



Skellow

Community Profile

Well Doncaster

Community Led Health and Wealth

Empowering people in Doncaster to live better, healthier, and happier lives.

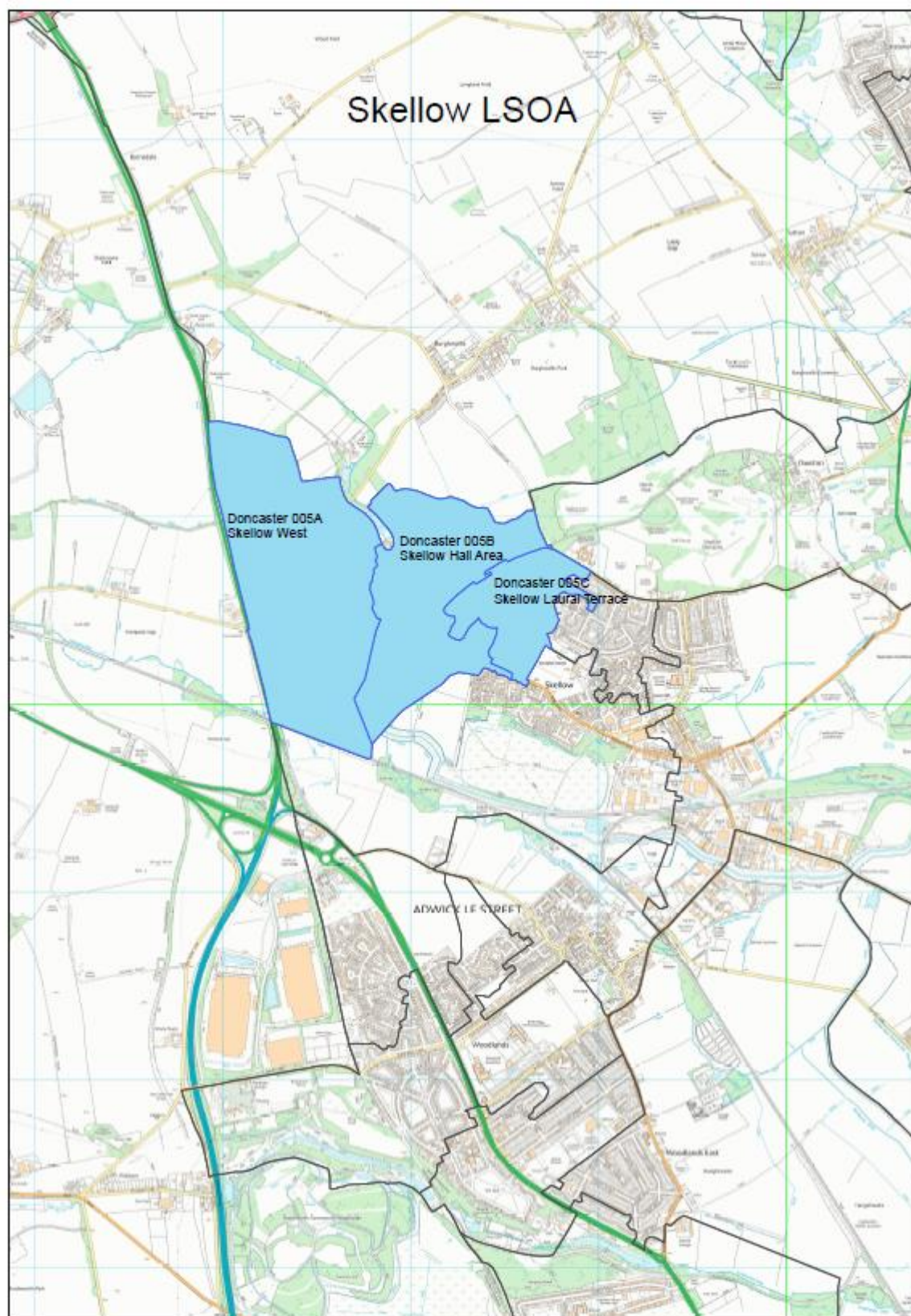
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Well Doncaster
**Community
Wealth Builder**

Well Doncaster
Be Well



**City of
Doncaster
Council**



This Report

This report uses a population health management approach to looking at the health of a whole group of people such as a town, neighbourhood, or community instead of just focusing on one person at a time. It is designed to help community leaders, services, residents etc. understand the strengths of both people and place, whilst also looking into what health challenges are common in that group, what services are needed most, and where help is lacking. By using data and trends, this Community Profile can inform tailored ways to keep people healthy, prevent illness, and make sure everyone gets the care they need. By focusing on prevention, early intervention, and coordinated care, together we can build healthier communities and support long-term, sustainable improvements in public health. The first Community Profile was written in 2023 and has been refreshed in 2025 to reflect the current opportunities and challenges of the community.

This report focuses on the community of Skellow, part of the Askern and Norton ward in the North Locality of the City and begins with a summary outlining key information and priorities. This document includes conversations with communities, ward members, community organisations, faith groups, residents and other organisations who work in the area. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

To ensure each community is represented as accurately as possible, where possible, separate data and illustrations have been used. Data that is only available at ward level will be stated when included. Indirectly Standardised Ratios (ISRs) have been used throughout this document and have been used to compare data at community and ward level, against a reference population. ISRs show how often an event (such as deaths or hospital admissions) occurs in a population compared to what would be expected in a reference population, after adjusting for age differences. England is used as the reference population for ISR's throughout the document.



Skellow



27.4% of residents over 16 years in Skellow have no qualifications



37.5% of children live in poverty



Norton & Askern ward have the 12th highest rate of deaths caused by cancers in Doncaster



40.4% of households are owned outright in Skellow



40.3% of children in year 6 are classed as obese

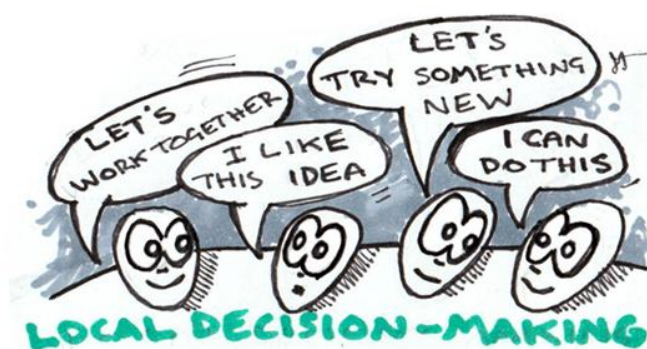


Rates of deaths caused by respiratory conditions are increasingly high in the ward

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One page Summary

Located in the North locality of Doncaster, Skellow sits within the boundaries of the Norton and Askern wards. Skellow is located within the North locality of Doncaster. Skellow is also located close to the A1 motorway, giving residents direct access to other communities within Doncaster and other towns and cities nearby.

Skellow has an aging population with fewer children aged 19 compared to England. There is an increased number of residents aged 50 years and over and the gap between the national average continues to increase as residents age. Norton and Askern ward does not appear very diverse in ethnicity and languages spoken with the majority identifying as 'white' and report 'English' to be their first language.

As a ward, levels of deprivation are high, but this does differ between communities. Skellow is amongst one of the highest communities in the ward, with over half of the population currently living in deprivation. Skellow also has the highest rate of households currently unable to heat their home and living in fuel poverty in the ward. A contributing factor to these levels is the high levels of unemployment and long-term unemployment, alongside high levels of economic inactivity.

Over half of Skellow's population lives in deprivation, with high unemployment and economic inactivity shaping everyday life. Nearly 68% of residents have not worked in the last 12 months, and 47% are economically inactive. Education levels are low only 18% hold a Level 4 qualification compared to 40% nationally limiting access to better jobs.

Childhood obesity is above average with 27% of reception age children and 40% of Year 6 pupils overweight or obese. 23% of residents live with a limiting illness or disability, well above the England average (17.6%). Self-reported poor health is high, and hospital admissions for chronic conditions like chronic obstructive pulmonary disease (COPD), strokes, and heart disease are significantly above local and national averages. Smoking prevalence is among the highest in Doncaster, and Skellow Laurel Terrace ranks Lower Super Output Area (LSOA) 16th for alcohol-related hospital admissions citywide. These behaviours contribute to preventable illnesses and early deaths, particularly in under-75s.

Community Key Priorities

- Hospital admissions for those living with limiting illnesses or health conditions largely associated with poor lifestyle choices including heart disease, stroke and COPD.
- Obesity levels amongst school aged children and reception and year 6
- Alcohol intake and hospital admissions associated with alcohol consumption

Assets

Well Doncaster uses a community-centred approach which allows investment in supporting, working with and empowering communities to facilitate healthier communities. The voice and role of our communities and taking a strength/assets-based approach to work with individuals, families and communities is crucial to the achievement of our overall vision.

Asset Maps

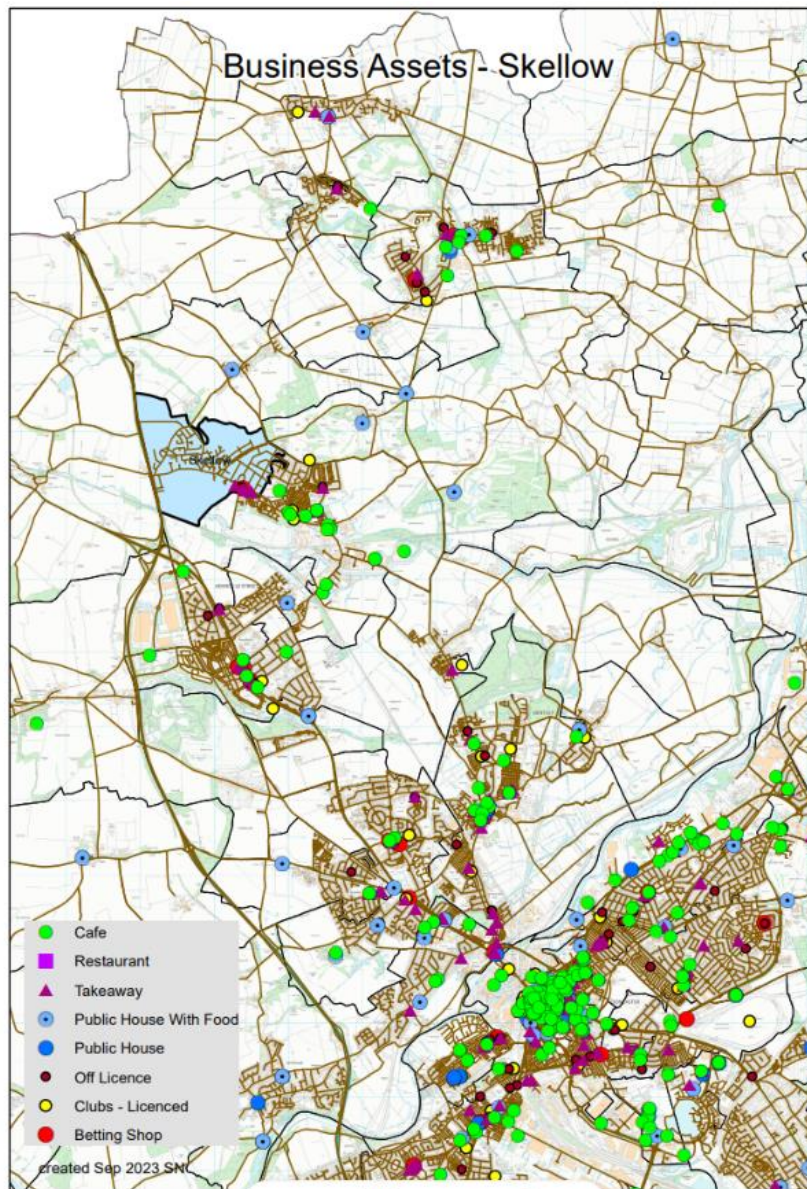


Figure 1. Business Assets in Skellow, (City of Doncaster Council, 2024)

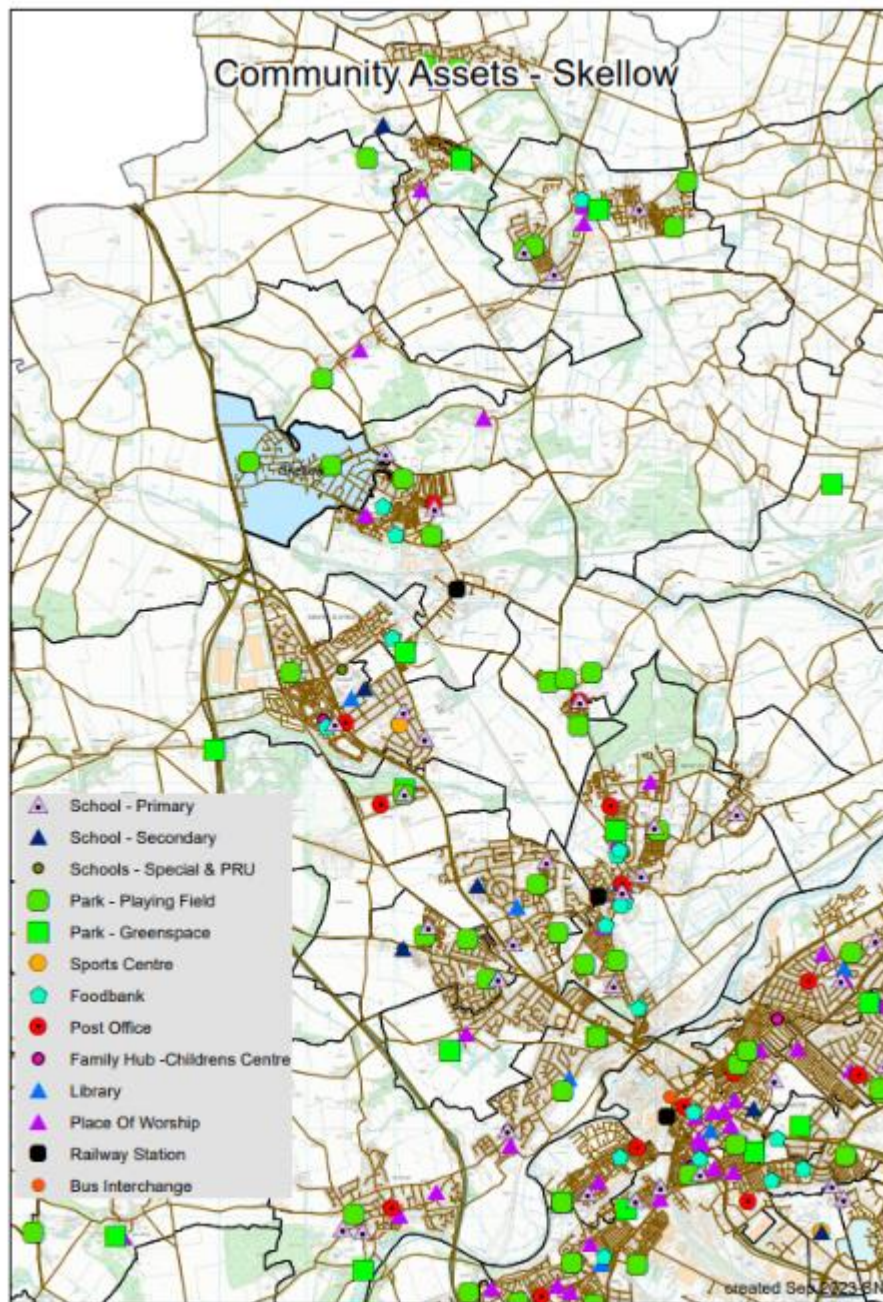


Figure 2. Community Assets in Skellow, (City of Doncaster Council, 2024)

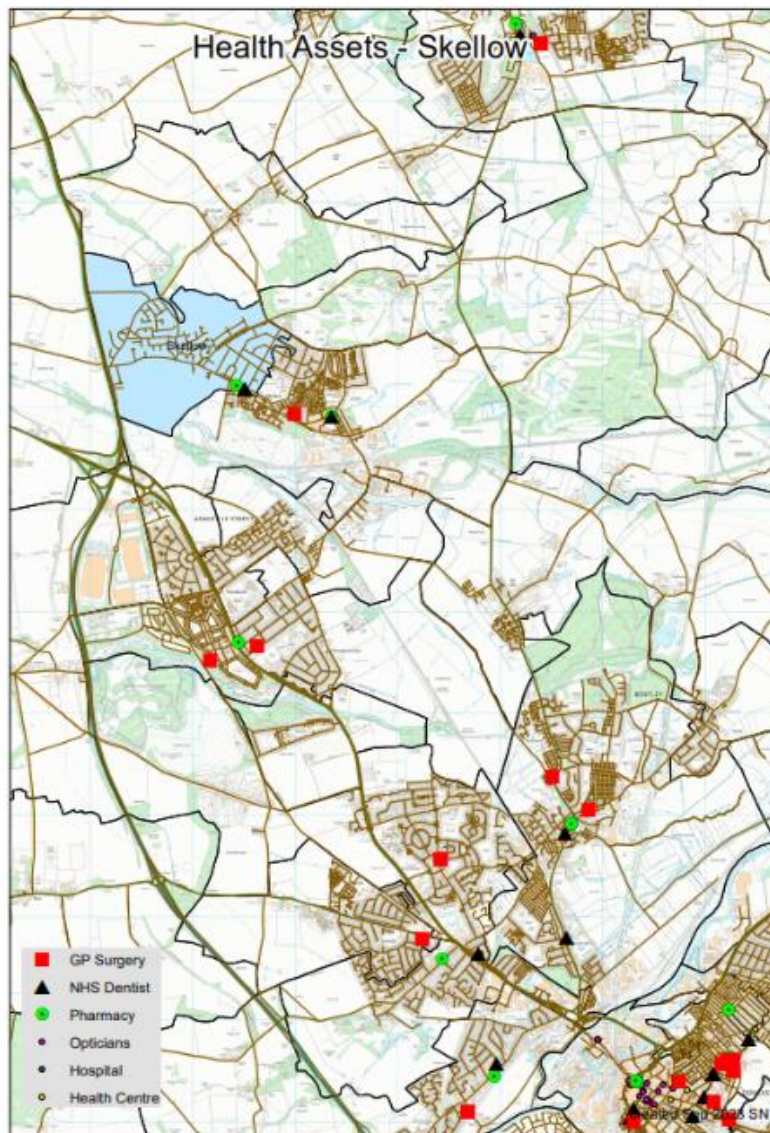


Figure 3. Health Assets in Skellow, (City of Doncaster Council, 2024)

Skellow is deprived in assets and the closest asset-rich community is found in neighbouring village Carcroft. There are limited health assets available to Skellow residents with only a dentist and pharmacy on the border of the community boundaries. There are two parks that Skellow residents have access to.

Population Health Management

It is vital to understand the impact on the community of nationwide influencing factors such as the COVID-19 pandemic and cost of living crisis as well as local and regional issues and opportunities. Understanding community organisations and other assets operating in the community helps up to ensure appropriate and targeted support can be offered, and work can be implemented to manage any gaps or risks associated with changes. Well Doncaster undertake regular population health management

insight with community organisations in Skellow, identifying their current status and needs, and work with each group and partners to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this, please contact welldoncaster@doncaster.gov.uk

Assets in the Community

As part of a population health management approach, the following assets have been identified and themed around place and people:



Skellow		
Institutions (Schools/colleges etc.)	Physical space (Parks, car parks etc.)	Local Economy (Local profit Businesses)
Health/Care Services: <ul style="list-style-type: none"> Stephen Emms dental care Coop Funeral care Weldricks Pharmacy Education: <ul style="list-style-type: none"> Owston Park Primary 	Parks/ green spaces: <ul style="list-style-type: none"> Crabgate Lane park Crossfield Lane park Physical Activity/Sports: <ul style="list-style-type: none"> Athletic Boxing and Fitness Club 	Shops: <ul style="list-style-type: none"> Skellow Feeds Stitch to Fit Premier Forget Me Not Greetings Cards & Gifts Mini Market & Off License One Stop BP Other: <ul style="list-style-type: none"> Hair & Beauty Lounge Results Hair salon A List Barber Ellipsis Aesthetics Hidden Beauty

		<ul style="list-style-type: none"> • Lesley Logan Driving Tuition • My Pretties UK • Paragon • Travelodge • Esso <p>Food/Beverage:</p> <ul style="list-style-type: none"> • Little Teapot Café • Lucky Star Chinese takeaway • Skellow Road Fish Bar • Efes pizza and Kebab house • Bombay Nights • The Rahmans • Cooplands • Skellow social club • Chicken Q • Dawn Gagg Cakes and Cupcakes
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INDIVIDUALS (Key individuals within the community)	ASSOCIATIONS (Local Groups/Clubs)
Professionals: <ul style="list-style-type: none"> • Stronger Communities Team based at Adwick Town Hall 	Physical Activity/Sports: <ul style="list-style-type: none"> • Athletic Boxing Club • Carcroft Village Juniors FC

<ul style="list-style-type: none">• St Leger Homes Staff• Police Community Support Officer (PCSO's)• Great North Medical Group• Social Prescribers	<ul style="list-style-type: none">• Bullcroft Main Cricket Club
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Community Insight

Appreciative Inquiry

The Well Doncaster Team undertake an Appreciative Inquiry within communities to gather insight to support co-designing action plans with the community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps:

1. **Discovery** – This will involve engagement with the residents of Skellow to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Deliver** – A collaborative way of working and investing resources in working towards to the actions from the previous phase.

Whilst Skellow is not one of the main priority areas for Well Doncaster, Appreciative Inquiry has been undertaken within the community. At this time, responses have been combined with other non-priority communities to create an ‘other North communities’ analysis. As the number of Appreciative Inquiries increases, it may be possible in the future to undertake specific theming for each community within Skellow. The table below outlines the key emerging themes and sub themes identified during the thematic analysis of Appreciative Inquiry undertaken for the ‘other North communities’ areas.

Theme	Sub theme	Quotes	Commentary
Community Spirit, Pride and Belonging	Friendliness Social support Familiarity Participation	There is a good sense of community. Things to do if you want to get involved in community. - OC-23-003 People get together especially when they are on their own. There is a lovely atmosphere - OC-23-41	When asked what was good about the surrounding villages in North Doncaster, most residents suggested the type of people around them was key to having a positive experience. Many suggested that having a

		<p>Been brought up in the area so know a lot of people, know everyone. - OC-23-59</p> <p>I like where I live because the people are lovely, supportive community in my area [...] brings everyone together, feels safer. Rely on each other. Look out for each other - OC-23-66</p> <p>Having lots of friends and socialising - being supported and being able to support other people in my community. - OC-23-72</p> <p>people are lovely and chatty, feel like i belong – OC-25-4824</p> <p>Good councillors...Having kind people in community helps me feel positive - OC-23-001</p> <p>It's a small quiet community, People don't often move out, so everyone knows everyone - OC-24-130</p> <p>Scawthorpe has a great sense of community, and I like knowing I live near lots of family and friends [...] It allows me to know support is available to me close-by. - OC-24-4559</p> <p>We have passionate people in our community - people who are looking out for the community and safety of residents. We have good communication within the village and a good Facebook page to share what's going on in the area. - OC-24-5098</p> <p>I have lived in Sprotbrough all my life, 58 years, I love it here. OC-24-5536</p> <p>I've lived here a long time, and I have friends [...] There is a good sense of community, and we are near family and get help caring – OC-25-147</p> <p>I enjoy doing my volunteer work and living in a good community [...] I enjoy giving back to where I live – OC-25-4543</p>	<p>sense of community amongst friends, neighbours and family was the most important factor. Some suggested this came in the form of feeling like there was social support close by and there was always someone to talk to. Others suggested knowing everyone in a small village means everyone feels closer.</p> <p>Over time the sense of community spirit has evolved to encompass different meanings. Residents continue to discuss feelings of community, grounded in support they have from family and friends, and feelings of familiarity for having lived in their communities for a long time. Residents speak of a community spirit in the way local people look out for one another, but also in how they communicate and participate in local community life. Two residents refer to local sources of information sharing in a community Facebook page and a community newsletter. Participation is also mentioned, with a resident speaking about how volunteering in her local community makes her feel good to be able to give back.</p> <p>There has been a strong theme of community and spirit in the Other Communities since we have been having Community Conversations in 2023. Familiarity, people and a sense of belonging remaining prevalent, but with newer ideas around passion, pride, and participation.</p>
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		<p>Green space is fantastic for exercising – OC-23-57</p> <p>Barnsley Road Park and Cusworth Park [...] parks mean places to get out and stuff for kids to do – OC-23-62</p> <p>There's nice clean parks which i use often to walk my dogs, the TransPennine trail is good, I've noticed there have been recent refurbishments on the walk to Cusworth - OC-24-4544</p> <p>I like that it has a bit of a rural feeling, but you are still very near to everything. - OC-24-5521</p> <p>I like that i live close to the countryside and it is rural – OC-25-274</p> <p>There is really easy access to the countryside [...] I enjoy walking and being outdoors, I really like outdoor life – OC-25-275</p>	<p>does not hinder residents' ability to access amenities, as residents mention they are still close to services and facilities which they need. Residents also cite living near green spaces such as parks, trails, and heritage sites. Residents use green spaces such as parks for walking and exercise, and for the children to use. Residents use the TransPennine Trail for walking and cycling, and mention attending cultural heritage sites such as Cusworth Hall to access green spaces there. Residents note improvements to green spaces and links such as refurbishments on the TransPennine Trail and around Cusworth Hall.</p>
Things to Do		<p>There is lots of things for kids to do in Scawthorpe and the football club are fantastic [...] It means young people have things to do that keep them out of trouble – OC-24-4560</p> <p>we have tpt close which is good for bikes – OC-24-5598</p> <p>I like the walks and the countryside; you can walk or bike to other areas and it's a nice place to live. - OC-24-5626</p> <p>Access to Cusworth Hall, walks to Conisbrough viaduct via Sprotbrough flash (trans Pennine trail). OC5-24-472</p> <p>good decent walks, tracks, Cusworth. - OC-25-99</p> <p>easy access to scenic countryside, don gorge, Yorkshire wildlife trust etc – OC-25-280</p> <p>it's a lovely community with lots going on eg the library and social groups – OC-25-277</p>	<p>Activities and things to do, are mentioned regularly in Other Communities. Residents note that there is a lot for people to do in terms of activities in the local area. This is largely split into children's activities such as sports clubs, using the TransPennine Trail for walking and cycling, and accessing heritage opportunities such as Cusworth Hall. Residents in these communities are clearly active participants in local life and benefit from accessing activities outside of their day-to-day lives. These activities commonly involve physical exercise and accessing the outdoors in an interactive manner.</p>

	Access to amenities/facilities	<p>easy to get to work, son can walk to school, can walk to pub instead of getting taxi – OC-23-126</p> <p>Don't drive so need things to be close by or have a good bus service – OC-23-70</p> <p>We can go anywhere with road access. Good to have things local - OC-23-72</p> <p>Jossey Lane is lovely, and we have great transport links to town and many other places. OC-24-4533</p> <p>It has a good connection to the town centre, which I often visit and have to travel through. OC-24-5097 (sprot)</p> <p>I like it you can get to the centre easy – OC-25-570</p> <p>It's quite central to trains and bus routes, well connected [...] so I can try to be less isolated – OC-25-40</p> <p>Its accessible to town and stuff that we need close to town easy bus route to town [...] Never know what's going to happen and needing to have access to things – OC-25-394</p>	<p>There is a divide in responses here as the majority of responses make reference to accessibility of road transport in the area when you are able to drive – linking their communities to accessing the A1 and the city centre. Other residents discuss the importance of a strong public transport system due to either not being able to drive or not being able to walk far.</p> <p>There are mixed responses due to the mix of local areas covered in this framework. For example, residents in Sprotbrough and Scawsby discuss ease of access to the city centre but in other areas this is not necessarily the case. In multiple conversations residents have mentioned how bus services are not as frequent as they used to be, for some residents this is not an issue, but for others it has impacted their ability to get into the city centre.</p>
Health and Wellbeing			
Theme	Sub theme	Quotes	Commentary
Social Wellbeing	<p>Socialising and getting out of the house</p> <p>Family</p>	<p>Getting out and being social – OC-23-44</p> <p>My children being happy, and content means I am happy and content - OC-23-009</p> <p>To have a good quality of life and be able to support younger generations of family e.g. grandchildren – OC-23-010</p> <p>I like where I live - it's quiet and it's clean, people take pride in looking after the area. My neighbours - we look out for each other but aren't in each other's pockets...perfect! [...] Because it has a direct impact on my overall health and my happiness - OC-25-5534</p> <p>Having local groups that run near where you live, - OC-24-4793</p> <p>Getting out and socialising – OC-24-4543</p>	<p>Social Wellbeing is a key theme within the health responses in the Other Communities. This plays out in different ways but largely draws links between socialising and health, or between health and supporting others.</p> <p>Residents rely on getting out of the house and getting to social opportunities to contribute to their mental wellbeing, at local social groups for instance. Local groups and community spaces such as libraries contribute heavily to reducing social isolation, which people strongly link to wellbeing. Being able to access</p>

		<p>Socialising a lot, having access to green spaces, having transport to get to social groups and opportunities including buses. - OC-25-418</p> <p>It's good for your mental health, stops you feeling isolated. Its (library) a kindly place with smiling faces. - OC-25-418</p>	<p>transport to these groups is crucial where residents are not able to drive.</p> <p>Residents also cite needing to have good health to be able to support family members such as children.</p>
Health as Personal Responsibility	<p>Physical activity</p> <p>Managing conditions</p> <p>Proactive role in own health</p>	<p>being mobile and active [is important] - OC-23-008</p> <p>I would like to be as healthy as I possibly could be with the cards that are dealt me. e.g. managing/preventing any conditions/illness that may occur – OC-23-35</p> <p>passion for me as a parent, want child to be active. More active children have better attainment – OC-23-59</p> <p>Gymnastics, athletics, basketball, parkour – OC-25-5102</p> <p>To stay in control of your health, nowadays its so hard to see the health service you need to make sure you take control and do the best for yourself. - OC-25-5521</p> <p>getting out, walks, eating healthy, supplements – OC-25-159</p> <p>You've got to start thinking about it when you're young, things like healthy eating and exercise are really important to live a good healthy life. - OC-25-49</p>	<p>Residents in these communities identify health as being part of an individual's personal responsibility. They acknowledge the need to be proactive and engaged in managing long term conditions but also in having healthy habits such as eating well and exercising. Physical exercise has been mentioned throughout the community framework as residents often use green spaces to access opportunities for exercise such as walking and cycling. In the health responses, residents mention other ways they stay active, and the importance of passing on healthy habits to younger generations.</p> <p>Residents have identified that it is not always possible to seek help from healthcare services, so it is important to take control and manage your own health where possible, starting this at a young age to be able to live a long and healthy life.</p>
Services	<p>Being listened to</p> <p>Kindness</p> <p>Efficiency</p> <p>Access</p> <p>Community Healthcare</p>	<p>Everything, supported and listened too as well as fair and equal access to health services – OC-24-4893</p> <p>getting care when you need it, care is good where I am as it is a convenient location, multiple GPs in Cusworth – OC-24-547</p> <p>Being able to get an appointment in advance for less urgent matters. My practice has improved their process with appointment booking in recent years. - OC-23-35</p> <p>Ease of getting medical appointments - accessibility and availability. - OC-24-5097</p>	<p>When asked 'What does good quality healthcare look and feel like to you?' residents most commonly raised issues with accessing GP services – citing 'getting an appointment when you need it' as extremely important. Residents are happy when services are responsive, efficient, and locally accessible. Residents have mentioned changes in booking systems in recent years which some appreciate but others feel alienated by due to technological barriers.</p>

		<p>Always being able to get an appointment at the hospital and at the doctors, and in a reasonable time frame. To feel like I'm being listened to, that's really important to me. - OC-24-5534</p> <p>my pharmacy is good for easy access to care and gave my cousin antibiotics so is more easy access point than doctors you can just walk in and can speak to someone – OC-24-5569</p> <p>Husband is ill do travelling around a lot my Dr's is good on it straight away and had District nurses coming round and providing support – OC-24-5602</p> <p>Easy access and that it is there when you need it. Awareness of different people's circumstances and flexibility in people accessing appointments. Pharmacy provisions are great and not enough people know about them - when my son was poorly, they were fab and helped out straight away. - OC-25-64</p> <p>Healthcare brought into the community is a great idea. - OC-25-64</p> <p>being able to have preventative medical checks – OC-25-275</p> <p>Being able to get a GP appointment. Where a person answers the phone - not a machine. Caring, considerate and compassionate people who providing a efficient service. - OC-23-60</p> <p>holistic staff, staff having time to talk through health issues, not just one per appointment. need joined up working. - OC-25-362</p>	<p>Responses to this question did bring out a number of negative responses particularly around access, and some residents mentioned choosing to pay for private services in order to access care, where others simply stated they were grateful to not need to access healthcare services in the knowledge that there are barriers to access.</p> <p>Residents do feel that they receive a good standard of care once they are able to see a medical professional, with some mentioning good relationships with their GP and others noting community services such as District Nursing being a very good quality service.</p> <p>Residents express that kindness, care, and being listened to is very important. This spans from being listened to and treated with flexibility and compassion at the point of accessing services with receptionists, to feeling heard and validated within appointments with doctors.</p> <p>Residents do note the need for preventative care, and a holistic approach in healthcare, with healthcare being brought into the community. This shows a level of health literacy and residents being active in their own health – seen as a separate theme in this framework.</p>
Environment and Health		<p>Having a safe environment to get fresh air and exercise. Healthy food and good mental health - OC-23-57</p>	<p>In the Other Communities, a theme which came through strongly in regard to Health and Wellbeing was living in a good environment. Residents recognised the impact of the wider determinants of health and were</p>

	<p>Safety</p> <p>Green Space</p>	<p>Being outside makes me feel better, going for nice walks in the local area - OC-23-58</p> <p>Living in a quiet are helps with anxiety and mental health - OC-23-67</p> <p>watch the wildlife, mindfulness – OC-25-4824</p> <p>Access to fresh air and green spaces at any time of day and feeling safe at all times of the day so I can go for a walk before the sunrise or after the sun sets. - OC-25-64</p>	<p>able to identify factors in their local community which contribute to positive mental and physical wellbeing. Key examples mentioned were living somewhere safe and quiet and being able to access to green spaces to get fresh air and exercise.</p>
Representations of Good Health		<p>Keeping well at my age, keeping mobile and active and still being able to work. - OC-23-36</p> <p>To live longer and have things/plans that I am able to do. I try to enjoy every day and make the best of life - OC-23-60</p> <p>To live a long and healthy life. - OC-25-5242</p> <p>For me, it's being and feeling healthy - looking after my physical heath to keep my mental health strong. Living a happy and fulfilled life. - OC-25-5534</p> <p>I love to travel I do OK for my age going for it while I can thinking health – OC-25-325</p> <p>Balance, after a few weeks on dance on i now feel much better, like speaking to people there, like folk music, like swimming at Adwick – OC-25-362</p>	<p>Residents gave different examples of how they see 'good health' or what a healthy life looks like. For some this was linked to longevity, mobility and independence, and for others there were themes of happiness and fulfilment. Residents identified positive and hopeful examples involving being active in their health outcomes in order to lead a socially, economically, and emotionally successful life. These examples of good health encompass a number of the previous themes in this framework and reinforce the idea that local residents are proactive in having good health outcomes, recognising the importance of multiple different factors at play in their health and wellbeing.</p>

Table 1, Community Conversations in 'Other North Communities' (City of Doncaster Council 2025)

Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough. Responses were separated into wards and thematically analysed. Across Norton and Askern, 195 responses were recorded and the main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below:

NORTON & ASKERN	
Like	<ul style="list-style-type: none">• Friendly community with good neighbours/people• Great countryside/open spaces on doorstep and access to lovely walks• Lovely lake/good focal/meet point
Improve	<ul style="list-style-type: none">• Improve transport links including bus services, frequency and infrastructure• More activities for kids, leisure facilities, parks, holiday areas• Clean the streets/lake areas and more enforcement for dropping litter
Focus	<ul style="list-style-type: none">• Improve condition of the roads• Street cleanliness including littering and flowerbeds• Improve range of activities for young people and improve their wellbeing

Figure 4, Doncaster Talks Survey (City of Doncaster Council 2019)

Ward Members

The Norton and Askern ward has three ward members who were elected in 2025.



[Councillor Frank Jackson](#)

Norton and Askern

Reform UK



[Councillor Vicky Lawson](#)

Norton and Askern

Reform UK



[Councillor Gerald Squire](#)

Norton and Askern

Reform UK

Health and Wealth Inequalities

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Deprivation

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

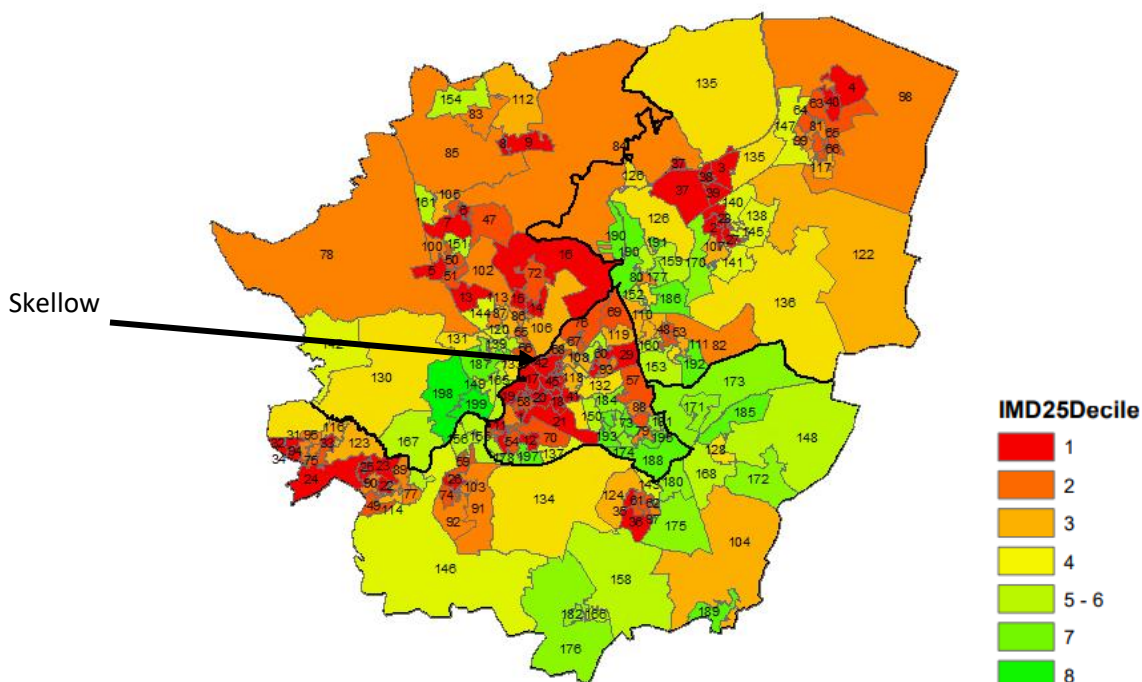


Figure 5: Index of Multiple Deprivation Deciles by LSOA 2025 – Doncaster (Office of National Statistics, 2025)

The map above illustrates Askern and Norton ward as one of the most deprived wards in Doncaster. More specifically, 2025 IMD data at Lower Super Output Area (LSOA) level shows Skellow (24.83) as one of the top 40 most deprived communities within Doncaster. Skellow has seen a small increase in IMD rating since 2019 (24.56).

Wealth Inequalities

In 2025, 34.7% of Carcroft Middle-layer Super Output Area (MSOA), the areas that covers Skellow, residents are experiencing poverty, similar to the Doncaster average of 29.3%. This is a significant increase from 2019, where 20.1% of residents were living in poverty.

The proportion of older people in poverty in Carcroft MSOA (21.9%) is higher than the Doncaster rate (19.4%), similarly to all people, this has increased (from 17.7%) since 2019.

Furthermore, 55.9% of children are living in poverty in Carcroft MSOA, similar to the Doncaster average, 47.1%, an increase from 29.5% in 2019.

When considering the change from 2019 to 2025 data, it is important to note that there have been changes to the calculation of the source data, the income deprivation domain in the Indices of Multiple Deprivation. While it can be inferred that there has been an increase in the proportion of people living in poverty, the changes in this indicator may contribute to the significance of this change.

At community level, the data differs, with 21% of Skellow residents experiencing poverty, 10.2% of older people and 37.5% of children.

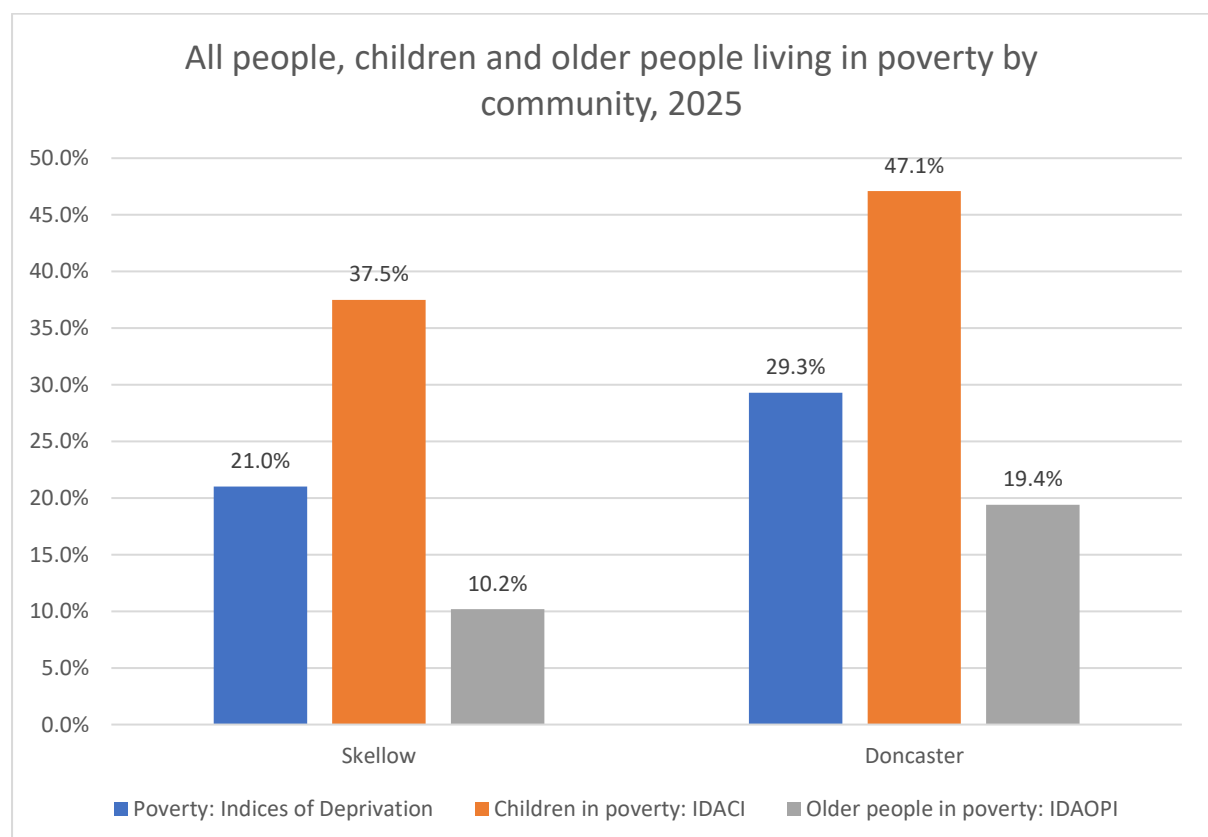


Figure 6: Poverty prevalence using IMD25 (Office of National Statistics, 2022)

Fuel Poverty

LSOA Code	LSOA Name	Community Name	Number of households	Number of households in fuel poverty	Proportion of households fuel poor (%)
E01007469	Doncaster 005B	Skellow Hall Area	539	71	13.2
E01007487	Doncaster 002A	Campsall	718	107	14.9
E01007488	Doncaster 002B	Moss and Kirk Bramwith	716	115	16.1
E01007489	Doncaster 002C	Askern Town North	957	162	16.9
E01007490	Doncaster 002D	Burghwallis	720	123	17.1
E01007491	Doncaster 002E	Instoneville	682	195	28.6
E01007492	Doncaster 002F	Askern Town South	747	151	20.2
E01007493	Doncaster 002G	Norton	735	95	12.9
E01007625	Doncaster 004A	Fishlake & Forsterhouses	616	86	14

Table 2. Rates of Fuel Poverty at LSOA level in Norton & Askern ward (Office of National Statistics, 2022)

Some Skellow residents also find themselves living in fuel poverty. Fuel poverty is defined as a household living on a lower income that is not deemed reasonable enough to warm a home sufficiently. According to fuel poverty by Parliamentary constituency, North Doncaster has the highest rates of fuel poverty (19.1%) in comparison to Don Valley (15.4%) and Central Doncaster (18.1%). In 2020, 25% of households were unable to warm their homes to a reasonable standard in Adwick Le Street & Carcroft ward compared to Doncaster's average (18.8%). This is the highest rate of fuel poverty in Doncaster. Rates across communities in the ward do differ. Data taken at LSAO level suggests fuel poverty rates are lower than other communities in the ward (table 1).

Food Poverty

There are 7 active foodbanks in the North locality of Doncaster. DN6 Foodbank (formally Askern CRY) is the closest foodbank to Skellow. Cost of living crisis, low income, benefit delays, debt and benefit changes are the top 5 reasons for residents accessing support from foodbanks across Doncaster. Figure 11 shows demand for

food support increased from August 2022 till around May 2025, where the foodbank has seen a small decrease in demand.

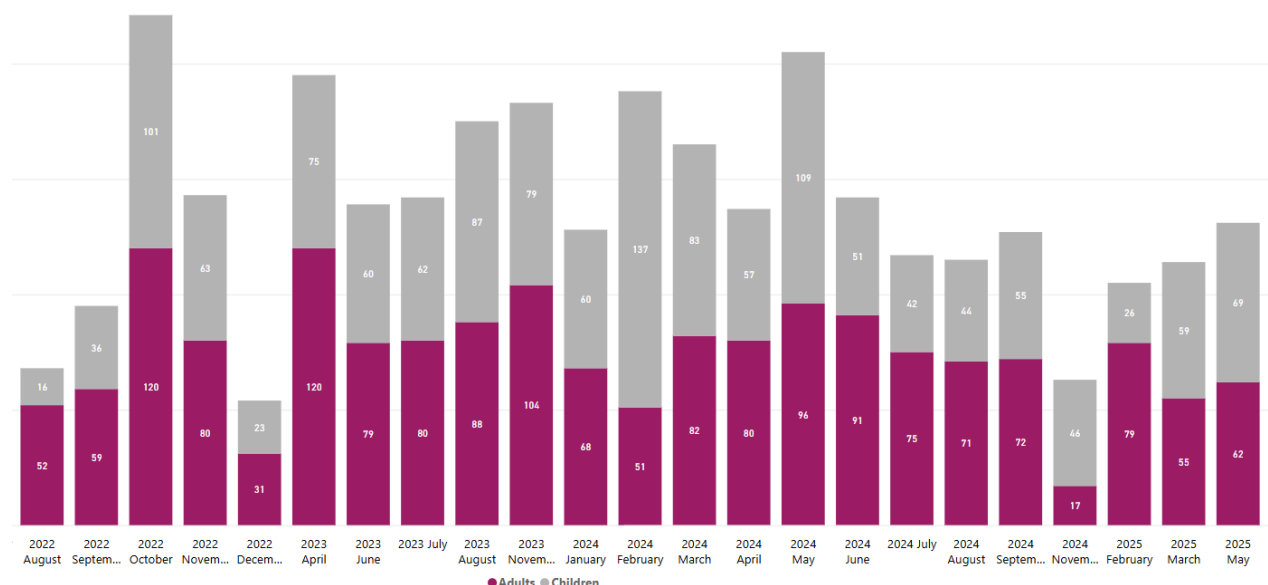


Figure 7. Number of Adults and Children accessing foodbanks in North of Doncaster (City of Doncaster Council, 2025)

The Bread and Butter Thing (TBBT)

The purpose of The Bread and Butter Thing (TBBT) addresses moderate food insecurity helping minimise demand on crisis support i.e. Foodbanks. They also reduce poverty premiums that families in low-income areas can face, reduce waste by identifying edible surplus food in the UK food sector and redistributing it, to build resilience within the communities. TBBT establish a mobile food club which gives access to nutritious and affordable food taken into the heart of communities starved of money, food, and resources. There is no eligibility, and parcels are based on a weekly shop and provides essential produce for family eating including fresh fruit and veg, chilled goods and cupboard staples. Deeply discounting a family's shopping and stretching their budget. A members average weekly saving is £26.50

Throughout the City there are five Hubs based in the following communities: Mexborough, Rossington, Carcroft, Thorne and Hexthorpe. Each site offers 80 residents the opportunity to access affordable food, ensuring 400 residents per week get the help they need. In 2024 across the five sites 1596 volunteering opportunities were accessed with 3241 residents accessing the support

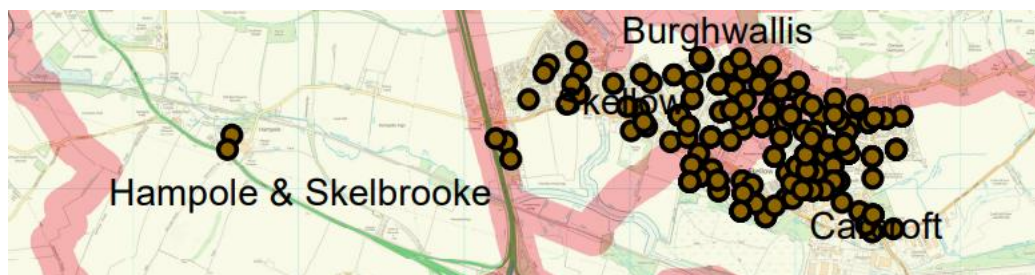


Figure 8, Households in Skellow accessing TBBT (City of Doncaster Council 2025)

Employment

According to the 2021 Census, over half of the population in Skellow (67.6%) are not in employment and have not worked in the last 12 months in comparison to England (61.6%) and Doncaster (61.6%). There are high rates of economically inactive residents in Skellow (47.2%), which is higher than Doncaster (41.7%) and England (39.1%).



Figure 9. Economic Status of Skellow residents (Census 2021)

Highest level of qualification

2021

Selected area | (Doncaster)

No qualifications **27.4%** (24.6%)

Level 1, 2 or 3 qualifications
44.3% (43.1%)

Apprenticeship **7.4%** (6.7%)

Level 4 qualifications and above
18.2% (22.7%)

Other qualifications **2.7%** (2.9%)

% of people aged 16 years and over

Source: ONS - Census 2021

Small area: Output area

Figure 10. Highest level of qualification in Skellow (Census, 2021)

The majority of residents hold a level 1,2 or 3 qualification in Skellow (44.3%). Only a small number of residents hold a level 4 in Skellow (18.2%), which is significantly lower than England (39.9%) and lower than Doncaster (22.7%). The number of residents who do not hold a qualification in Skellow (27.4%) is significantly higher than Doncaster (24.6%) and England (18.1%). The majority of Skellow residents are employed in elementary occupations (15%), which is higher than Doncaster (16.5%) and England (10.5%).

Citizens Advice Doncaster Borough

Citizen's Advice Doncaster Borough (CADB) are an independent charity and part of the Citizens Advice Network across England and Wales. They provide free, confidential, and impartial advice and campaign on money, benefit, housing or employment issues affecting people's lives. During the 2024/25 fiscal year, CABD saw 159 clients from the Norton and Askern ward, with 641 new interactions in total. During the 2024/25 fiscal year, Norton and Askern has the 3rd highest number of interactions with CABD in the North of Doncaster. Debt, Benefits and tax credits, utilities and communications, benefits and universal credits and consumer goods and services were the top 5 issues when seeking support.

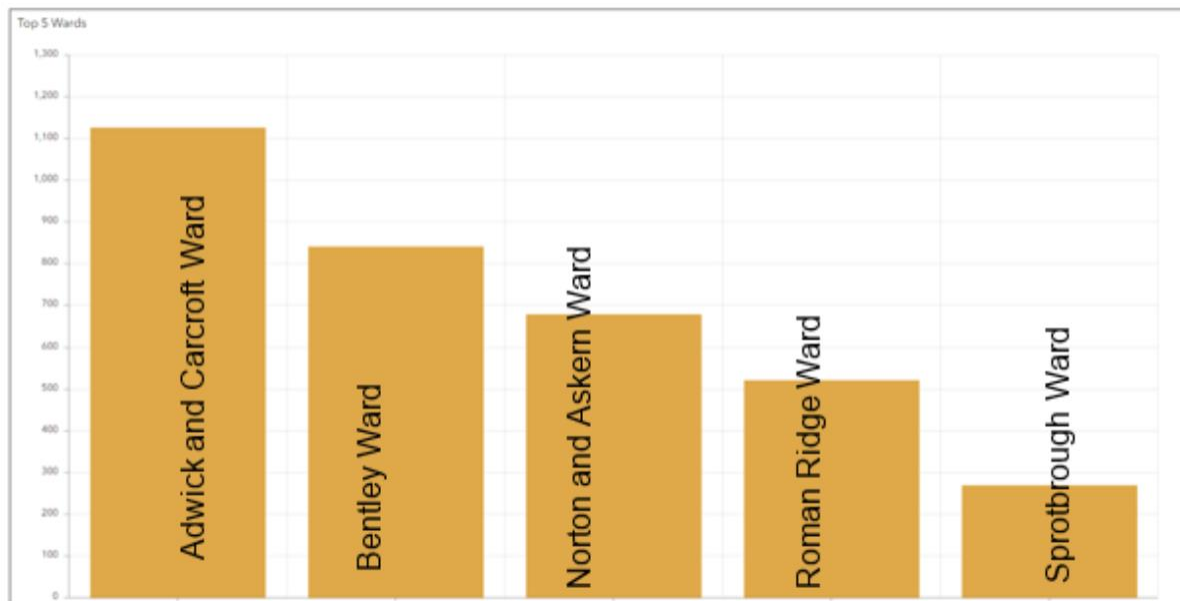


Figure 11. number of interactions with Citizens Advice Doncaster Borough (CADB) during fiscal year 2024/25, Citizens Advice Doncaster Borough, 2025

Health Inequalities

Life expectancy

Norton and Askern ward has significantly lower life expectancy in males (76.5 years) compared to Doncaster (77.9 years) and England (79.5 years). Life expectancy in females (81 years) is similar to England (83.2 years) and Doncaster (81.3 years). Males in the ward have a healthy life expectancy of 59.3 years, which is higher when compared to the Doncaster average of 57.4 years, but lower than the 61.5 average in England. Females in the ward are expected to live 61.5 healthy years, which is higher than when compared to the Doncaster average of 56.1 years, but slightly lower than the England average of 61.9 years. (ONS, 2021).

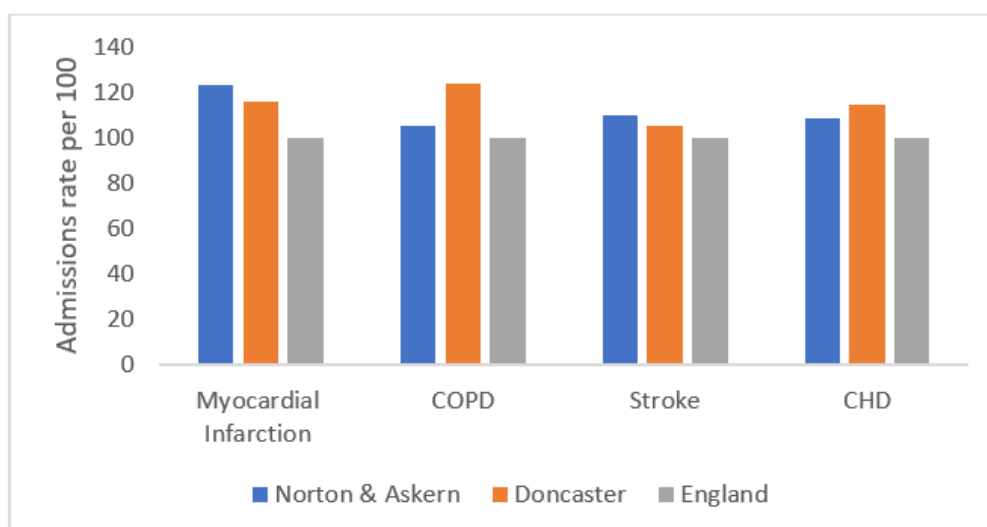
Long-Term Health Conditions

The proportion of residents with poor health in Norton and Askern is considerably greater than the national average with 23% of residents as having a limiting health condition or disability compared to 17.6% across England. In addition to this, residents have self-reported that their health is poorer than across Doncaster and England. That is, 21.3% of Skellow residents reported their health as fair, bad or poor whilst 23.5% of residents are registered disabled under the Equality Act across Skellow, which is higher than the Doncaster (20.3%) and England rates (17.3%).

Hospital admissions for those living with limiting illnesses or health conditions largely associated with poor lifestyle choices are significantly higher across Askern and Norton ward. Figure 12 shows the number of emergency admissions to hospital per

100 using ISR for COPD, myocardial infarction, strokes and chronic heart disease (CHD).

Figure



12.

Comparison of hospital admissions for COPD, myocardial infarction, strokes and chronic heart disease across 2016/17-20/21 (Office of National Statistics, 2022)

Indices of Mortality

Rates of deaths are significantly higher in Norton & Askern, particularly amongst those aged under 75 and considered preventable. Incidences of all cancers remains one of the leading causes of death in Norton and Askern ward. Using ISR, Norton and Askern have the twelfth highest rate of deaths caused by cancers in Doncaster (127 per 100), compared to Doncaster (116 per 100) and England (100). Similarly, rates of deaths caused by respiratory conditions are increasingly high in Norton and Askern (142 per 100) compared to rates across Doncaster (125.3 per 100) and England (100).

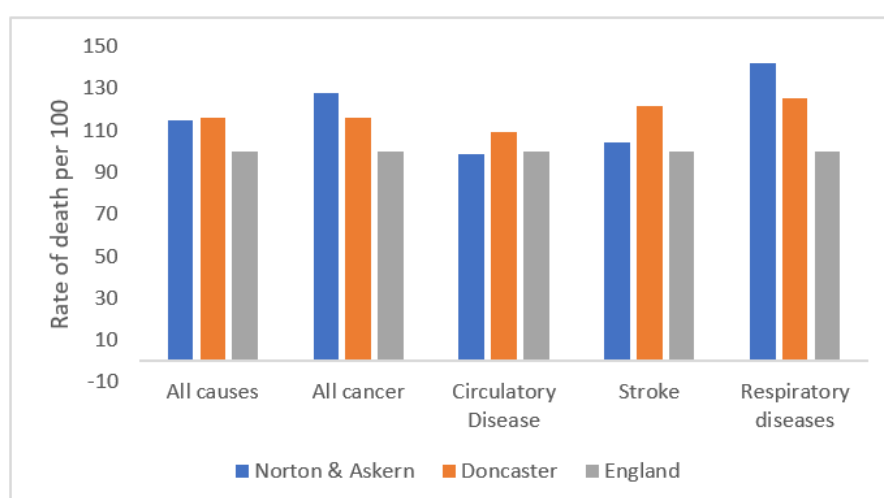


Figure 13. Comparison of deaths from all causes 2016-2020 Office of National Statistics, 2022)

Alcohol Intake

Admissions associated with alcohol incidences in Norton and Askern are rates than Doncaster and England. Figure 14 shows data taken at LSAO level and highlights discrepancies across communities when relating to alcohol incidences. Skellow Laurel Terrace LSOA has the highest rate out of all Norton and Askern outer lying villages and the 16th highest rate of alcohol related admissions in Doncaster.

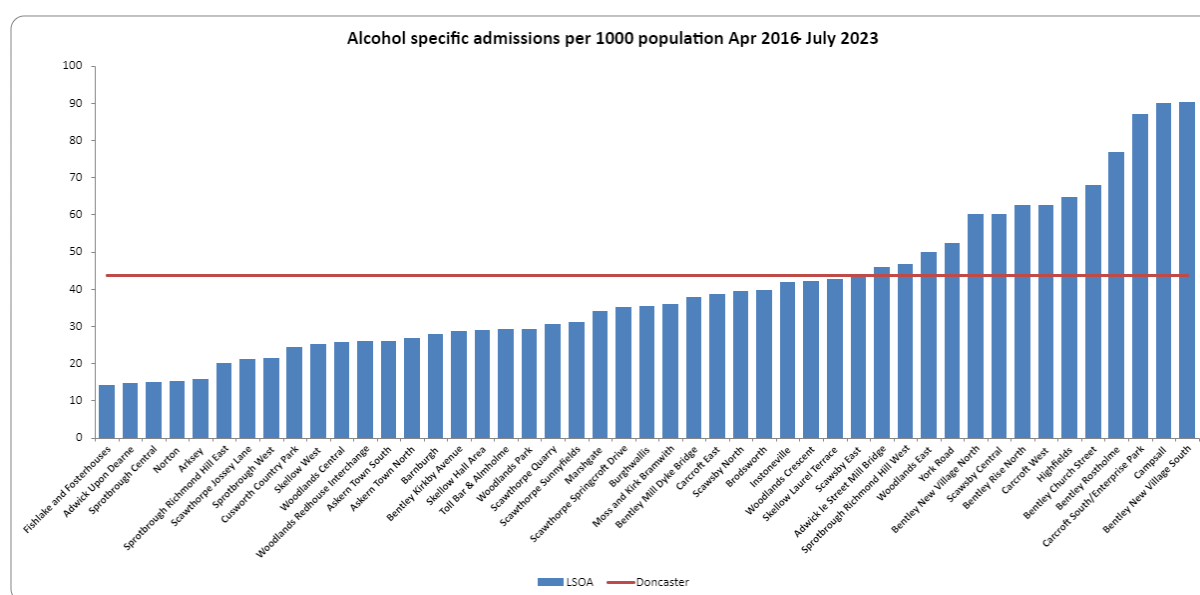


Figure 14. Alcohol Specific Admissions per 1000 population April 2016-2023, Office of National Statistics, 2023

Smoking

9.9% Of residents in the Norton and Askern ward smoke, which is lower than the Doncaster rate (14.1%) and the England rate (10.4%). Action on Smoking and Health (ASH) estimates smoking costs Doncaster £335 million per year, the combined cost of smoking-related medical treatment via hospital admission and primary care services is £16.5 million. Social care costs due to smoking amounts to an estimated £115 million annually in Doncaster with the majority being lost to informal care costs from friends and family (£64.3 million).

In Norton and Askern ward, the gross annual cost of smoking as of Spring 2024 was £9.54 million, with 9.9% of the ward's population smoke. An estimated £2.86 million is spent annually on Tobacco products in the Norton and Askern ward and the national average spend on tobacco per smoker now stands at £2486. Smoking has a significant impact on employment and productivity, in the ward the total cost due to lost productivity from smoking was estimated at £5.33 million which is lower than the borough average (£6.5M) (ASH 2024).

Childhood Development

A child's early experiences are vital in providing the foundations for children to develop healthily and happily. Children being born into deprivation and living amongst deprivation in their early years are more likely to experience a wide range of health problems, fall behind their peers and face employment problems in adult life. The quality of early experiences is important as children develop, providing opportunity for motor (physical), intellectual (language and communication), cognitive and socio-emotional development.

The Income Deprivation Affecting Children Index (IDACI) measures the proportion of all children aged 0 to 15 living in income deprived families. In Skellow, 37.5% of children are classed as living in child poverty, this is lower than the Doncaster rate (47.1%).

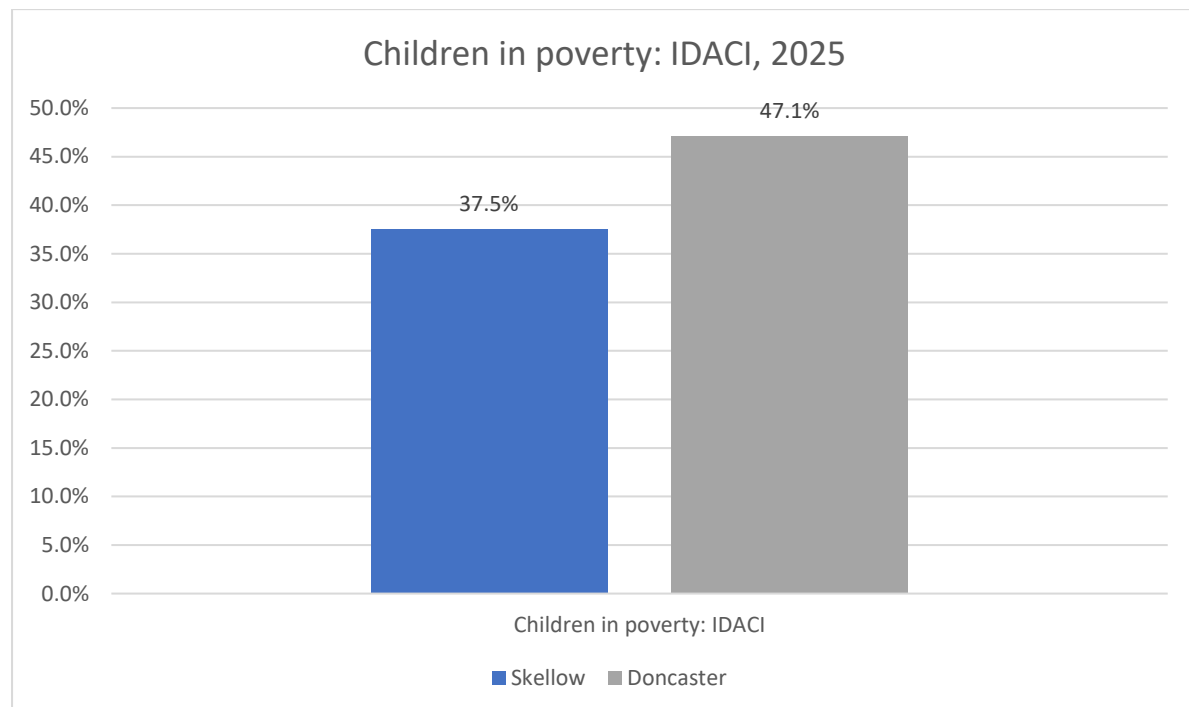


Figure 15: Children in poverty: Income Deprivation Affecting Children Index (IDACI) (aged 0 to 15) (Income Deprivation Affecting Children Index 2025)

Obesity Levels

Childhood obesity and inequality are closely connected. Children from families with less money often have fewer chances to eat healthy food or play outside safely. They might live in areas without parks or easy access to affordable fresh fruits and vegetables. These challenges make it harder for them to stay at a healthy weight. Because of this, childhood obesity is more common in deprived communities. Helping

all children grow up healthy means making sure every family has access to good food, safe places to play, and support for healthy living.

Children classified as overweight (including obese) in reception are more prevalent in Askern and Norton ward (27.1%) compared to the average of Doncaster (25.8%). This trend continues into year 6, where a significantly higher proportion of children are reported to be overweight including obesity (40.3%) compared to the England average (36.7%). The longevity and early onset of such health risks suggests public health interventions need to target families and children at a much earlier age to educate them on healthy lifestyle choices and the impact of poor choices on their health. It must be noted this data is at ward level only and therefore, will not highlight any differences between Askern and Norton communities.

Fruit and Vegetables Intake

The 2024 Pupil Lifestyle survey was completed by 140 students from the Norton and Askern ward. Of this 140, 74 were in Year 8 and 66 were in Year 10. 56% of these students were boys, 41% were girls and 3% describe differently/prefer not to say. 91% were of White Ethnicity, 4% ethnic minority and 5% preferred not to say.

Data from the 2024 Pupil Lifestyle Survey does suggest school aged children do consume some form of healthy foods during the week. That is, 63% children in the ward, reported to have eaten fruit and/or vegetables most or every day of the week in 2024. There is also a smaller proportion of pupils reported to consume takeaways most or every day of the week (6%) compared to Doncaster's 13% average. More specifically, public health interventions may need to focus on educating school aged children and parents on food choices and eating balanced meals, incorporating fruit and vegetables.

The rate of A&E admissions and emergency admissions in under 5s are both significantly lower in Askern and Norton ward (94.7 per 1000) than England (140.7 per 1000). However, the rate of emergency hospital admissions for ages 15 to 24 are significantly higher in Askern and Norton ward (164.8 per 1000) than figures reported for England (127.9 per 1000) and slightly higher for Doncaster (161.6 per 1000).

Attainment Scores

In 2024, 51% of Skellow pupils, achieved the expected standard in reading, writing, and mathematics at Key Stage 2, which is lower than Doncaster (59%) and England (61%). Skellow has seen an increase in the percentage of students reaching the expected standard from 2023 (42%). However, in 2023 this was still lower than Doncaster (55%) and England (60%). Although in 2022 48% of students achieved the expected standard which is higher than 2023, it is still lower than 2024 showing an

increase. However, in 2022 the percentage of students achieving the expected standard was lower than Doncaster (56%) and England (59%).

At Key Stage 4 (KS4), each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other qualifications at an equivalent level (e.g. BTECs) can also count towards the score. In 2024, average KS4 attainment scores per pupil (out of 90) was 37.7 in Skellow, lower than Doncaster (44.0) and lower than England (45.9). Skellow's attainment score has fallen since 2023 (43.3) and has fallen further since 2022 (45.6).

Educational Needs

The Pupil Lifestyle Survey 2024 found that 9% of pupils in Norton and Askern have Special Educational Needs, slightly lower than Doncaster (13%), however only 17% of these receive extra help in school. More understanding around why so little are receiving help in schools and what help is offered should be at the forefront of bettering education for children with educational needs.

Smoking Exposure

The 2024 Pupil Lifestyle Survey which included primary and secondary schools across Doncaster reported that children in Norton and Askern have significant rates of exposure to smoking in Doncaster, in the home. That is, 36% of the children surveyed encountered smoking in the home, whilst 16% reported experiences of smoking indoors and 13% as a passenger in a car. Evidence suggests growing up in a home where smoking occurs is one of the biggest risk factors to children becoming smokers themselves and may explain the high rates of smoking and smoking related health conditions in adult years.

Family Hubs

There are three Family Hubs in the North locality of Doncaster, namely Adwick, Askern, and Bentley, but none of these are in the Sprotbrough ward. Adwick and Bentley Family Hubs are the closest Hubs for Sprotbrough ward residents.

Family Hubs are local, community based, centres that offer integrated services for families from the early stages of life covering conception and early childhood up to adolescence, and up to age 25 for individuals with special educational needs and disabilities (SEND). Family Hubs offer early years and parental support including antenatal and postnatal care, baby and toddler classes, infant feeding, parenting programmes, SEND pathways and specialist support for mental health, domestic

abuse, welfare and substance misuse. Family Hubs provide welcoming community spaces for families, bringing together education, health, social care, and wellbeing services in one facility and cater for a broad spectrum of needs. There are twelve Family Hubs across Doncaster, with three located in the North locality, Adwick, Askern and Bentley Family Hubs.

Membership data shows the percentage of eligible children signed up to Family Hubs. In Q4 of fiscal year 2024-2025 membership of children from Skellow was 22% for children aged 0-8 weeks, 75% for 0-1 year and 11-month-old children and 79% for children aged between 0-4 years and 11 months.

Access data includes the percentage of children using Family Hubs services once or twice and engagement figures indicate the number of children seen three or more times. Engagement is significantly low in Skellow (49%) at age 0-1 years and 11 months. Engagement increases to 82% when including all ages up to 0-4 years and 11 months in Skellow.

Physical Activity

Physical Activity Mosaic data shows that a percentage of Norton and Askern residents do engage in physical activity but there still remains a large proportion who are inactive. Please see [appendix](#) for more information on mosaic data.



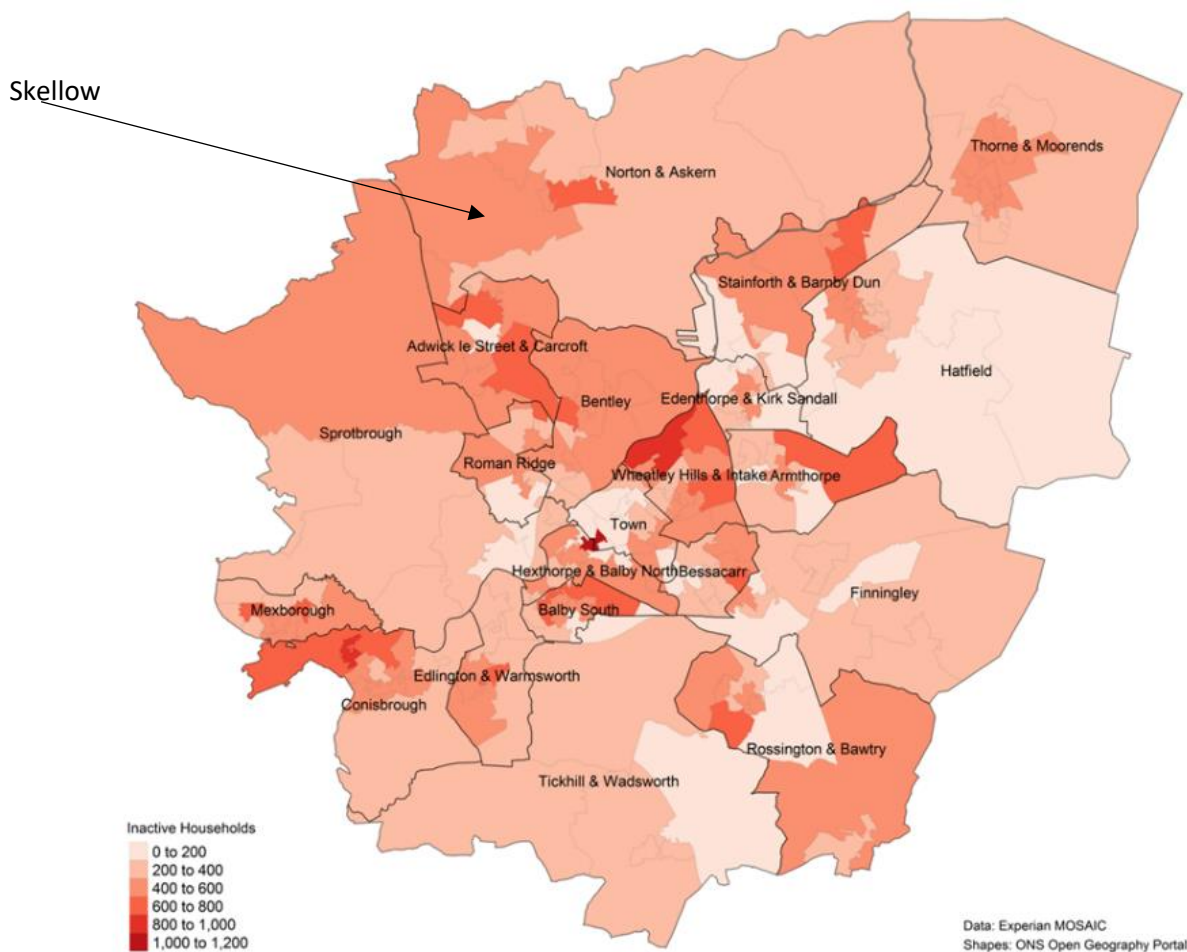


Figure 16, Inactive Households in Skellow (Get Doncaster Moving, 2023)

Despite a high proportion of residents not engaging in the recommended physical activity levels, Norton and Askern ward does not fall within the top 10 inactive communities in Doncaster. It must be noted that inactivity levels still remain a cause for concern across Doncaster and this only reflects the heightened levels of inactivity across the city. Physical Activity should still remain high on the agenda for these outer lying villages.

Data from the Pupil Lifestyle Survey (2024) reports an average of 13% of children being physically active on only one or two days a week, 24% were said to be active on three or four days a week, and 57% on five or more occasions during the week. Being outdoors in bad weather or when it's cold, not being very good at physical activity and preferring to do other things were the top three residing answers given by pupils when asked why they did not participate in physical activity. 32% of children in Norton and Askern state that they walk to school and only 18% of pupils suggest they participate in school clubs.

Active Travel

The largest proportion of individuals travel less than 10km to get to work in Skellow (38.2%), compared to Doncaster (41.7%) and England (35.4%). The second largest cohort of people travel between 10-30 km to work in Skellow (22.2%). This may reflect their remote location and given that most are employed in elementary occupations, most will have to travel to business rich areas for such jobs.

Green Spaces and Parks

The main source of green space in Skellow is found on Crossfield Lane where is has play areas, a playing field and sports pitches. With its close proximity to the countryside and woodlands, it also offers an array of walking routes and nature walks and a woodlands area. Skellow is also home to a pocket of green space on Crabgate Lane which offers a toddler and junior play area and playing field.

Community Information

Population Size

Skellow: 3,800

Ethnicity and Language

Skellow does not appear to be very diverse in ethnicity or languages spoken. Over 97% of the population residing in each community identify as 'White', whilst almost all residents report that their main language spoken is English. Only 4% of residents reported to have been 'born outside the UK'.

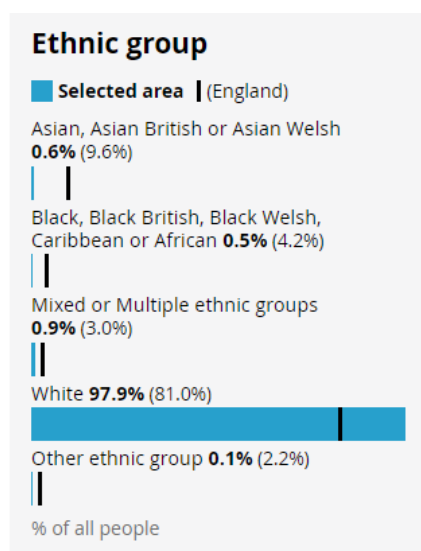


Figure 17. Ethnicity breakdown of Skellow residents (ONS, 2021)

Age Profile

Data shows an aging population residing in Skellow. There is a very small number of residents aged 15 to 19 (6.0% in Skellow which is in line with England (6.0%), but higher than Doncaster (5.6%). However, there are more residents aged 60 to 64 in Skellow (7.4%) than Doncaster (6.6%) and England (6.1%).

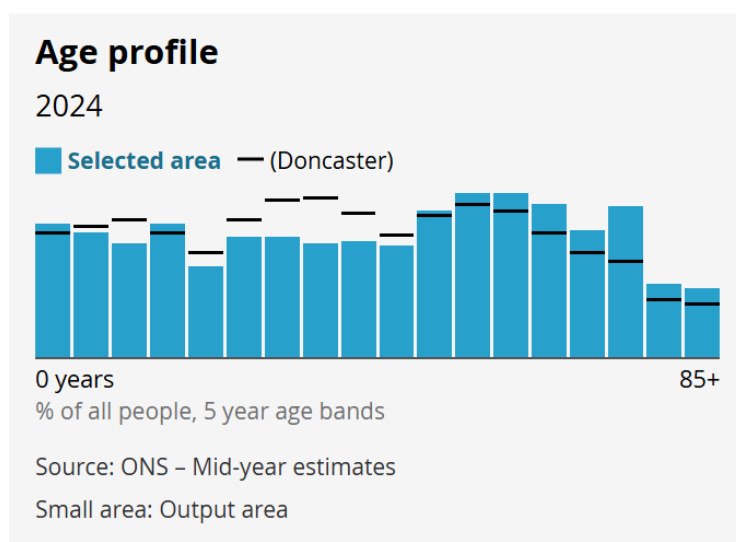


Figure 18, Age Profile of Skellow (ONS, 2021)

Housing

There is a significantly higher percentage of households are owned outright in Skellow (40.4%) than the Doncaster average (33.6%). Similarly, households owned with a mortgage, loan or shared ownership is slightly lower in Skellow (30.1%) compared to

Doncaster (29.65). Skellow (16.4%) has a lower than average than Doncaster (17.0%) of socially rented houses.

St Leger Homes manages social housing in Doncaster. In Skellow, St leger Homes Doncaster manages 375 properties. The highest proportion of these houses are 3-bed houses (152), followed by 2-bed bungalows (88) and then 1-bed bungalows (63). Rent arrears in Skellow have risen from £59,267.85 in 2023/2024, to £65,240.23 in 2024/2025.

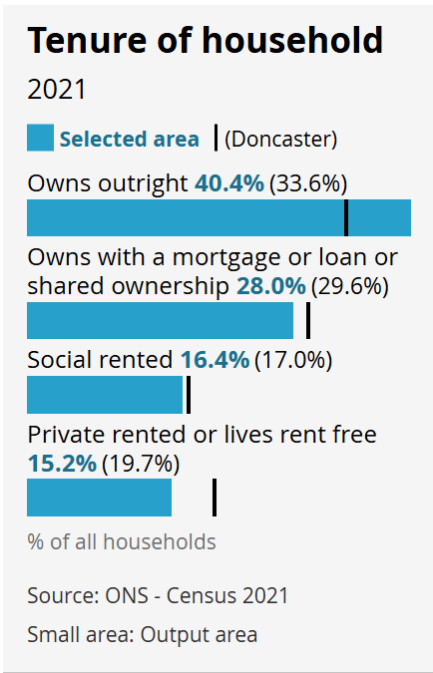


Figure 19. Tenure of households in Skellow (ONS, 2021)

Community Safety

Community safety remains a top priority for residents and stakeholders across Doncaster. Feedback from a range of engagement activities consistently highlights concerns around anti-social behaviour (ASB), crime, and perceptions of safety. People want cleaner, more vibrant and welcoming neighbourhoods, supported by effective policing, youth engagement, and thoughtful environmental design.

To help achieve this, we're committed to a city-wide approach that combines proactive and reactive measures through a layered crime prevention strategy—primary, secondary, and tertiary—designed to make every community safer.

The Safer Stronger Doncaster Partnership

We're working together to make Doncaster a safer, stronger place for everyone. The partnership focuses on six key priorities that tackle issues affecting our communities:

- **Reducing anti-social behaviour (ASB)** – making our streets and public spaces welcoming for all.
- **Reducing crime and re-offending** – supporting people to make positive choices and preventing repeat offences.
- **Tackling serious and organised crime** – protecting our communities from organised criminality and criminal networks.
- **Reducing substance and alcohol misuse** – helping people access support and reducing harm.
- **Tackling domestic and sexual abuse** – ensuring victims get the help they need and holding perpetrators to account.
- **Reducing violence and violent crime** – creating safer neighbourhoods for families and young people.

Together, these priorities aim to build a Doncaster where everyone feels safe and supported.

Community Voice / Key Safety Concerns

People in North Doncaster told us that anti-social behaviour is one of their biggest concerns, especially where groups gather and cause disruption. Residents also feel that problems like littering and fly-tipping make some areas feel neglected. Many would feel safer with more visible policing and regular patrols to prevent issues before they escalate. While there's a strong sense of community and pride, people want to see practical changes—such as cleaner streets, better lighting, and more activities for young people—to keep the area safe and welcoming for everyone.

Anti-Social Behaviour

North locality reported the lowest number of ASB, hate crime and low-level crimes during the first 6 months of 2023/24. Figure 15 shows that Norton and Askern had one of the lowest rates of crime and ASB across the North Locality.



Figure 20. Number of early interventions, ASB, hate crime and low-level crime issues identified and managed at Locality level (City of Doncaster Council 2024)

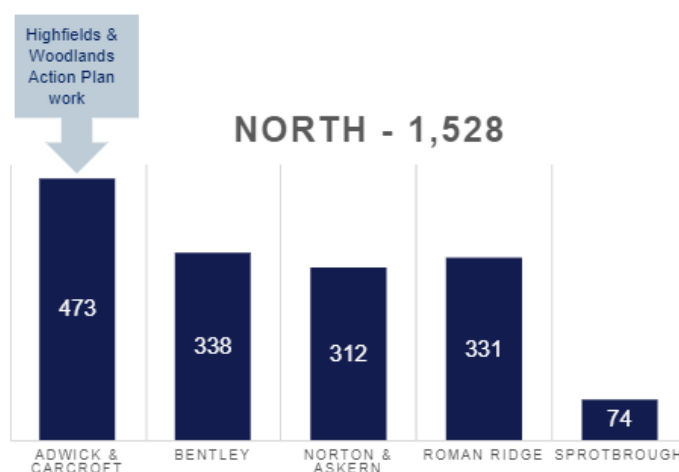


Figure 21. Number of early interventions, ASB, hate crime and low-level crime issues identified and managed at Ward level (City of, Doncaster Council 2024)

Wellbeing Service

This is one of the services delivered by City of Doncaster Council (CDC), the service supports residents with financial support, physical health, housing, mental health and social isolation, and an early intervention to prevent moving to adult social care services.

The North locality identifies 3 common themes for support that residents are in need of, social isolation, loneliness and recreation, work, education and training and mental/emotional health.

Area	Total Number of Engagements*	1 st Most Common Theme	2 nd Most Common Theme	3 rd Most Common Theme
Borough wide	7,431	Social Isolation, Loneliness & Recreation	Mental & Emotional Health	Finances, Debt & Economic Wellbeing
North	2,383 (32.1% of Borough wide demand)	Social Isolation, Loneliness & Recreation	Work, Education or Training	Mental & Emotional Health
South	2,448 (32.9% of Borough wide demand)	Mental & Emotional Health	Social Isolation, Loneliness & Recreation	Physical Health
East	1,865 (25.1% of Borough wide demand)	Social Isolation, Loneliness & Recreation	Mental & Emotional Health	Finances, Debt & Economic Wellbeing
Central	735 (9.9% of Borough wide demand)	Finances, Debt & Economic Wellbeing	Social Isolation, Loneliness & Recreation / Mental & Emotional Health	Work, Education or Training

Table 2, Number of engagements per locality, quarter 4 2024-25. (City Of Doncaster Council 2025)

Community Investment

In the Askern and Norton ward, the sum of investment by Doncaster Delivering Together, which includes community organisations, was £227,947.01 as of July 2025 the top priority for investment in the ward was 'building opportunities for healthier, happier and longer lives', followed by 'Nurturing a child and family Borough', 'creating safer, stronger, greener and cleaner communities' and 'tackling climate change'.

In the Norton and Askern ward, a total of 25 community organisations have received funding including Askern CRY foodbank, Breaking Beats Ltd, The Jackson hope Foundation and Askern Ward Community Partnership.



Figure 22, Community Investment in Skellow (Doncaster Delivering Together, 2025)

References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

Ritchie, J., Spencer, L., O'Connor, W., & Lewis, J. (2003). Carrying out qualitative analysis. *London: Sage*

Appendix

Well Doncaster

More information about Well Doncaster can be found on our website:

[Home | Well Doncaster](#)

Census 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

[Build a custom area profile - Census 2021, ONS](#)

[Census Maps - Census 2021 data interactive, ONS](#)

Public Health Data

Fingertips

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

[Local Health - Public Health England - Reports: get a dashboard on a custom area](#)

Link to data- [Fingertips | Department of Health and Social Care](#)

Life expectancy and healthy life expectancy by ward: [Life expectancy by census ward](#)

Indices of Multiple Deprivation 2025 – statistical release, data files and reports: [English indices of deprivation 2025 - GOV.UK](#)

Acorn profiles

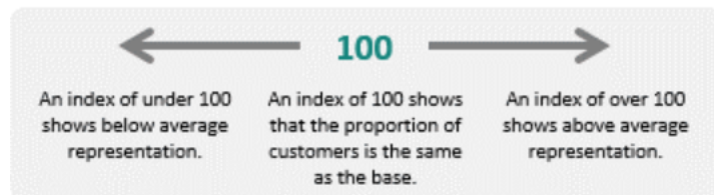
Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related

behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmary in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.

Physical Activity

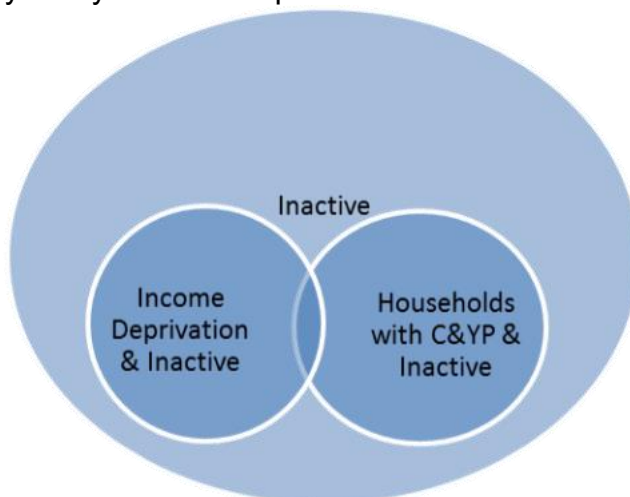
Get Doncaster Moving survey

<https://getdoncastermoving.org/uploads/behavioural-insight-phase-one-summary-report.pdf?v=1644581925>

Mosaic data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster



The MOSAIC types who “Do not exercise” and “Do not take part in Sport” were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster’s Physical Activity Strategy. The three priority groups are:

- The Inactive

- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Link to the Get Doncaster Moving strategy; [Let's Get Moving! | Get Doncaster Moving](#)

Pupil Lifestyle Survey

Pupil Lifestyle Survey - Healthy Schools (healthylearningdoncaster.co.uk)

Power BI – Joint Strategic Needs Assessment

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

[Joint Strategic Needs Assessments - Team Doncaster](#)

Community Safety

The Safer Stronger Doncaster Partnership Community Safety Strategy can be found at - [The Safer Stronger Doncaster Partnership - City of Doncaster Council](#)

If you'd like to stay informed about crime and ASB in your community, you can find detailed crime statistics for your neighbourhood at www.police.uk.

If you would like further information about making Doncaster a Safer City please see - [Making Doncaster a Safer City - YourLifeDoncaster](#)

To report issues or concerns, visit www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues

Community Investment:

Investment Map: [Doncaster Delivering Together Investment Plan - Team Doncaster](#)

Population Health Management

Assets

Maps



town centre business assets.pdf

Interactive Map

To access and identify assets at ward and locality level please use the following interactive

map: <https://www.google.co.uk/maps/d/viewer?mid=17BayPsljJ1OUq6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.1365028000000032&z=14>

