# Bawtry and Austerfield

## Community Profile

**Well Doncaster**

**Community Led Health and Wealth**
Empowering people in Doncaster to live better, healthier, and happier lives.
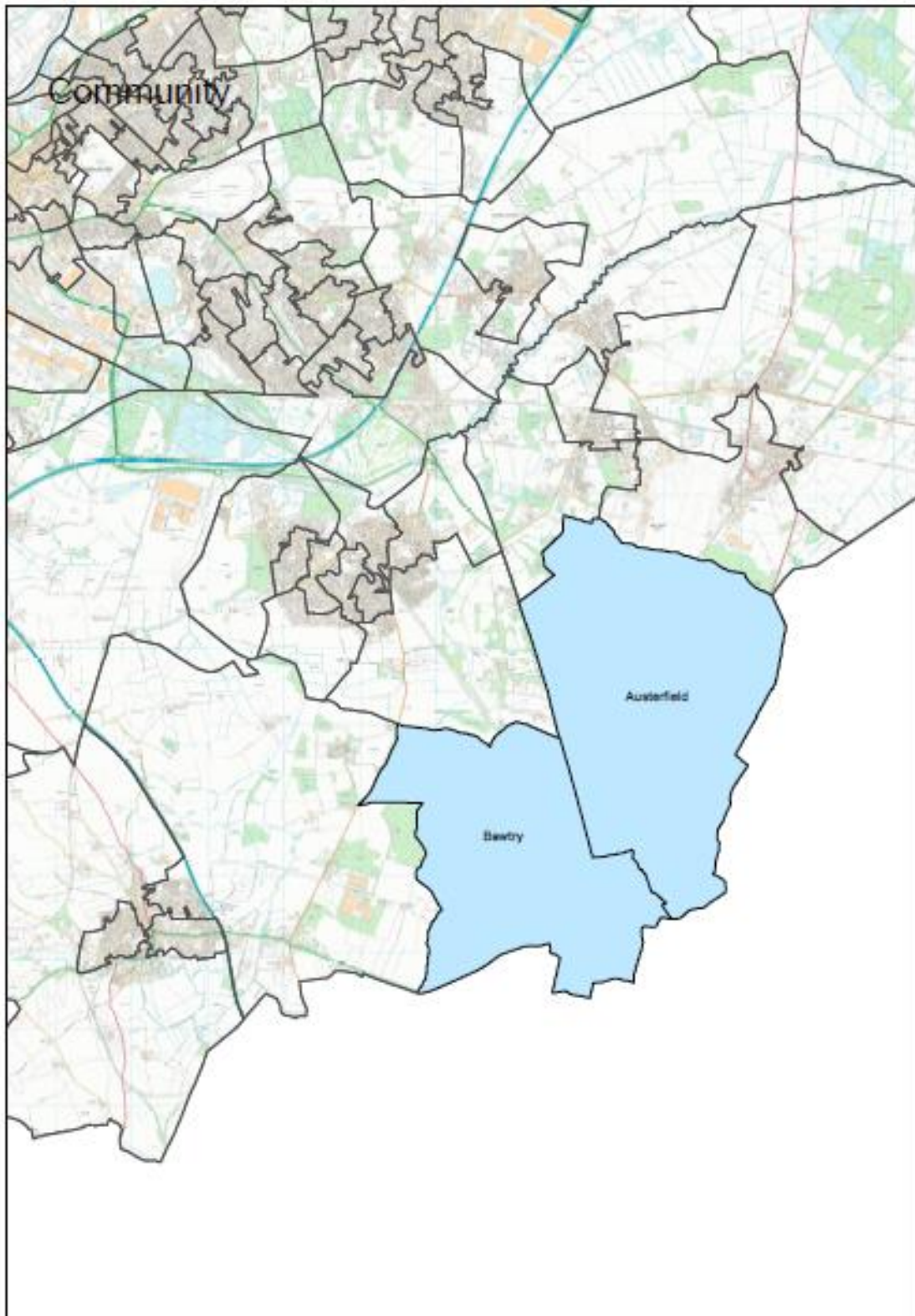
www.welldoncaster.uk

Well Doncaster
**Community Wealth Builder**

Well Doncaster
**Be Well**

City of Doncaster Council

# This Report

This report uses a population health management approach to look at the health of a whole group of people such as a town, neighbourhood, or community, instead of just focusing on one person at a time. It is designed to help community leaders, services, residents etc. understand the strengths of both people and place, whilst also looking into what health challenges are common in that group, what services are needed most, and where help is lacking. By using data and trends, this Community Profile can inform tailored ways to help keep people healthy, prevent illness, and make sure everyone gets the care they need. By focusing on prevention, early intervention, and coordinated care, together we can build healthier communities and support long-term, sustainable improvements in public health. The first Community Profile was written in 2023 and has been refreshed in 2025 to reflect the current opportunities and challenges of the community

This report focuses on Bawtry & Austerfield, which is in the Rossington and Bawtry Ward in the South of the City. The report begins with a one-page summary outlining key information and priorities for the area. This document includes conversations with communities, ward members, community organisations, faith groups, residents and other organisations who work in the area. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

To ensure each community is represented as accurately as possible, where possible, separate data and illustrations have been used. Data that is only available at ward level will be stated when included. Indirectly Standardised Ratios (ISRs) have been used throughout this document and have been used to compare data at community and ward level, against a reference population. ISRs show how often an event (such as deaths or hospital admissions) occurs in a population compared to what would be expected in a reference population, after adjusting for age differences. England is used as the reference population for ISR's throughout the document.



3

# Bawtry

Men live on average to 78.9 years and women to 85.3, both above local and national averages

Fuel poverty impacts 18% of households

Circulatory disease remains the leading cause of death

Obesity is a significant concern, with one-third of adults classified as obese

2.3% of residents in Bawtry are unemployed

Alcohol-related hospital admissions are in line with national averages, and preventable mortality is high

# Contents

# One Page Summary

Bawtry and Austerfield, located within the Rossington & Bawtry ward in South Doncaster, is a market town with strong transport links, vibrant local businesses, and higher-than-average life expectancy. Men live on average to 78.9 years and women to 85.3, both above local and national averages, and healthy life expectancy is significantly better than Doncaster and England. However, this there are notable pockets of deprivation concentrated in streets such as North Avenue, Central Drive, and Gresley Avenue, where socially rented housing accounts for nearly 28% of properties and overcrowding is common. Income deprivation affects 15% of residents, higher than the England average, and 24.6% of children live in poverty in Bawtry and 37.3% in Austerfield. Fuel poverty impacts 18% of households, and while unemployment overall is low at 2.3%, some areas report over a quarter of adults who have never worked. Educational attainment is uneven: while many residents hold higher-level qualifications, deprived streets show high proportions of adults with no qualifications, limiting opportunities for social mobility.

Health inequalities reflect these economic divides. Circulatory disease remains the leading cause of death, and cancer rates are elevated, particularly lung cancer, which is among the highest in Doncaster at 166.5 per 100,000, despite smoking prevalence being lower than average at 8.6%. Obesity is a significant concern, with one-third of adults classified as obese, and childhood obesity rates, though lower than Doncaster overall, remain above national levels for overweight prevalence. Alcohol-related hospital admissions are in line with national averages, and preventable mortality is high.

## Key Priorities:

- Reduce preventable mortality, especially cancer (focus on lung cancer).
- Tackle obesity and cardiometabolic risks.
- Address pockets of deprivation, fuel poverty, and child poverty.
- Improve access and engagement with Family Hubs and early years support.
- Strengthen community safety and wellbeing support

# Assets

## Asset Maps

Bawtry & Austerfield is a relatively rural community and is considered an affluent market town with many thriving local businesses, particularly in the service sector. It should be noted that these maps are a starting point in understanding the community and that further.

## Business Assets



*Figure 1. Business Assets Bawtry (2024)*
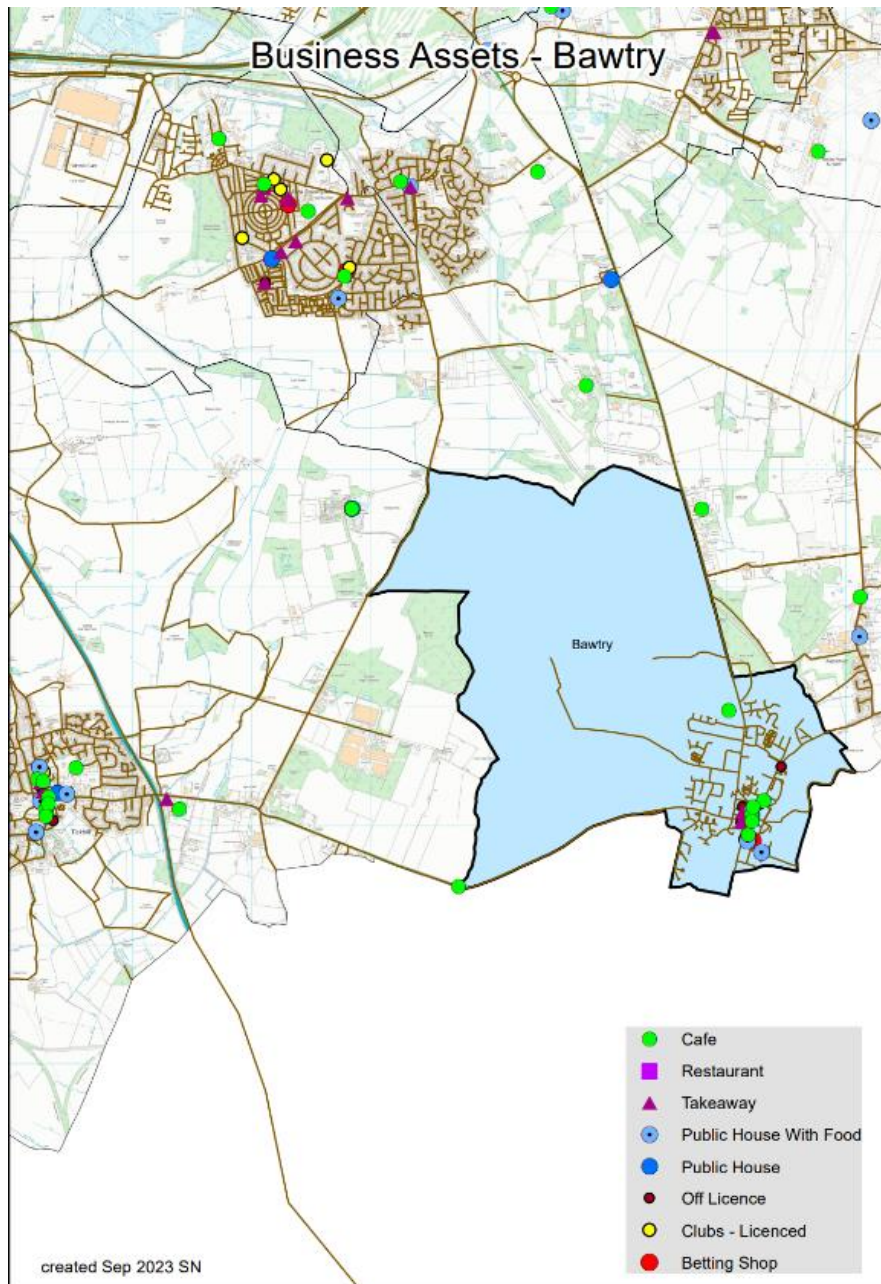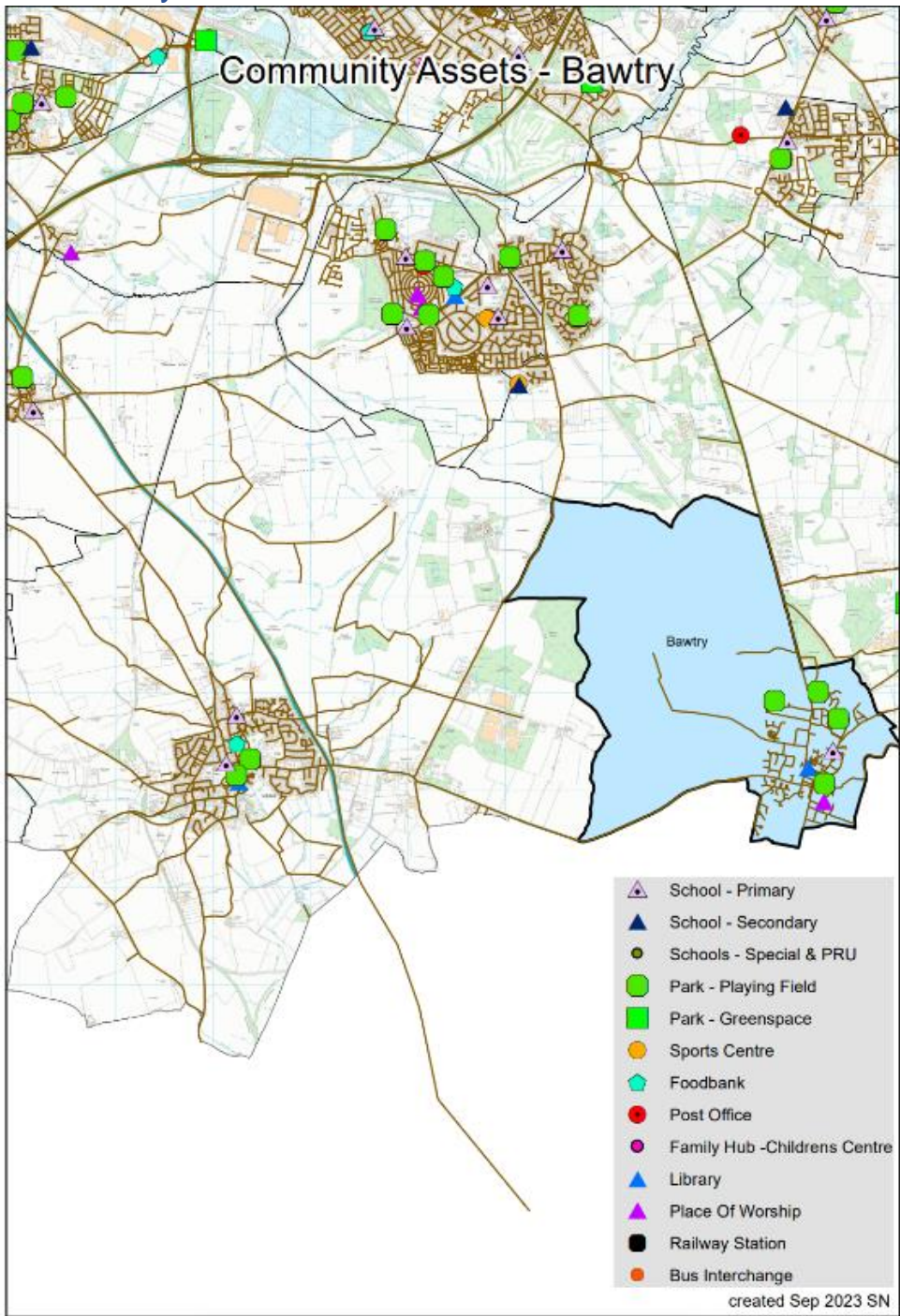
## Community Assets



*Figure 2. Community Assets Bawtry (2024)*
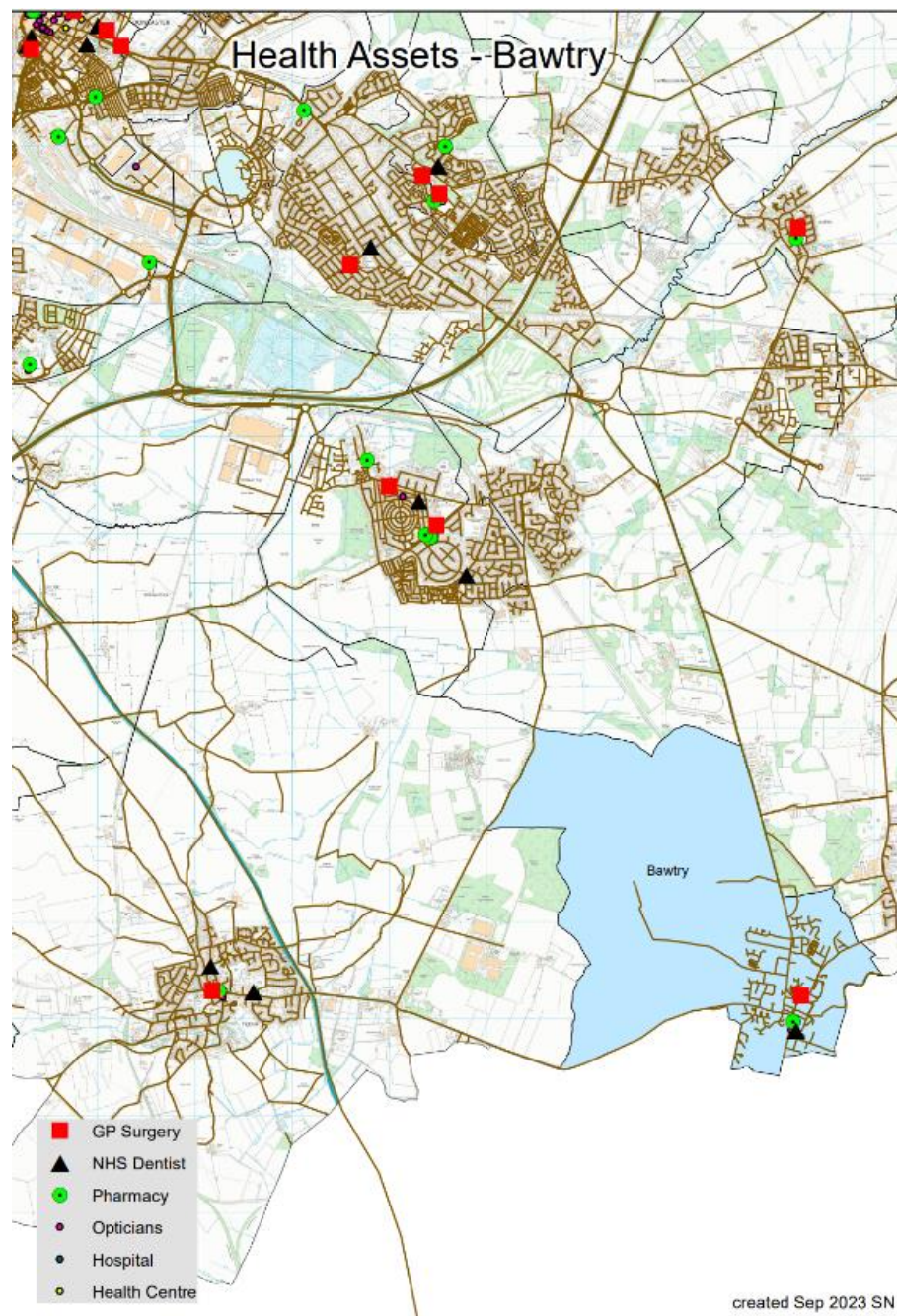
## Health Assets



*Figure 3. Health Assets Bawtry (2024)*

It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs.

# Population Health Management

It is vital to understand the impact on the community of nationwide influencing factors such as the COVID19 pandemic and cost of living crisis as well as local and regional issues and opportunities. Understanding community organisations and other assets operating in the community helps up to ensure appropriate and targeted support can be offered, and work can be implemented to manage any gaps or risks associated with changes. Well Doncaster undertake regular population health management insight with community organisations in Bawtry and Austerfield, identifying their current status and needs, and work with each group and partners to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this, please contact welldoncaster@doncaster.gov.uk

As part of a population health management approach, the following assets have been identified and themed around place and people:



| INDIVIDUALS<br>(Key individuals in the community) | ASSOCIATIONS<br>(Local groups / clubs) |
|---|---|
| **Ward Members:**<br>• Councillor Bob Anderson<br>• Councillor Ken Guest<br>• Councillor Lee Sammut<br><br>**Parish Councillors**<br><br>• Alan Cropley – Town Mayor<br>• Alan Claypole<br>• David Gale<br>• Julie Gale<br>• Ivor Greer<br>• Diana Kirby<br>• David Kirkham – Deputy Mayor<br>• Maria Claypole<br>• John Linsley<br>• George Scott<br>• Michael White<br>• Alex Calzini<br>• Callum Thomas<br><br><br>**Parish Council** | **Sports Clubs:**<br>• Bawtry Cricket Club<br>• Bawtry Memorial Sports Ground<br><br><br>• **Other:**<br>• Bawtry Community Library<br>• Bawtry Phoenix Theatre<br>• The New Hall Bawtry, (Owned by Bawtry Town Council)<br><br>**Community Groups**<br><br>• Bawtry and Austerfield Wellbeing Project<br>• **Facebook groups**<br>• Austerfield Study Centre<br>• Austerfield Adult Wellbeing Group<br>• Bawtry & Austerfield Health & wellbeing Group |

- Lesley Cox
- John Goodhall
- Eric Beckett
- Alan Bryan-Peach

**Clerk** Sarah Youngman

**Police, Community Support Officers:**

- Sargent Adrian Luscombe

**Professionals:**

- Rachael Lund - Stronger Communities Co-ordinator
- Kim Wilson – Locality Manager
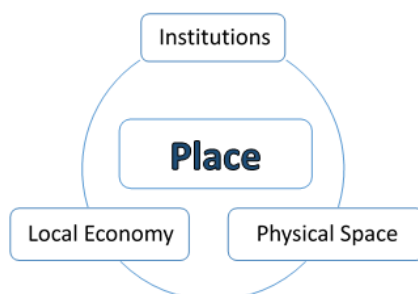


| INSTITUTIONS (Schools / colleges etc.) | PHYSICAL SPACE (Parks, car parks etc.) | LOCAL ECONOMY (Local profit businesses) |
|---|---|---|
| **Schools:**<br><br>- National Horseracing College.<br>- Bawtry Mayflower Primary School<br><br>**Religion:**<br><br>- Redeemed Christian Church of God<br>- St Nicholas Church<br>- Bawtry Methodist Church<br>- Bawtry Community Church<br><br>**Medical:**<br><br>- The Mayflower Medical Practice.<br>- Bawtry & Blyth Medical<br>- Bawtry Dental Practice<br>- Bawtry Chiropractic<br>- The Aesthetic Medics<br>- Bawtry Dental, Aesthetics & Implant Clinic<br>- Weldricks Pharmacy | **Green Space:**<br><br>Wharf Street<br>- Toddler and junior play areas<br>- Multi-use games area<br>Playing field<br>- Teen sheltered seating<br><br>Brantingham Gardens<br>- Toddler and junior play areas<br>- Playing field<br>- Woodlands<br><br>Malham Close<br>- Toddler or junior swing frame<br><br>Gresley Avenue<br>- Toddler and junior play areas<br>- Playing field<br>Bawtry Forest<br>Bawtry Viaduct | **Food and Drink**<br><br>- The Crown Hotel, Bar & Restaurant<br>- The Ship Inn<br>- Feast Of Bawtry<br>- Bull House<br>- Bawtry's Pizzeria & Steakhouse<br>- Bawtry's Bar & Brasserie<br>- The Blind Librarian<br>- Cooplands<br>- 31 Market place Cocktail Bar Bistro & Creperie<br>- China Kitchen<br>- The Turnpike<br>- The Market Bar<br>- Lancers Restaurant<br>- Ziniz Restaurant & Wine Bar<br>- Gray Rooms<br>- Dower House<br>- Emilio's Italian Cuisine<br>- Magenta Tea Rooms, (Located in The Court Yard Shopping Centre).<br>- El Toro Restaurant<br>- The White Hart<br>- The Ship at Bawtry |

| | | |
|---|---|---|
| | **Austerfield Study Centre** – Outdoor Education centre & community Hub | • China Rose<br>• The Little Deli Bawtry<br><br>**Shops & Supermarkets**<br><br>• Womacks Of Bawtry<br>• Carlson & Davies Fine Gidts & Chocolates<br>• Teasdales bakers<br>• Today's Local<br>• Premier Bawtry Convenience store<br>• Pastimes & Presents<br>• Sainsbury's Local<br>• MACE Convenience Store<br>• Bawtry Flowers<br>• Time For Diamonds<br>• ETC<br>• And She Knows LTD<br>• Yasmine Boutique<br>• Cielo<br>• Incognito<br>• Bawtry Shoe Company<br>• Olivia-Jane<br>• Beckham & Burrell LTD<br>• Déjà vu<br>• The Tasting Note<br>• Si Si's Fashion<br>• Trafalgar House<br>• Velvet<br>• Charlotte Wilcox Cake Design<br>• Robinsons Of Bawtry<br>• Bawtry Plastic & DIY Centre<br>• Graham Hodgett Interiors LTD<br><br>**Hair & Beauty**<br><br>• The gentleman's Retreat<br>• Rubies Hair Boutique<br>• The Nail Gallery<br><br>**Other Businesses**<br><br>• Bawtry Paintballing<br>• Bawtry Hall , Wedding venue<br>• Yorkshire Caravans & The classic Café<br>• ESSO Corner Garage<br>• Marshalls Garage<br>• Knarly Motor Co<br>• Fine & Country Estate Agents Bawtry<br>• Gally Hills Boarding Kennels & Cattery<br><br>**Other**<br><br>• Mayflower Animal Sanctuary |

# Community Insight

## Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to inform co-designed action plans with the community. Armstrong (2020) suggests that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull out the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps:

1. **Discovery Phase** – This will involve engagement with the residents of local villages to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Destiny** – A collaborative way of working and investing resources to meet the actions from the previous phase.

Thematic analysis of community conversations involves identifying and examining recurring themes or patterns within the positive stories, experiences, and perspectives shared by community members. It seeks to understand the strengths, values, and successful aspects that contribute to a thriving community. The process involves extracting common themes from narratives gathered through AI, allowing for a deeper understanding of the community's assets and aspirations. Through this analysis, communities can build on their strengths to facilitate positive change and shape future support and investment.

Data was analysed using a framework analysis approach (Ritchie and Lewis, 2003). Framework Analysis involves a systematic process of sifting, charting and sorting the material into key issues and themes allowing the integration of pre-existing themes into the emerging data analysis.

Insight included in this framework covered the time periods of 2022-2025 and includes conversations that have been had with a total of 40 adults.

| Theme | Sub theme | Quotes | Commentary |
|-------|-----------|--------|------------|
| Greenspaces | Walking<br><br>Health and Wellbeing | Parks are well maintained and looked after.<br>**Ref:** B246 | Resident feedback reflects a strong understanding of health among community members, encompassing physical activity, nutrition, mental |

| | | | |
|---|---|---|---|
| | Positive Lifestyle Choice<br><br>Social connections<br><br>Community Cohesion | Lots of green space surrounding it and woods nearby to go walking; feels rural without being isolated.<br>**Ref: B1007**<br><br>…and there are some fantastic walks in green spaces between Bawtry and Austerfield.<br>**Ref: B1762**<br><br>**Accessible Green Spaces**<br>Green spaces which are accessible… To get out and stay active.<br>**Ref: B573** | wellbeing, and access to healthcare services. This awareness underpins a culture where health is seen as a shared priority. Several respondents demonstrate a proactive approach to maintaining wellbeing. Activities such as regular exercise, healthy eating, and conscious lifestyle choices are common themes. Residents recognise the importance of preventative behaviours—such as staying active and managing stress—in supporting long-term health.<br>Bawtry's vibrant community spirit is evident in its interest in physical activity and family-oriented events. These initiatives not only promote fitness but also encourage social interaction, reinforcing the link between health and community cohesion. |
| Assets and Amenities | Socialising<br><br>Accessibility<br><br>Convenience<br><br>Independence<br><br>Social Inclusions and Connections<br><br>Community Connections<br><br>Wellbeing | Convenient for shops, restaurants and bars… Type of restaurants are nicer (not fast food).<br>**Ref: B514**<br><br>The library – it has everything I need, the local shops… It gets me out of the house.<br><br>Pubs and eateries… Socialising with friends, places to go, support the local economy – buy local.<br>**Ref: B652**<br><br>Small theatre, nice shops and cafes… yoga cafes… Future-proof – I don't have to drive anywhere.<br>**Ref: B1098**<br><br>Pubs and eateries… socialising with friends, places to go.<br>**Ref: B999** | Resident feedback highlights the importance of accessibility and convenience when it comes to local assets and amenities. People value having shops and restaurants within walking distance and prefer to use local services rather than travel outside the community. This ease of access contributes to a sense of independence and makes everyday life simpler. Amenities such as the library, restaurants, and cafés are seen as more than functional—they provide opportunities for socialising and leisure. Residents appreciate having places where they can meet friends and family, reinforcing the role of these venues in fostering community interaction and wellbeing. The feedback suggests that Bawtry's assets and amenities are a strong foundation for community life. Continued investment in diverse, accessible spaces will help maintain this convenience while supporting social inclusion and recreational opportunities for all residents. |
| Infrastructure | Transport Links<br><br>Accessibility<br><br>Flexibility and Choice<br><br>Active Travel<br><br>Convenience<br><br>Healthy Lifestyles | "Live a 5 minute walk to the local amenities/facilities/doctors etc…Easy to get out and about, public transport has been key for my daughters when we first moved in. We don't really use it, but we do use the park and ride services… makes life easy for us, we don't have to worry about where we're going to get things. Convenience goes a long way." B4309<br><br>"…with good transport links. Easy to get around…we don't have to go into the centre." | Residents shared that Bawtry is well situated for major transport links, making travel easier and more convenient for daily activities such as commuting to work or accessing services in nearby towns. This connectivity is seen as a strength, supporting flexibility and choice for residents. Feedback highlights that Bawtry's infrastructure encourages walking and other forms of active travel. With amenities located within short distances, residents find it easy to access shops and services without relying on cars. This convenience not only supports healthier lifestyles but also reinforces the town's appeal as a |

| | | | |
|---|---|---|---|
| | | "Good transport links for work… Want to enjoy things close to home and not have to travel. Easy to get to motorway for work." B1182<br><br>"Convenient for shops…ease of motorway, near to road links." B514 | practical and accessible place to live Maintaining and improving infrastructure that supports both motorised and active travel will be essential for sustaining Bawtry's connectivity and convenience. Continued investment in safe walking routes and reliable transport options will help meet residents' needs and promote wellbeing. |
| Community Spirit | Activities and Events<br><br>Local Groups<br><br>Belonging<br><br>Learning<br><br>Accessing Support<br><br>Health and Wellbeing<br><br>Reducing Isolation<br><br>Social Connections<br><br>Inclusive<br><br>Accessible | Lots of community activities such as church group, Bawtry Arts Festival, Bawtry Library is good for kids… Travel to Rossington Family Hub for sessions… I used to live in a rural area with nothing close.<br>**Ref:** B246<br><br>Recently joined a men's group and gardening group through Alex at Well Doncaster who gave me a flyer at Holmescarr. Your BAWP has loads of groups that are available.<br>**Ref:** B625<br><br>The festival, the heritage group, all of the local groups… Keeps me busy and active.<br>**Ref:** B651<br><br>Bawtry and Austerfield Wellbeing Project – involved in all activities, especially the men's group where they do activities like fix noticeboards and build benches.<br>**Ref:** B1762<br><br>Coming to lunch club helps my wellbeing.<br>**Ref:** B4009 | Residents highlight the importance of local groups, activities, and events in fostering a sense of belonging. The library stands out as a key social hub, offering activities for both children and adults and creating opportunities for learning and interaction. Groups such as the Bawtry and Austerfield Wellbeing Project (BAWP) are recognised as vital signposting services, helping residents access support and stay informed. Specific groups, including the men's group, are noted for their positive impact on wellbeing—providing companionship, reducing isolation, and encouraging active lifestyles. Residents report that attending groups helps them stay busy, active, and socially connected, which is essential for tackling loneliness and promoting mental health. Community groups are a cornerstone of Bawtry's social fabric. Continued support for inclusive, accessible activities and targeted outreach to those at risk of isolation will help strengthen these networks and ensure they remain a lifeline for residents. |
| Community Spirit | Social cohesion<br><br>Safety<br><br>Welcomed and Belonging<br><br>Trust<br><br>Cohesion<br><br>Community Venues<br><br>Trusted Relationships<br><br>Community Leaders<br><br>Friends and Family | I like living here… It's great to be able to maintain an interest in the history of the local community.<br>**Ref:** B4602<br><br>Settled in really quickly… I feel safe in the community whilst walking in the street… We've adapted to the culture very easily… The library has helped us feel settled and welcome which was important after moving.<br>**Ref:** B4308<br><br>I do like living here… Feel I've really settled into Bawtry… I feel safe in Bawtry.<br>**Ref:** B4009<br><br>Nice community… and the library is supportive of the community… To enjoy where I live.<br>**Ref:** B572 | Community spirit emerged as a key theme throughout the analysis. Residents consistently express enjoyment in living in Bawtry, attributing this to feelings of safety, being welcomed, and a strong sense of belonging. These factors create a foundation for trust and cohesion within the town. Places like the library are highlighted as important social hubs. For newer residents, these spaces provide opportunities to meet others, build trusted relationships, and integrate into the community. This reinforces the idea that accessible, inclusive venues are central to sustaining Bawtry's community spirit. The feedback suggests that Bawtry's sense of community is a significant strength. Continued investment in social spaces and initiatives that encourage neighbourly connection will help maintain this welcoming |

| | | It is nice to come and meet other parents whilst the kids are having fun… People are friendly and talk to you.<br>**Ref:** B4308<br><br>The people – we are an elderly community, so we support each other. Makes me feel welcome.<br>**Ref:** B656<br><br>The people and my family… to stay connected.<br>**Ref:** B999 | environment and ensure everyone feels part of local life. |
|---|---|---|---|
| Health and wellbeing | Socialising<br><br>Health | "In my old age, being able to have my independence" B649<br><br>"Improves wellbeing if able to get out and about without worrying about safety… Getting out in fresh air." B1007<br><br>"I get to speak to people who are like me and feel connected… That I can still wake up every day and be alive the group(fibro) helps me to manage." B1054<br><br>"To enjoy life. Makes me happy and keeps my health in check. Socialising is good. Support… Mental health and making sure I'm there for my family" B1186<br><br>"Volunteer at Potteric Carr and the local library - good for socialising and being outside in nature which is beneficial for maintaining wellbeing and mental health B4309<br><br>"Keeping our mental health and physical health well." B1965<br><br>"Mindfulness, keeping my mind healthy. When I feel happy, I am healthy." B652<br><br>"To maintain good health for as long as possible – do what I can now for the future. Work/life balance for my mental health." B221 | Residents consistently express enjoyment in living in Bawtry, linking this to feelings of safety, being welcomed, and a strong sense of belonging. These qualities create a supportive environment where wellbeing can thrive, reinforcing the connection between social cohesion and health. Spaces such as the library are highlighted as key assets that help newer residents integrate into the community. These venues provide opportunities to socialise, build trusted relationships, and feel part of local life—factors that contribute positively to mental and emotional wellbeing. The feedback suggests that Bawtry's people and places work hand in hand to create a healthy, inclusive community. Accessible social spaces and initiatives that encourage neighbourly connection are central to maintaining this environment and supporting overall wellbeing. Continued investment in community hubs and inclusive activities will help sustain Bawtry's strong sense of belonging and ensure that health and wellbeing remain a shared priority. |
| Healthcare | Improvements<br><br>Accessibility | I strongly believe people should be able to have access to fair help and support… Access to healthcare, advice and guidance…<br>**Ref:** B2289<br><br>I'm close to dentist and hospital and doctors if needed.<br>**Ref:** B1183<br><br>Joined-up services – services that communicate with each other. | Residents express a strong interest in improving healthcare provision, not from a place of negativity but from a genuine desire to enhance services locally and beyond. This feedback reflects a proactive and constructive approach to shaping better health outcomes for the community. Comments indicate that physical access to healthcare facilities—such as GP surgeries and dental practices—is generally good, with |

| | | Access when you need it. Being treated as an individual and not as a service user.<br>**Ref:** B221<br><br>Healthcare professionals rewarded and have respect that they are entitled to.<br>**Ref:** B514<br><br>Appropriate care.<br>**Ref:** B356 | locations easy to reach. This accessibility supports residents in engaging with essential services without significant travel barriers. Despite good physical access, residents highlight concerns around the availability of appointments. This issue is not unique to Bawtry but reflects a wider challenge across Doncaster and nationally. Many hope that strategies such as the NHS 10-Year Plan will address these pressures and improve timely access to care. Healthcare remains a priority for residents. Continued efforts to improve appointment availability, alongside maintaining convenient access to services, will be key to meeting community needs and supporting overall wellbeing. |

## Doncaster Talks

In 2019 Doncaster Talks undertook insight across the borough of Doncaster. Responses were separated into wards and thematically analysed. Across Rossington and Bawtry ward, 125 responses were received (0.72% of the Ward). The main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in figure 27 below.

**ROSSINGTON & BAWTRY**

**Like**
- Good community spirit
- Access and road links
- Access to green space
- Quiet place to live

**Improve**
- Police numbers
- More things to do in the community
- Improving cleanliness of streets
- Shops/bars/restaurants)

**Focus**
- Regeneration and investment
- Youth provision
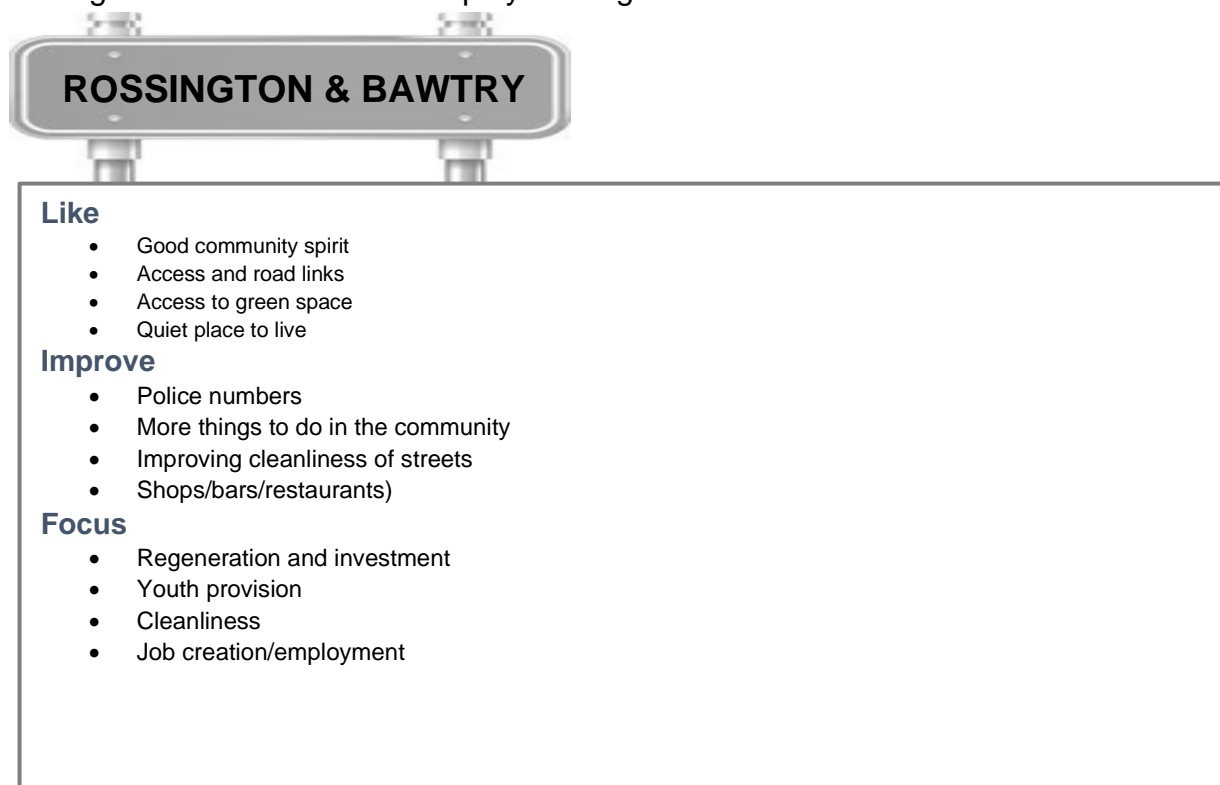- Cleanliness
- Job creation/employment

*Figure 4. Rossington and Bawtry Doncaster Talks Themes, City of Doncaster Council, 2019*

## Ward Members

The Rossington and Bawtry ward has three ward members. Councillor Sammut and Councillor Anderson and Councillor Guest who were elected in May 2025.



Councillor Bob Anderson

Rossington and Bawtry Labour



Councillor Ken Guest

Rossington and Bawtry Labour



Councillor Lee Sammut

Rossington and Bawtry Labour

# Health and Wealth

## Deprivation

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing. Evidence shows that people living in our most deprived areas face the worst health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education.

It is measured in different ways including the Indices of Multiple Deprivation (IMD). Bawtry remains one of the most affluent areas in Doncaster with an IMD score of 14.66 similar to Austerfield 22.12 and is ranked 71st & 46th respectively out of 88 communities in Doncaster. However, there are pockets of deprivation where health inequalities are present. Doncaster's 2025 IMD Score is 30.52.
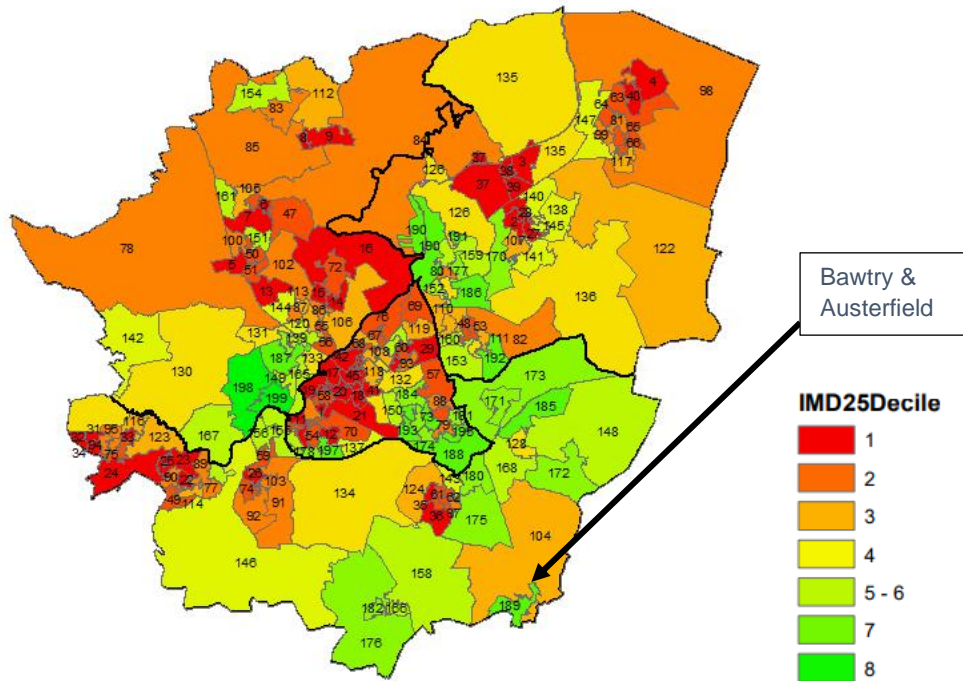
*Figure 4. Doncaster Index of Multiple Deprivation ONS, 2025*

The 2021 Census data has been used to produce estimates that classify households in England and Wales by four dimensions of deprivation: employment, education, health and disability and household overcrowding. The Census 2021 data breaks down this information into household deprivation at a community level, with Bawtry and Austerfield compared to Doncaster and England. 53% of households in Bawtry & Austerfield are not deprived in any dimension which is significantly higher than Doncaster (43.7%) and England (48.4%).

Similarly, 11.3% of households are deprived in two dimensions lower than Doncaster (16.7%) and England (14.2%) and households deprived in three dimensions (2.7%) are lower than Doncaster (4.6%) and England (3.7%). However, there are areas of Bawtry & Austerfield which are deprived in 4 dimensions – particularly streets surrounding North Avenue, Central Drive and Gresley Avenue as can be seen below. Although this is a small percentage, these areas should be considered in reducing inequalities.
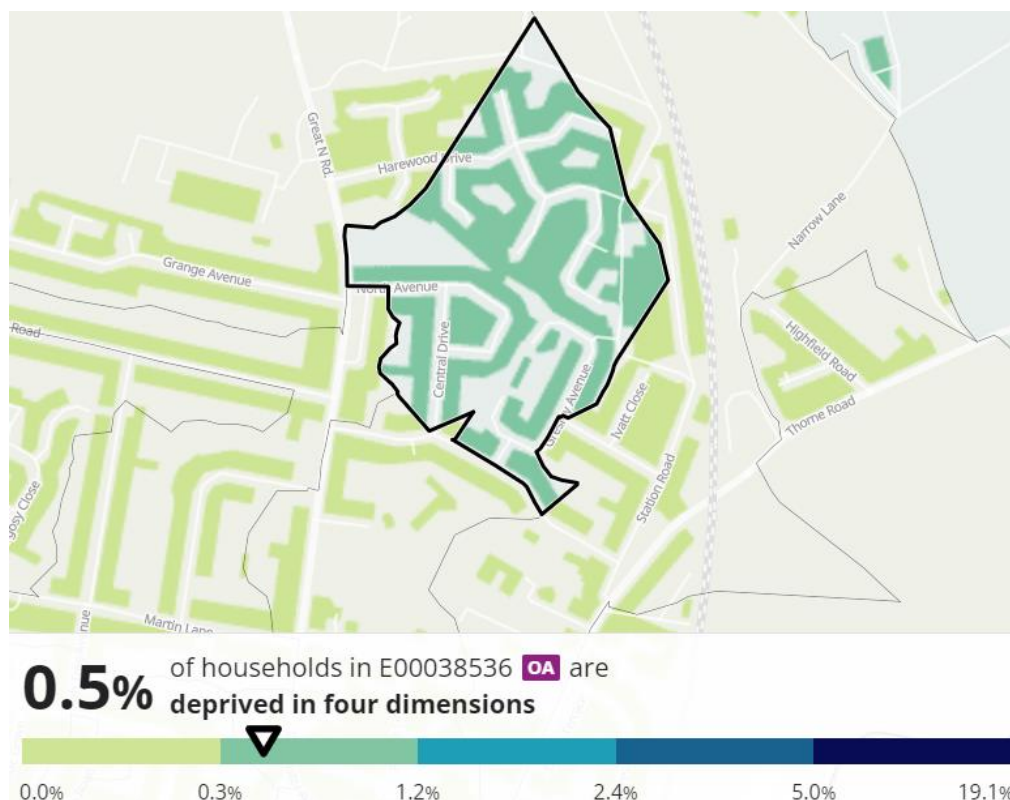
*Figure 5. Household Deprivation in Four Dimensions (ONS, 2021)*

A high proportion of residents in the ward are experiencing income deprivation (15.0%), which is higher than both Doncaster (14.4%) and England (12.9%). There are also high levels of socially rented housing concentrated around the same streets (27.7%), compared to Doncaster (17.0%) and England (17.1%), which may be a contributing factor and should be considered when addressing health inequalities. These streets are densely populated and at risk of overcrowding, with 28.6% of households having four or more people living in them.

28.6% of households in E00038536 OA have 4 or more people per household

| 0.0% | 11.9% | 19.5% | 27.8% | 40.5% | 95.1% |
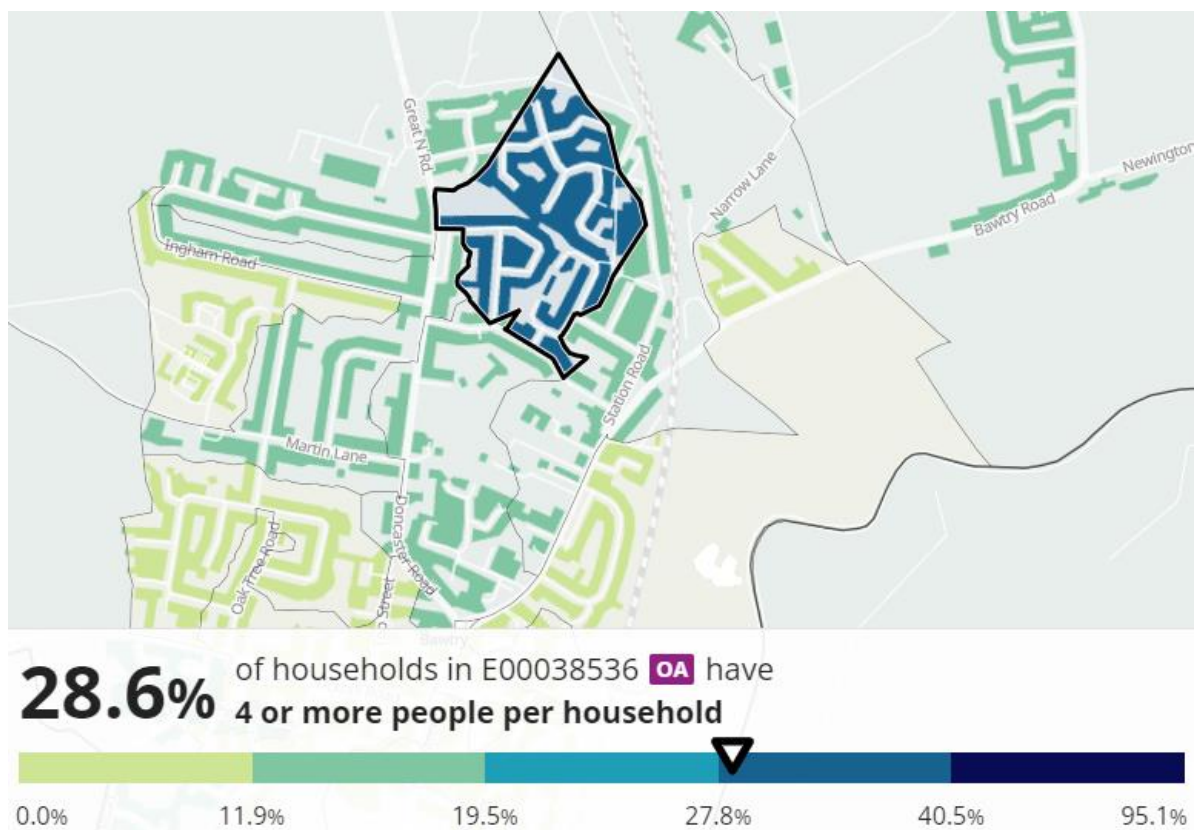
*Figure 6. Number of Individuals Residing in Households, (ONS, 2021)*

# Wealth Inequalities

In 2025, 16.1% of Bawtry, Austerfield & Hayfield Middle-Layer Super Output Area (MSOA) residents are experiencing poverty, significantly lower than the Doncaster rate of 29.3%. This is an increase from 2019, where 9.8% of MSOA residents were living in poverty.

The proportion of older people in poverty in Bawtry, Austerfield & Hayfield MSOA (11.4%), is lower than the Doncaster rate (19.4%), but this has increased slightly (from 11.2%) since 2019.

Furthermore, 27.4% of children are living in poverty in Bawtry, Austerfield & Hayfield MSOA, lower than the Doncaster average, 47.1%, but a significant increase from 13.2% in 2019.

When considering the change from 2019 to 2025 data, it is important to note that there have been changes to the calculation of the source data, the income deprivation domain in the Indices of Multiple Deprivation. While it can be inferred that there has been an increase in the proportion of people living in poverty, the changes in this indicator may contribute to the significance of this change.

At community level, 13.2% of Bawtry residents are experiencing poverty, 10.5% of older people and 24.5% of children.

This is much higher in Austerfield, with 20.3% of residents living in poverty, 17% of older people and 37.3% of children.

These could be attributed to Bawtry's abundance of medical and health facilities, and well-established community transport links.

Another measure indicating deprivation is the number of cars in each household, which should be considered when evaluating health interventions between communities. Bawtry has a high proportion of households with 3 or more cars or vans (12.5%) compared to Doncaster (8.1%) and England (9.1%).
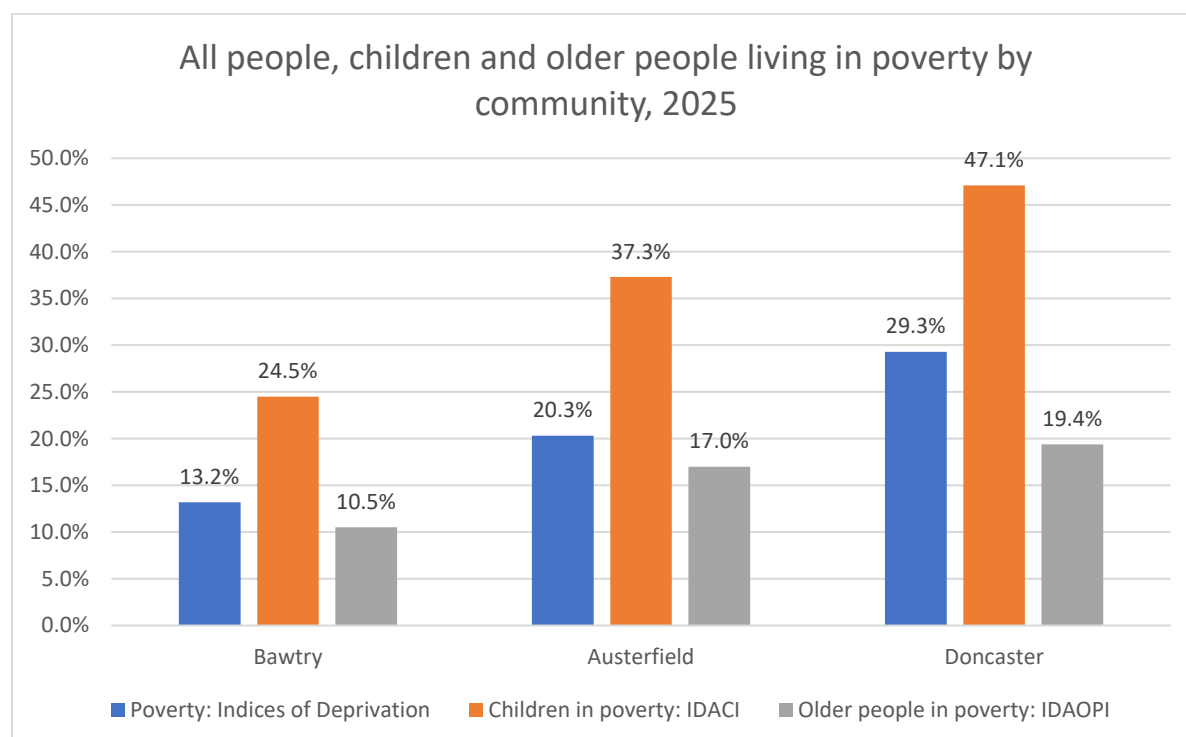


*Figure 7: Poverty Prevalence using IMD25 (ONS, 2025)*

## Fuel Poverty

Fuel poverty, defined as a household living on a lower income not deemed reasonable enough to warm a home sufficiently, affects 18.0% of households in Bawtry, similar to Doncaster (18.8%) and significantly higher than England (13.2%). The recent cost of living crisis, including rising fuel costs and inflation, may be contributing to this issue.

## Employment

Bawtry and Austerfield unemployment rate amongst working age adults is 2.3%, lower than Doncaster (6.1%) and England (5.0%). 9.1% of residents aged 16 and over who are not in employment have never worked, significantly lower than Doncaster (27.2%) and England (25.6%). However, this figure is particularly high in the North Avenue and Argosy Close area where 25.5% and 25.3% respectively of residents who aren't in employment have never worked, the highest in the community.
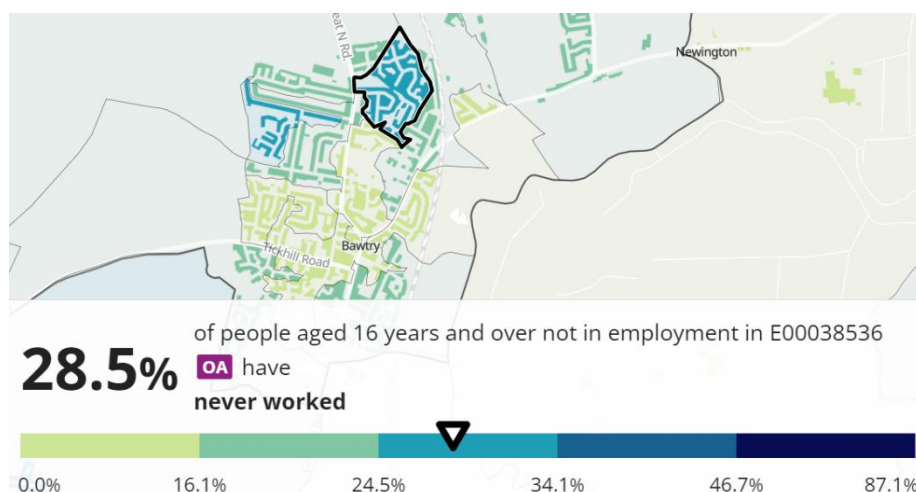
*Figure 8. Rates of People Aged 16 Years and Over Not in Employment (ONS, 2021)*

In Bawtry & Austerfield of those who are in work, the majority work full time (56.4%), lower than Doncaster (60.7%) and England (59.1%) whereas a higher percentage work part time 29.7% compared to Doncaster (28.9%) and England (29.8%).

Occupation figures below highlight those in Elementary Occupations (8.1%) are significantly lower than Doncaster (16.5%) and England (10.5%) along with Process, Plant & Machine Operatives (5.9%), lower than Doncaster (10.3%) and England (6.9%). Traditionally these roles are low skill and low pay roles. Furthermore, 20.2% are employed in Professional Occupations, higher than Doncaster (12.8%) and similar to England (20.3%), usually requiring higher skill levels, education and receive higher pay.
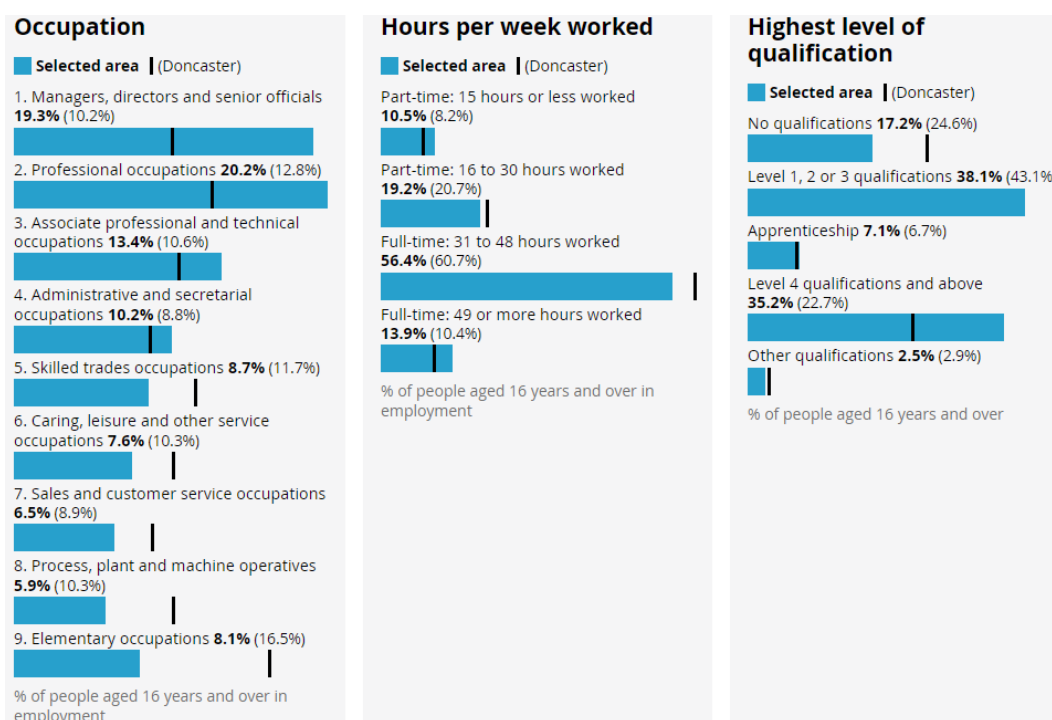


*Figure 9. Occupation, Hours per Week and Highest Level of Qualification for Residents in Bawtry (ONS, 2021)*

A small percentage of people aged 16 years and older have no qualifications (17.2%) compared to Doncaster (24.6%) and England (18.1%). However, streets such as Argosy Close (27.3%) have particularly high levels of residents with no qualifications. This should be considered when looking to address wealth inequalities.



*Figure 10. Rates of Residents with no Qualifications (ONS, 2021)*

## Food Security

There are 6 foodbanks located in the South Locality. There are no foodbanks located in Bawtry or Austerfield. The closest foodbanks are located in Rossington: The Trussell Trust Foodbank and Arks and Crafts Foodbank in Rossington. The top reasons for accessing foodbank support include the Cost-of-Living Crisis, debt, and low income in Rossington foodbanks.

The most common household types needing support from the foodbanks in Rossington are individuals, followed by families. The South locality ranks as 2nd in relative level of support compared to the rest of the city, highlighting the need to address poverty, food poverty and low income.



*Figure 11. Household Types Accessing Food Support at Doncaster Food Bank Rossington (City of Doncaster Council, 2025).*

**Reasons Residents are Requiring Foodbank Support**

| | |
|---|---|
| Cost of Living — 602 | Debt — 456 |
| | Benefit ... — 447 |
| | Sick... — 314 |
| Low Income — 524 | Domestic... — 307 |
| | Famil... — 226 |
| | une... — 226 |
| Benefit Dela... — 468 | Homeless... — 258 |
| | Tempo... — 197 |
| | Chi... |
| | No Recou... |
| | Refuse... |

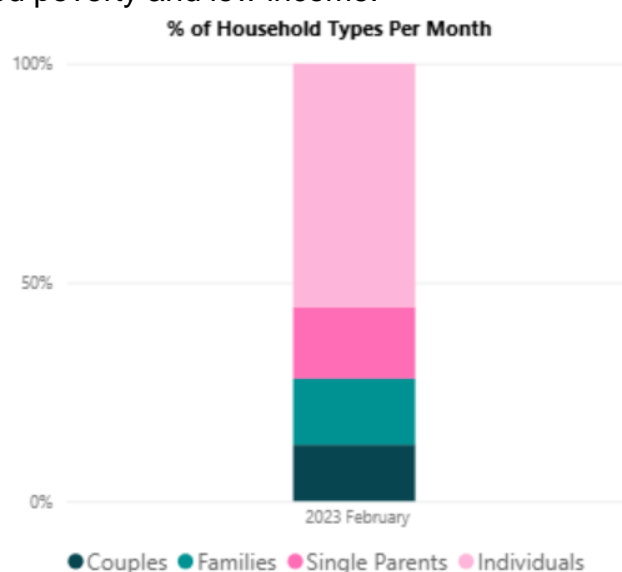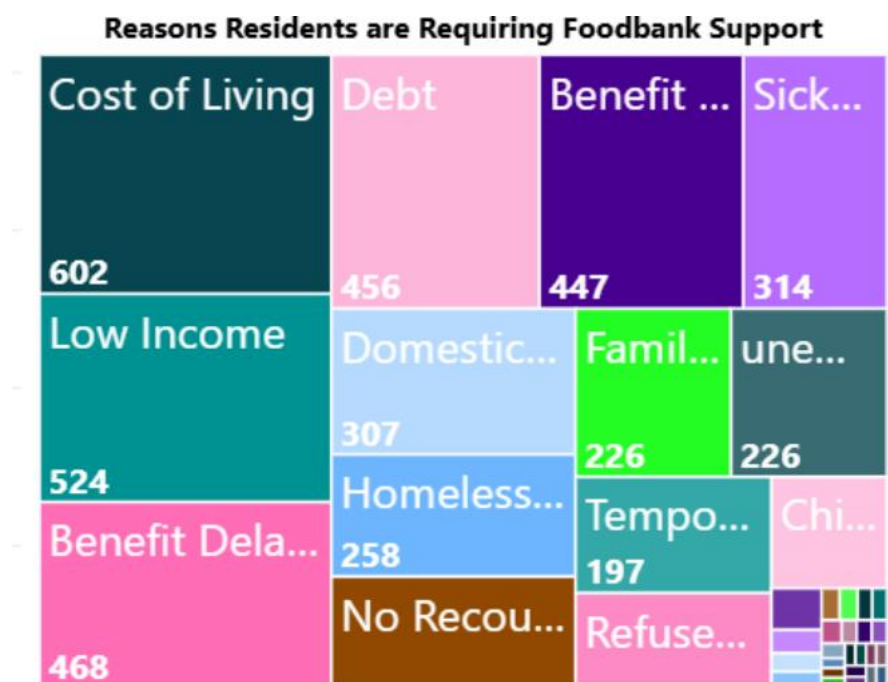*Figure 12. Reasons for Accessing Food Support at Doncaster Foodbank Rossington (City of Doncaster Council, 2025)*

## The Bread-and-Butter Thing

The purpose of The Bread-and-Butter Thing (TBBT) is to address moderate food insecurity, helping minimise demand on crisis support i.e. foodbanks. They also reduce poverty premiums that families in low-income areas can face, reduce waste by identifying edible surplus food in the UK food sector and redistributing it, to build resilience within the communities. TBBT establish a mobile food club which gives access to nutritious and affordable food taken into the heart of communities starved of money, food, and resources. There is no eligibility, and parcels are based on a weekly shop providing essential produce for family eating – fresh fruit and veg, chilled goods and cupboard staples. This deeply discounts a family's shopping and stretches their budget. A members average weekly saving is £26.50

Throughout the City there are five TBBT Hubs based in the following communities: Mexborough, Rossington, Carcroft, Thorne and Hexthorpe. Each site offers 80 residents the opportunity to access affordable food, ensuring 400 residents per week get the help they need. In 2024 across the five sites, 1596 volunteering opportunities were accessed with 3241 residents accessing the support. There are a low number of residents accessing TBBT support in Bawtry and Austerfield compared to nearby Rossington.
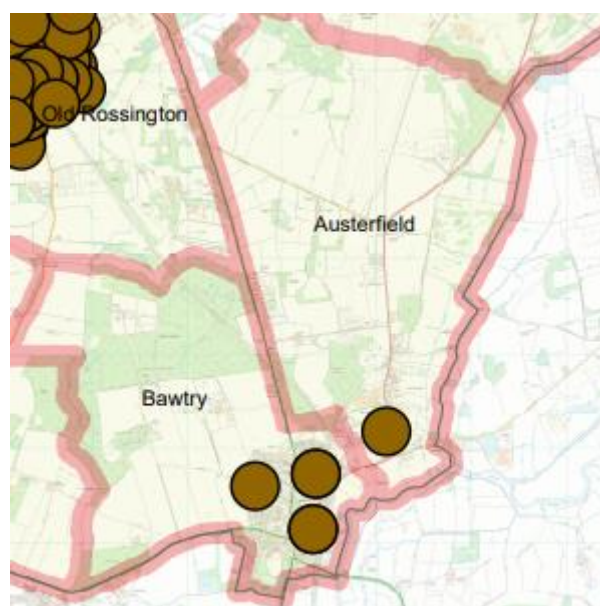
*Figure 13. Interactions with TBBT in Bawtry and Austerfield The Brad and Butter Thing, (2025)*

# Citizens Advice Doncaster Borough

Citizens Advice Doncaster Borough (CADB) is an independent charity providing free information, advice and support and is a member of the Citizen's advice network. There is currently a CADB outreach site at Rossington Family Hub, the Rossington Practice, Edlington Helping Hands, Stone Castle Centre Conisbrough, The Old Library Denaby and the main Mexborough office.

The figures of interactions, clients, postcodes supported and total income gain FOR Bawtry and Rossington ward can be seen from 2021/22 to 2024/25 in table 1. The number of clients has steadily increase over the years from a broader range of postcodes. Clients with postcodes from Bawtry have increased.

| Data collation information | Fiscal year 2021/22 | Fiscal year 2022/23 | Fiscal year 2023/24 | Fiscal year 2024/25 |
|---|---|---|---|---|
| Clients | 156 | 159 | 258 | 238 |
| New Interactions | 614 | 618 | 2773 | 1001 |
| Postcodes covered | 121 | 114 | 141 | 159 |
| Repeat Interactions | 97 | 78 | 196 | 141 |
| Total Income gain | £49,429 | £168,916 | £350,563 | £323,291 |

*Table 1. Rossington and Bawtry CADB Figures for Fiscal Years 2021/22 to 2024/25 (Citizens Advice Doncaster Borough, 2025)*
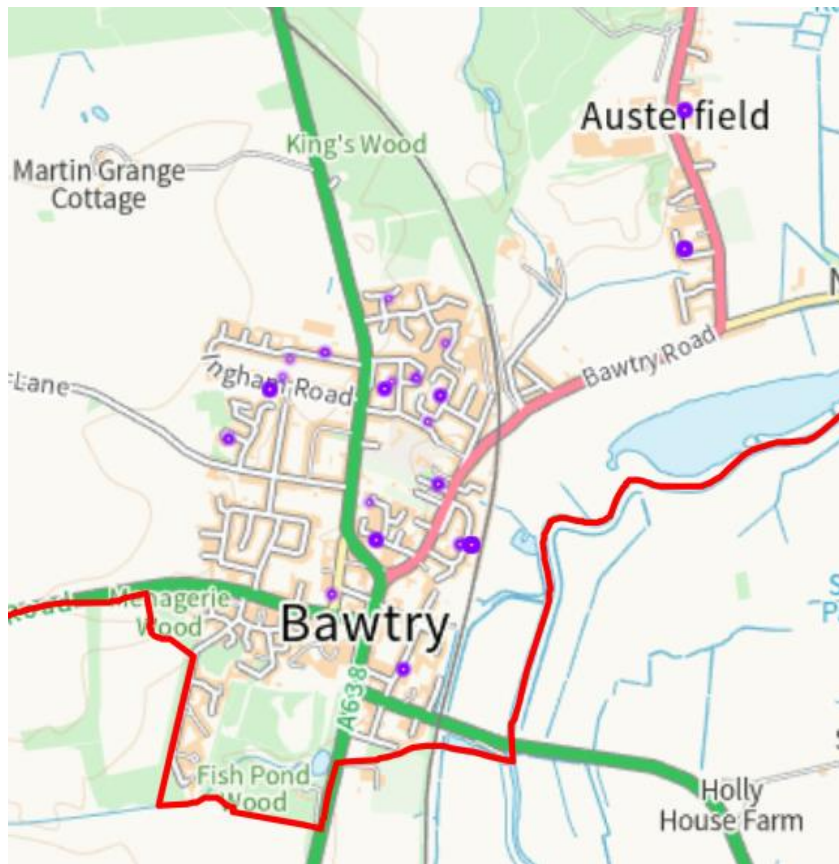
*Figure 14 Map of CABD Interactions in Austerfield and Bawtry in 2024-25. (Citizens Advice Doncaster Borough, 2025)*



*Figure 15 Map of CABD Interactions in Austerfield and Bawtry in 2023-24 (Citizens Advice Doncaster Borough, 2025)*

In 2024/25 fiscal year, the top issues for residents with postcodes within the Rossington & Bawtry Ward were debt, benefit and tax credits, benefits and universal credits, utilities and communications and housing.

Issue 1 - Top 5
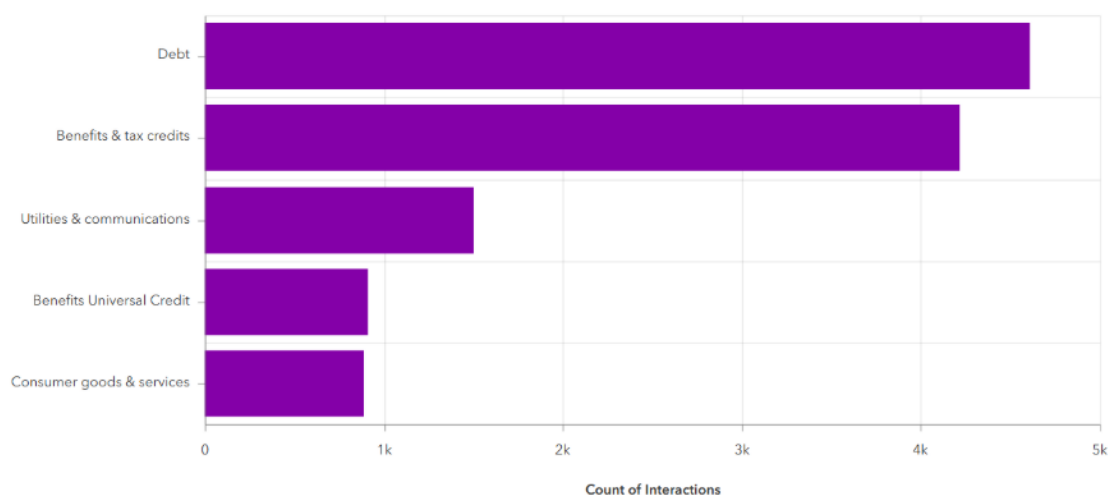


*Figure 16 Reasons Residents are Accessing CADB Support in Rossington and Bawtry Ward in 24/25, (Citizens Advice Doncaster Borough, 2025)*

# Health Inequalities

## Life Expectancy

The Life expectancy at birth in Bawtry and Austerfield is 78.9 for men and 85.3 for women, higher than the averages of Doncaster (*m:* 77.8, *f:* 81.6) and England (*m:* 79., *f:* 83.) Healthy life expectancy for men is 64.9 and 68 for women, compared to 57.4 for men and 56.1 for women in Doncaster and England, (*m* 61.5, *f:* 61.9), meaning that residents in Bawtry and Austerfield live longer and more years in better health than Doncaster and England.
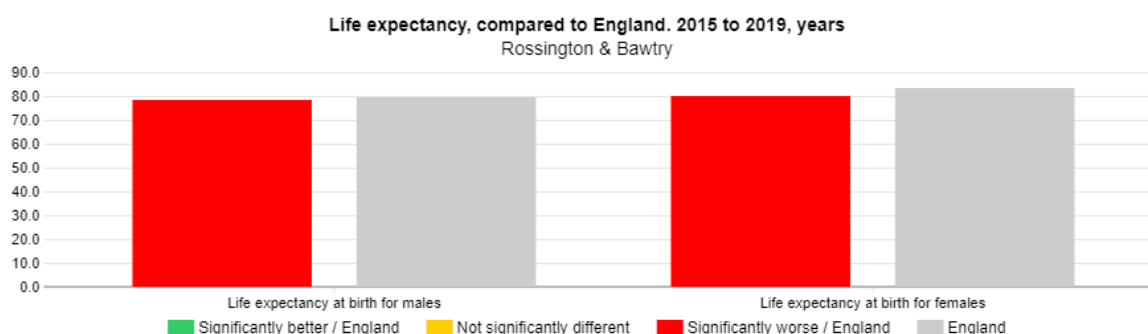


*Figure 17. Life Expectancy in Rossington and Bawtry ward Compared to England (ONS, 2021)*

## Long Term Health Conditions

The Rossington and Bawtry ward have similar levels of emergency hospital admissions for heart disease, chronic obstructive pulmonary disease (COPD), stroke, heart attacks, and coronary heart disease to Doncaster. However, incidences of cancer are higher at 113.1 per 100,000, compared to 109.6 per 100,000 in Doncaster and 99.6 per 100,000 in England. Lung cancer incidence in Rossington and Bawtry is particularly elevated at 166.5 per 100,000, making it the fifth highest in the city, while Doncaster averages around 140.2 per 100,000, and England significantly lower at 83.5 per 100,000. Interestingly, the smoking prevalence in Rossington and Bawtry is 8.56%, which is markedly lower than Doncaster's 17.8% and also below the England average of 12.9%, suggesting other contributing factors to the high cancer rates in the ward.

Risk factors for heart disease, such as obesity and alcohol consumption, are also high in Rossington and Bawtry, with 33.6% of adults classified as obese, compared to 29.8% in Doncaster and 29% nationally in England. Additionally, 18.2% of adults in Rossington and Bawtry take medication for high cholesterol, which is higher than the Doncaster average of 15.4% and the England average of 13.7%. Hospital admissions for alcohol-related incidences in Rossington and Bawtry are in line with Doncaster, where the rate is approximately 700 per 100,000 population, closely matching the England average of 694 per 100,000

The 2021 Census data is showing the self-reported general health figures for Bawtry & Austerfield are similar to Doncaster and England.



**General health**

**Selected area** | (England)

Very good health **47.1%** (48.5%)

Good health **33.4%** (33.7%)

Fair health **14.1%** (12.7%)

Bad health **4.4%** (4.0%)

Very bad health **1.1%** (1.2%)

% of all people
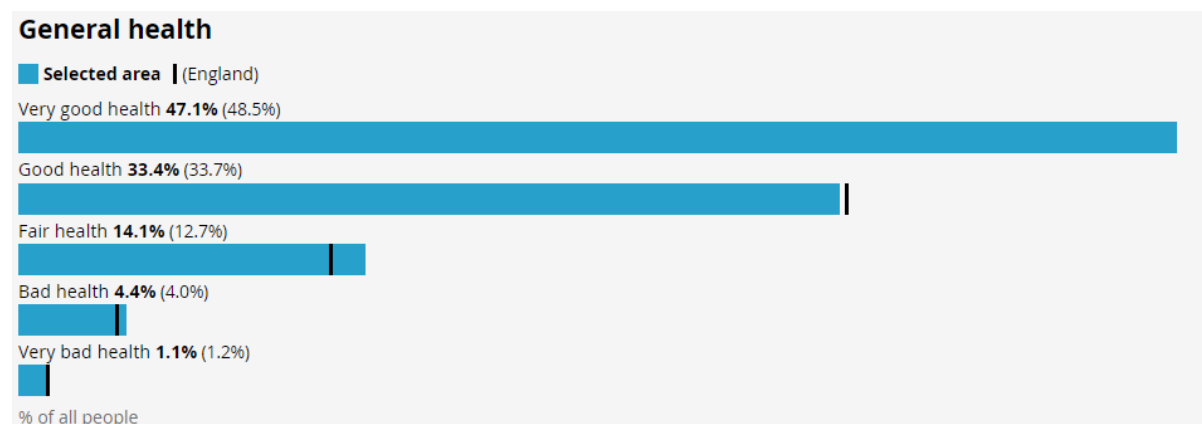
*Figure 18. Self-reported Levels of Health in Bawtry Residents (ONS, 2021)*

## Incidence of Death

Rossington and Bawtry ward exhibits high levels of mortality compared to Doncaster and England. The leading causes of death are those considered preventable. The basic concept of preventable mortality is that deaths are considered preventable if, in light of the understanding of the determinants of health at the time of death, all or most deaths from the underlying cause could potentially be avoided by public health and primary prevention interventions (that is, before the onset of diseases or injuries, to

reduce incidence). The under-75 mortality rate from cancer considered preventable in England is around 48.6 per 100,000, with lung cancer contributing significantly (approximately 24.5 per 100,000).

Using ISR the morality rate for strokes in Bawtry and Austerfield is noticeably high, at 107.7 per 100, compared to 107.7 per 100 for Doncaster and 100 per 100 for England. Mortality for coronary heart disease is also high, at 103.2 per 100, compared to England at 100 per 100, though much lower than Doncaster's ISR of 142.2 per 100. Mortality of all causes overall is lower using ISR at 90.6 per 100 in Bawtry and Austerfield than England (100 per 100) and Doncaster at 117.1 per 100.

## Alcohol

Alcohol-related hospital admissions the data at the Lower Super Output Area (LSOA) level, show that they are lower than Doncaster.
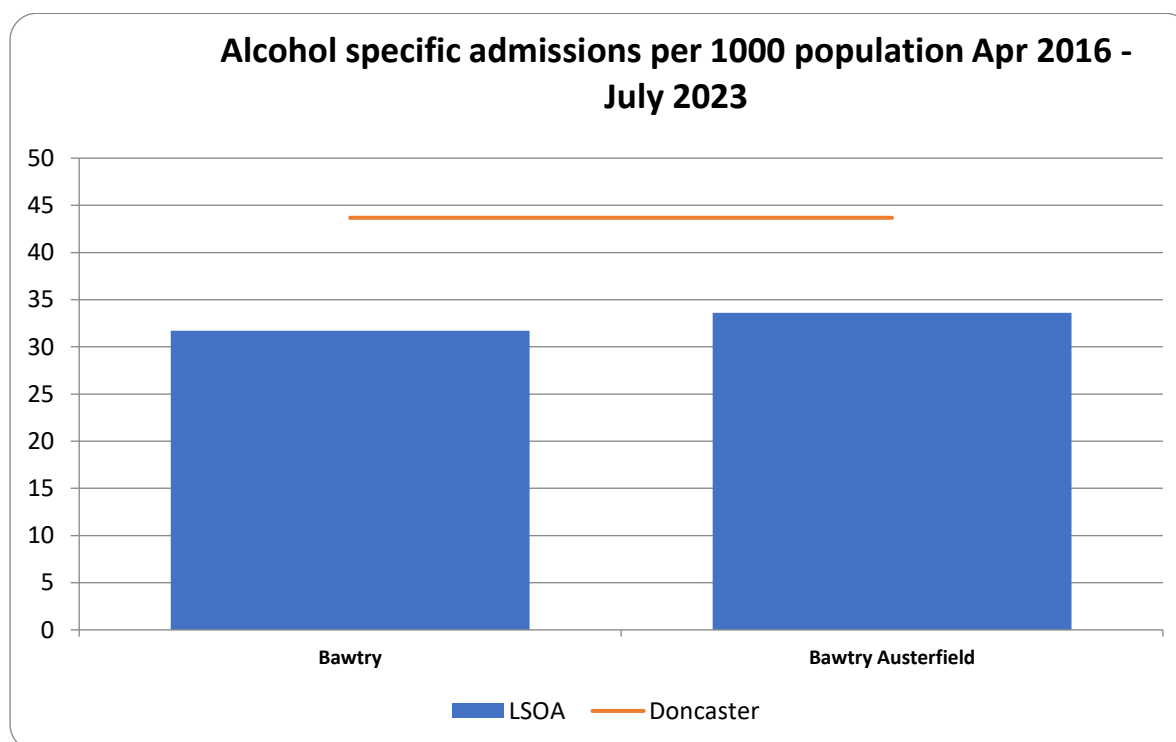


*Figure 19. Alcohol Specific Admissions per 1000 Population 2016-2023 (ONS, 2031)*

## Smoking

Rossington and Bawtry Ward has a smoking prevalence of 12% in adults, lower than Doncaster at (21%) and England (17.2%).

Action on Smoking and Health (ASH) estimates smoking costs Doncaster £335 million per year, and the combined cost of smoking-related medical treatment via hospital admission and primary care services is £16.5 million. Social care costs due to smoking

amounts to an estimated £115 million annually in Doncaster with the majority being lost to informal care costs from friends and family (£64.3 million).

In the Rossington and Bawtry Ward, the gross annual cost of smoking as of Spring 2024 was £13.2 million, and 12% of the ward's population are reported as smokers. An estimated £4.05 million is spent annually on tobacco products in Rossington and Bawtry and the national average spend on tobacco per smoker now stands at £2486 per year. Smoking has a significant impact on employment and productivity; in Rossington and Bawtry the total cost due to lost productivity from smoking was estimated at £7.54 million which is higher than the borough average (£6.5M).

## Loneliness and Isolation

There are higher levels of mental health issues in the Rossington and Bawtry Ward. Hospital admissions for self-harm (103.1 per 100.0 when using ISR) are higher than the national average (100 per 100.0 when using ISR). Around 30.4% of elderly people are living alone which could contribute loneliness and isolation. The streets surrounding Martins Lane, Lilac Close and Elm Tree Drive have a high number of residents who are widowed or are the surviving partner from a civil partnership (20.5%).



**20.5%** of people aged 16 years and over in E00038538 **OA** are widowed or the surviving partner from a civil partnership

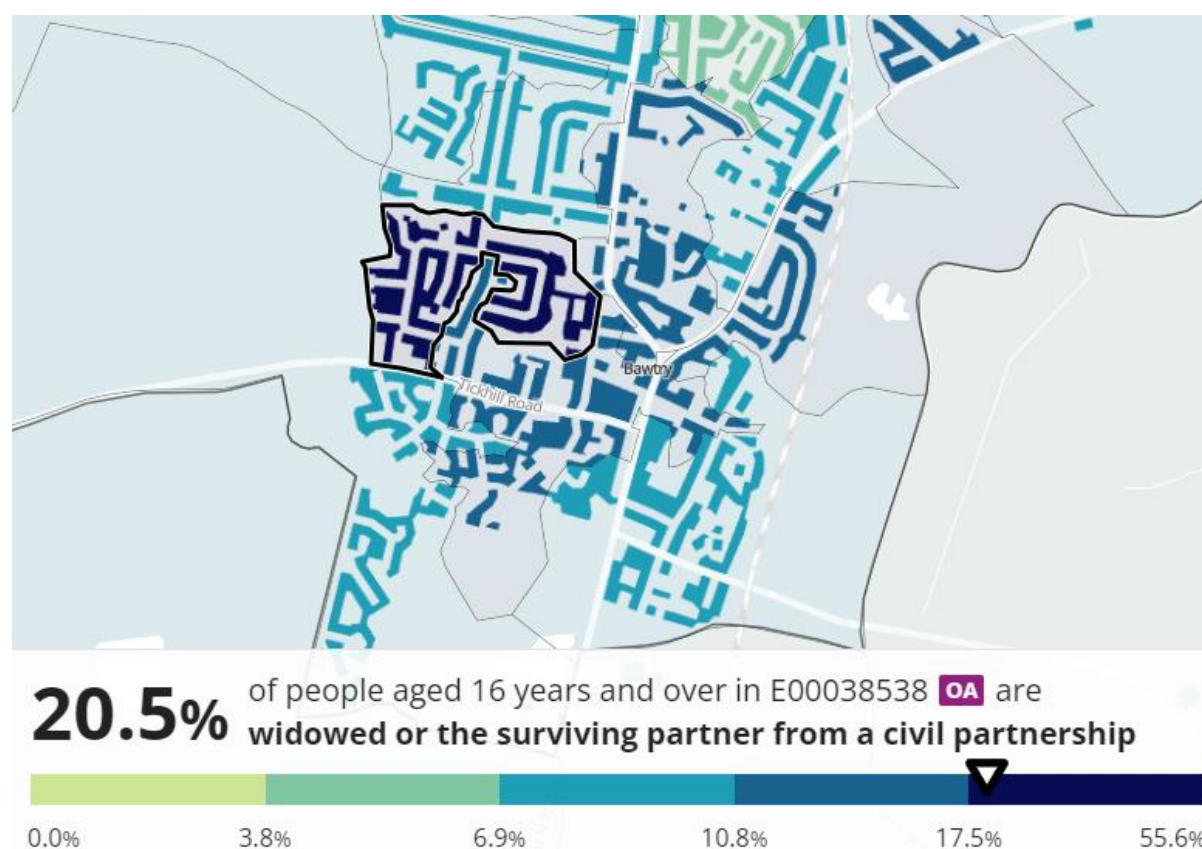| 0.0% | 3.8% | 6.9% | 10.8% | 17.5% | 55.6% |

*Figure 20. Households with Residents Aged 16 Years or Older Widowed or Surviving Partner from a Civil Partnership (ONS, 2021)*

# Child Development

A child's early experiences are vital in providing the foundations for children to develop healthily and happily. Children being born into deprivation and living amongst deprivation in their early years are more likely to experience a wide range of health problems, fall behind their peers and face employment problems in adult life. The quality of early experiences is important as children develop, providing opportunity for motor (physical), intellectual (language and communication), cognitive and socio-emotional development.

The Income Deprivation Affecting Children Index (IDACI) measures the proportion of all children aged 0 to 15 living in income deprived families. In Bawtry 24.5% of children are classed as living in poverty, which is higher in Austerfield at 37.3%. In both areas this is this lower than the Doncaster average (47.1%).
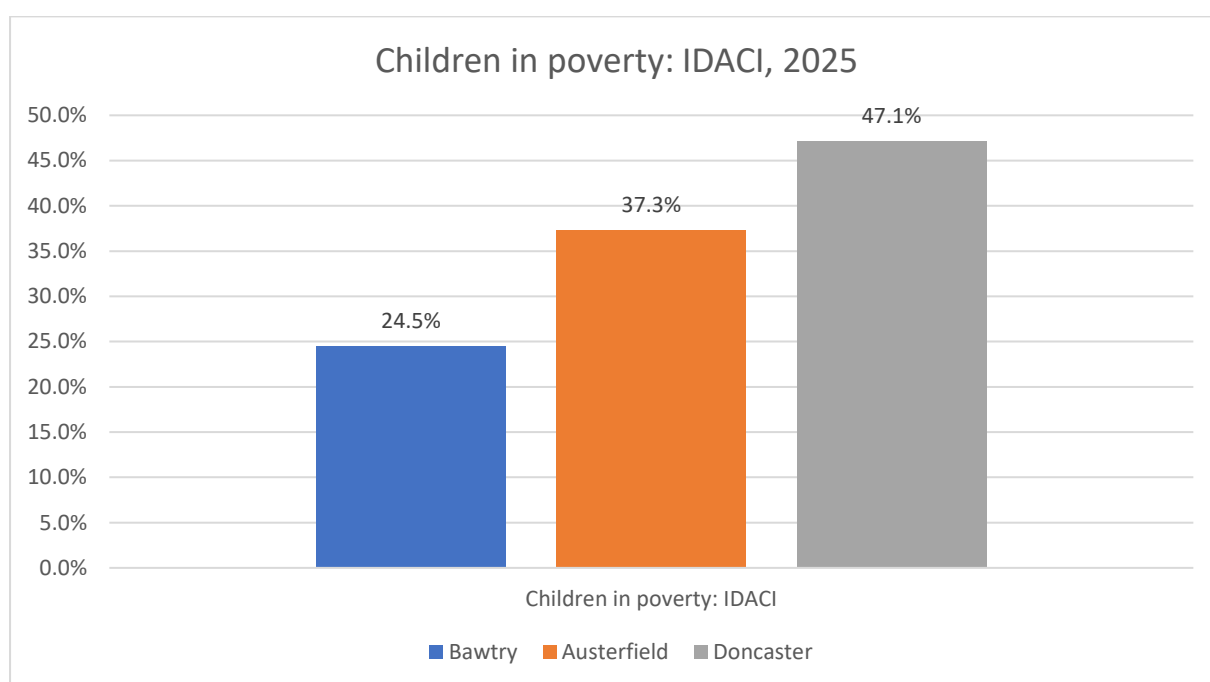


*Figure 21. Children in Poverty: Income Deprivation Affecting Children Index (aged 0 to 15) (ONS, 2025)*

# Obesity

Childhood obesity and inequality are closely connected. Children from families with less money often have fewer chances to eat healthy food or play outside safely. They might live in areas without parks or easy access to affordable fresh fruits and vegetables. These challenges make it harder for them to stay at a healthy weight. Because of this, childhood obesity is more common in deprived communities. Helping all children grow up healthy means making sure every family has access to good food, safe places to play, and support for healthy living.

Between 2022/23 and 2024/25, reception-age children in Bawtry, Austerfield & Hayfield had an obesity prevalence of 8.9%, compared to 12.1% in Doncaster and

9.8% in England. The prevalence of overweight (including obesity) at reception age was 24.4%, lower than Doncaster's 26.7% and higher than England's 22.3%. Among Year 6 children, obesity prevalence was 19.6%, below Doncaster's 26.3% and England's 22.3%, while overweight (including obesity) prevalence reached 31.4%, compared to 40.2% in Doncaster and 36.2% nationally.

| Indicator | Period | 038 Bawtry, Austerfield & Hayfield | | | Doncaster | England | | England | |
|---|---|---|---|---|---|---|---|---|---|
| | | Recent Trend | Count | Value | Value | Value | Worst | Range | Best |
| Reception prevalence of obesity (including severe obesity), 3 years data combined **New data** | 2022/23 - 24/25 | – | - | 8.9% | 12.1% | 9.8% | 22.4% | | 2.5% |
| Reception prevalence of overweight (including obesity), 3 years data combined **New data** | 2022/23 - 24/25 | – | - | 24.4% | 26.7% | 22.3% | 40.0% | | 7.7% |
| Year 6 prevalence of obesity (including severe obesity), 3 years data combined **New data** | 2022/23 - 24/25 | – | - | 19.6% | 26.3% | 22.3% | 42.9% | | 4.0% |
| Year 6 prevalence of overweight (including obesity), 3 years data combined **New data** | 2022/23 - 24/25 | – | - | 31.4% | 40.2% | 36.2% | 56.5% | | 10.3% |

*Figure 22. Childhood Obesity in Bawtry, Austerfield & Hayfield, 2022/23 and 2024/25 (ons, 2025)*

## School Attainment

In 2024, 86% of the 22 pupils in Bawtry met the expected Key Stage 2 (KS2) standard in reading, writing, and maths—up from 66% of 29 pupils in 2023 and 56% of 48 pupils in 2022. Austerfield saw 100% of the 4 pupils meet the standard, compared to 50% of 2 pupils in 2023 and 50% of 4 pupils in 2022: both communities outperformed Doncaster (61%) and England (60%) averages.

At Key Stage 4 (KS4), each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, Maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other qualifications at an equivalent level (e.g., BTECs) can also count towards the score.

At KS4, Bawtry's Attainment 8 score was 52.1 for 28 pupils in 2024, slightly below its 2023 score of 51.6 for 23 pupils but down from 61.8 for 33 pupils in 2022, while Austerfield's 3 pupils scored 54.2 in 2024, compared to 61.3 for 5 pupils in 2022—both ahead of Doncaster's average of 45.7 and England's 46.2. In 2024, no children were missing from education in either community, though 9 pupils in Bawtry and 2 in Austerfield were home educated

## Pupil Lifestyle Survey

The Pupil Lifestyle Survey is conducted by City of Doncaster Council (CDC) to provide valuable data on children and young people's health-related behaviour, through an anonymous school-based questionnaire. Data from the survey has provided a set of Doncaster-wide figures at key points in children and young people's development; KS2, 3 and 4

In the 2024 data, Rossington and Bawtry ward had 46 pupils participate. 46% were girls, 46% boys and the others preferred not to say, or identified differently. 78% were white, 9% an ethnic minority and the others preferred not to say.

In 2024 52% of participants have school dinner, which is the same as Doncaster (55%), and 13% of school-aged children have free school meals, which is lower than Doncaster (19%).

Special Educational Needs (SEN) was reported for 13% of pupils from the Rossington & Bawtry ward taking part in the survey, which is the same as that reported for Doncaster overall. Of those reporting SEN, just over one-half (63%) of pupils received extra help at school. Again, this is much higher than the overall percentage for Doncaster (43%).

In 2024 English was reported as the second language for 20% of those in Rossington and Bawtry ward. This was lower than Doncaster at 23%. Prevalence of disability was in line with Doncaster at 9%.

## Family Hubs

Family Hubs are local, community-based centres that offer integrated services for families from the early stages of life covering conception and early childhood up to adolescence, and up to age 25 for individuals with special educational needs and disabilities (SEND). Family Hubs offer early years and parental support including antenatal and postnatal care, baby and toddler classes, infant feeding, parenting programmes, SEND pathways and specialist support for mental health, domestic abuse, welfare and substance misuse. Family Hubs provide welcoming community spaces for families, bringing together education, health, social care, and wellbeing services in one facility and cater for a broad spectrum of needs. There are twelve Family Hubs across Doncaster, with three located in the South locality including Denaby and Conisbrough, Mexborough and Rossington.

Membership data shows the percentage of eligible children signed up to Family Hubs. In Q4 of fiscal year 2024-2025, Bawtry and Austerfield hub membership was 50% for children aged 0-8 weeks, 74% for 0-1 year and 11-month-old children and 83% for children aged between 0-4 years and 11 months.

Access data includes the percentage of children using Family Hubs services once or twice and engagement figures indicate the number of children seen three or more times. Engagement and Access is similar in Bawtry compared to other wards, especially at age 0-1 years and 11 months (49%) and 29% for access. There are several factors that could contribute to membership, access and engagement figures which must be considered when interpreting data. A complex relationship exists between socioeconomic, cultural, education, deprivation and independence as well as other factors and indicators which can influence these rates. Data across all recorded age groups is available in the table below.

|  | 0-8 weeks | 0-1 year and 11 months | 0-4 years and 11 months |
|---|---|---|---|
| Membership | 50% | 74% | 105% |

| | NA | 49% | 68% |
|---|---|---|---|
| Access | NA | 49% | 68% |
| Engagement | NA | 29% | 83% |

*Table 3. Rossington Family Hub Children's Membership, Access and Engagement Figures Fiscal Year Q4 2024-25 (City of Doncaster Council, 2025)*

| | South Family Hubs |
|---|---|
| Membership | 92% |
| Access | 80% |
| Engagement | 68% |

*Table 4. South Locality Family Hub Membership, Access and Engagement Figures Across all Ages Fiscal Year 2024/25.(City of Doncaster Council, 2025)*

Family Hubs facilitate 2-Year-Old Funding entitlement for families which provides up to 15 hours of free early education or childcare per week for 38 weeks of the year. 64% of eligible children in Doncaster have taken up 2-year-old funding, but this figure has dropped each term over the last year in all localities with the biggest decrease in Central and South localities. In summer 2025, 2-year-old funding uptake is lower in both Bawtry and Austerfield (0%) compared with Doncaster (64%) and is one of the lowest in South.

# Physical Activity

Most of the information in this section is taken from Mosaic data, and more information about Mosaic can be found in the underline appendix. Levels of physical activity in the Rossington & Bawtry ward are low compared to the rest of the borough. This can be seen in the map below, which identifies the areas with the highest numbers of inactive households
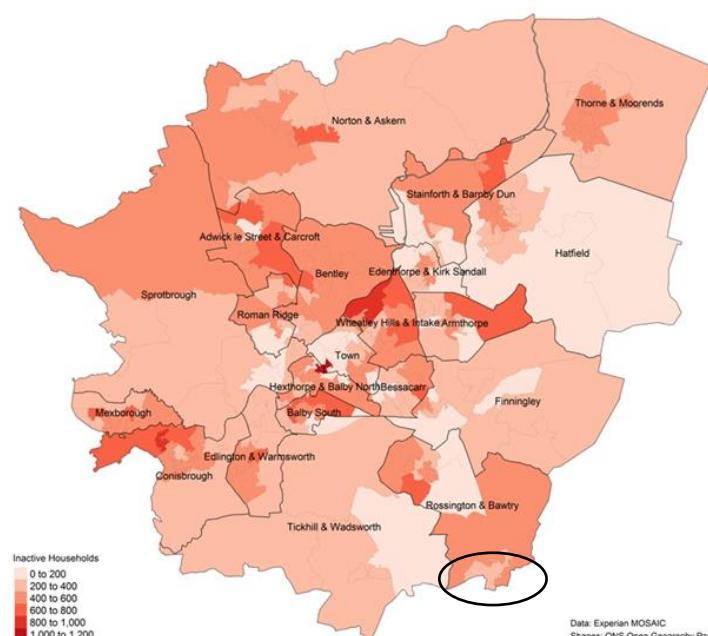


*Figure 23. Mosaic Map of Doncaster Physical Activity Levels (Get Doncaster Moving, 2023).*

Acorn data shows that 45.9% of residents have reported never engaging in moderate intensity physical activity.

## Physical Activity Children and Young People

Data from the 2024 Pupil Lifestyle Survey reports in Rossington and Bawtry ward, that 39% of pupils walk to school, which is the same as Doncaster wide. 100% of pupils had completed physical activities in the last 7 days, and were one of only 2 wards in Doncaster where this was the case. 24% of pupils completed physical activity in after school clubs, much higher than 18% in Doncaster. 87% of pupils enjoy physical activity, compared to 80% in Doncaster.

# Community Information

## Population and Diversity

Bawtry and Austerfield has a population of 4,000 residents, of which 5,654 (58.2%) are of working-age. This figure is lower than the average of England but in line with the average of Doncaster. The community's overall age composition could be described as ageing, with a high proportion of residents 65+
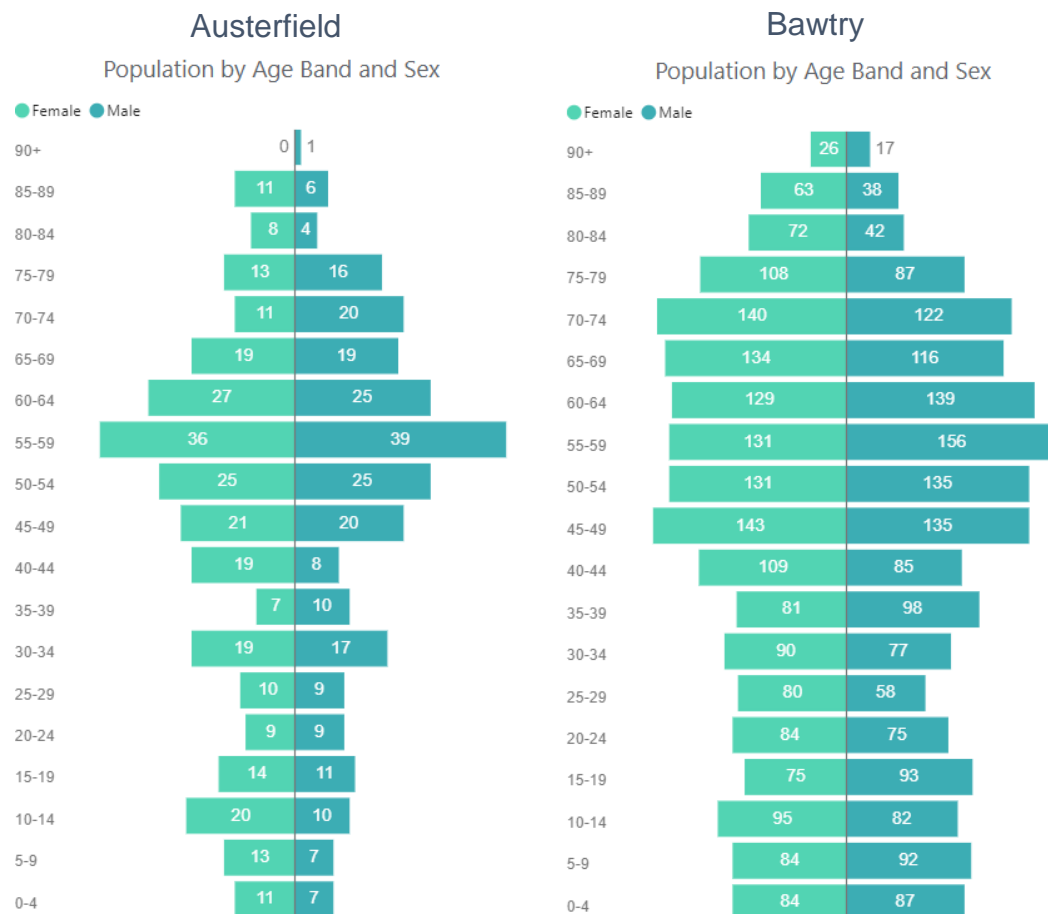


*Figure 24. Age Profile of Bawtry and Austerfield Residents (ONS, 2021)*

The community continues to be predominantly White British, with 4% of the population being identifying as from a Black, Asian & Minority Ethnic (BAME) group. 17.7% of people identify as disabled under the Equality Act, lower than Doncaster (20.3%).

| Ethnic Group | New Rossington | Doncaster | England |
|---|---|---|---|
| Asian | 2.2% | 2.9% | 9.6% |
| Black | 0.5% | 1.2% | 4.2% |
| Mixed / Multiple | 1.0% | 1.5% | 3.0% |
| White | 96% | 93.1% | 81.0% |
| Other | 0.3% | 1.2% | 2.2% |

*Table 5. Ethnicity Groups in Rossington Ward and Doncaster (ONS, 2021)*

# Housing

Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities. There are around 7,800 houses in the ward, 1,900 of which are located in Bawtry (1650) & Austerfield (250). The household size figures are consistent with the ward, borough and national average with the majority having 2 people living in the household (37.1%). The majority are whole houses or bungalows (90.9%) similar to Doncaster and England.

A significant number of houses have 4 or more bedrooms (30.3%) higher than Doncaster (16.0%) and England. Whether a household's accommodation is overcrowded, ideally occupied or under-occupied is calculated by comparing the number of bedrooms the household requires to the number of available bedrooms. There are low levels of overcrowding in Bawtry & Austerfield (0.6%) when compared to the ward (2%), Doncaster (2.2%)

The majority of households are owned outright (45.2%), significantly higher than Doncaster (33.6%) and significantly less are socially rented (9.4%) when compared to Doncaster (17.0%) and privately rented (14.9%) compared to Doncaster (19.7%).

St Leger Homes provide housing services across Doncaster. They manage over 21,000 residences who are owned by the City of Doncaster Council. High levels of social housing, with a large proportion of bungalows and terraced housing are an indicator of deprivation and associated with overcrowding, low income and can consequently affect levels of childhood development. There is a relatively small number of socially rented properties in Bawtry and Austerfield. There have been no rent arears in Bawtry since 2021.

| Type of House | Total number |
|---|---|
| Bungalows | 42 |
| Flats | 12 |
| Maisonette | 4 |
| Houses | 71 |
| Total | 129 |

*Table 6. Types of St Leger Homes Properties in Bawtry (St Leger Homes, 2025)*

| Type of House | Total number |
|---|---|
| Bungalows | 16 |
| Flats | 0 |
| Maisonette | 0 |
| Houses | 50 |
| Total | 66 |

*Table 7. Number of St Leger Homes Properties in Austerfield (St Leger Homes, 2025)*

| Rent Arrears 21/22 | Rent Arrears 22/23 | Rent Arrears 23/24 | Rent Arrears 24/25 |
|---|---|---|---|
| 0 | 0 | £550 | £1878 |

*Table 8. Rent Arrears in Austerfield from 21/22 to 24/25 (St Leger Homes, 2025)*

# Community Safety

Community safety remains a top priority for residents and stakeholders across Doncaster. Feedback from a range of engagement activities consistently highlights concerns around anti-social behaviour, crime, and perceptions of safety. People want cleaner, more vibrant and welcoming neighbourhoods, supported by effective policing, youth engagement, and thoughtful environmental design.

To help achieve this, we're committed to a city-wide approach that combines proactive and reactive measures through a layered crime prevention strategy, primary, secondary, and tertiary, designed to make every community safer.

If you'd like to stay informed or take action, you can find detailed crime statistics for your neighbourhood at www.police.uk. To report issues or concerns, visit www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues.

## The Safer Stronger Doncaster Partnership

The Safer Stronger Doncaster Partnership is working together to make Doncaster a safer, stronger place for everyone. The partnership focuses on six key priorities that tackle issues affecting our communities:

- **Reducing anti-social behaviour** – making our streets and public spaces welcoming for all.

- **Reducing crime and re-offending** – supporting people to make positive choices and preventing repeat offences.

- **Tackling serious and organised crime** – protecting our communities from organised criminality and criminal networks.

- **Reducing substance and alcohol misuse** – helping people access support and reducing harm.

- **Tackling domestic and sexual abuse** – ensuring victims get the help they need and holding perpetrators to account.

- Reducing violence and violent crime – creating safer neighbourhoods for families and young people.

Together, these priorities aim to build a Doncaster where everyone feels safe and supported.

## Community Voice / Key Safety Concerns

People in South Doncaster told us that anti-social behaviour (ASB) remains a big concern, even though some improvements have been made. Residents spoke about youth-related disturbances, intimidation, and visible drug use, which make certain areas feel unsafe—especially for older and disabled people. There's also frustration about limited trust in enforcement, with many saying they don't feel confident reporting issues. Poorly maintained public spaces and fly-tipping add to the sense of neglect. While there is pride in the community and optimism about recent progress, people want to see more visible policing, quicker responses, and better youth services to reduce disruption and build a stronger sense of safety and belonging.

## Crime and Anti-Social Behaviour

ASB can be defined as when someone acts in a way that causes trouble, fear, or upset to others. This can include things like being noisy late at night, vandalism, or being aggressive in public. Hate crime is when someone is hurt or targeted because of their race, religion, disability, gender identity, or sexuality. It's not just a crime against one person—it can make whole communities feel unsafe

City of Doncaster Council supports strong, active, inclusive and resilient communities across the whole of Doncaster, building on and using their strengths and assets to work in partnership to improve their quality of life and well-being, to make their neighbourhoods safe and supportive and able to tackle the issues that matter to them. The table below shows that the South has the highest number of ASB and hate crime figures in the city.
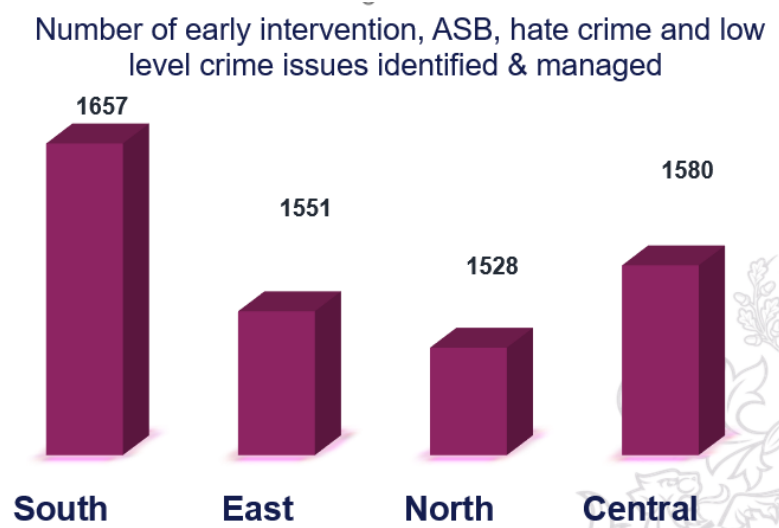
Number of early intervention, ASB, hate crime and low level crime issues identified & managed

Figure 25. *Number of Early Interventions, ASB, Hate Crime and Low-Level Crime Issues Identified and Managed at Locality Level 2022-23, City of Doncaster Council, 2024*

Of these 1657 incidences of ASB and hate crimes, 343 occurred in the Rossington and Bawtry ward making it the third highest in the locality.



SOUTH - 1,657

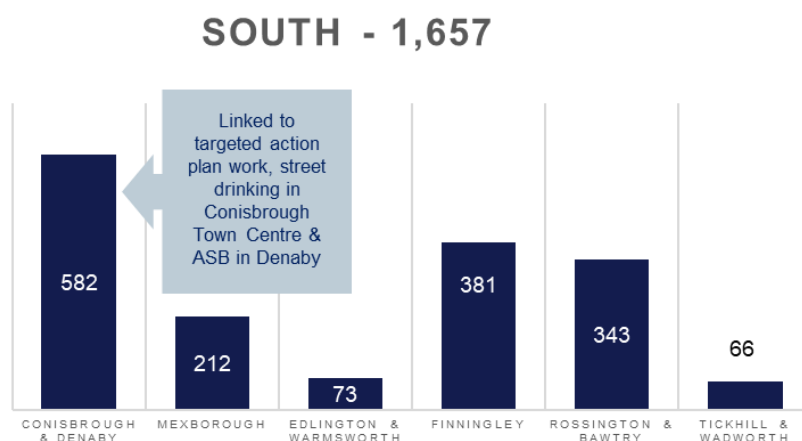Linked to targeted action plan work, street drinking in Conisbrough Town Centre & ASB in Denaby

Figure 26. *Number of Early Interventions, ASB, Hate Crime and Low-Level Crime Issues Identified and Managed at Ward level 2023/24, City of Doncaster Council, 2024*

## Vulnerable Victims

Across the South locality, 8 vulnerable people were supported, none of whom were from the Rossington and Bawtry ward. These numbers can be attributed to targeted working in hotspot locations across the locality and reductions in contact required in other open cases through dedicated working and addressing of vulnerabilities experienced. These numbers for both ASB and vulnerable people have been reported for quarter 1 of 2023.

## Wellbeing Service

Wellbeing services are delivered by City of Doncaster Council and supports residents with issues such as financial support, physical health, housing, mental health and social isolation. Table 9 shows the top 5 communities in Doncaster using the service, with Rossington and Bawtry ward moving from the 4th highest number of referrals in the city to number 3 in 2024-5. Table 10 shows the top 3 themes most supported in Rossington and Bawtry ward in 2024-25.

| Community Ranking for using service | 2021-2022 | 2022-2023 | 2023-2024 | 2024-2025 Q4 |
|---|---|---|---|---|
| 1 | Wheatley & Intake | Wheatley & Intake | Wheatley & Intake | Town |
| 2 | Rossington & Bawtry | Rossington & Bawtry | Bessacarr & Cantley | Hexthorpe and Balby North |
| 3 | Thorne & Moorends | Mexborough | Mexborough | Rossington £ Bawtry ward |
| 4 | Adwick & Carcroft | Adwick & Carcroft | Hexthorpe & Balby North and Bentley | Thorne and Moorends |
| 5 | Town/City Ward | Bessacarr & Cantley | Rossington & Bawtry and Town/City Ward | Norton & Askern |

*Table 9. Top 5 wards Using the Wellbeing Service City of Doncaster Council, 2025*

| Rossington theme Ranking | Theme Supported |
|---|---|
| 1 | Housing and living Environment |
| 2 | Financial |
| 3 | Physical Health |

*Table 10. Top 3 Themes Residents are Accessing The Wellbeing Service for Support in the Rossington and Bawtry Ward 2024-25, City of Doncaster Council, 2025*

## Community Investment

Between March 2020 and July 2025 there has been £162,300 invested from Doncaster Delivering Together into Rossington and Bawtry ward. This investment has been successfully applied for by partners and Voluntary Community and Faith Sector (VCFS) groups. The top 3 community priorities the investment has supported are increasing community spirit, financial security and mental health support & awareness.
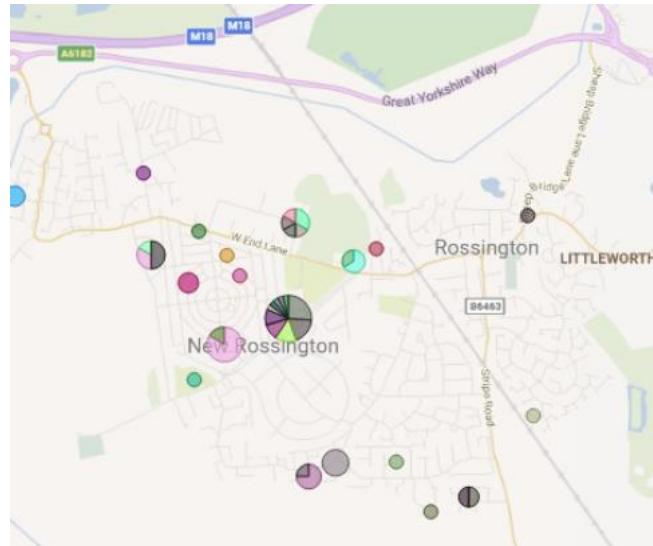
*Figure 27. Map of Community Investment in Rossington and Bawtry Ward (Doncaster Delivering Together, 2025)*

# References

Armstrong, A.J., Holmes, C.M. and Henning, D., (2020). A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, *2*(1), p.100038.

Ritchie, J., Spencer, L., O'connor, W., & Lewis, J. (2003). Carrying out qualitative analysis. *London: Sage*

# Appendix

**Well Doncaster**

More information about Well Doncaster can be found on our website:

Home | Well Doncaster

**Census 2021**

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

Build a custom area profile - Census 2021, ONS

Census Maps - Census 2021 data interactive, ONS

**Public Health Data**

Fingertips

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

https://fingertips.phe.org.uk/profile/local-health/data#page/0

Local Health - Public Health England - Reports: get a dashboard on a custom area

Link to data- Fingertips | Department of Health and Social Care

Life expectancy and healthy life expectancy by ward: Life expectancy by census ward

Indices of Multiple Deprivation 2025 – statistical release, data files and reports: English indices of deprivation 2025 - GOV.UK
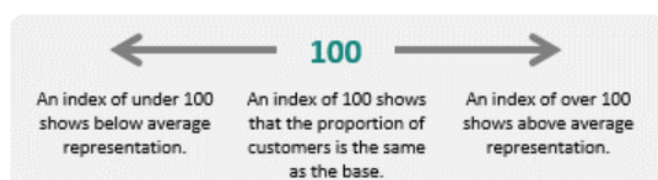
**Acorn profiles**

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

**INTERPRETING THE REPORT**

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

**INDEX**



| An index of under 100 shows below average representation. | An index of 100 shows that the proportion of customers is the same as the base. | An index of over 100 shows above average representation. |

The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.
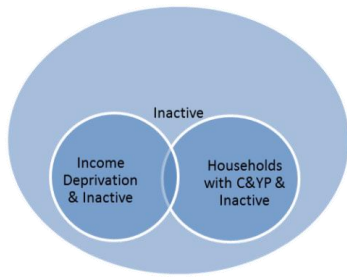
**Physical Activity**

Get Doncaster Moving survey

https://getdoncastermoving.org/uploads/behavioural-insight-phase-one-summary-report.pdf?v=1644581925

Mosaic data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster

The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Link to the Get Doncaster Moving strategy; Let's Get Moving! | Get Doncaster Moving

**Pupil Lifestyle Survey**

Pupil Lifestyle Survey - Healthy Schools (healthylearningdoncaster.co.uk)

**Power BI – Joint Strategic Needs Assessment**

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

Joint Strategic Needs Assessments - Team Doncaster

**Community Safety**

The Safer Stronger Doncaster Partnership Community Safety Strategy can be found at - The Safer Stronger Doncaster Partnership - City of Doncaster Council

If you'd like to stay informed about crime and ASB in your community, you can find detailed crime statistics for your neighbourhood at www.police.uk.

If you would like further information about making Doncaster a Safer City please see - Making Doncaster a Safer City - YourLifeDoncaster

To report issues or concerns, visit www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues

**Community Investment:**

Investment Map: [Doncaster Delivering Together Investment Plan - Team Doncaster](#)

**Population Health Management, Interactive Map**

To access and identify assets at ward and locality level please use the following interactive map

[https://www.google.co.uk/maps/d/viewer?mid=17BayPsliJ1OUq6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.1365028000000032&z=14](https://www.google.co.uk/maps/d/viewer?mid=17BayPsliJ1OUq6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.1365028000000032&z=14)