



# Highfields

## Community Profile

**Well Doncaster**

**Community Led Health and Wealth**

Empowering people in Doncaster to live better, healthier, and happier lives.

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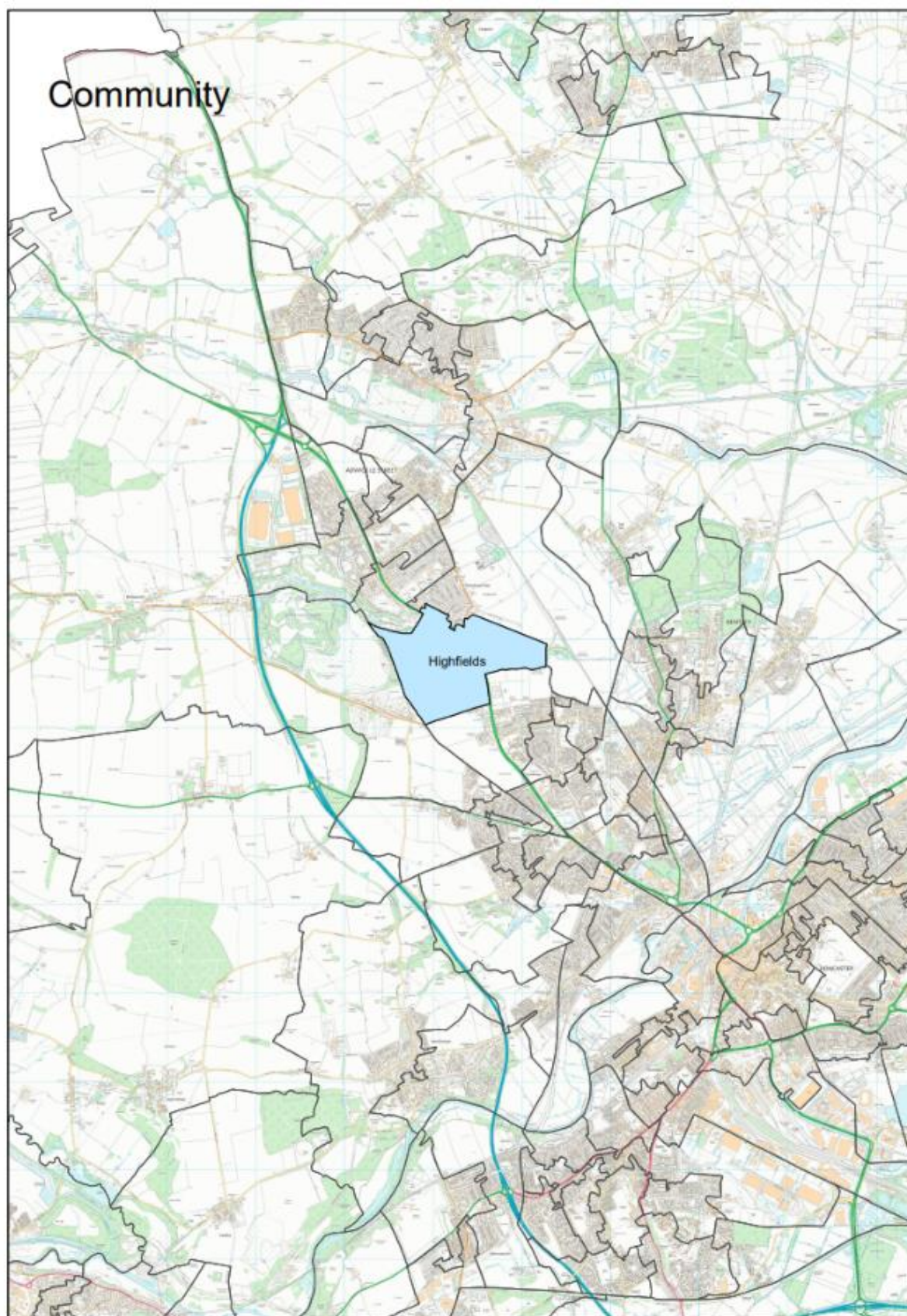
Well Doncaster  
**Community  
Wealth Builder**

Well Doncaster  
**Be Well**



**City of  
Doncaster  
Council**





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# This Report

This report uses a population health management approach to looking at the health of a whole group of people such as a town, neighbourhood, or community instead of just focusing on one person at a time. It is designed to help community leaders, services, residents etc. understand the strengths of both people and place, whilst also looking into what health challenges are common in that group, what services are needed most, and where help is lacking. By using data and trends, this Community Profile can inform tailored ways to keep people healthy, prevent illness, and make sure everyone gets the care they need. By focusing on prevention, early intervention, and coordinated care, together we can build healthier communities and support long-term, sustainable improvements in public health. The first Community Profile was written in 2023 and has been refreshed in 2025 to reflect the current opportunities and challenges of the community.

This report focuses on the community of Highfields, part of the Adwick and Carcroft ward in the North locality of the city and begins with a summary outlining key information and priorities. This document includes conversations with communities, ward members, community organisations, faith groups, residents and other organisations who work in the area. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

To ensure each community is represented as accurately as possible, where possible, separate data and illustrations have been used. Data that is only available at ward level will be stated when included. Indirectly Standardised Ratios (ISRs) have been used throughout this document and have been used to compare data at community and ward level, against a reference population. ISRs show how often an event (such as deaths or hospital admissions) occurs in a population compared to what would be expected in a reference population, after adjusting for age differences. England is used as the reference population for ISR's throughout the document.



# Highfields



75.1% of children are living in poverty in Highfields



37.6% of residents are economically inactive and have never worked



Alcohol-related hospital admissions (64.6 per 1,000) rank sixth highest in Doncaster



39% of houses in Highfields are socially rented



39.8% of year 6 children are overweight (including obese)



49.4% of residents are inactive

## One Page Summary

Highfields is located within the Adwick and Carcroft ward, which is located in the North locality of Doncaster and comprises of four smaller communities: Adwick Le Street, Carcroft, Highfields and Woodlands.

Highfields has significantly higher levels of deprivation than the rest of the ward. Levels of deprivation can be seen in the large proportion of child poverty and older people living in poverty. Highfields has high unemployment rates compared to Doncaster and England and comparatively worse long term unemployment rates, which may be an influencing factor in levels of deprivation. There are higher proportions of residents with no qualifications, and fewer residents who hold a level 4 qualification or above.

The mortality rate of people with respiratory diseases in Highfields is the second highest in Doncaster and is significantly higher than the rest of the city. The prevalence of all cancers is significantly higher in Adwick and Carcroft ward than the rest of Doncaster. Rates of lung cancer are a real cause for concern. Poor healthy life expectancy is significant in Highfields with residents living much shorter lives in good health than those in neighbouring communities.

Physical activity levels within Highfields are increasing, with many factors such as children choosing to walk to school and more children taking part in after school clubs being important to this rise.

There are considerably more issues related to alcohol in Highfields than many other communities in Doncaster. Many children in the ward discuss how parents/carers behaviour changes when they consume alcohol, with this ward being one of the highest in the Borough to suggest this.

## Key Priorities

- Levels of unemployment, low levels of qualifications and professional occupations.
- Poor healthy life expectancy
- High levels of issues related to alcohol, including high levels of alcohol admissions to health services.
- High levels of emergency admissions to hospital for heart health including, Stroke, Myocardial Infarction, chronic obstructive pulmonary disease (COPD) & coronary heart disease.

# Assets

## Asset Maps

The Adwick and Carcroft ward is split into four distinct communities, Carcroft, Adwick Le Street, Woodlands and Highfields, each having its own assets. It is appreciated that these maps are a starting point in understanding the communities and that further work is needed amongst the community to further understand all the assets and how they are used.

The maps below outline the ward boundaries and show different types of assets across the Adwick and Carcroft ward. Work is ongoing in the community to flesh out the understanding of the area and how and what is accessed by whom. Each community/ward has its own identity and this needs to be understood to respond appropriately and effectively to community need. Carcroft, alongside Woodlands and Highfields, remains a priority area for North Doncaster and work will be undertaken in the coming months to establish this.

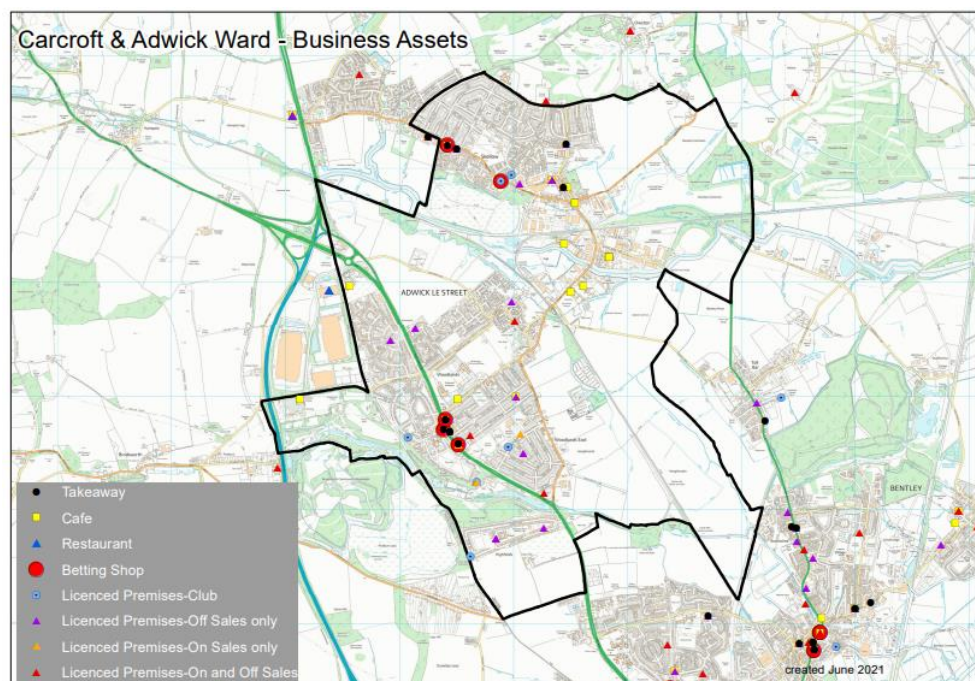


Figure 1. Carcroft and Adwick Business Assets (City of Doncaster Council, 2023)



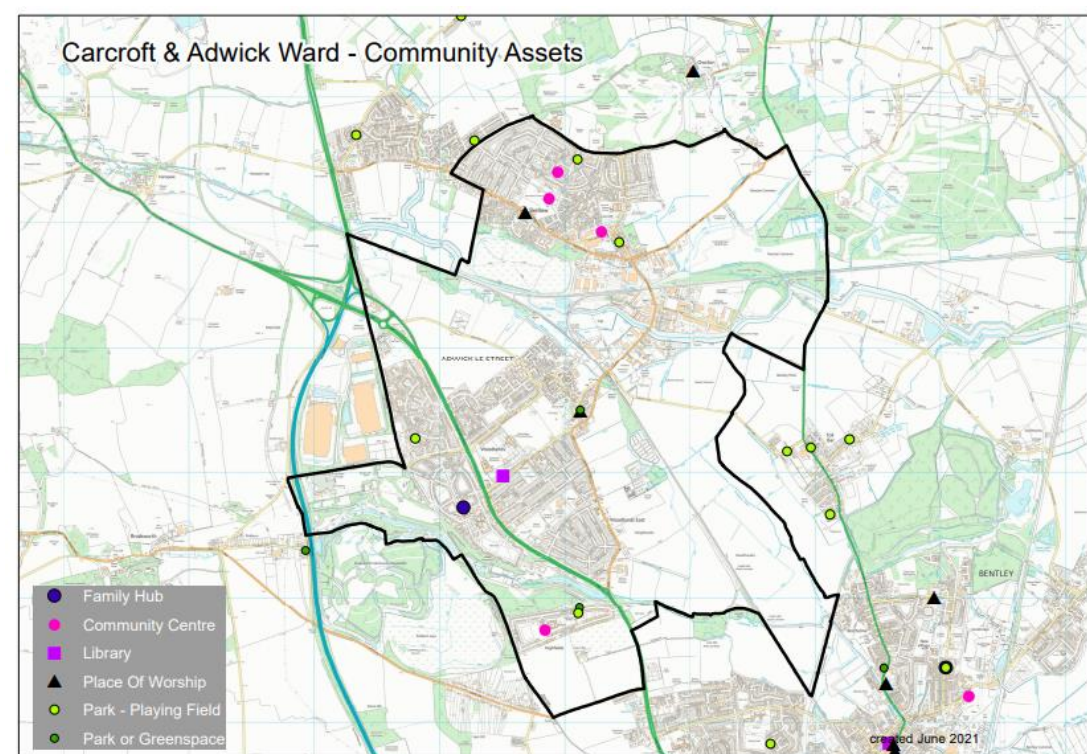


Figure 2. Carcroft and Adwick Community Assets (City of Doncaster Council, 2023)

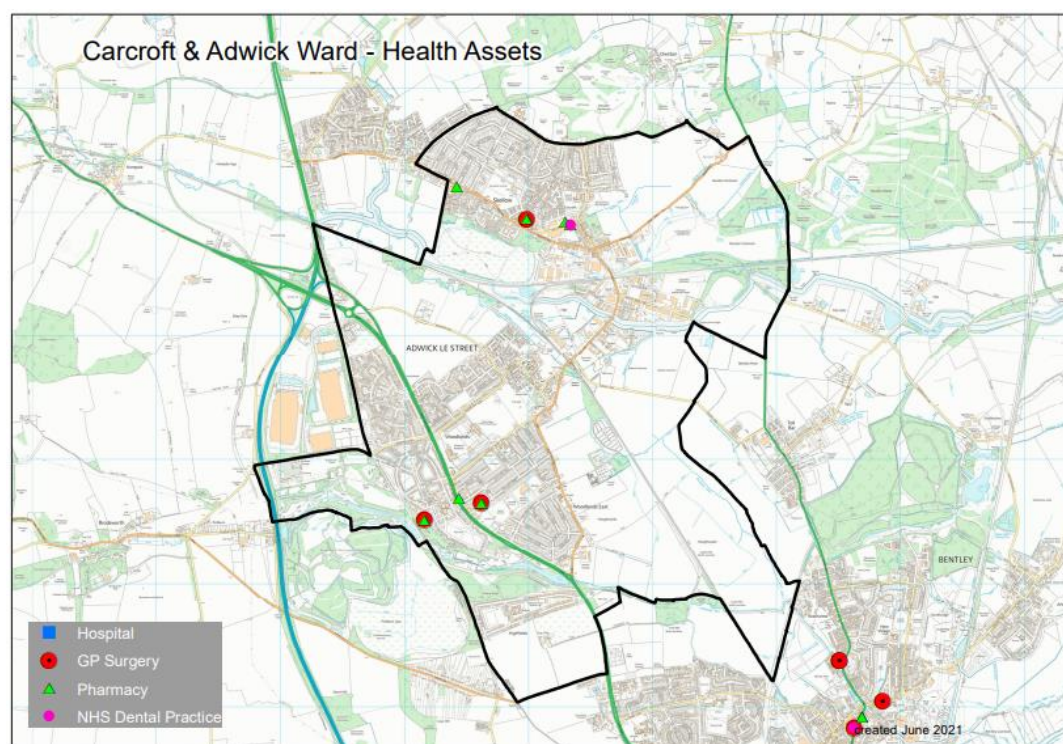


Figure 3. Carcroft and Adwick Business Assets (City of Doncaster Council, 2023)

## Assets in the Community

### Population Health Management

It is vital to understand the impact on the community of nationwide influencing factors such as the COVID19 pandemic and cost of living crisis as well as local and regional issues and opportunities. Understanding community organisations and other assets operating in the community helps up to ensure appropriate and targeted support can be offered, and work can be implemented to manage any gaps or risks associated with changes. Well Doncaster undertake regular population health management insight with community organisations in Highfields, identifying their current status and needs, and work with each group and partners to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this, please contact [welldoncaster@doncaster.gov.uk](mailto:welldoncaster@doncaster.gov.uk)

As part of a population health management approach, the following assets have been identified and themed around place and people:



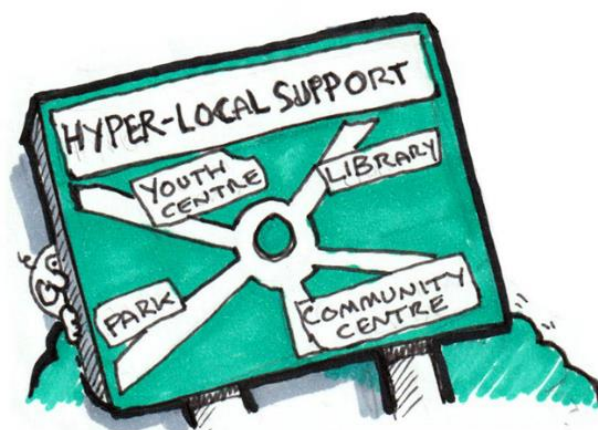
Institutions (Schools/colleges etc.)	Physical space (Parks, car parks etc.)	Local Economy (Local profit Businesses)
Education: <ul style="list-style-type: none"> <li>Highfields Primary Academy</li> <li>Don Valley Academy, Scawthorpe</li> <li>Outwood Academy, Adwick</li> <li>Doncaster College (The Hub)</li> </ul> Other: <ul style="list-style-type: none"> <li>Highfields Family Hub (activities based at Highfields Primary)</li> </ul>	Parks: <ul style="list-style-type: none"> <li>Highfields Playground</li> <li>Highfields Playing Fields Market Street</li> <li>Mini Cycling Proficiency Park (South Street)</li> <li>Highfields BMX Track (located within Highfields Country Park)</li> <li>Roman Ridge Cycle Path (Located to the rear of Coppice Road)</li> <li>Highfields Lakes and Country Park - The site</li> </ul>	Shops: <ul style="list-style-type: none"> <li>Highfields General Store</li> <li>Highfields Store Ltd AND Post Office</li> <li></li> </ul> Residents of Highfields are in close proximity to Woodlands Shops (Great North Road, Woodlands) and Scawthorpe Shops. (Crossland Way)

<ul style="list-style-type: none"> <li>Highfields Community Centre</li> </ul>	<p>includes a range of open spaces typologies; including natural space, public park, formal sports provision (bowling green) and allotments</p> <p>Other:</p> <ul style="list-style-type: none"> <li>Doncaster North Park &amp; Ride</li> <li>Brodsworth Farmland &amp; Barns</li> <li>Brodsworth Pit Top</li> </ul>	
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INDIVIDUALS (Key Individuals within the community and why)	ASSOCIATIONS Local Groups/Clubs	STORIES (Good news stories)
<ul style="list-style-type: none"> <li>Ward Members: Maria Hollingworth, Nicola Brown, Steven Plater</li> <li>Community Members:</li> <li>Trustees of Highfields Community Partnership</li> <li>Highfields Lake Fishing Group</li> </ul>	<p>Support:</p> <ul style="list-style-type: none"> <li>All Saints Food Bank (Woodlands)</li> <li>Highfields Community Centre</li> <li>Highfields Community Partnership</li> <li>Highfields Family Hub Outreach</li> </ul> <p>Physical Activity/Sports:</p>	<ul style="list-style-type: none"> <li>Highfields is a former coal mining village</li> <li>Highfields was built so that most houses either overlooked farmland or woodland, the ornamental Highfields Lake, or the greens in the centre of the village. Highfields lies between the historic Great North Road and the Roman ridge</li> </ul>

<ul style="list-style-type: none"> <li>Foodbanks- All Saints &amp; Woodlands Library serve Highfields.</li> <li>Highfields Primary Academy parent teacher association members</li> <li>Friends of Highfields Academy (Facebook group)</li> </ul> <p>Professionals:</p> <ul style="list-style-type: none"> <li>Neighbourhoods Officers</li> <li>Family Hub outreach staff</li> <li>St Leger Homes Officer</li> <li>Primary School Head Teacher Ben Williams</li> <li>Well Doncaster</li> <li>PCSO's</li> <li>Social Prescribers</li> <li>Localities Team</li> </ul>	<ul style="list-style-type: none"> <li>Highfields Amateur Boxing Club</li> </ul> <p>Other:</p> <ul style="list-style-type: none"> <li>Music Groups Tuesday &amp; Friday (Community Centre)</li> <li>Growing Friends Family Hub Outreach (Highfields Primary Academy)</li> </ul>	<ul style="list-style-type: none"> <li>Highfields Boxing Club has seen many professional boxers develop out of its centre, it is well established and produces local and national talent.</li> <li>Highfields Community Partnership have secured funding for community music sessions, including the introduction of youth sessions.</li> <li>The Doncaster Future Parks team are working towards installing a 'Pump Track' in Highfields Country Park. Initial conversations with residents have shown a very positive response towards this.</li> <li>Residents frequently discuss the feeling of mutual support in Highfields – people look out for each other and the community is very close knit.</li> </ul>
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# Community Insight

## Appreciative Inquiry

The Well Doncaster Team undertake an Appreciative Inquiry within communities to gather insight to support co-designing action plans with the community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps:

1. **Discovery** – This will involve engagement with the residents of Highfields to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Deliver** – A collaborative way of working and investing resources in working towards the actions from the previous phase.

Work is ongoing in Highfields to gather additional insight with a series of community engagement events, focusing on key community assets like the school and boxing club. A thematic analysis has been undertaken on community engagement responses about what is good about Highfields. These themes have been developed into thematic framework for Highfields and is informing further community development and engagement activity.

Community	<p>Friendliness</p> <p>Community Spirit</p> <p>Community Cohesion,</p> <p>Social Support,</p> <p>Solidarity</p>	<p>Neighbours and friends living here and looking out for each other - H-21-24</p> <p>Village support and community strength - H-21-20</p> <p>Friends and family in the village, people look out for each other - H-21-34</p> <p>The long term residents have great sense of community and they do care about where they live - H-22-55</p> <p>The community are friendly the people are good- H-22-58</p> <p>We are a close community because we are small but we are mighty - H-23-60</p> <p>My family are here and have been all their lives - H-23-62</p> <p>I like the good community feel that Highfields has to it. Everyone knows each other and helps each other here - H-24-4080</p> <p>I like that I live near my friends - HC-24-91</p> <p>I like to go to the lake and the park, I like it because I get to go with my sister - HC-24-107</p> <p>I like going to the lake and the park with my family - HC-24-110</p> <p>I like that I can play on fields with my friends - HC-24-111</p>	<p>Throughout the last five years of speaking to residents in Highfields in Community Conversations, a sense of community has always been a strong theme. Numerous residents have spoken about how close knit the community is, and how they felt they have good relationships with one another. Residents feel supported and help each other out when needed. These feelings of community link with a general feeling of friendliness, but also with a much deeper sense of solidarity and cohesion within the village of Highfields. Residents often struggle with the first question 'What is good about where you live?' but when prompted about people, the response is very often that people feel they look out for each other and have people around for support when it is needed.</p> <p>There are a number of residents who are elderly and have lived in Highfields their whole lives. These residents often raise concerns around community pride, stating that things have changed over the years and there is not as much pride in the community as there used to be.</p> <p>Social connections with family and friends are very important to the residents of Highfields. Many residents speak of living close to family, knowing lots of people in the village, and a general sense of familiarity. In particular the children's responses discuss living near their friends and enjoying playing in the neighbourhood. Connecting with family and friends is important to Highfields residents across the life course, from younger children playing, to older adults combatting social isolation.</p> <p>Multiple residents make reference to spending time with their family and friends at Highfields Country Park or at the fields in the village. This presents in its own theme of local green spaces.</p>
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		<p>In general the older people in the area are nice and friendly [...] when you're getting older its important to have somewhere you can go and meet people. - H-25-367</p> <p>I have friends and family near by [...] its good to have a support network near by especially as I've got kids..- H-25-516</p>	
Physical Assets (Buildings and Community Spaces)	<p>School</p> <p>Parks</p> <p>Local shops</p>	<p>I've lived here 10 years, it was really good when club was open - H-21-47</p> <p>Community Centre, Boxing club - H-21-44</p> <p>The school is the hub of the community, we all love the school concerts and other things they put on - H-21-30</p> <p>We like the playground in the middle of the houses because we can go straight out of our front door onto the park. We think it is brighter since the kind people came and painted it - H-23-59</p> <p>This school is amazing - H-23-62</p> <p>If we need anything [from the shops] we can just grab it – H-25-516</p> <p>there is good links to shops – H-25-515</p>	<p>Though there are not many physical assets in Highfields, the School is frequently referenced over the years as a hub in the community. We carried out a Dream workshop amongst the school children in 2024 where the children identified school as a positive place to be. The PTA have hosted events at school in the past, and the Family Hub is also based at the school. The school is based at the centre of the village so is geographically central as well as socially.</p> <p>Other community assets mentioned include the Highfields Community Centre. Over the years responses around this have been changeable as there have been many more activities in the past than are currently running. This is detailed more in the next theme. The playground is also noted as an asset, and residents have appreciated that work has been done to improve the playground.</p> <p>Although there are only two shops in the village, residents have made reference to appreciating these shops as it allows for convenience. The shop in the middle of the village is a focal point, and the shopkeeper there has been known to take collections and raise money for local people for instance in the event of a resident passing away.</p>
Social Assets (Groups and Clubs)	Historically good groups	Excellent community hub at the community centre - H-22-56	Highfields residents have made reference to social assets such as local groups and clubs throughout the years we have been having Community Conversations. Residents commented on the lack of groups and clubs in Highfields. They would like to see life in

	<p>Things to do for children</p> <p>Services/Activities Family Hub</p>	<p>We need to see groups and life in this centre - H-22-57</p> <p>I want to see community groups and activities happening here - H-22-57</p> <p>Going to the family hub at Highfields school is important because i get to mingle with other mums while my son can play and socialise - H-24-3394</p> <p>"I like coming up to the Highfields Primary school and visiting the Family Hub sessions with my daughter. I like the transport links but the buses are too expensive to get into other communities or city centre - H-24-3401</p> <p>Would like to see the community centre up and running again so we can run a cafe from here and give cheaper meals to the kids in the holidays - H-24-4487</p> <p>There are plenty of things for the kids to do like the family hubs in Adwick, Highfields and Bentley [...] I'm happy that my kids have somewhere to go that is free – H-25-515</p> <p>Circuit House Communal Hall is a good place where community members come together – H-24-367</p> <p>I am the year 6 teacher and I often hear my pupils ask for a youth club. I think that is needed for the children in this community. It is important that my pupils have access to afterschool activities - H-24-94</p>	<p>the community centre again, they would like to see things for young children and older youths to do. They would like to see seasonal events happening like there used to be. A teacher in the Year 6 class at Highfields Primary Academy shared her insight from many conversations with C&amp;YP who live in Highfields, highlighting the need for a youth club</p> <p>When asked what is important about your community, residents spoke of Highfields community centre, many of them wish to have more activities for children and more services running from there. The community centre is run by Highfield community Partnership who used to hold lots of activities but due to interpersonal reasons as well as aging members, this is no longer occurring.</p> <p>Family hub services are held at the Highfields primary academy and have been well attended by Highfields residents in the past. This service is provided for free, and children can have a free snack at the Stay and Play session. More recently, however, the attendance has declined and the majority of those who attend are residents from outside of Highfields. On asking local people casually why this might be, residents mentioned not wanting to see certain people they don't like or noted that some families may not trust services such as Family Hubs as they are worried their parenting styles may be judged.</p> <p>Residents of Highfields do also mention assets outside of the village itself, such as the Family Hubs in Adwick and Bentley, and Circuit House Communal Hall in Woodlands. As there are not many community spaces in Highfields itself, residents must rely on leaving the village to access other social opportunities.</p>
Green spaces/parks	Safety	<p>I like to play out with friends on the park and in each other's yards - H-21-36</p>	<p>Throughout the time we have been having Community Conversations in Highfields, residents have frequently made reference to green spaces as a good thing about where</p>



	<p>Nature</p> <p>Children Playing</p>	<p>Green space at the back of our house - H-21-32</p> <p>Playground ( although it needs updating) Lake, country park - H-21-31</p> <p>So we can play and feel safe - H-22-59</p> <p>Its safe from the roads - H-22-61</p> <p>It's safe to walk there because there is no cars - H-22-61</p> <p>woods and lake, I moved back here because of the green spaces - H-22-62</p> <p>Highfields is scenic, we have lots of lovely open space like the farmers field and Highfields Country Park - H-22-61</p> <p>Highfields woods is good i like walking up to the nature reserve with the kids and my dog - H-24-3394</p> <p>The lake and the fish [...] makes me feel at one with the environment and nature - H-24-4480</p> <p>I like to go in the woods near my house and ride my bike. I do jumps on the ramps with my friends - HC-24-87</p> <p>I like going to play in the woods on my bike and playing on football on the green in the summer - HC-24-88</p> <p>I like walking around the lake and visiting the waterfall with my mum and nanna - HC-24-115</p>	<p>they live. Residents mention accessing Highfields Country Park for fishing, walking, using the bike track, and going to the lake. They also mention the green spaces at the top of the estate and the playground in the middle of the estate. Residents frequently discuss going to the country park with family or walking at the Brodsworth Pit Top.</p> <p>Residents feel that due to the village being enclosed and having access to lots of green spaces, this provides an aspect of safety for children playing as there are less cars. Having somewhere nice and safe to get out and walk locally is also important for residents at Highfields and they do attribute this to better health. Evidence of people using the park for exercise has been seen in the Health and Wellbeing responses in the below framework.</p> <p>At Highfields Primary Academy in 2024, the children spoke about green spaces, the park, and the woods within and surrounding the community and how much they valued having them so close. Many children were keen to point out what activities they carried out on the local green spaces that they have close at hand. It was clear to see that the Park/Playground, Country Park, the Lake and fields were real assets to the C&amp;YP and their family.</p> <p>A new Park or Playground was a prominent theme for most of the children from Years 4, 5, and 6. A skate park within the Highfields community was another Dream and popular answer from the C&amp;YP. This feedback along with numerous residents speaking about using the bike tracks in the woods was fed back to the Future Parks team and influenced the plans for a new Pump Track in the park. In more recent conversations, residents have expressed that these plans do sound like a good idea.</p>
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		<p>There are also good parks round here – H-24-515</p> <p>I would like more nature and tracks in the woods - HC-24-88</p>	
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*Table 1. Thematic Analysis framework of community conversations in Highfields (City of Doncaster Council, 2025)*

## Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough of Doncaster. Responses were separated into wards and thematically analysed. Across the Adwick and Carcroft ward, 207 responses were received. The main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below:

ADWICK & CARCROFT
<p><b>Like:</b></p> <ul style="list-style-type: none"><li>• Good access to local amenities and lot of things to do</li><li>• Good community spirit/friendly people</li><li>• Good access to parks/greenspace</li></ul> <p><b>Improve:</b></p> <ul style="list-style-type: none"><li>• Cleaner streets – less litter and a better appearance for the area</li><li>• Invest in park and green space</li><li>• Reduce crime and ASB, in particular quad bikes</li></ul> <p><b>Focus:</b></p> <ul style="list-style-type: none"><li>• Cleaner Streets and less litter</li><li>• Tackle crime and ASB issues in the area</li><li>• Support services for vulnerable people</li><li>• Focus on more jobs and investment in the local area</li></ul>

Figure 4. Doncaster Talks Survey (City of Doncaster Council 2019)

## Ward Members

The Adwick and Carcroft ward has three ward members who were elected in 2025.



[Councillor Nicola Brown](#)

Adwick and Carcroft

Advance UK



[Councillor Maria Hollingworth](#)

Adwick and Carcroft

Reform UK



[Councillor Steven Plater](#)

Adwick and Carcroft

Reform UK



# Wealth Inequalities

## Deprivation

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences, and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing, and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD). The IMD measures relative levels of deprivation in small areas, called Lower Super Output Area (LSOA). Adwick and Carcroft has an IMD Score of 41.5. Highfields LSOA has an IMD of 59.5 significantly higher than Doncaster' 30.3.

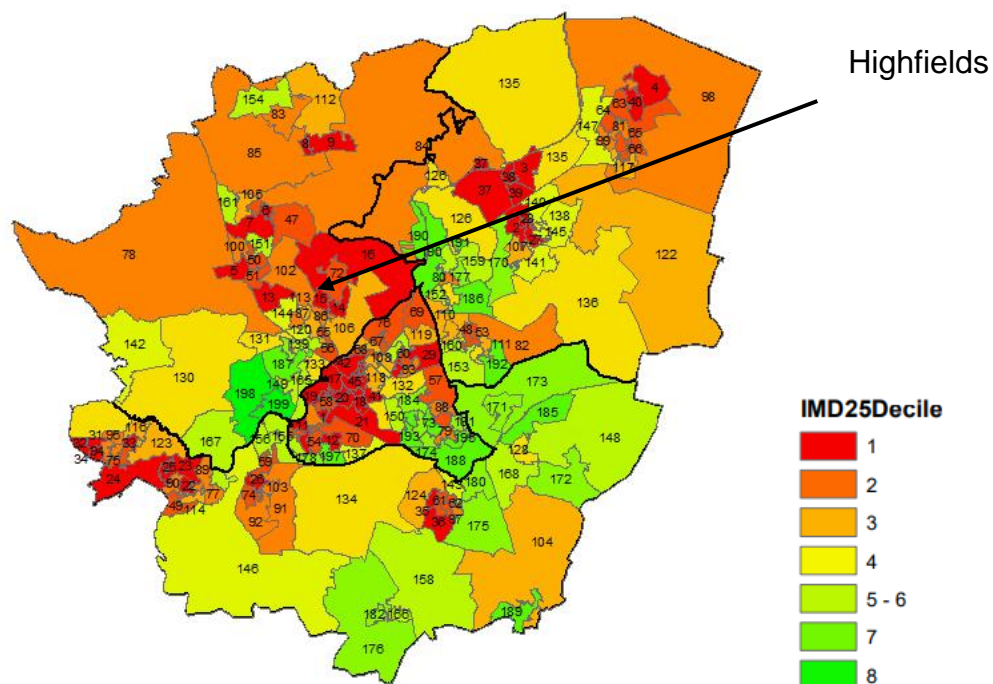


Figure 5. Index of Multiple Deprivation Deciles by LSOA 2025 Doncaster (Office of National Statistics, 2025)

The 2021 Census data has produced estimates that classify households in England and Wales by four dimensions of deprivation: employment, education, health and disability and household overcrowding. This has been broken down to Highfields specifically and 32.2% of households are not deprived in any dimension, significantly lower than figures for Doncaster (43.7%) and England (48.4%). Furthermore 8.5% of households are deprived in 3 or more dimensions, significantly higher than Doncaster (4.6%) and England (3.7%). Highfields is made up of only one LSOA and holds the sixth highest (60.81) IMD decile in Doncaster and is in the top 10 most deprived communities in Doncaster. The IMD rating of Highfields has increased since 2019 (59.53).

In 2025, 36.7% of Adwick Le Street & Woodlands Middle-layer Super Output Area (MSOA) residents, which includes Highfields, are experiencing poverty, higher than the Doncaster average of 29.3%. This is a significant increase from 2019, from 21.7%.

The proportion of older people in poverty in Adwick Le Street & Woodlands MSOA (24.9%) is higher than the Doncaster rate (19.4%), similarly to all people, this has increased since 2019.

Furthermore, 58.6% of children are living in poverty in Adwick Le Street & Woodlands MSOA, higher than the Doncaster average, 47.1%.

When considering the change from 2019 to 2025 data, it is important to note that there have been changes to the calculation of the source data, the income deprivation domain in the Indices of Multiple Deprivation. While it can be inferred that there has been an increase in the proportion of people living in poverty, the changes in this indicator may contribute to the significance of this change.

At community level, the data differs, with 57.9% of Highfields residents experiencing poverty, 34.8% of older people and 75.1% of children.

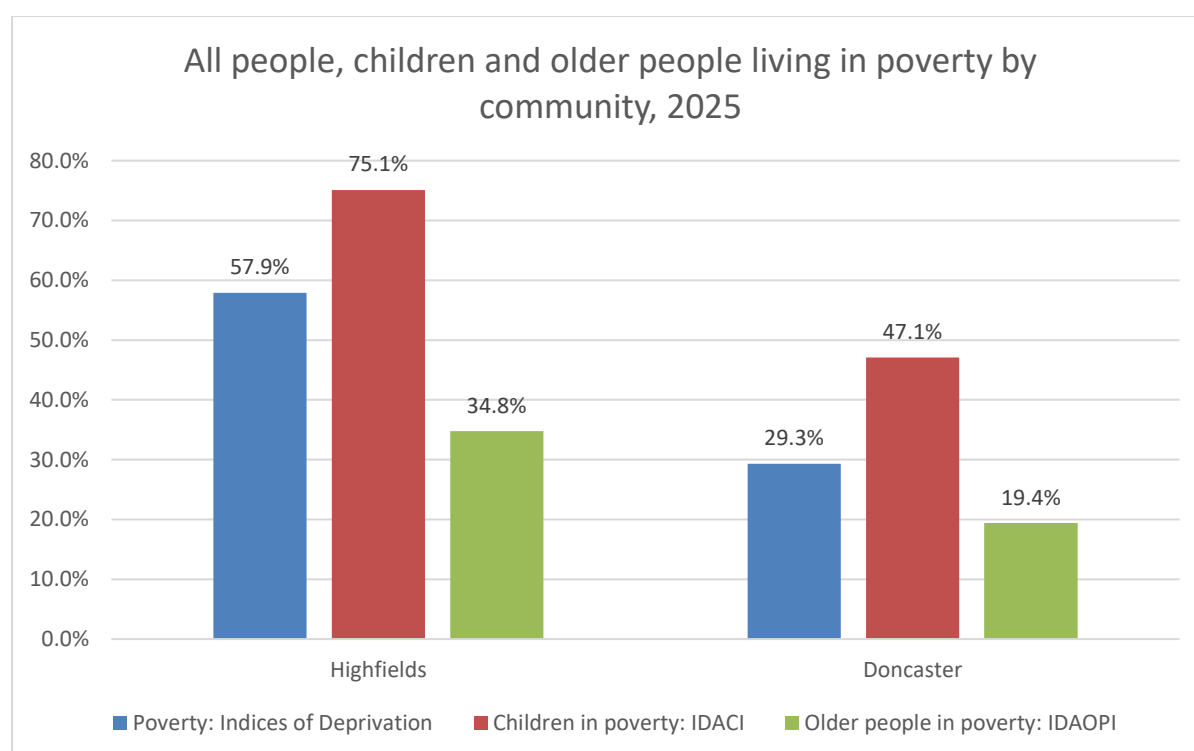


Figure 6. Poverty prevalence using IMD25 (Office of National Statistics, 2025)

## Fuel Poverty

Fuel poverty is defined as a household living on a lower income that is not deemed reasonable enough to warm a home sufficiently. According to fuel poverty by Parliamentary constituency, North Doncaster have the highest rates of fuel poverty (19.1%) in comparison to Don Valley (15.4%) and Central Doncaster (18.1%). In 2020, 25% of adults were unable to warm their homes to a reasonable standard in Adwick

Le Street & Carcroft ward compared to Doncaster's (18.8%). This is the highest rate of fuel poverty in Doncaster. Rates across communities in the ward do differ. Data taken at LSOA level suggests residents living in fuel poverty is the highest in Highfields than any other area in the ward (Table 2).

LSOA Code	LSOA Name	Community Name	Number of households	Number of households in fuel poverty	Proportion of households fuel poor (%)
E01007464	Doncaster 009A	Woodlands Central	623	126	20.2
E01007465	Doncaster 009B	Woodlands Redhouse Interchange	777	111	14.3
E01007466	Doncaster 009C	Woodlands Crescent	795	187	23.5
E01007467	Doncaster 009D	Woodlands Park	664	154	23.2
E01007470	Doncaster 005C	Skellow Laurel Terrace	557	117	21
E01007471	Doncaster 009E	Adwick Le Street Mill Bridge	620	41	6.6
E01007472	Doncaster 005D	Carcroft West	621	131	21.1
E01007473	Doncaster 005E	Carcroft East	612	149	24.3
E01007474	Doncaster 005F	Carcroft South/ Enterprise Park	632	155	24.5
E01007504	Doncaster 009F	Woodlands East	624	118	18.9
E01007507	Doncaster 009G	Highfields	498	153	30.7

Table 2. Rates of Fuel Poverty at LSOA level in Adwick Le Street & Carcroft (Office of National Statistics, 2022)

## Food Poverty

There are 7 active foodbanks in the North locality of Doncaster. Woodlands Library and All Saints Church provide the closest foodbank for Highfield residents. There are no known active foodbanks in Highfields community. The cost-of-living crisis, low income, benefit delays, debt and benefit changes are the top 5 reasons for residents accessing support from foodbanks in the community in and around Highfields. Figure 7 shows demand for food support has remained at similar levels for a number of months in 2024 with a slight decrease in early 2025.

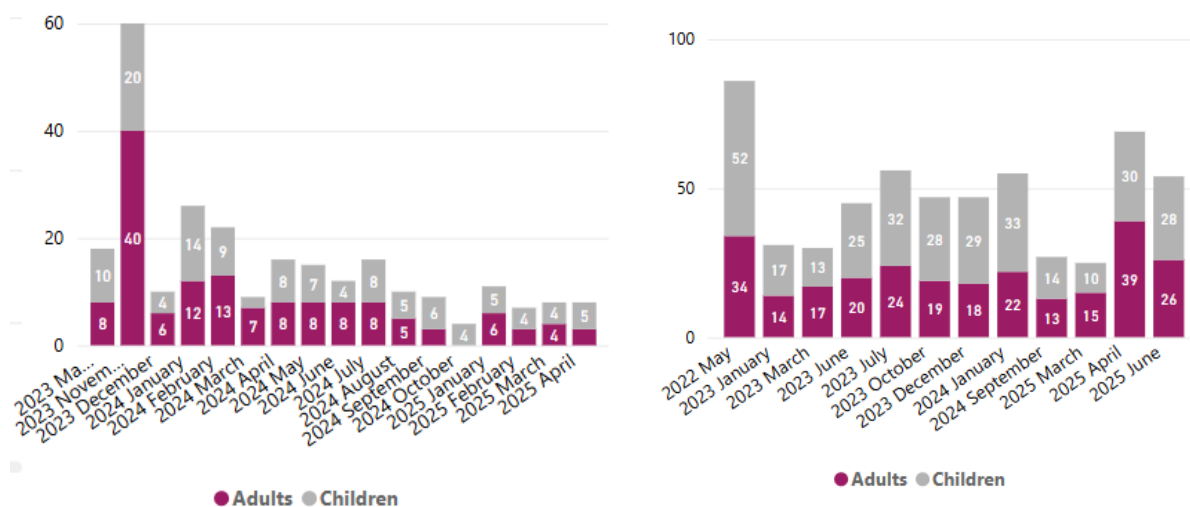


Figure 7. Number of Adults and Children accessing All Saints (Left) and Foresters (Right) foodbanks in North of Doncaster (2022-2025) (City of Doncaster Council, 2025)

## The Bread and Butter Thing

The purpose of The Bread and Butter Thing (TBBT) addresses moderate food insecurity helping minimise demand on crisis support i.e. foodbanks. They also reduce poverty premiums that families in low-income areas can face, reduce waste by identifying edible surplus food in the UK food sector and redistributing it, to build resilience within the communities. TBBT establishes a mobile food club which gives access to nutritious and affordable food taken into the heart of communities starved of money, food, and resources. There is no eligibility, and parcels are based on a weekly shop and provides essential produce for family eating – fresh fruit and veg, chilled goods and cupboard staples. Deeply discounting a family's shopping and stretching their budget. A members average weekly saving is £26.50

Throughout the City there are five Hubs based in the following communities: Mexborough, Rossington, Carcroft, Thorne and Hexthorpe. Each site offers 80 residents the opportunity to access affordable food, ensuring 400 residents per week get the help they need. In 2024 across the five sites 1596 volunteering opportunities were accessed with 3241 residents accessing the support.



## Employment

The largest proportion of residents who work are in full time employment >31hrs per week (71.9%), this is similar to Doncaster (70.2%). There is a higher proportion of unemployed residents in Highfields (6.8%) than Doncaster (6.1%) and England (5%). 5.25% of residents in the Adwick & Carcroft ward claim Universal Credit, which ranks as the 4<sup>th</sup> highest in Doncaster.



Figure 8. Map of Highfields showing the number of residents in full time employment. Darker Blue 70.9%-77.5%, lighter blue 64.7%-70.0%. (Office of National Statistics, 2025)

In addition, of those who do work there are a lower proportion of self-employed workers (6%) than the Doncaster. The 2021 Census shows that 45.4% of people over 16 in Highfields are economically inactive compared to 39.1% of England, i.e. people not in employment who have not been seeking work within the last 4 weeks and/or are unable to start work within the next 2 weeks. Furthermore, those who are economically inactive who have never worked (37.6%) is significantly higher than Doncaster (27.2%) and England (25.6%).

Those who classify as economically active and in employment in Highfields is 49.2%, lower than Doncaster (54.9%) and England (57.4%). A high proportion of individuals travel less than 10km to get to work (58%), when compared to Doncaster (41.7%) and England (35.4%) however a high number of individuals travel by car or van to work (59.8%) than Doncaster (57.9%) and less people walk to work (6.5%) than Doncaster (7.1%). Active Travel to and from work could be considered to improve physical activity levels in the community.

The number of residents in Highfields who have no qualifications (32.2%) is significantly higher than Doncaster (22.7%) and England (18.1%). Similarly, those who are qualified to level 4 and above (13.6%) is lower than Doncaster (22.7%) and England (33.9%). The highest proportion of people in Adwick and Woodlands are employed in elementary occupations (19.4%), which is higher than Doncaster (16.5%) and England (10.5%) and process, plant, and machine operatives (18.0%) is significantly higher than Doncaster (10.3%) and England (6.9%). Furthermore, those employed in high skilled occupations such as managers directors and officials (5.9%) is significantly lower than Doncaster (10.2%) and England (12.9%) and professional occupations (5.2%) are also significantly lower than Doncaster (12.8%) and England (20.3%). This could be a consequence of the low levels of qualifications and would need to be considered when planning investment, skills and training and employment opportunities.

In Highfields a lower number of residents work 15 hours or less per week (5.4%) than Doncaster (8.2%) and England (10.3%) and a high number of residents provide 50 or more hours of unpaid care per week (5.1%) compared to Doncaster (3.4%) and England (2.6%) - an unpaid carer may look after, give help or support to anyone who has long-term physical or mental ill-health conditions, illness or problems related to old age. As illustrated in the charts below, 54% of Highfields residents live in households with an income of less than £20k. This is a significantly higher proportion than Doncaster which highlights the level of income deprivation in the community.

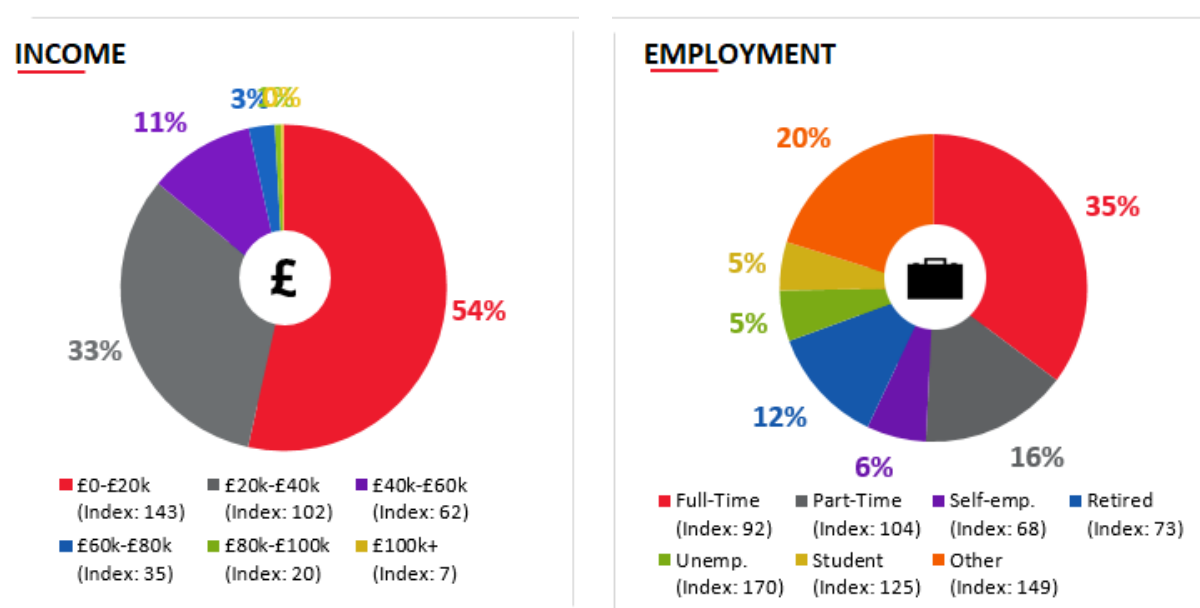


Figure 9. Household Income and Employment status of Highfields Residents (City of Doncaster Council, 2021)

## Citizens Advice Doncaster Borough

Citizens Advice Doncaster Borough (CADB) are an independent charity and part of the Citizens Advice Network across England and Wales. They provide free, confidential and impartial advice and campaign on money, benefit, housing or employment issues affecting people's lives. There were 216 residents living in Adwick

Le Street and Carcroft accessing CADB during the 2024/25 fiscal year, with 739 users across the North locality. Adwick Le Street and Carcroft had the 2<sup>nd</sup> highest number of interactions with CADB in the North of Doncaster in the fiscal year of 2023/24 with this increasing to the highest in the North in the fiscal year 2024/25. Benefits and tax credits, debt, utilities and communications, benefits and universal credits and housing issues are the top 5 issues when seeking support.

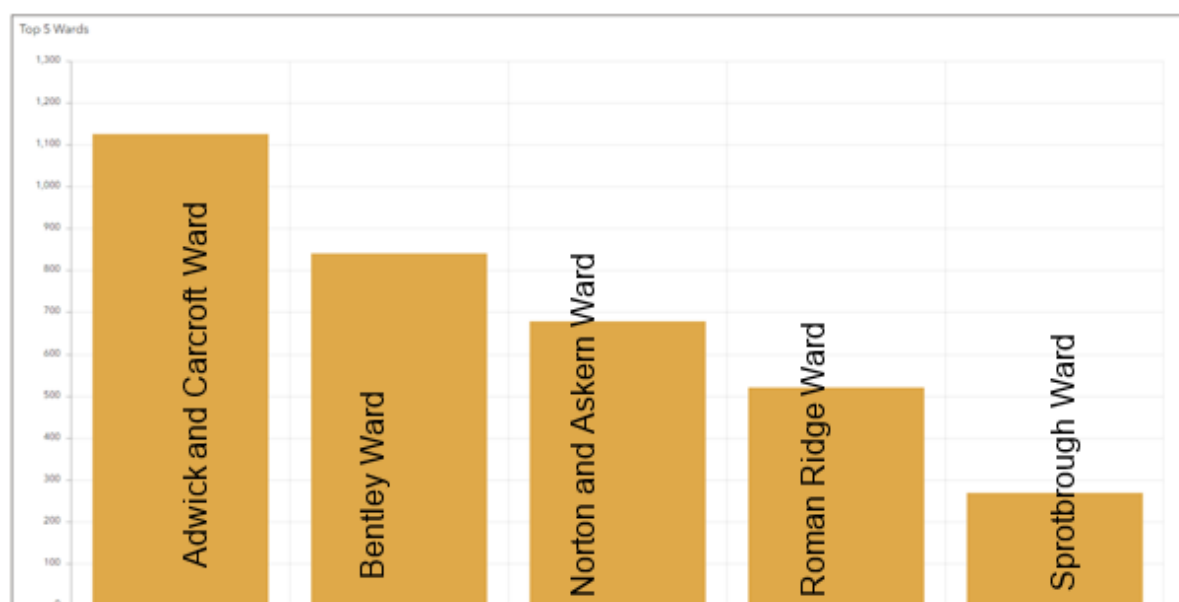


Figure 10. Number of Interactions with CADB During Fiscal Year 2024/25, North Locality (Citizens Advice Doncaster Borough, 2025)

## Health Inequalities

### Life Expectancy

Residents in the Adwick and Carcroft ward have a significantly lower than average life expectancy. Males have a life expectancy of 74.98yrs compared to the average of Doncaster 77.9yrs and England 79.5yrs. Female life expectancy is 78.3yrs, compared to Doncaster's of 81.3yrs and England's of 83.2yrs. Males in the ward can expect 56.5 years of healthy living, which is lower than the Doncaster rate of 57.4 and significantly lower than England's rate of 61.5 years. Females can expect 57.7 years of healthy living, which is higher than the Doncaster rate of 56.1 but much lower than the England rate of 61.9 years.

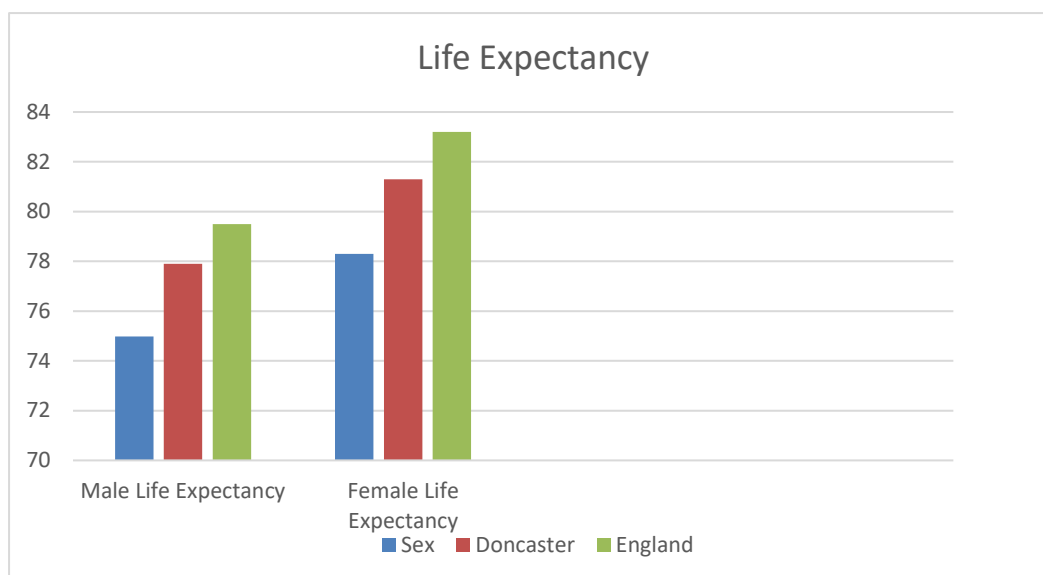


Figure 11. Life expectancy in Adwick and Carcroft Ward compared to Doncaster and England average (Office of National Statistics, 2021)

## Long Term Health Conditions

In the Adwick and Carcroft ward, the proportion of people who report having a limiting long-term condition is 24% compared to 21.7% across Doncaster and 17.6% across England. The proportion of people in Highfields self-reporting as good or very good health is 75.5%, similar to Doncaster (77.4%) and lower than the figure reported for England (82.2%). Those self-reporting as having very bad health (2.2%), is higher than Doncaster (1.6%) and significantly higher than England (1.2%). Highfields has more people identifying with a disability (22.6%) than Doncaster (20.3%) and England (17.3%).

The prevalence of all cancers is higher in Adwick and Carcroft (112.2 per 1000) than Doncaster (106.5 per 1000), colorectal cancer (111.8 per 1000) than Doncaster (99.3 per 1000), prostate cancer (104.4 per 1000) than Doncaster (97.2 per 1000) and lung cancer (176.1 per 1000) which is significantly higher than Doncaster (137.1 per 1000). This could be linked to the high number of smokers in Highfields (27.1%) compared to Doncaster (19.6%). Similarly, the emergency hospital admissions in adults for COPD (175.7 per 1000) is significantly higher than Doncaster (124.2 per 1000) and emergency admissions for Myocardial Infarction (125.1 per 1000) and strokes (133.9 per 1000) is higher than Doncaster (115.9 per 1000) & (105.7 per 1000) respectively. This suggests there are significant challenges around self-management, health literacy and appropriate uses of health services.

The proportion of adults eating healthily is lower than average: 13% are likely to say that they never eat fruit and 49.4% never engage in moderate intensity physical activity. These risk factors may be contributing to the significantly higher levels of heart and circulatory disease in the ward, when compared with both Doncaster and England.

The infographic below shows the percentage of the population in Highfields with a diagnosis of different health conditions. The prevalence of all these health conditions is higher than borough rates. The significantly high level of emphysema, coupled with the significantly higher proportion of deaths from respiratory diseases, highlight the need to tackle the high rates of smoking in the community of Highfields and self-management.

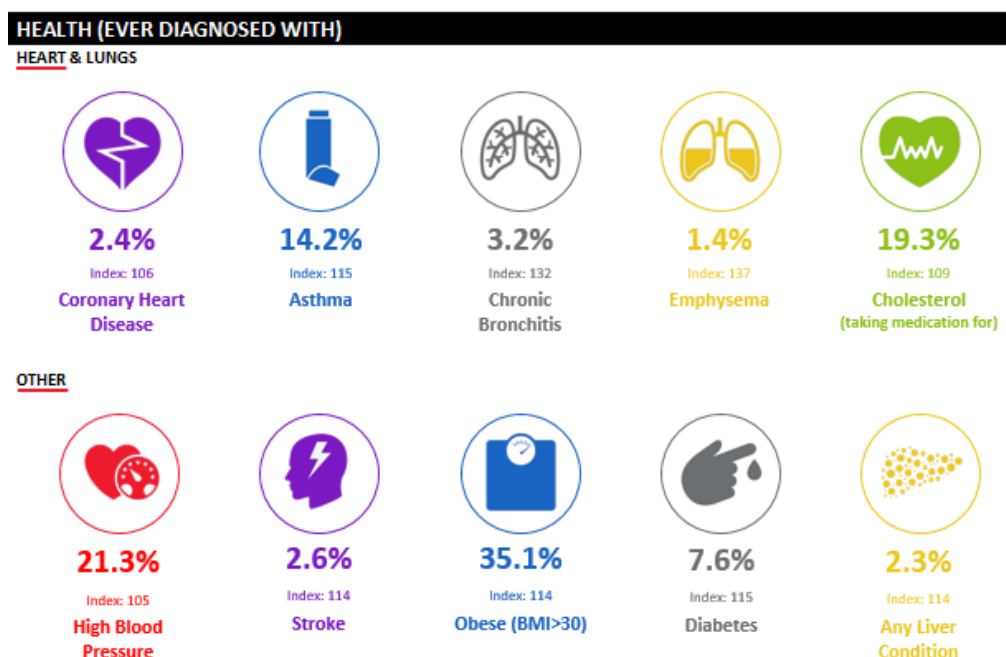


Figure 12. Prevalence of health conditions in Adwick and Carcroft ward (City of Doncaster Council, 2021)

## Indices of Death

Highfields exhibits high levels of mortality compared to Doncaster and England. The leading cause of death are those considered preventable. The basic concept of preventable mortality is that deaths are considered preventable if, in the light of the understanding of the determinants of health at the time of death, all or most deaths from the underlying cause could potentially be avoided by public health and primary prevention interventions (that is, before the onset of diseases or injuries, to reduce incidence).

When using ISR, the mortality rates from all causes and across all ages in Adwick & Carcroft (156.5 per 100) are higher than Doncaster (116.1 per 100). Death rates from respiratory diseases including COPD and lung cancer (175.8 per 100) are significantly higher compared to those reported for Doncaster (125.3 per 100). Adwick and Carcroft ward also has significantly higher mortality rates from circulatory diseases, when using ISR this is 135.8 per 100 compared to Doncaster (109.3 per 100) and mortality rates from all cancers (137.3 per 100) compared to Doncaster (116.1 per 100). Adwick and Carcroft have significantly higher rates of preventable deaths in under 75s (162.5 per 100) than Doncaster (128.7 per 100).

## Alcohol

Figure 13 shows there are considerably more issues related to alcohol in Highfields than many other communities in Doncaster. Highfields LSOA (64.6 per 1000) is reported to have the 6<sup>th</sup> highest rates of alcohol related admissions in Doncaster, considerably higher than Doncaster average (43.6 per 1000). Highfields should be a focus point when considering future alcohol related projects with the aim of reducing such incidences.

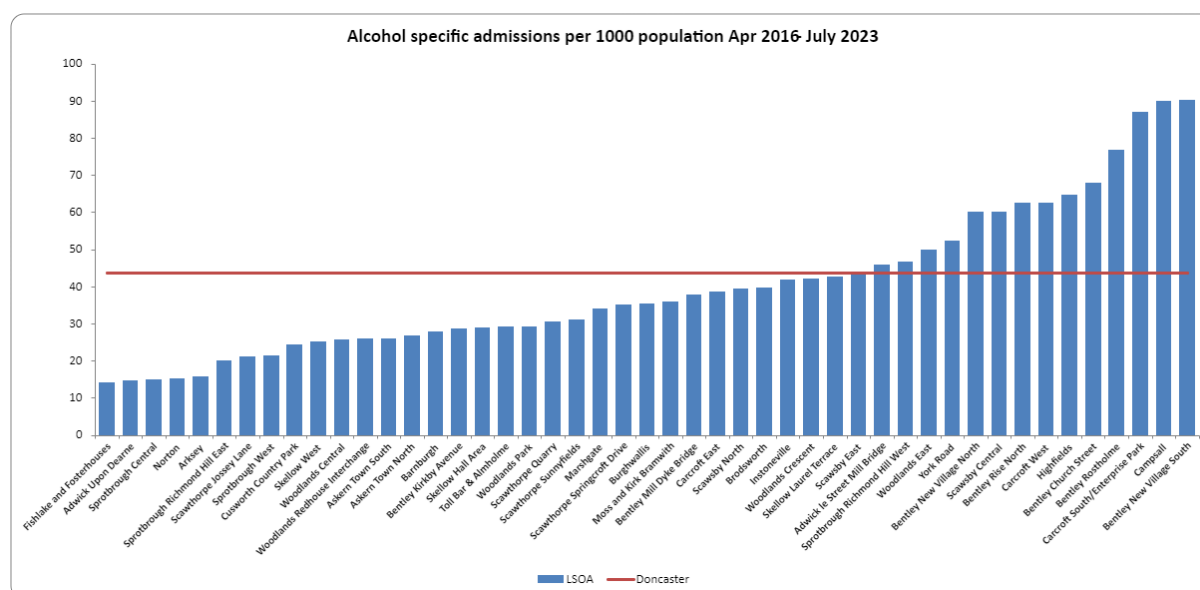


Figure 13. Alcohol Specific Admissions per 1000 population April 2016-2023 (Office of National Statistics, 2021)

## Smoking

13.9% of residents in the Adwick and Carcroft ward smoke, which is lower than the Doncaster rate (14.1%), but higher than England (10.4%). Action on Smoking and Health (ASH) estimates smoking costs Doncaster £335 million per year, the combined cost of smoking-related medical treatment via hospital admission and primary care services is £16.5 million. Social care costs due to smoking amounts to an estimated £115 million annually in Doncaster with the majority being lost to informal care costs from friends and family (£64.3 million).

In the Adwick and Carcroft ward, the gross annual cost of smoking as of Spring 2024 was £13 million. An estimated £4.19 million is spent annually on Tobacco products in the Adwick and Carcroft ward and the national average spend on tobacco per smoker now stands at £2486. Smoking has a significant impact on employment and productivity, in the Adwick and Carcroft ward the total cost due to lost productivity from smoking was estimated at £7.79 million which is significantly higher than the borough average (£6.5M). (ASH 2024).



## Loneliness and isolation

Around 34.1% of older people (>65-year-olds) live alone in Adwick and Carcroft compared to 31% across Doncaster and England. Of the total number of households in Highfields 21.8% are one person households compared to 30.6% in England. Whilst this does not demonstrate loneliness and/or isolation, it is an indicator to be considered alongside local intelligence.

The graphic below highlights the percentage of residents in Highfields who have been diagnosed with clinical depression, as well as rates of other self-reported indicators of mental health and wellbeing. All of these are higher than Doncaster.

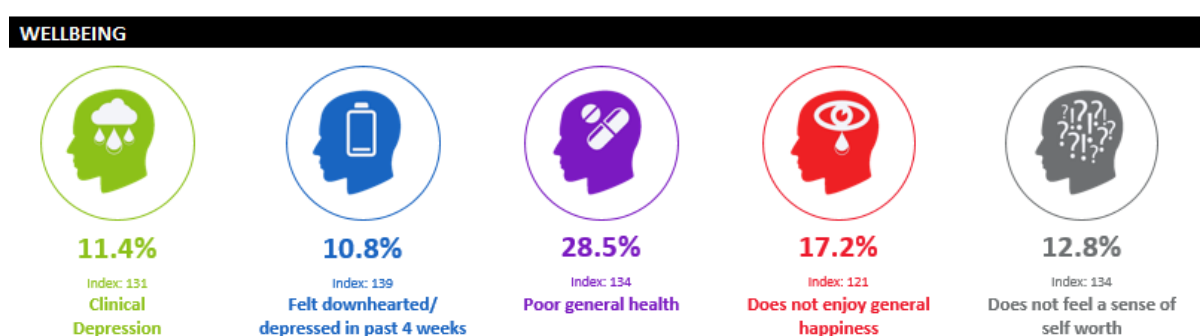


Figure 14. Wellbeing of Highfields residents (City of Doncaster Council, 2021)

## Childhood Development

A child's early experiences are vital in providing the foundations for children to develop healthily and happily. Children being born into deprivation and living amongst deprivation in their early years are more likely to experience a wide range of health problems, fall behind their peers and face employment problems in adult life. The quality of early experiences is important as children develop, providing opportunity for motor (physical), intellectual (language and communication), cognitive and socio-emotional development.

The Income Deprivation Affecting Children Index (IDACI) measures the proportion of all children aged 0 to 15 living in income deprived families. In Highfields, 75.1% of children are classed as living in child poverty, this is higher than the Doncaster rate (47.1%).

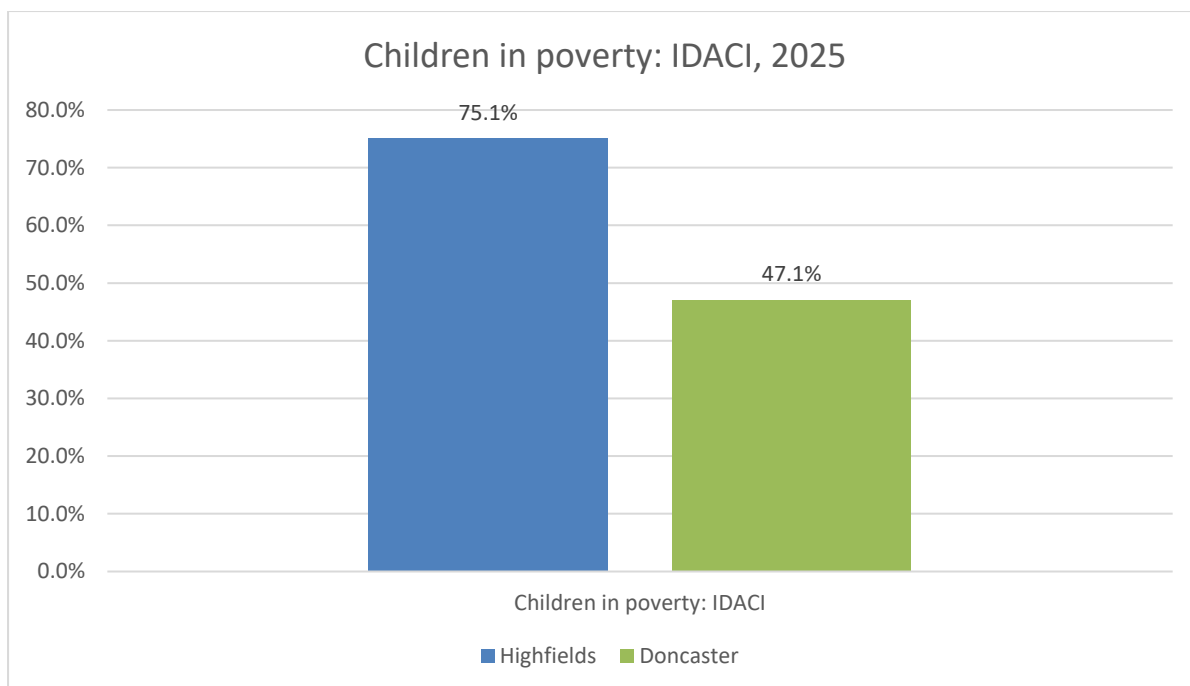


Figure 15. Children in poverty: IDACI aged 0 to 15 (Office of National Statistics, 2025)

Childhood obesity and inequality are closely connected. Children from families with less money often have fewer chances to eat healthy food or play outside safely. They might live in areas without parks or easy access to affordable fresh fruits and vegetables. These challenges make it harder for them to stay at a healthy weight. Because of this, childhood obesity is more common in deprived communities. Helping all children grow up healthy means making sure every family has access to good food, safe places to play, and support for healthy living.

The percentage of children classified as overweight (including obese) in reception in Adwick and Woodlands has decreased in recent years from 25.6% across years 2020/21-19/20 to 25.3% across years 2021/22-23/24. Doncaster figures have fallen slightly from 26.0% to 25.8% in the same years and England sees a similar trend to reducing from 22.1% to 21.9%. Adwick and Woodlands continues to see a reduction in overweight (including obese) year 6 children from 41.4% across years 2020/21-22/23 to 39.8% across years 2021/22-23/24, suggesting improvements in the number of overweight and obese reception age and year 6 children. However, it is still important to recognise these rates are significantly high.

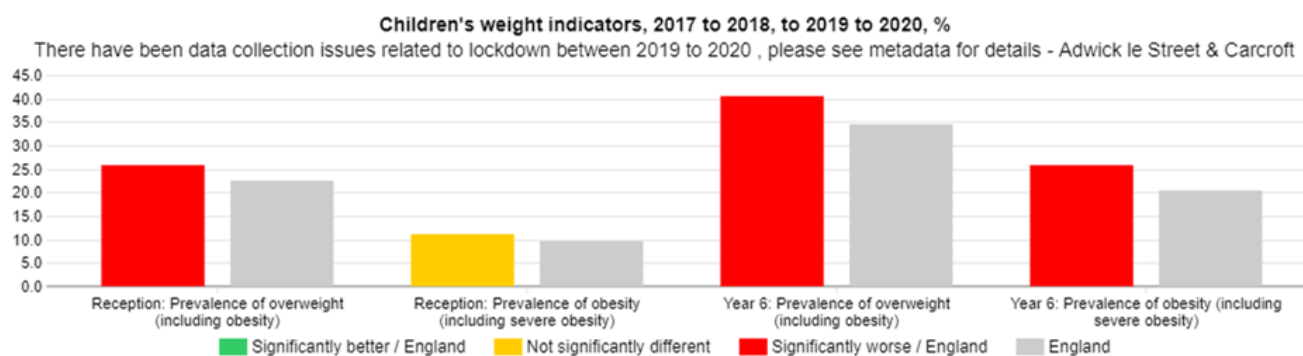


Figure 16. *Prevalence of obesity and overweight children in Reception and Year 6 (National Child Measurement Programme, 2020)*

The rate of A&E admissions and emergency admissions in under 5s are both significantly lower in Adwick and Carcroft (104.0 per 1000) than England (140.7 per 1000) when using ISR. However, the rate of emergency hospital admissions for ages 15 to 24 are significantly higher in Adwick and Carcroft (175.1 per 1000) than figures reported for England (127.9 per 1000) and slightly higher for Doncaster (161.6 per 1000) when using ISR.

## Pupil Lifestyle Survey

The Pupil Lifestyle Survey is conducted by City of Doncaster Council (CDC) to provide valuable data on children and young people's health-related behaviour, through an anonymous school-based questionnaire. Data from the survey has provided a set of Doncaster-wide figures at key points in children and young people's development; Key Stage 2, 3 and 4. This profile will compare the previous 2022/23 data with that collected most recently in 2023/24. In Adwick & Carcroft 98 pupils participated, 1 from year 4 and 97 from year 6.

In 2023/24 the Pupil Lifestyle Survey showed that 81% of school-aged children in Adwick and Carcroft had breakfast, this was lower than the average of Doncaster (86%). The 2023/24 survey also indicated 35% of school-aged children in Adwick and Carcroft have free school meals. In 2022 this figure was significantly lower at 32% compared to the Doncaster average (19%).

In 2023/24 school-aged children in Adwick and Carcroft reported consumption of take-away food every day or most days (20%) in comparison to the figures reported for Doncaster (13%), this figure for the ward has remained the same as in 2022 the figure was 20% whilst Doncaster's has decreased (15%). Similarly, a higher number of children have desert (31%) which aligns to Doncaster (31%).

22% of pupils in Adwick & Carcroft have Special Educational Needs, higher than Doncaster (13%), however 73% of these receive extra help in school, which is significantly higher than Doncaster (43%) and is the highest in the borough.

44% of the children surveyed encountered smoking in the home – which is the highest top 5 in the borough and significantly higher than Doncaster (36%). Smoking indoors (21%) and as a passenger in a car (17%) was also higher than Doncaster (14% and 16%).

It is important to note that the Pupil Lifestyle Survey is self-reported and was not completed by all the schools.

## Family Hubs

Membership across the whole North Locality is generally high for children aged 0-4 years and 11 months. There are communities with lower membership figures for children aged 0-1 year and 11 months. Communities of concern are Barnburgh and Highfields. Communities of concern for 0–8-week membership data are Barnburgh, Campsall and Highfields. In Highfields only 50% of children aged 0-8 weeks have membership at the Family Hubs.

Accessing (seen 1-2 times) across the whole locality is generally high for children aged 0-4 years and 11 months. There are communities with lower accessing figures for children aged 0-1 year and 11 months. Communities of concern are Arksey, Barnburgh and Highfields. In Highfields, only 56% of 0-1 years & 11 months are seen as accessing, which then does increase at 0-4 years & 11 months to 87%.

Engaging (seen 3+ times) across the whole locality is relatively high for children aged 0-4 years and 11 months. There are several communities with lower engaging figures for children aged 0-1 year and 11 months. Communities of concern are Arksey, Barnburgh, Bentley, Carcroft, Highfields, Skellow and Toll Bar. A small percentage of 32% of 0-1 & 11 months aged children in Highfields are engaging with the Family Hubs, which does increase to 68% in 0-4 & 11 months.

As of Summer 2025, there were 7 families eligible for the 2-year-old funding in Highfields. Only 1 family (14.3%) have taken up this offer of support, meaning 6 children are not being supported, when they could be. However, in the Summer 2025 Late-starters, in Highfields, 7 families were eligible, with 6 (85.7%) taking up the offer of support

## Education

In 2024, 71% of pupils achieved the expected standard in reading, writing, and mathematics at Key Stage 2 (KS2) in Highfields. Highfields has a higher rate than both the Doncaster (59%) and England (61%) rates. The number of children reaching the expected standard has increased from 57% in 2023 and has also increased from 2022 where 59% of children met the expected standard.

At Key Stage 4 (KS4), each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other

qualifications at an equivalent level (e.g. BTECs) can also count towards the score. In 2024, average GCSE attainment scores per pupil (out of 90) was 35.8 in Highfields, significantly lower than both Doncaster (44.0) and England (46.1). This is a decrease from 2023 when the average attainment score was 41.3.

There are 7 children who have been recorded as receiving Elective Home Education, and 1 pupil is recorded as missing from education or receiving Elected Home Education in Highfields (Department of Education, 2025).

## Physical Activity

The data below is the same as reported in 2021, updated figures will be included when access to the most recent physical activity data is available.

Levels of physical activity in Adwick and Carcroft are low compared to the rest of the borough. This can be seen in the map below, which identifies the areas with the highest numbers of inactive households:

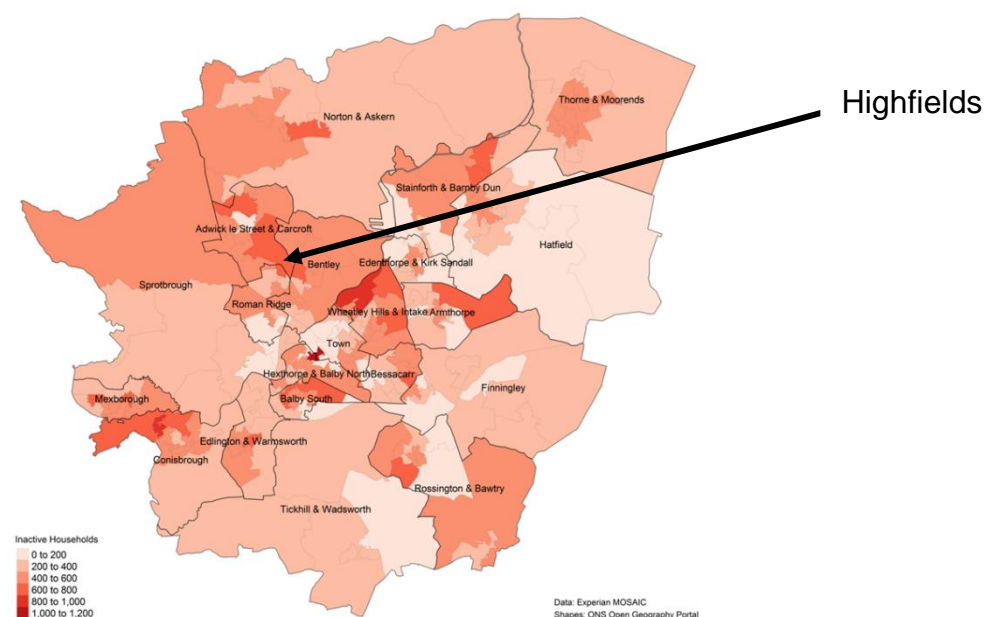


Figure 17. Levels of activity across Doncaster (Mosaic, 2021)

Adwick le Street has 883 households that are likely to have high levels of inactivity. This data has been overlaid with the number of children and young people and with deprived, inactive households. This triad of data then positions Adwick Le Street as an area of focus. In the 2023/24 Pupil Lifestyle Survey 98% of children in the Adwick and Carcroft Ward reported undertaking physical activity in the last 7 days, only 26% reported they participate in physical activity via school clubs, which is lower than Doncaster (18%) and 59% of children walk to school, which is higher than Doncaster

(47%). This shows children are now taking a more positive approach to leading a healthy active lifestyle.

The table below shows the number of inactive, low-income households and children and young people:

Community	Inactive households	Low Income households	C&YP	Total
Adwick le Street	883	877	920	2680
Denaby	951	913	514	2378
Wheatley Park & Wheatley Hills	802	885	667	2354
Bentley	883	692	773	2348
Edlington	667	858	726	2251
New Rossington	673	823	749	2245
Intake	651	781	668	21000
Skellow & Carcroft	594	892	563	2049
Stainforth	618	738	676	2032
Thorne	747	817	367	1931

*Table 3. Get Doncaster Moving Priority Communities, City of Doncaster Council, 2024*

A Get Doncaster Moving survey identified the following key barriers to physical activity for inactive people in Adwick and Carcroft:

- Not wanting to be active/Having less desire to be active (reflective motivation)
- Not having routines or habits (automatic motivation)
- Having less physical skills and stamina to be active (physical capability)

## Future Parks

Highfields Country Park provides a main source of green space within Highfields and is in the Get Doncaster Moving Future Parks scheme, via investment from Sport England, aims to work with residents to co-design development to make parks as accessible as possible. Through engagement with the community it has been found that residents visit the park in order to fish, walk and cycle along with a number of other reasons. Engagement was done through social media, engaging with residents online, whilst also engaging with residents at local groups to gain insight. The park has had new access points installed, allowing for full accessibility of the park and has also had new fishing pegs installed to encourage residents to fish in the lake. There are plans to install a 'Pump Track' in the park, which will encourage young people to use their bike in new ways. Children at Highfields Primary School discussed how they utilise a community-built bike track in The Woods in Highfields and so this insight will feed into the installation of a new Pump Track.



### 3. Why do you visit Highfields Country Park? (Choose as many as you like)

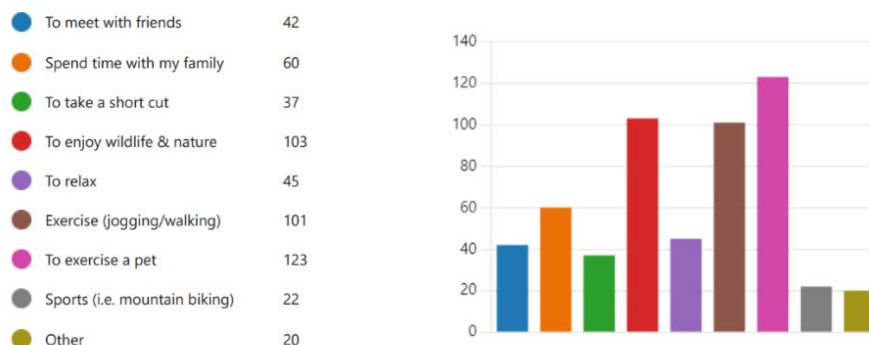


Figure 18. Highfields Country Park engagement through Future Parks team, Spring 2024 (City Of Doncaster Council 2025)

## Active Travel

The 2024 Pupil Lifestyle Survey shows that 59% of the school children in Adwick and Carcroft who took part reported walking to school, a 22% decrease since 2022, which is higher than Doncaster (39%). Physical activity via school clubs is 26%, which is an 14% increase since 2022 (12%) and higher than the Doncaster average of 18%. Furthermore, 86% of school-aged children in Adwick and Carcroft reported enjoying physical activity which is a 4% increase since 2022 (82%) and is now above the Doncaster average of 80%. In 2024 for those who reported not enjoying physical activity, the most common reasons were “Not very good at it”, “Just prefer to do other things”, “I feel shy about my body” and “Getting hot and tired” (36%).

## Community Information

### Population size

Adwick & Carcroft ward: 16,697

Highfields: 1,345

### Age Profile

The age composition of the population of Highfields is similar to Doncaster. 63.7% of residents in Adwick and Woodlands are of working age. The median age of Highfields residents is 38yrs, slightly lower than Doncaster (41yrs). In Highfields 675 residents are female (50.1%) and 670 are male (49.9%) with the most prevalent age being between 10-14 years in females (75) and 5-9 years old in males (80) indicating a large

proportion of children and young people. In Highfields there are 54 male residents over 65 (4.0%) and 62 females over 65 (4.6%), when considered against the rates of long-term health conditions, this indicates that people in Highfields may be developing conditions younger.

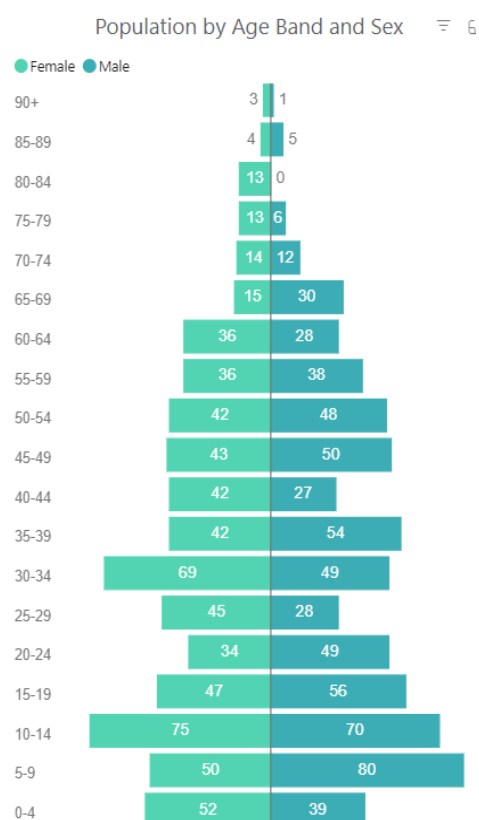


Figure 19. Age profile of Highfields population (Office of National Statistics, 2021)

## Ethnicity and Language

In Highfields the community continues to be a predominantly White British (92.3%), which is similar to Doncaster (93.1%) but lower than England (81%). 2.1% of residents identify as Black, Black British, Black Welsh, Caribbean or African ethnic group, this is higher than the borough average (1.2%) but slightly lower than the England figure (4.2%). Those who identify as Asian, Asian British or Asian Welsh (1.3%) is lower than the Doncaster average (2.9%), both significantly lower than England (9.6%). Those who identify as from Mixed Ethnic groups & Other ethnic groups are similar to the Doncaster and England figures. 95.4% of residents in Adwick & Woodlands speak English as their main language and 3.4% of households have no residents that speak English as their main language which is lower than Doncaster (5.1%).

## Housing

Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities. According to the 2021 Census, there are 350 households in Highfields, of which 97.7% are houses or bungalows, significantly higher than Doncaster (77.7%) and 2.3% are flats or maisonettes, significantly lower than Doncaster (22.2%). 26.5% of households have 4 or more people, higher than Doncaster (17.1%) and England (19.9%), whilst 21.8% are single person households, lower than the national average (30.1%), which aligns to Adwick & Carcroft being with fifth highest ward with regards to overcrowded housing (5.3%) when compared to Doncaster (4.5%).

39% of houses in Highfields are socially rented which is significantly higher than Doncaster (17%) and England (17.1%). A significantly lower amount of owned outright (20.8%) than Doncaster (33.6%) or owned with a mortgage (20.8%) than Doncaster (29.6%). The prevailing amount of people per house is 2 (33.7%), however households with 3 people (18%) are more common than across the borough (16.4%). This aligns with the Adwick and Carcroft ward data which reports 34.1% of older people live alone, a higher proportion than Doncaster (31.6%) and England (31.5%). Highfields has a total 171 socially rented properties being managed by St Leger Homes, including 164 properties with 4 bedrooms. The total rent arrears in social housing in Highfields has decreased from £34,368.51 in 2023/24 to £23,462.73 in 2024/25.

## Community Safety

Community safety remains a top priority for residents and stakeholders across Doncaster. Feedback from a range of engagement activities consistently highlights concerns around anti-social behaviour (ASB), crime, and perceptions of safety. People want cleaner, more vibrant and welcoming neighbourhoods, supported by effective policing, youth engagement, and thoughtful environmental design.

To help achieve this, we're committed to a city-wide approach that combines proactive and reactive measures through a layered crime prevention strategy—primary, secondary, and tertiary—designed to make every community safer.

## The Safer Stronger Doncaster Partnership

The Safer Stronger Doncaster Partnership is working together to make Doncaster a safer, stronger place for everyone. The partnership focuses on six key priorities that tackle issues affecting our communities:

- **Reducing anti-social behaviour (ASB)** – making our streets and public spaces welcoming for all.
- **Reducing crime and re-offending** – supporting people to make positive choices and preventing repeat offences.

- **Tackling serious and organised crime** – protecting our communities from organised criminality and criminal networks.
- **Reducing substance and alcohol misuse** – helping people access support and reducing harm.
- **Tackling domestic and sexual abuse** – ensuring victims get the help they need and holding perpetrators to account.
- **Reducing violence and violent crime** – creating safer neighbourhoods for families and young people.

Together, these priorities aim to build a Doncaster where everyone feels safe and supported.

## Community Voice / Key Safety Concerns

Residents in Highfields/Woodlands told us they are worried about anti-social behaviour and crime, which they feel is affecting the sense of safety in the area. People spoke about issues like intimidation, vandalism, and visible drug use, alongside concerns about repeat offending and property damage. Poor lighting and neglected spaces make things worse, and many said they want more visible policing and quicker responses to incidents. Fear of reporting crime is common, with some residents believing nothing will change or fearing retaliation. There's also a call for more youth activities and safe spaces to reduce disruption and give young people positive options. Overall, the community wants cleaner streets, stronger enforcement, and opportunities to bring people together and restore pride in Highfields/Woodlands.

## Anti-Social Behaviour

Anti-social behaviour can be defined as when someone acts in a way that causes trouble, fear, or upset to others. This can include things like being noisy late at night, vandalism, or being aggressive in public. Hate crime is when someone is hurt or targeted because of their race, religion, disability, gender identity, or sexuality. It's not just a crime against one person—it can make whole communities feel unsafe.

North locality reported the lowest number of ASB, hate crime and low-level crimes during the first 6 months of 2023/24. Figure 14 shows that Adwick and Carcroft ward had the highest rates of crime and ASB across the North Locality.



Figure 20. Number of early interventions, ASB, hate crime and low-level crime issues identified and managed at Locality level (City of Doncaster Council 2023/24)

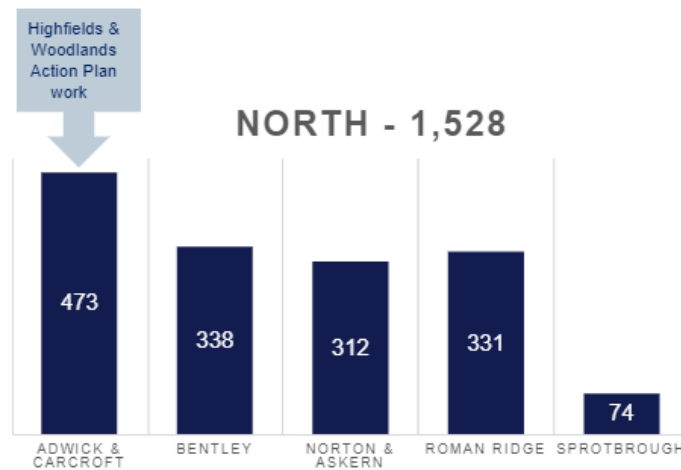


Figure 21. Number of early interventions, ASB, hate crime and low-level crime issues identified and managed at Ward level (City of Doncaster Council 2023/24)

## Vulnerable Victims

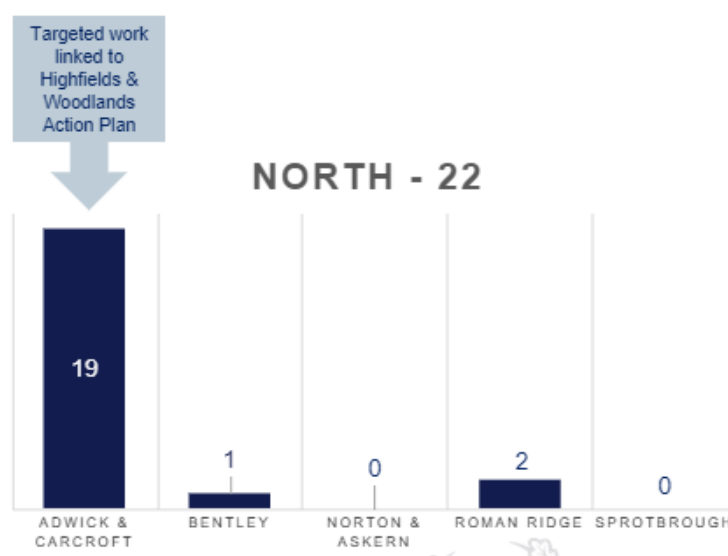


Figure 22. Vulnerable Victims Ward Breakdown (City of Doncaster Council 2023/34)

Adwick and Carcroft have the second highest number of vulnerable victims living within the ward boundaries, the largest number across the North of Doncaster. It must be noted this data only reflect the residents that have been identified and supported by the Stronger Communities team at Doncaster Council, and there may be more residents that have not been identified or supported but fall within this bracket.

## Wellbeing Service

This is one of the services delivered by City of Doncaster Council (CDC), the service supports residents with financial support, physical health, housing, mental health and social isolation, and an early intervention to prevent moving to adult social care services. The North locality identifies 3 common themes for support that residents are in need of, social isolation, loneliness and recreation, work, education and training and mental/emotional health.

Area	Total Number of Engagements*	1 <sup>st</sup> Most Common Theme	2 <sup>nd</sup> Most Common Theme	3 <sup>rd</sup> Most Common Theme
Borough wide	7,431	Social Isolation, Loneliness & Recreation	Mental & Emotional Health	Finances, Debt & Economic Wellbeing
North	2,383 (32.1% of Borough wide demand)	Social Isolation, Loneliness & Recreation	Work, Education or Training	Mental & Emotional Health
South	2,448 (32.9% of Borough wide demand)	Mental & Emotional Health	Social Isolation, Loneliness & Recreation	Physical Health
East	1,865 (25.1% of Borough wide demand)	Social Isolation, Loneliness & Recreation	Mental & Emotional Health	Finances, Debt & Economic Wellbeing
Central	735 (9.9% of Borough wide demand)	Finances, Debt & Economic Wellbeing	Social Isolation, Loneliness & Recreation / Mental & Emotional Health	Work, Education or Training

Table 4. Number of engagements per locality, quarter 4 2024-25. (City Of Doncaster Council 2025)



## Community Investment

In the community of Highfields, the sum of investment in community organisations was £10,470.08 as of June 2025 (Doncaster Delivering Together, 2025). The main source of grants has been 'Community Wealth Builder Support', followed by 'VCFS Fund and 'Active Communities Grant'. The top community priorities for investment in the community were to 'enable positive lifestyle choices', 'financial security' through Winter Warmth, 'Using and improving community assets' through Capital Grants and 'increasing community spirit' through Voluntary community and Faith Sector grants.

In the Adwick Le Street and Carcroft ward, investment totalled £222,163.78 as of June 2025. Residents of Highfields venture out of the community to a number of assets such as Woodlands Library who have received £8,540.47 to put on a range of provision from community celebrations, to providing a warm welcome space and physical activities. In Highfields, Highfields Boxing Club and Highfields Community Partnership have received investment for 'community spirit and community events' and activities that 'enable positive lifestyle choices including weight management, smoking cessation, physical activity, drug and alcohol misuse', followed by 'children and young people provision' and 'increasing sense of community spirit'. Whilst, Highfields Parent Teacher Association (PTA) have received £497.80 for financial support through the Winter Warmth programme.

Community Priorities	Total Amount spent on priority	Funding Type	Total Amount by community
Enabling Positive healthy lifestyle choices	<b>998.53</b>	Winter Warmth Grant, Community Wealth Builder Grants, Active Community Grants, VCFS Grant, Community Investment Fund grant	£10,470.08
Increasing community spirit	<b>£6973.75</b>		
Using and improving community assets	<b>£2000</b>		
Financial security	<b>£497.80</b>		

Table 5. Community Investment across Highfields (City of Doncaster Council, 2025)

## References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

Ritchie, J., Spencer, L., O'Connor, W., & Lewis, J. (2003). Carrying out qualitative analysis. *London: Sage*

## Appendix

### Well Doncaster

More information about Well Doncaster can be found on our website:

[Home | Well Doncaster](#)

### Census 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

[Build a custom area profile - Census 2021, ONS](#)

[Census Maps - Census 2021 data interactive, ONS](#)

### Public Health Data

#### Fingertips

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

[Local Health - Public Health England - Reports: get a dashboard on a custom area](#)

Link to data- [Fingertips | Department of Health and Social Care](#)

Life expectancy and healthy life expectancy by ward: [Life expectancy by census ward](#)

Indices of Multiple Deprivation 2025 – statistical release, data files and reports: [English indices of deprivation 2025 - GOV.UK](#)

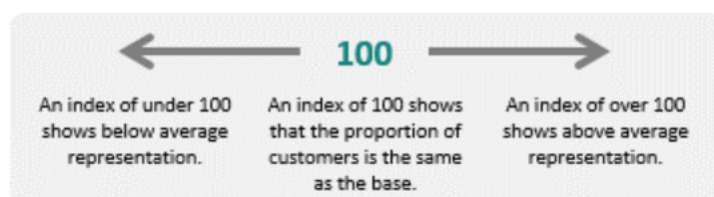
## Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

## INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

### INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmary in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.

## Physical Activity

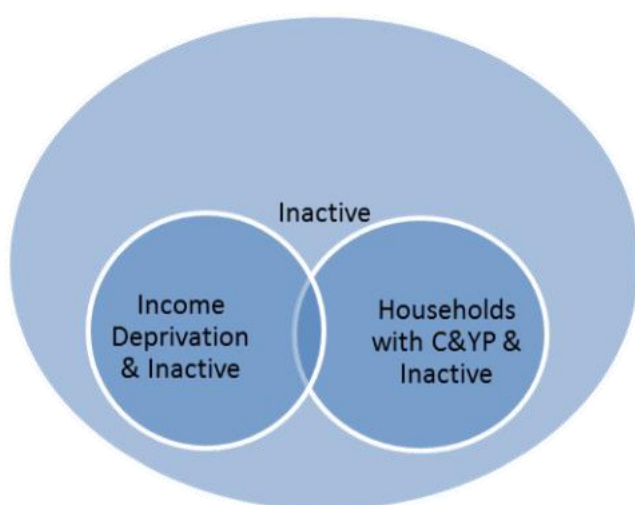
Get Doncaster Moving survey

<https://getdoncastermoving.org/uploads/behavioural-insight-phase-one-summary-report.pdf?v=1644581925>

Mosaic data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

## The Physically Inactive Population of Doncaster



The MOSAIC types who “Do not exercise” and “Do not take part in Sport” were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster’s Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Link to the Get Doncaster Moving strategy; [Let's Get Moving! | Get Doncaster Moving](#)

### **Pupil Lifestyle Survey**

[Pupil Lifestyle Survey - Healthy Schools \(healthylearningdoncaster.co.uk\)](http://healthylearningdoncaster.co.uk)

### **Power BI – Joint Strategic Needs Assessment**

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

## Joint Strategic Needs Assessments - Team Doncaster

### **Community Safety**

The Safer Stronger Doncaster Partnership Community Safety Strategy can be found at - [The Safer Stronger Doncaster Partnership - City of Doncaster Council](#)

If you'd like to stay informed about crime and ASB in your community, you can find detailed crime statistics for your neighbourhood at [www.police.uk](http://www.police.uk).

If you would like further information about making Doncaster a Safer City please see - [Making Doncaster a Safer City - YourLifeDoncaster](#)

To report issues or concerns, visit [www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues](http://www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues)

### **Community Investment:**

Investment Map: [Doncaster Delivering Together Investment Plan - Team Doncaster](#)

### **Population Health Management**

#### **Interactive Map**

To access and identify assets at ward and locality level please use the following interactive

map: <https://www.google.co.uk/maps/d/viewer?mid=17BayPsljJ1OUq6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.1365028000000032&z=14>



