



Askern, Norton & Campsall

Community Profile

Well Doncaster

Community Led Health and Wealth
Empowering people in Doncaster to live better, healthier, and happier lives.

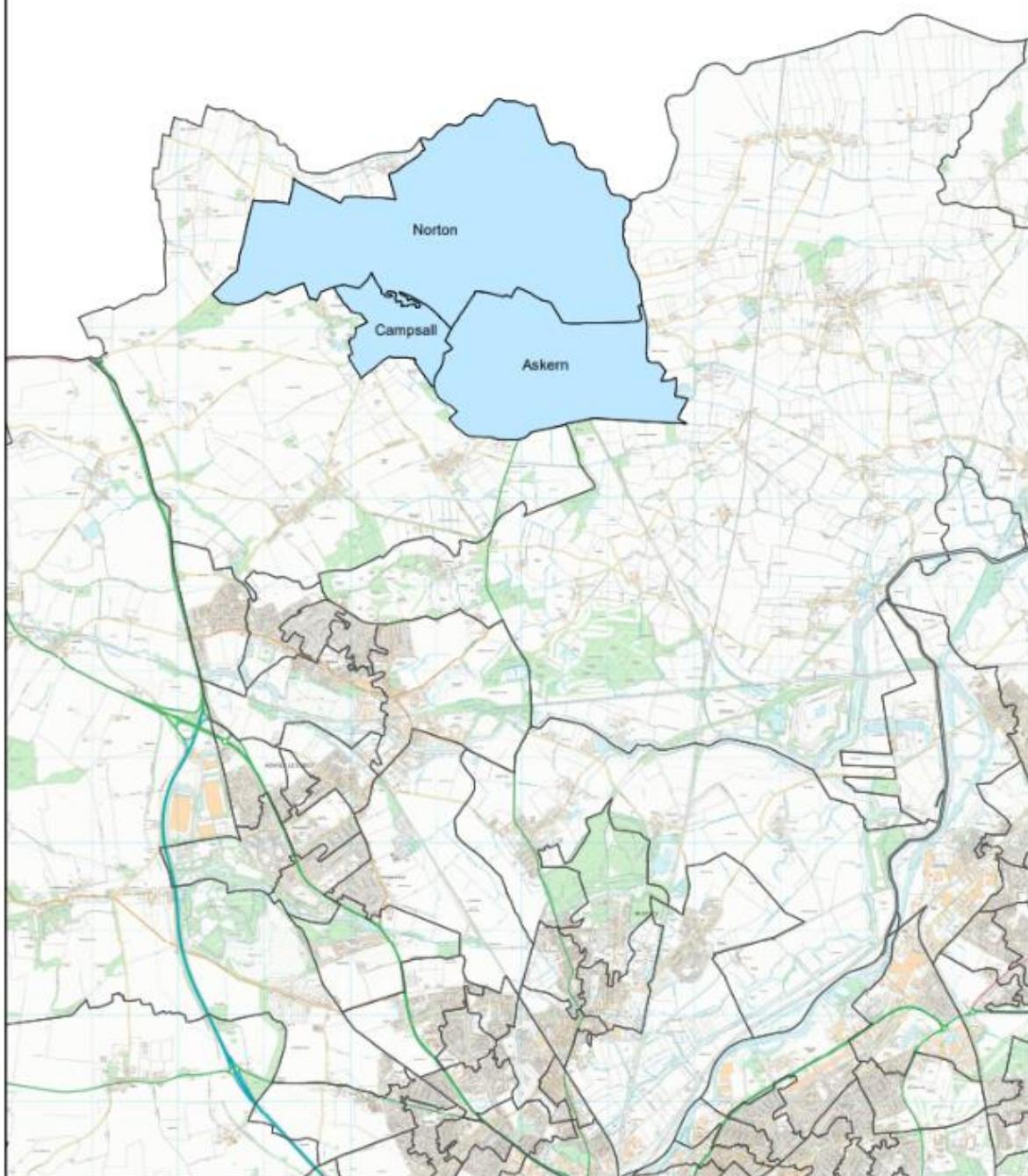
www.welldoncaster.uk

Well Doncaster
**Community
Wealth Builder**

Well Doncaster
Be Well

City of
Doncaster
Council

Community



Contents

This Report	5
One Page Summary	9
Key Priorities	10
Assets	11
Asset Maps.....	11
Population Health Management.....	16
Community Insight.....	20
Appreciative Inquiry	20
Doncaster Talks.....	28
Ward Members	29
Health and Wealth	29
Deprivation	29
Wealth Inequalities.....	30
Employment	31
Fuel Poverty	32
Food Poverty.....	33
The Bread-and-Butter Thing.....	33
Citizens Advice Doncaster Borough.....	34
Health Inequalities.....	34
Life Expectancy	34
Long Term Health Conditions.....	34
Incidence Of Death	35
Alcohol	36
Smoking.....	37
Childhood Development.....	38
Obesity Levels	38
Pupil Lifestyle Survey	39
Hospital Admissions.....	39
Smoking	40
Schools Attainment.....	40
Family Hubs	40
Physical Activity.....	42
Active Travel	43
Green Spaces & Parks.....	43

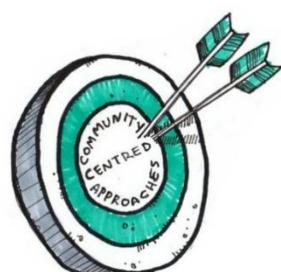
Community Information	44
Population:	44
Ethnicity and Language.....	44
Age Profile.....	44
Housing.....	45
Community Safety.....	47
The Safer Stronger Doncaster Partnership.....	47
Community Voice / Key Safety Concerns	48
Anti-Social Behaviour	48
Wellbeing Service.....	49
Community Investment.....	50
References	51
Appendix.....	51

This Report

This report uses a population health management approach to looking at the health of a whole group of people such as a town, neighbourhood, or community instead of just focusing on one person at a time. It is designed to help community leaders, services, residents etc. understand the strengths of both people and place, whilst also looking into what health challenges are common in that group, what services are needed most, and where help is lacking. By using data and trends, this Community Profile can inform tailored ways to keep people healthy, prevent illness, and make sure everyone gets the care they need. By focusing on prevention, early intervention, and coordinated care, together we can build healthier communities and support long-term, sustainable improvements in public health. The first Community Profile was written in 2023 and has been refreshed in 2025 to reflect the current opportunities and challenges of the community.

This report focuses on the community of Askern, Norton and Campsall, part of the Askern and Norton ward in the North Locality of the city and begins with a summary outlining key information and priorities. This document includes conversations with communities, ward members, community organisations, faith groups, residents and other organisations who work in the area. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

To ensure each community is represented as accurately as possible, where possible, separate data and illustrations have been used. Data that is only available at ward level will be stated when included. Indirectly Standardised Ratios (ISRs) have been used throughout this document and have been used to compare data at community and ward level, against a reference population. ISRs show how often an event (such as deaths or hospital admissions) occurs in a population compared to what would be expected in a reference population, after adjusting for age differences. England is used as the reference population for ISR's throughout the document.



Norton



67% of KS2 children reached the expected reading, writing & maths standard



20.9% of residents do not hold any qualifications



Respiratory diseases are leading cause of deaths



45.7% of residents own their homes outright



Over 96% identify as 'White' and English is their first language



High levels of inactivity amongst children & adults

Askern



46% of KS2 children reached the expected standard in reading, writing and maths



28.3% of residents hold no qualifications

24.3% report their health to be fair, bad or poor



31.3% of residents are living alone in Askern



Over 96% of residents identify as 'white' and speak English as their first language



High levels of inactivity amongst children & adults

Campsall



Attainment score of 38.8% for KS4 school children



60.8% of residents are unemployed and have not worked in the last 12 months



2nd highest rates of alcohol admissions in Doncaster



23.4% of residents are living in socially rented properties



Over 96% of residents identify as 'white' and speak English as their first language



High levels of inactivity amongst children & adults

One Page Summary

Norton and Askern ward is located in the North locality of Doncaster and comprises of three smaller communities: Norton, Askern and Campsall. A large proportion of the ward population are not in employment and are economically inactive, considerably greater than Doncaster and England. The majority of residents identifying as 'white' and reporting their first language as English. Over 97% of the population residing in each community identify as 'White', whilst over 96% report that their main language spoken is English. In Askern, 4.8% of residents state they are 'born outside of the UK', compared to Doncaster (10.4%). Campsall (2.0%) and Norton (1.5%) see much lower rates of residents born outside the UK.

The proportion of residents with poor health in Norton and Askern ward is considerably greater than the national average. ONS (2021) reported 23% of residents as having a limiting health condition or disability compared to 17.6% across England. In addition, residents have self-reported that their health is poorer than across Doncaster and England. That is, 20.5% of Norton residents, 24.3% of Askern residents and 21.8% of Campsall residents reported their health as fair, bad or poor. A total of 65.4% of residents are registered disabled under the Equality Act across Norton, Askern and Campsall.

Rates of deaths are significantly higher across the ward, particularly preventable deaths amongst those aged 75 and under. Deaths caused by respiratory conditions are high in Norton and Askern ward (142 per 100) compared to rates across Doncaster (125.3 per 100) and England (100). Incidences of all cancers remains one of the leading health conditions residents are living with in Norton and Askern ward. Hospital admissions for those living with limiting illnesses or health conditions largely associated with poor lifestyle choices are significantly higher across Askern and Norton ward.

There are considerably more issues related to alcohol in Campsall (137 per 100) than Norton and Askern. Campsall has the second highest rate of alcohol related admissions in North Doncaster.

Askern

Askern is the most deprived community within the ward, sitting amongst the top 15 most deprived communities in Doncaster. It has a younger than average population with more school aged children living in Askern. Askern has the highest rates of residents with poor health. It is home to Askern Events Field which is situated alongside Askern Lake Askern is also home to Warren House Park. It is also surrounded by acres of woodlands areas.

Norton

Norton has the lowest proportion of residents reported to have poor health, but levels remain higher than average. Norton's population is considerably older, with fewer

children and work age adults residing in the community. Norton Parish Council playing fields is the main green space in Norton. There are three smaller areas with play equipment for children in Norton situated behind the School Boy Pub, West End Road and Ryecroft community rooms.

Campsall

Campsall is the smallest village in the ward. It is the least deprived community in the ward and one of the least deprived in Doncaster. There are similar rates of poor health when compared to Askern and Norton. Campsall's population is considerably older, with older aged adults and fewer school children and work age adults residing in the community. Campsall is home to Doncaster future park Campsall Country Park.

Key Priorities

- Hospital admissions for those living with limiting illnesses or health conditions largely associated with poor lifestyle choices including CHD, Myocardial Infarctions, Stroke and COPD.
- High proportion of residents in the ward who are living in poor health
- Alcohol intake and hospital admissions associated with alcohol consumption

Assets

Well Doncaster uses a community-centred approach which allows investment in supporting, working with and empowering communities to facilitate healthier communities. The voice and role of our communities and taking a strength/assets-based approach to work with individuals, families and communities is crucial to the achievement of our overall vision.

Asset Maps

The maps below show different types of assets across Woodlands. These maps have been developed using Lower Super Output Area (LSOA) data and should highlight what each community has to offer. It should be noted that these maps are a starting point in understanding the community and that further work is needed amongst the community to understand all the assets and how they are used.

Askern

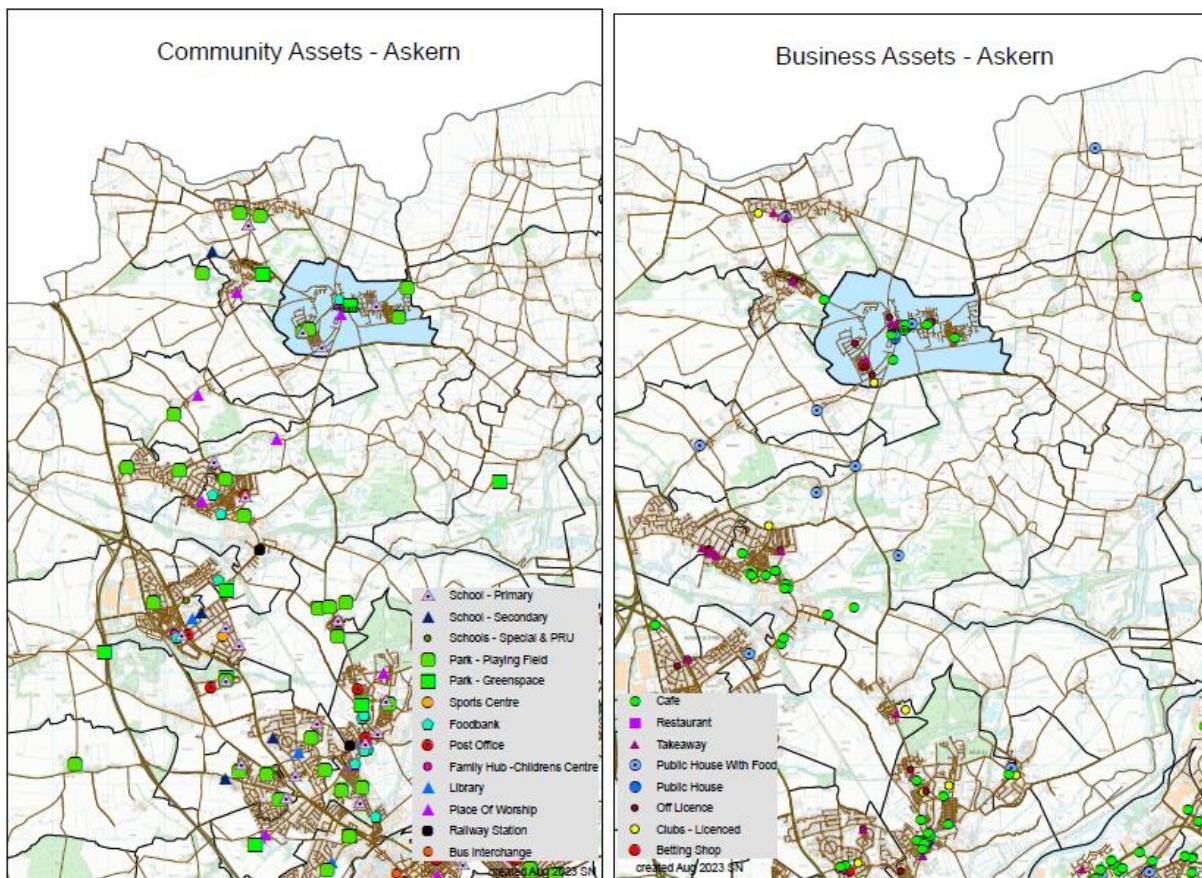


Figure 1. Askern Community Assets (2024)

Figure 2. Askern Business Assets (2024)

Norton

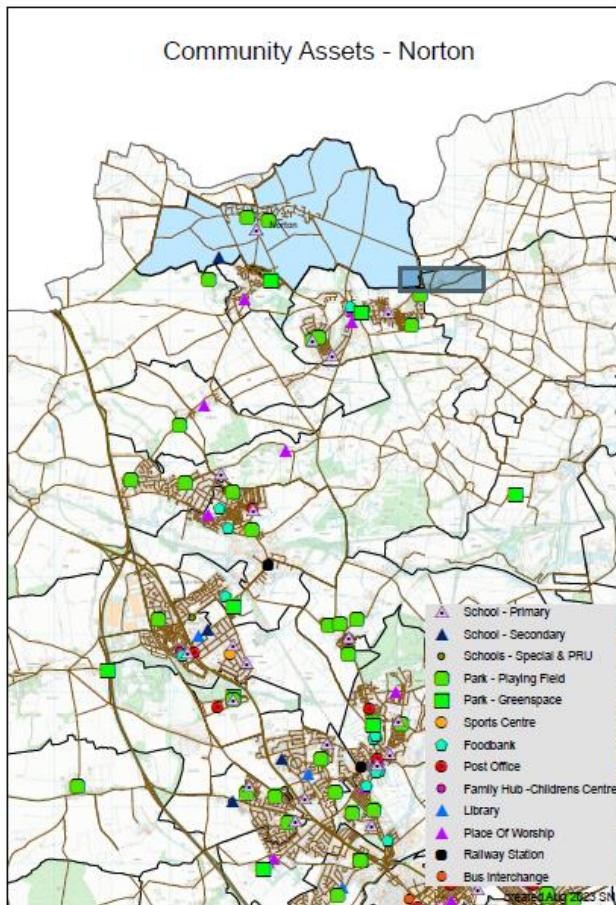


Figure 3. Norton Community Assets (2024)

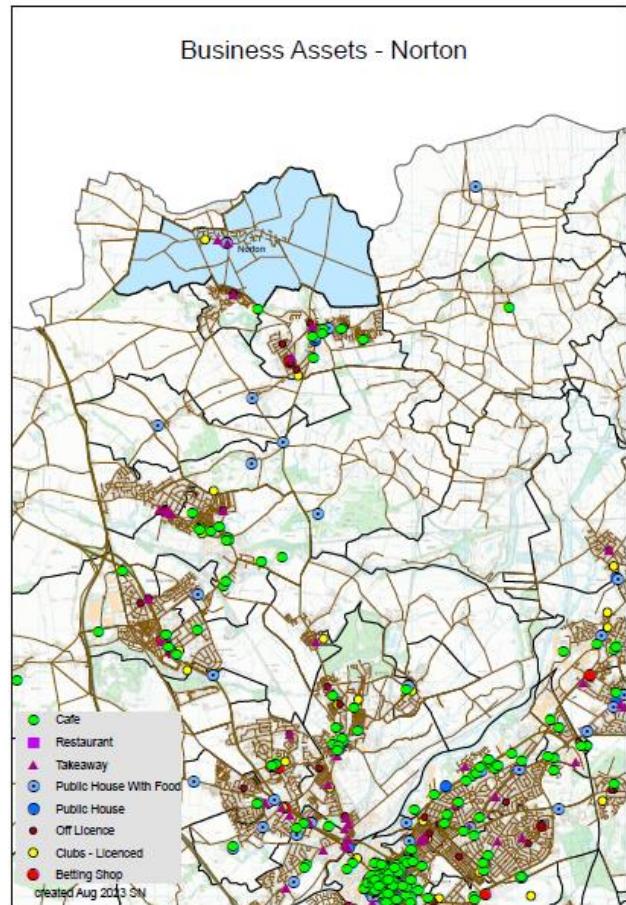


Figure 4. Norton Business Assets (2024)

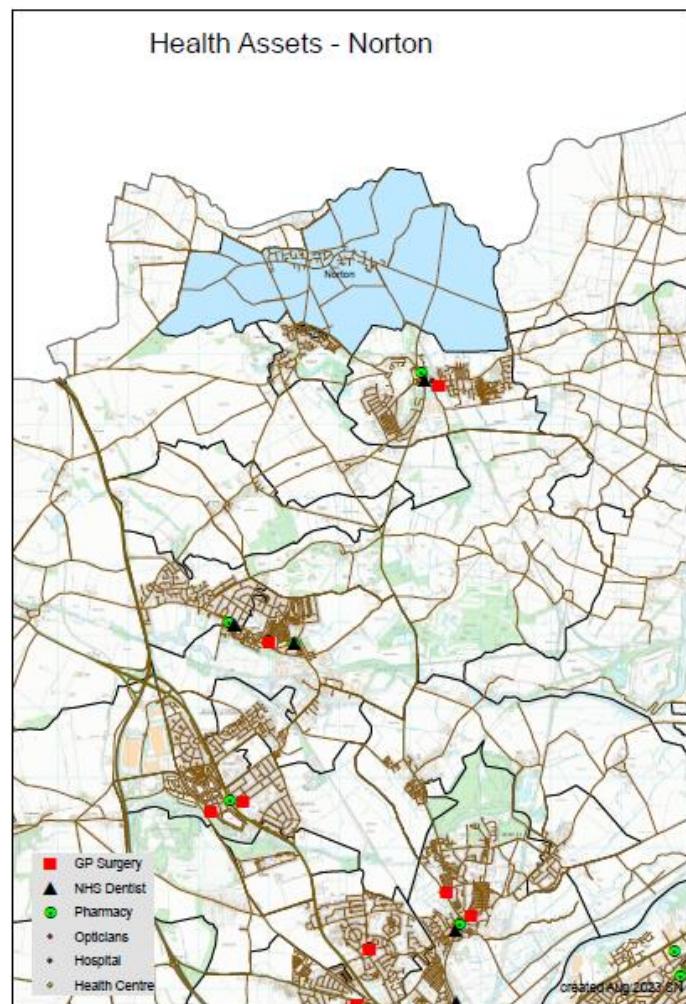


Figure 5. Norton Health Assets (2024)

Campsall

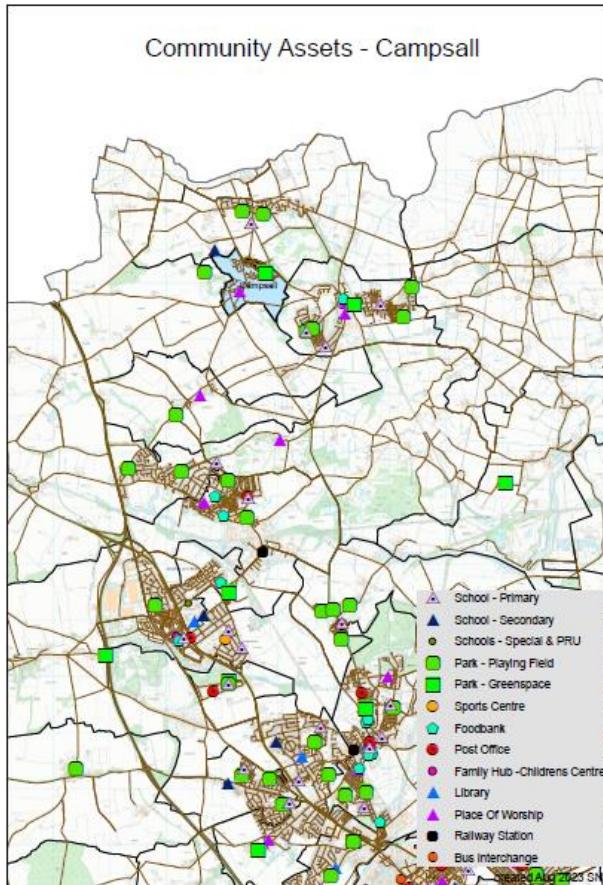


Figure 6. Campsall Community Assets (2024)

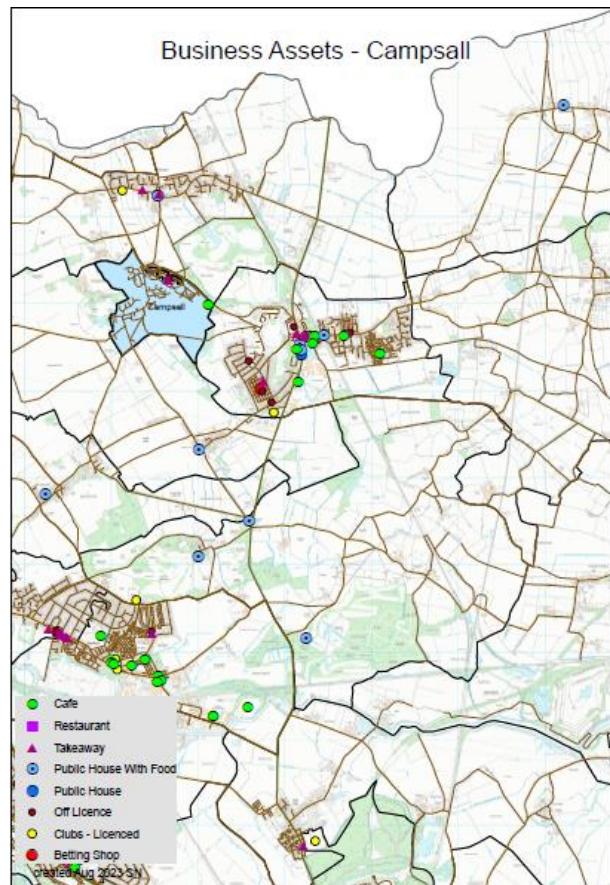


Figure 7. Campsall Business Assets (2024)

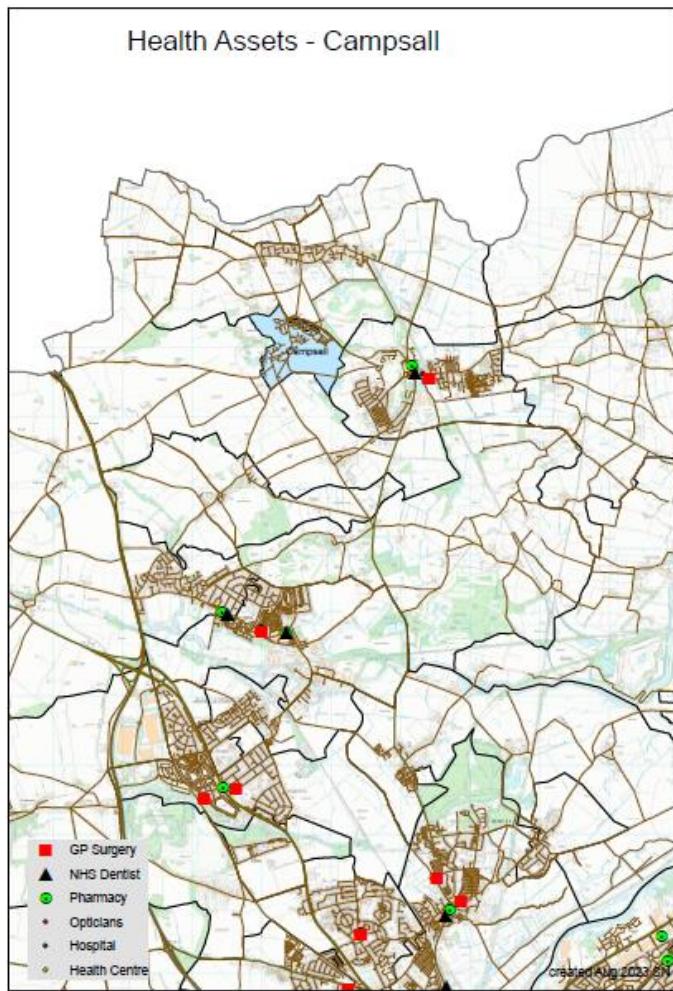


Figure 8. Campsall Health Assets (2024)

Askern is the most asset rich area in this ward. It is home to a GP, dentist and pharmacy for all residents in this ward. It has four local parks in the community: Meadow View, Eden Drive, Alfred Road and Warren House Park. It is also home to Askern Boating Lake. There are three local schools, a church and a foodbank that offers essential services to residents. There are more employment opportunities in Askern with a number of cafes and restaurants open.

In comparison, Norton community appears quite isolated. There are three playing fields: Campsmount Park, The Schoolboy Hotel and West End Road. The only business assets are a pub and café. There are no health assets in the local village but there is a primary and secondary school within the boundaries.

Similarly, Campsall is a rural village situated between Norton and Askern. It is highly surrounded by country land and marshes. The biggest asset to this village is Campsall Country park which hosts woodland areas, play areas, fishing, playing fields and spaces for a picnic. Campsall is also home to a church and local takeaway and café.

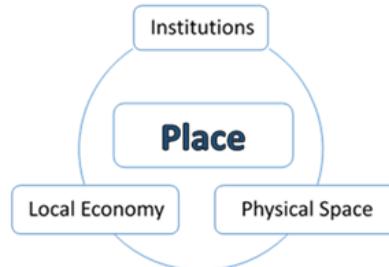
Population Health Management

It is vital to understand the impact on the community of nationwide influencing factors such as the COVID19 pandemic and cost of living crisis as well as local and regional issues and opportunities. Understanding community organisations and other assets operating in the community helps up to ensure appropriate and targeted support can be offered, and work can be implemented to manage any gaps or risks associated with changes. Well Doncaster undertake regular population health management insight with community organisations in Askern, Norton and Campsall identifying their current status and needs, and work with each group and partners to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this, please contact welldoncaster@doncaster.gov.uk



INDIVIDUALS (Key Individuals within the community and why)	ASSOCIATIONS Local Groups/Clubs	STORIES (Good news stories)
Askern		
<p>Ward Members</p> <ul style="list-style-type: none"> • Frank Jackson • Vicky Lawson • Gerald Squire • MP Ed Miliband <p>Community Members</p> <ul style="list-style-type: none"> • Shakers board members • Librarian • Town Mayor <p>Professionals</p> <ul style="list-style-type: none"> • Communities Team • Well Doncaster • Early Years • Doncaster Children's Services Trust • Family Hub • St Leger • School Head Teachers • PCSO • Primary Care Network • Social Prescribing Team • Localities Team 	<p>Support:</p> <ul style="list-style-type: none"> • DN6 Foodbank (Previously Askern CRY – hosted by St Peter's Church) <p>Physical Activity/Sports:</p> <ul style="list-style-type: none"> • Askern Welfare Cricket Club • Askern Miners Football Club • Snooker and Pool Teams (Askern Miners) • Askern District Running Club • Doncaster Ramblers (local walking group covering Askern area) • Warren Park Rangers Football Club • Askern Taekwondo <p>Community Groups:</p> <ul style="list-style-type: none"> • Askern CRY (Community Reaching You) • Askern Community Library (in addition to standard library services there is a history book club, an events calendar, computer workshops and links to online learning courses) • Hatfield and Askern Colliery Band (Askern Miners) • 19th Doncaster Askern Scout Group • Askern ward community partnership (Shakers) • Friends of Askern Lake 	<p>DN6 Foodbank, part of St Peters Church in Askern was an already established foodbank and have adapted and coped admirably with the increase in demand since Covid-19. It supports residents of Askern, Norton and Campsall and runs every Thursday 10am - 12pm.</p> <p>Askern Taekwondo have been successful with a Capital Grant for new equipment and storage. They continue to run sessions at a very low cost to members of the community which are very well attended.</p> <p>Westfield Pie and Peas night continues to run on a Monday night and is extremely well attended, with an average of 20 people getting free or subsidised hot meals and social interaction.</p> <p>Co-op local community fund - Askern co-op branch continues to run its local community fund, which can make a real difference to groups in Askern.</p> <p>A bench has been installed by the</p>

	<p>Groups run by / at Askern Family Hub- Askern</p> <ul style="list-style-type: none"> • First Friends • Let's Dance Together • Tuneful Chatter • Big Art • Baby Sensory • Toddler Glow • Infant Massage • Light Peer Support Group • Breast Start 	<p>train tracks to enable residents to more easily travel by foot into Askern town centre and rest on their walk, increasing active travel capacity for the village.</p>
Campsall		
	<p>Physical Activity/Sports:</p> <ul style="list-style-type: none"> • Evolution Mixed Martial Arts <p>Organisations:</p> <ul style="list-style-type: none"> • Campsall Art Group • Campsall Lunch Club • St Mary Magdalene Church 	<p>Norton and Campsall Lunch Club at Campsall Village Hall is extremely well attended with 40 members and is a real asset to Norton and Campsall Villages.</p> <p>Campsall Village Hall are celebrating 100 years since opening in 2025 and are planning a celebration for this momentous occasion.</p>
Norton		
<ul style="list-style-type: none"> • Norton Parish Council 	<p>Community Groups:</p> <ul style="list-style-type: none"> • Norton Chat N' Do • Norton Village Hall 	



Institutions (Schools/colleges etc.)	Physical Space (Parks, carparks etc.)	Local Economy (Local profit businesses)
Askern		
<p>Health/Care Services:</p> <ul style="list-style-type: none"> • White Wings Centre (The Lakeside Practice and Askern Medical Practice) • Bupa Dental Care (Market Place, Askern) • Moorhouse Opticians Ltd • Boots Pharmacy <p>Places of Worship:</p> <ul style="list-style-type: none"> • St Peters Church • Rock Of Ages Evangelical Church 	<p>Parks:</p> <ul style="list-style-type: none"> • Askern Boating Lake / Lakeside Park • Askern Hill • Alderwood Fishery (Fishpond) • Warren House Park • Alfred Road Allotment • Eden Drive <p>Public service buildings:</p> <ul style="list-style-type: none"> • Askern Spa Spiders Family Hub • Askern Library 	<p>Shops:</p> <ul style="list-style-type: none"> • Co-op • Boots • Aldi • Heron Foods • Supersave • Sutton Road Stores • Go Local • The Flower Shop • Get in the Spirit • Auto Discount Centre • The Salvation Army • Askern Pet Essentials • Jay's Animal Feeds

<ul style="list-style-type: none"> Blessed English Martyrs RC Church Light and Life Doncaster <p>Education:</p> <ul style="list-style-type: none"> Askern Moss Road Infant School Askern Littlemoor Infant Academy Spa Academy Askern, Primary School Burrows Nursery Askern (In Askern Family Hub) 	<ul style="list-style-type: none"> St Leger Halls: Norbreck Communal Hall, Westfield crescent communal hall <p>Leisure:</p> <ul style="list-style-type: none"> Askern Miners Welfare Club Askern Greyhound Stadium <p>Physical Activity/Sports Facilities:</p> <ul style="list-style-type: none"> Askern Cricket Club 	<p>Other:</p> <ul style="list-style-type: none"> Askern Post Office Askern Lake Market and Car Boot R Rated Mechanics Premier Bikes Ltd Rickell Car and Commercial White's Garage <p>Food/Beverage:</p> <ul style="list-style-type: none"> Cooplands Atkinson and Teasdale Bakery Filla Vebiro The Top Shock Poseidon Fish Bar Sutton Road Golden Cod Askern Grill Wood Shack Punjab Indian China Wok Chinese Takeaway Chillys of Askern The White Hart (currently closed) Red Lion The Crown Hotel Askern Service Station (Spar and Subway)
Norton		
<ul style="list-style-type: none"> Norton Infant School 	<ul style="list-style-type: none"> Pit Top Fishing Norton Parish Council Playing Fields 	<ul style="list-style-type: none"> Obsidian K9, The Lodge (dog training) Norton Coronation Club Calverley Catering Memphis and Co Pet Groomer Madras Indian Takeaway The Royal Hotel The Greenacres Cattery
Campsall		
<p>Education:</p> <ul style="list-style-type: none"> Campsmonth Academy, Secondary School <p>Pre-School provision:</p> <ul style="list-style-type: none"> Deery Me's 	<p>Leisure:</p> <ul style="list-style-type: none"> Askern Leisure Centre (offers gym) fitness classes, swimming lessons) Campsmonth Gym (open to pupils and the public) <p>Parks:</p> <ul style="list-style-type: none"> Campsall Country Park 	<ul style="list-style-type: none"> Farmgate foods Premier Convenience Parmesan House Tasteeze Pizza Allan's Driving School Safedrive Driving School Woof and Wagg K9 Services Athena Hairdresser Campsall Sub Post Office

Community Insight

Appreciative Inquiry

Data was analysed using a framework analysis approach (Ritchie & Lewis, 2003). Framework Analysis involves a systematic process of sifting, charting and sorting the material into key issues and themes allowing the integration of pre-existing themes into the emerging data analysis.

The Well Doncaster Team undertake an Appreciative Inquiry within communities to gather insight to support co-designing action plans with the community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages. Data was analysed using a framework analysis approach (Ritchie and Lewis, 2003). Framework Analysis involves a systematic process of sifting, charting and sorting the material into key issues and themes allowing the integration of pre-existing themes into the emerging data analysis.

The Appreciative Inquiry will include the following steps:

1. **Discovery** – This will involve engagement with the residents of Askern, Norton and Campsall to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Deliver** – A collaborative way of working and investing resources in working towards the actions from the previous phase.

Please note that engagement is carried out in each community and conversations are had within Norton, Askern and Campsall and insight has been combined as a ward. This is due to the size of each community and community assets being utilised by residents across all three communities.

Theme	Sub theme	Quotes	Commentary
People & Community Spirit	Neighbours Family & Friends Community cohesion Influential residents Friendliness Familiarity Social Bonds	<p>“Born and bred here, love the lake, people have good sense of community and humour” (Ask61) 21</p> <p>“Everything, family live here, the lake.” (Ask57) 21</p> <p>“Lived here all my life. Know loads of people, walk down street and say hello to everyone.” (Ask17) 21</p> <p>“Lived here all my life never moved, 90 now.” (Ask15) 21</p> <p>“Community spirit is great everyone knows one another and looks out for each other.” (Ask33) 23</p> <p>“People really pull together” Ask162 24</p> <p>“A community working together” Ask162 24</p> <p>“The people in the café are amazing” Ask166 24</p> <p>‘It’s nice that’s somebody says good morning & smiles especially when you are on your own.’ (Ask512) 24</p>	<p>Residents spoke of how close knit the community was, and how they felt they had good relationships with one another. Lots of family and friends living close by and supporting each other and have done for generations.</p> <p>Local community diamonds run voluntary groups, library and other sessions to support people which residents felt was a positive asset.</p> <p>The community spoke at how close they were, and that they had good existing relationships, it's good to see that those relationships have been upheld and continued. Local assets such as the library and groups are continuing to be utilised and again seem to be focal point for the community. The Doncaster talks insight which took place in 2019, this falls in line with the appreciative inquiry approach in 2021 and 2022. This means that our findings are consistent with those founded in 2019.</p> <p>Residents in Askern feel there is still a sense of community in their community and feel this is something that contributes to the overall running of the community. This sense of community is created by friendly neighbours and influential residents that support each other through times of hardship and struggle. Residents like this can be family members or friends of residents.</p>

		<p>"We have great community spirit... Makes it a friendly place to live and makes you feel comfortable" Ask2432 24</p> <p>"I have plenty of friends and a lot of my family live here... I have good people around me" Ask3734 23</p> <p>"Having friends and family that live close by" Ask3772 23</p> <p>"It's nice that in Askern you know a lot of people. We have a sense of community here and people always seem to help each other." Ask3861 23</p> <p>"Friendly people and I know lots of people and lots of groups" Ask556 24</p> <p>"The people are really friendly and will do anything to help each other and our community" Ask5681 24</p> <p>"People still pull together when things get hard." Ask5647 24</p> <p>"It's friendly here, people talk to each other here" Ask326 25</p> <p>"There are good people where I live, I know I can rely on people and people are friendly" Ask206 25</p> <p>"Always lived there close to my house lots of people" Ask735 25</p> <p>"I've always lived here it's my community I've got family here" Ask365 25</p>	<p>Lots of residents speak about how they have many family members within the ward which allows them to access support networks without having to go to professional services such as GP's and Doncaster Council Teams. This creates a very significant peer support network as these residents trust each other to help in times of need and crisis. This also plays a positive role in the lives of residents in Norton and Askern as it provides support with social isolation support as residents are able to meet up with friends and family in the local area meaning they are not at home alone.</p> <p>Residents need this positive influence in their daily lives in order to lead happy healthy lives.</p> <p>Having these positive relationships can help with making better life choices in terms of health, with close relationships giving advice and support with what has worked for them and what changes can be made in an individual's life to change for the better</p> <p>In 2025 residents in Askern are still talking about the importance of community spirit to them, and residents value living in a place where people know each other, greet one another, and pull together in times of need (e.g., <i>"People really pull together"</i> (A162), <i>"A community working together"</i> (A162). People seem to feel like this due to a sense of familiarity; they have lived here their entire life.</p> <p>Many residents express a deep-rooted connection to Askern, often linked to family or lifelong residency (<i>"Born and bred here"</i> (A61), <i>"Lived here all my life never moved, 90 now"</i> (A15). Family proximity is essential to their sense of belonging and happiness (<i>"having friends and family that live close by"</i> (A3772), <i>"Everything, family live here, the lake"</i> (A57) therefore it may be that what is most important to residents.</p> <p>It appears that throughout the years in Askern, people and the community have been at the heart of what is important to residents. Residents like that there are people here alongside themselves, who have always lived there, and that this is an important part of the 'community spirit'.</p>
--	--	--	---

Assets (Community Buildings & Amenities)	Library Local shops Leisure centre Schools Youth services Cafes Lake Churches	"Good high street and lake" (A58) 21 "Pleasant neighbourhood, good services, public transport, Happy Cat café" (A54) 21 "Lakeside Café a real focal point of the community lovely feel" (A9) 21 "Boating club is really sociable" (ASK10) 21 "Lakeside cafe is nice" (A10) 21 "St Peters Church, welcoming, non-judgemental and understanding. Immensely beneficial to wellbeing" (A29) 21 "Country park is beautiful" A16823 "Library is good" A168 23 "i use the shops and cafes" A165 23 "Lake and shops" A564724 "The lake is nice and the walking" A555824 "Lake is nice and it is nice to see people doing the boats and café being open again nice." A828 24 "Leisure centre is good, near all parks near Norton and Askern, the library the park the lakes" A741 24 "Shops, the lake and country park, leisure centre." A171 25	<p>Residents commented on how they were fortunate to have so many local community assets such as the library, leisure centre, shops, market and family hub to name just a few. Bus routes and their geographical location were mentioned, and they felt well connected with Doncaster and Selby. The village has its own Town Council and building which is run by the group which was also mentioned as a strength. Since 2021 this perception surrounding well connectedness has been lost, with dramatically reduced bus services, residents now feel less connected and more isolated</p> <p>Residents in Askern believe the amenities and assets they currently have are great and provide a great service to the community. The lake is a highlight for a lot of residents for its aesthetics and also its activities. Parks and green spaces are widely available to residents and are well utilised. They provide safe spaces for residents to be active.</p> <p>The High Street is a place of high importance to so many residents in Askern and Norton. The High Street offers the opportunity for shopping and socialising for many residents, allowing them to leave their homes and meet with peers, whilst also shopping for daily/weekly items. The High Street is also centrally located, meaning residents are able to access a wide range of services as well as shops, such as the GP, Dentist, Pharmacy and Family Hub. Askern has a busy and vibrant High Street and it is now one of the only ones left within Doncaster. Shops have stayed open for a significant period of time and so residents are well aware of what is available to them.</p> <p>In later years, there were fewer conversations that discussed community assets, but the lake was still seen as an important asset. Residents enjoyed being able to walk around the lake, as local access to blue space.</p> <p>In 2025, residents still value the community assets that Askern has, especially the lake. The lake is frequently mentioned as a valuable and beloved feature of Askern ("Lake great resource and beautiful" (A168), "I like the lake" (A165), "I enjoy the fishing at lake" (A164). It serves as a recreational space, providing opportunities for activities such as boating and fishing ("Boating club is really</p>
--	--	--	--

			<p><i>sociable</i>" (ASK10). Parks, such as Campsall Country Park, are valued for their beauty and outdoor opportunities ("Campsall country park is beautiful" (A168), "I love the park" (A163). The leisure centre, library, and other services are recognized as positive additions to the area ("Library is good" (A168), "Leisure centre is good" (A741). This has been relatively consistent throughout the years, with the leisure centre's refurbishment possibly contributing to more people valuing it as a community asset.</p>
Green spaces	<p>Lake & Surrounding Areas</p> <p>Play Areas</p> <p>Parks (Campsall country park, Norton Park)</p>	<p>"Playgrounds, Lake, country park" (A86) 21</p> <p>"Parks are nice, speed limits are good, buses and transport links are good" (A53) 21</p> <p>"Family Hub, the lake, flowers, park" (A45) 21</p> <p>"The lake and surrounding park area give it a feel of being very open i.e not all built up." (ASK4) 21</p> <p>"Pit Top / Warren House Park, green spaces, it is much cleaner than when the pit and coalite was open!" (A8) 21</p> <p>"Parks are nice and green areas to play / fields." (A27) 21</p> <p>"The Lake is beautiful, very lucky to have it" (ASK10) 21</p> <p>"The lake- real focal point and the heart of the community." (ASK9) 21</p> <p>"Lake is a lovely place to be, the heart of Askern" (ASK9)</p> <p>"Some beautiful things in the North parks green spaces" (ASK21)</p> <p>"The lake is nice" A170 24</p>	<p>A large number of residents said how they loved living in a rural community with lots of green spaces, parks and large lake at the heart of the community.</p> <p>The recent development of Warren House Park and Lake areas were also mentioned, and people felt lucky to have these unique green spaces and the play equipment and facilities on them.</p> <p>The Pit and Mining heritage was spoken about a lot and how the village has changed since it closed in the 1990's, particularly how clean the area is in comparison.</p> <p>For all the residents in Askern, the main area they mention is the lake and the green spaces around that, they mention how nice it is to have a lake in the community and that it seems as if the lake is the heart of the community. The green spaces provide a place to exercise and do low level activities. A few residents also mentioned that these green spaces allow for events for the community, for E.G Askern Fireworks, Jubilee celebrations etc. As you can see in this theme there is a quote in red, this has come from the Doncaster talks insight which took place in 2019, this falls in line with the appreciative inquiry approach in 2021 and 2022. This means that our findings are consistent with those founded in 2019.</p> <p>Askern has an array of green spaces located within the ward and residents continue to make use of them. In particular, Askern Lake is a place that many residents are appreciative of as it is located within the heart of the community and provides residents with a place to go that is outside and has many facilities that come with it.</p> <p>Askern residents are also very appreciative of the walking routes they have available to them as the area surrounding the village is</p>

		<p>"Good walks and parks" A174 24</p> <p>"Nice walks" A173 24</p> <p>"Walks and outdoor space" A569</p> <p>"The green space is good - lake is nice" A828 25</p> <p>"I like that it's a semi-rural village" A297 25</p>	<p>very rural meaning many walks are possible. This is still consistent with earlier views, the parks are still enjoyed across age groups, and residents still enjoy the ruralness of the surrounding areas of Askern, as well as the lake, which has remained both an important community asset and valued green/blue space.</p> <p>Residents still throughout the years also discuss on a regular basis the importance of Askern Lake. The Lake provides residents with an outdoor space that they can exercise. As the lake is in a circular shape, residents are able to see easily if walking round the lake is something that they are capable of doing. The lake has many social aspects also with a number of benches situated on the pathway and a number of spots to stop and take in the activities taking place on the lake. The lake also has a café which is busy on a daily basis. The lake is a safe space where people can exercise more importantly as the whole lake can be seen from the café and roadside, meaning residents feel safe when exercising alone or as part of a group, like when the walking group meet on a weekly basis.</p>
Accessibility	Access to Places Transport Active Travel	<p>"Because the bus is poor it means I can walk to all the things I want and need" A2257</p> <p>"We get to walk around the different areas" A2441</p> <p>"Being able to get out and walk round my community" A2257</p> <p>"Nice places to walk" A3121</p> <p>"Things people need and want in the area they live as they make life that bit easier because things are accessible and not a million miles away" A3732</p> <p>"I don't have to travel far in order to get to school and to other places like Askern" A3891</p> <p>"It means we don't have to travel far to the shops or for things to do" A4100</p> <p>"Accessibility is important they are close by to me, which is important, we can travel to other areas easily, good links to the A19" A825 25</p>	<p>Being able to access places is high on many residents' agendas. Many residents feel they need to be able to access other close-by villages and places like the High Street on a weekly and daily basis. As many villages are located very close by to Askern, it is very important that residents are able to get to these villages to get involved in activities and support other residents. Askern has a very busy and successful High Street which has an array of businesses and activities situated on it. Residents are able to access many shops such as supermarkets and home-ware shops, whilst also resting in a local café or taking a walk round the newly refurbished lakeside.</p> <p>Residents continue to discuss the poor bus service through Askern and Norton and so they choose to travel actively around the village. Walking is a preferred method of transport within the ward as there are a number of walking routes locally, but also pathways are accessible in the area too. Work with Well Doncaster, residents and Strategic Transport has led to a number of dropped kerbs.</p> <p>Accessibility of health services is important to residents, as residents require healthcare to be within walking distance. As residents still in 2025 struggle with access to town, they express</p>

		<p>“You can get the door-to-door bus into Doncaster” A368 25</p>	<p>the need for local amenities: shops, healthcare services etc. Some residents appreciate the close motorway links, but for residents who don't use a car this is irrelevant; buses are their main mode of transport.</p>
Health and Wellbeing			
Lifestyle	Physical Activity Diet	<p>“Getting out and about and using green spaces” A2432n 24</p> <p>“Activities such as dancing” A1978 24</p> <p>“The walking group look after us” A5555 24</p> <p>“Staying active is the most important for my wealth and wellbeing” A5556 24</p> <p>“Getting out and about to stay active” A5556’ 24</p> <p>“Health is the most important we walk a lot and walk the dogs in nature” A734 24</p> <p>“Going to keep fit class in Norton, and the walking group” A297 25</p> <p>“We do yoga together me and my daughter and home cooked meals” A426 25</p> <p>“Food I cook from scratch eating healthy I bike with kids” ASK738 25</p>	<p>For the health and wellbeing questions in Askern, physical activity was seen as important for residents in keeping well, this being walking or something else, e.g. dancing.</p> <p>Physical activity still seems as important to residents, with the walking group helping to keep around 20 people a week active. People value being able to get ‘out and about’ and access to healthcare is still seen as a priority for health, including accessibility and getting appointments. Residents at the walking group were talked to, and the 20 regular walkers at the group valued it in helping them stay active.</p> <p>There is a range of physical activity that people do to stay active, with groups like Doncaster Diamonds and Askern cricket club discussed as being important in keeping people active. The discussion at Doncaster Diamonds included children and young people, where they expressed physical activity as being the most important part of their health and wellbeing.</p>
Healthcare	Appointments Accessibility Care	<p>“Being able to move and access advice and services” A1977 24</p> <p>“Getting care when I need it” A172 24</p> <p>“To get an appointment when I need it, it's more stress trying to be seen” A825 24</p> <p>“Getting a GP appointment when I need one.” A205 24</p>	<p>In terms of healthcare, residents repeatedly brought up access to healthcare in getting an appointment as priority for health, and access to GPs being important.</p> <p>Residents in Askern struggle getting an appointment. Care in healthcare services is also important, with residents wanting services to ‘care’. Due to Askern's isolated location, having healthcare services locally and close by are important to residents.</p>

		<p>“having professionals showing their care and approachable, making time for people who need it the most.” A5681 24</p> <p>“Accessibility is important, and they are close by to me which is important” A556 24</p>	
Socialisation	Community groups Social connections	<p>“Seeing people, social groups” A326 25</p> <p>“Social connection and not feeling isolated” ASK823 25</p> <p>“Being able to get out in the community to clear your head space which is good for your mental health” ASK12 25</p> <p>“Interaction with other people” ASK297 25</p>	<p>The role of social groups in wellbeing is significant (“<i>Seeing people, social groups</i>” (A326), “<i>The walking group look after us</i>” (A5555). Fitness and wellbeing classes foster connections and active lifestyles (“<i>Going to keep fit class in Norton, and the walking group</i>” (A297)).</p> <p>Residents in Askern value interaction with others and social connections in improving their health and wellbeing and reducing the sense of isolation that is often felt by residents in Askern.</p>

Table 3, *Community Conversations in Askern, Norton and Campsall (City of Doncaster Council 2025)*

Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough. Responses were separated into wards and thematically analysed. Across Norton and Askern, 195 responses were recorded and the main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below:



Figure 9, Doncaster Talks Survey (City of Doncaster Council 2019)



Ward Members

The Norton and Askern ward has three Ward Members who were elected in 2025.



Councillor Frank Jackson

Norton and Askern
Reform UK



Councillor Vicky Lawson

Norton and Askern



Councillor Gerald Squire

Norton and Askern
Reform UK

Health and Wealth

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Deprivation

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

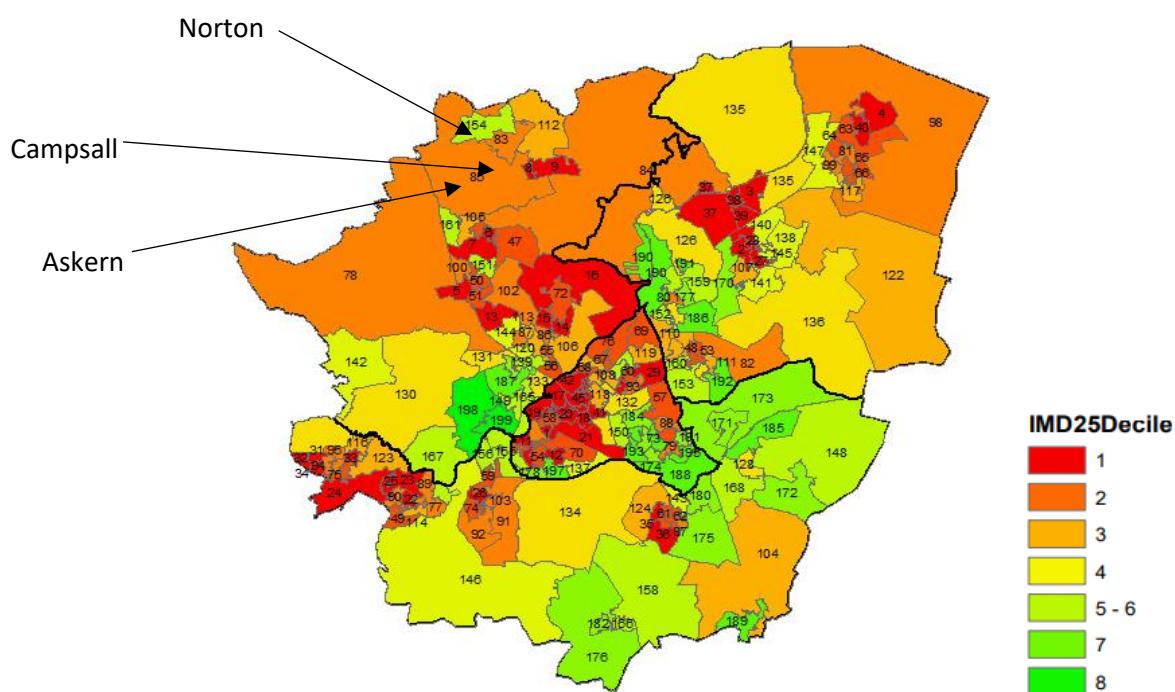


Figure 10: Index of Multiple Deprivation Deciles by LSOA 2025 – Doncaster

The map above illustrates Askern as one of the most deprived communities in Doncaster. IMD data shows Askern (43.24) is now the twelfth most deprived area in Doncaster, rising from fourteenth in 2019 at 40.05. Campsall (31.11) remains in the top 40 most deprived communities, however the community has seen an increase in IMD rating since 2019 (28.63). Norton is now outside of the top fifty most deprived communities in Doncaster (18.22) at fifty-sixth. However, Norton follows the same trend as Campsall as the IMD score of the community has risen since 2019 (16.55).

Wealth Inequalities

In 2025, 28.9% of Askern, Campsall & Norton Middle-layer Super Output Area (MSOA) residents are experiencing poverty, similar to the Doncaster average of 29.3%. This is a significant increase from 2019, where 16.7% of residents were living in poverty.

The proportion of older people in poverty in Askern, Campsall & Norton MSOA (21.1%) is higher than the Doncaster rate (19.4%), similarly to all people, this has increased (from 17.1%) since 2019.

Furthermore, 46.6% of children are living in poverty, similar to the Doncaster average, 47.1%, an increase from 22.5% in 2019.

When considering the change from 2019 to 2025 data, it is important to note that there have been changes to the calculation of the source data, the income deprivation domain in the Indices of Multiple Deprivation (IMD). While it can be inferred that there has been an increase in the proportion of people living in poverty, the changes in this indicator may contribute to the significance of this change.

At community level, the data differs slightly, outlined in Figure 11.

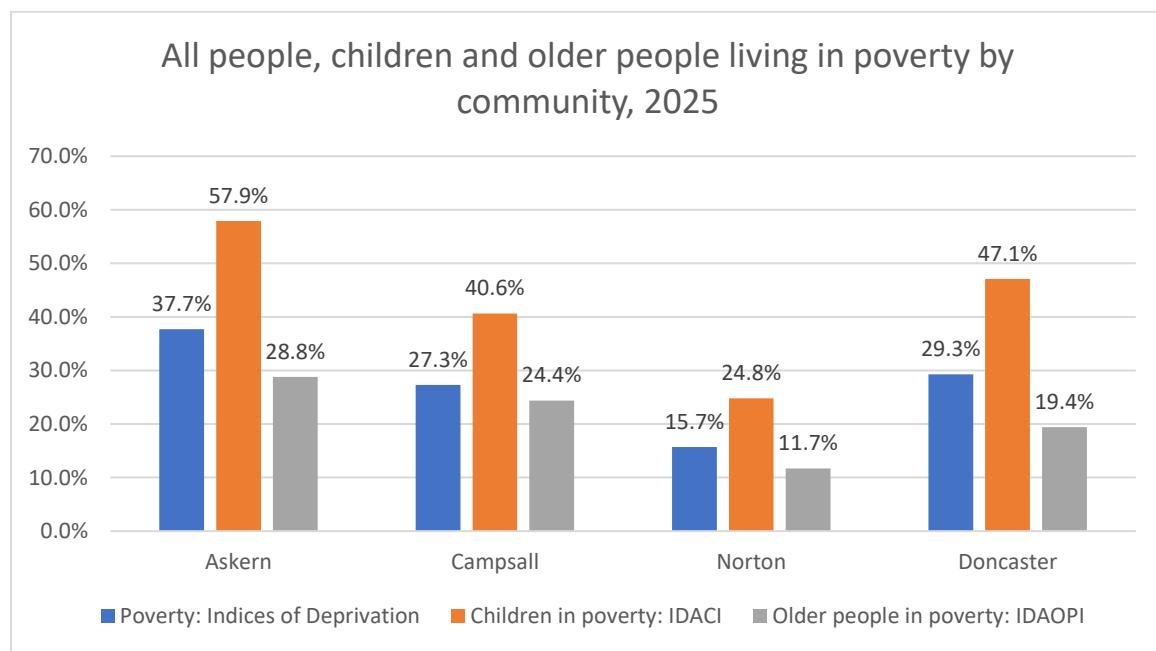


Figure 11: Poverty Prevalence Using IMD25 – Source IMD 2025

Employment

According to the Census (2021) at ward level, over half of the population (60.8%) are not in employment and have not worked in the last 12 months, with 27.5% of these residents having never worked, similar to the average of England (25.6%) and Doncaster (27.2%). This is also reflected in the high proportion of residents aged over 16 years of age (40.7%) who are economically inactive in comparison to England (39.1%). When comparing communities, Norton, Askern and Campsall have relatively similar rates of unemployment, economic activity and long-term unemployment (figure 11). Given the coronavirus pandemic was declared in early 2020 and this data was taken across 2021/22, rates of short-term unemployment may reflect the increased levels of job losses during this time. Work should be undertaken to increase residents' career aspirations and employability skill sets to improve employment chances.

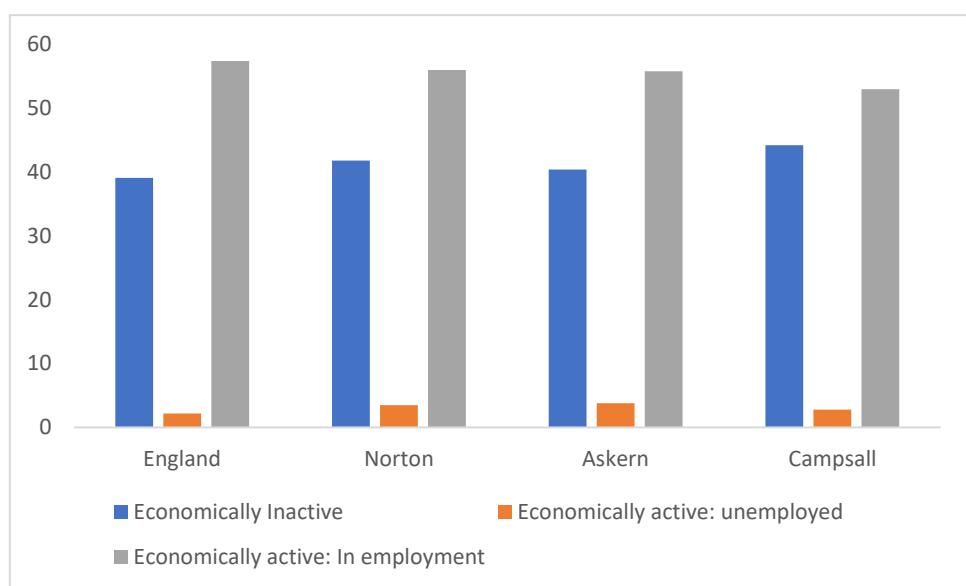


Figure 12. Economic Status of Residents (Census 2021)

According to the Census (2021), the majority of residents hold a level 1, 2 or 3 qualification (45.7%). The percentage of residents holding a level 4 qualification or above sits at just 23%, significantly lower than the England average (33.9%). The number of residents in Norton and Askern ward with no qualifications (24.1%) is higher than Doncaster (21.3%) and England (18.1%). The distribution of such data varies across each community. Askern has the highest rate of residents without any qualifications (28.3%), compared to Campsall (20.2%) and Norton (20.9%). Additionally, Askern also has the lowest proportion of residents that hold a level 4 qualification or higher (17.9%), compared to Campsall (25.4%) and Norton (25.5%).

The highest proportion of people in Askern, Norton and Campsall are employed in elementary occupations (20.4%), which is higher than Doncaster (16.5%) and England (10.5%). There are also those working in high skilled occupations such as managers directors and officials (Askern: 7.7%, Campsall: 11.5%, Norton: 12.6%) and professional occupations (Askern: 9%, Campsall: 11.5%, Norton: 14.3%).

Fuel Poverty

Many residents are also living in fuel poverty. Fuel poverty is defined as a household living on a lower income that is not deemed reasonable enough to warm a home sufficiently. According to fuel poverty by Parliamentary constituency, North Doncaster has the highest rates of fuel poverty (19.1%) in comparison to Don Valley (15.4%) and Central Doncaster (18.1%). According to the Office of National Statistics (2022), Instoneville has the highest percentage of households living in fuel poverty when compared to other Lower Super Output Areas (LSOA) within the ward.

LSOA Code	LSOA Name	Community Name	Number of households	Number of households in fuel poverty	Proportion of fuel poor households (%)
E01007469	Doncaster 005B	Skellow Hall Area	539	71	13.2
E01007487	Doncaster 002A	Campsall	718	107	14.9
E01007488	Doncaster 002B	Moss and Kirk Bramwith	716	115	16.1
E01007489	Doncaster 002C	Askern Town North	957	162	16.9
E01007490	Doncaster 002D	Burghwallis	720	123	17.1
E01007491	Doncaster 002E	Instoneville	682	195	28.6
E01007492	Doncaster 002F	Askern Town South	747	151	20.2
E01007493	Doncaster 002G	Norton	735	95	12.9
E01007625	Doncaster 004A	Fishlake & Fosterhouses	616	86	14

Table 2. Rates of Fuel Poverty at LSOA Level in Norton & Askern Ward (ONS, 2022)



Food Poverty

There are 7 active foodbanks in the North locality of Doncaster. DN6 Foodbank (formerly Askern CRY) is the closest foodbank to Askern, Norton and Campsall residents. The cost-of-Living crisis, low income, benefit delays, debt and benefit changes are the top 5 reasons for residents accessing support from foodbanks across Doncaster. Figure 13 shows demand for food support increased from August 2022 to May 2025, while the foodbank has seen a small decrease in demand.

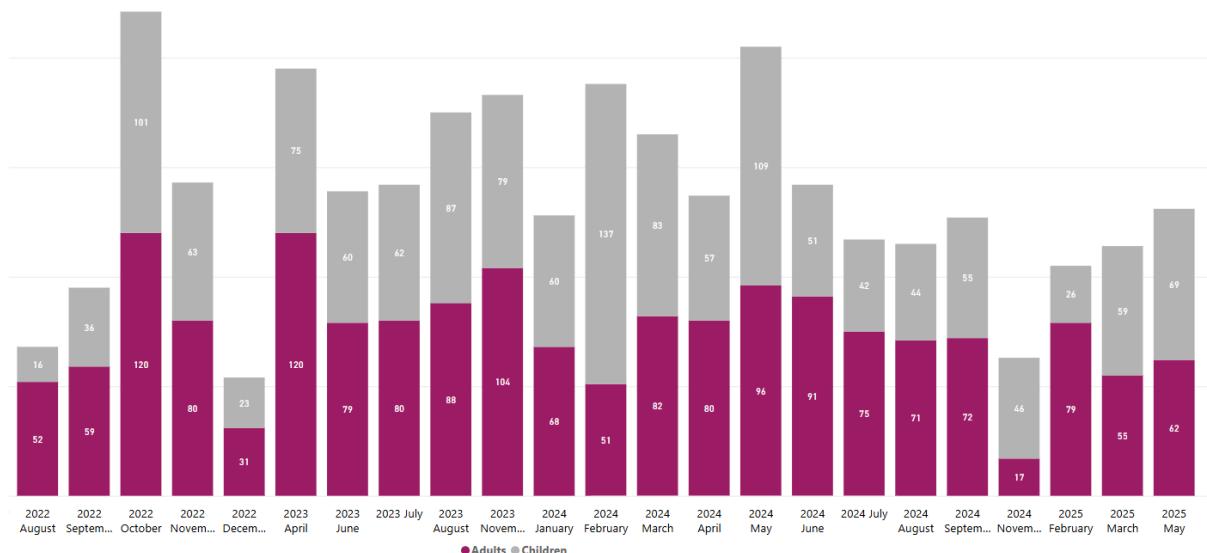


Figure 13. Number of Adults and Children Accessing Askern CRY Foodbank in North Doncaster (2022-2025)
(City of Doncaster Council 2025)

The Bread-and-Butter Thing

The purpose of The Bread-and-Butter Thing (TBBT) addresses moderate food insecurity helping minimise demand on crisis support i.e. foodbanks. They also reduce poverty premiums that families in low-income areas can face, reduce waste by identifying edible surplus food in the UK food sector and redistributing it, to build resilience within the communities. TBBT establish a mobile food club which gives access to nutritious and affordable food taken into the heart of communities starved of money, food, and resources. There is no eligibility, and parcels are based on a weekly shop and provides essential produce for family eating – fresh fruit and veg, chilled goods and cupboard staples. Deeply discounting a family's shopping and stretching their budget. A members average weekly saving is £26.50

Throughout the City there are five Hubs based in the following communities:

Mexborough, Rossington, Carcroft, Thorne and Hexthorpe. Each site offers 80 residents the opportunity to access affordable food, ensuring 400 residents per week get the help they need. In 2024 across the five sites 1596 volunteering opportunities were accessed with 3241 residents accessing the support.

Citizens Advice Doncaster Borough

Citizen's Advice Doncaster Borough (CADB) is an independent charity and part of the Citizens Advice Network across England and Wales. They provide free, confidential, and impartial advice and campaign on money, benefit, housing or employment issues affecting people's lives. During the 2024/25 fiscal year, CABD saw 159 clients from Norton and Askern ward, with 641 new interactions in total. During the 2024/25 fiscal year, Norton and Askern ward has the 3rd highest number of interactions with CABD in the North of Doncaster. Debt, Benefits and tax credits, utilities and communications, benefits and universal credits and consumer goods and services were the top 5 issues when seeking support.

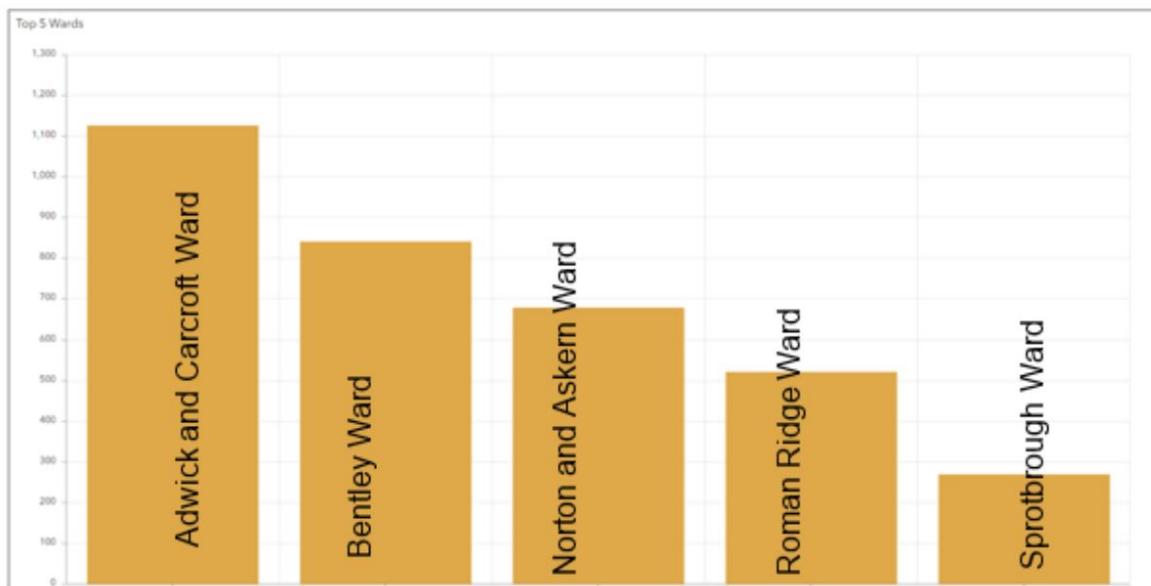


Figure 14. Number of Interactions with CABD during fiscal year 2023/24 (CABD, 2025)

Health Inequalities

Life Expectancy

Norton and Askern ward have lower life expectancy in males (76.5 years) compared to England (79.5 years) and Doncaster (77.9). Life expectancy in females (81 years) is similar to England (83.2 years) and Doncaster (81.2 years). Males in the ward have a healthy life expectancy of 59.3 years, which is higher compared to Doncaster's average 57.4 years, but lower compared to the 61.5 years average in England. Females are expected to live 61.5 healthy years, slightly lower when compared to the England average of 61.9 years, but higher than the Doncaster average of 56.1 years (ONS, 2021).

Long Term Health Conditions

The proportion of residents with poor health in Norton and Askern ward is considerably greater than the national average. ONS (2021) reported 23% of residents as having a

limiting health condition or disability compared to 17.6% across England. In addition, residents have self-reported that their health is poorer than across Doncaster and England. That is, 20.5% of Norton residents, 24.3% of Askern residents and 21.8% of Campsall residents reported their health as fair, bad, or poor. A total of 65.4% of residents are registered disabled under the Equality Act across Norton, Askern and Campsall.

Hospital admissions for those living with limiting illnesses or health conditions largely associated with poor lifestyle choices are significantly higher across Askern and Norton ward. Figure 14 shows the number of emergency admissions to hospital per 100 people for Chronic Obstructive Pulmonary Disease (COPD), Myocardial Infarction, Strokes and Chronic Heart Disease (CHD).

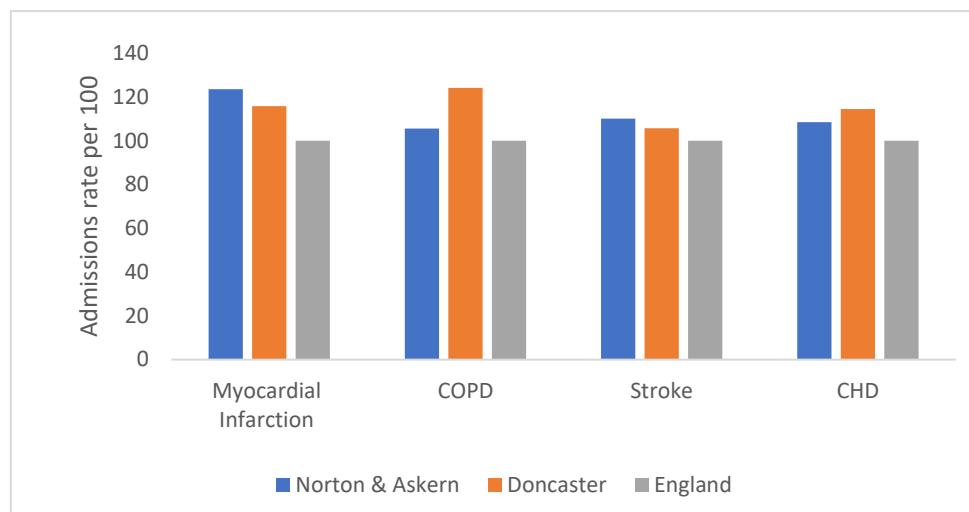


Figure 15. Comparison of Hospital Admissions Across for Norton and Askern Ward (ONS, 2021)

Incidence Of Death

Askern, Norton and Campsall exhibits high levels of mortality compared to Doncaster and England. The leading cause of death are those considered preventable. The basic concept of preventable mortality is that deaths are considered preventable if, in the light of the understanding of the determinants of health at the time of death, all or most deaths from the underlying cause could potentially be avoided by public health and primary prevention interventions (that is, before the onset of diseases or injuries, to reduce incidence).

Rates of deaths are significantly higher in Norton & Askern ward, particularly amongst those aged under 75 and considered preventable. Incidences of all cancers remains one of the leading health conditions residents are living with in Norton and Askern ward. Specifically, cancer is one of the leading causes of death in the ward. Norton and Askern ward possess the twelfth highest rate of deaths caused by cancers in Doncaster (127 per 100), compared to Doncaster-wide (116 per 100) and England (100 per 100) when using ISR. Similarly, rates of deaths caused by respiratory

conditions are high in Norton and Askern ward (142 per 100) compared to rates across Doncaster (125.3 per 100) and England (100) when using ISR.

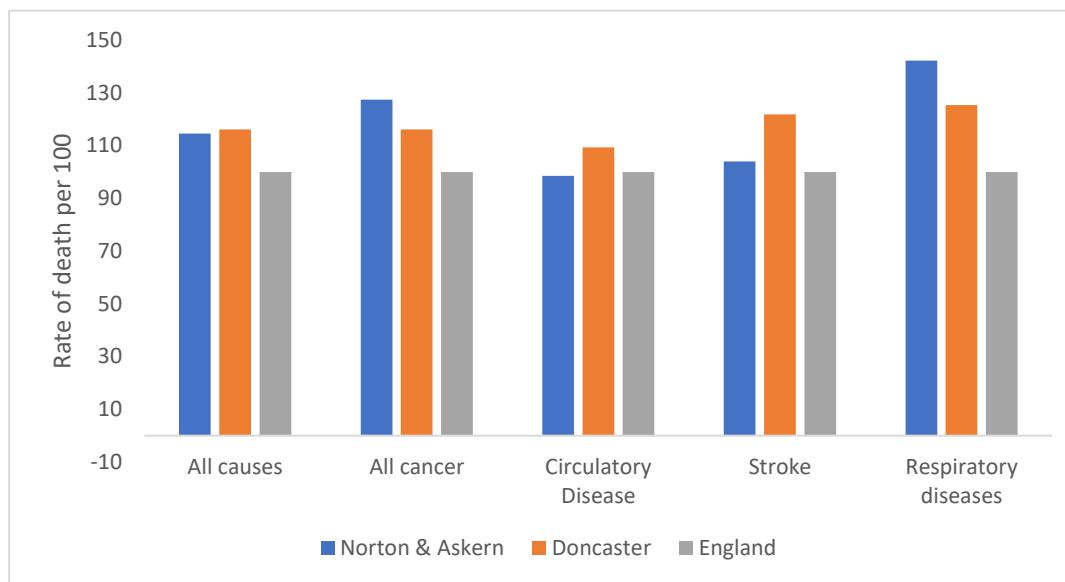


Figure 16. Comparison of Deaths from all Causes in Norton and Askern Ward, 2016-2020 (ONS, 2021)

Alcohol

Admissions associated with alcohol incidences and myocardial infarctions (heart attacks) in Norton and Askern ward are a cause for concern, with higher rates than Doncaster and England. Alcohol misuse and self-management of long-term poor lifestyle choices should be considered during preventative work to reduce the risk of such incidences.

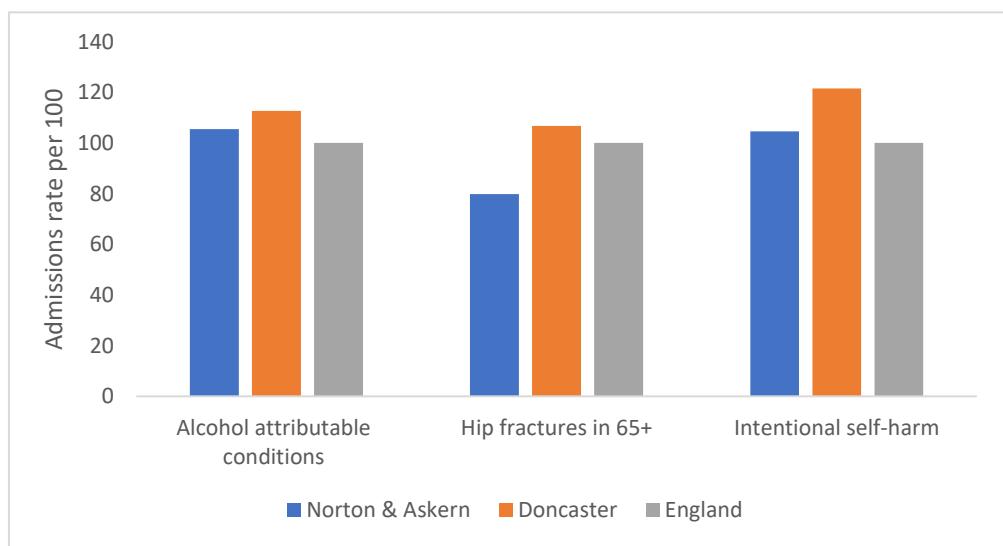


Figure 17. Comparison of Hospital Admissions for Norton and Askern Ward (ONS, 2021)

More specifically, Figure 18 shows data taken at LSOA level and highlights differences across communities when relating to alcohol hospital admissions. There are considerably more issues related to alcohol in Campsall (137 per 100) when using

ISR, than Norton and Askern. Campsall has the second highest rate of alcohol related admissions in North Doncaster.

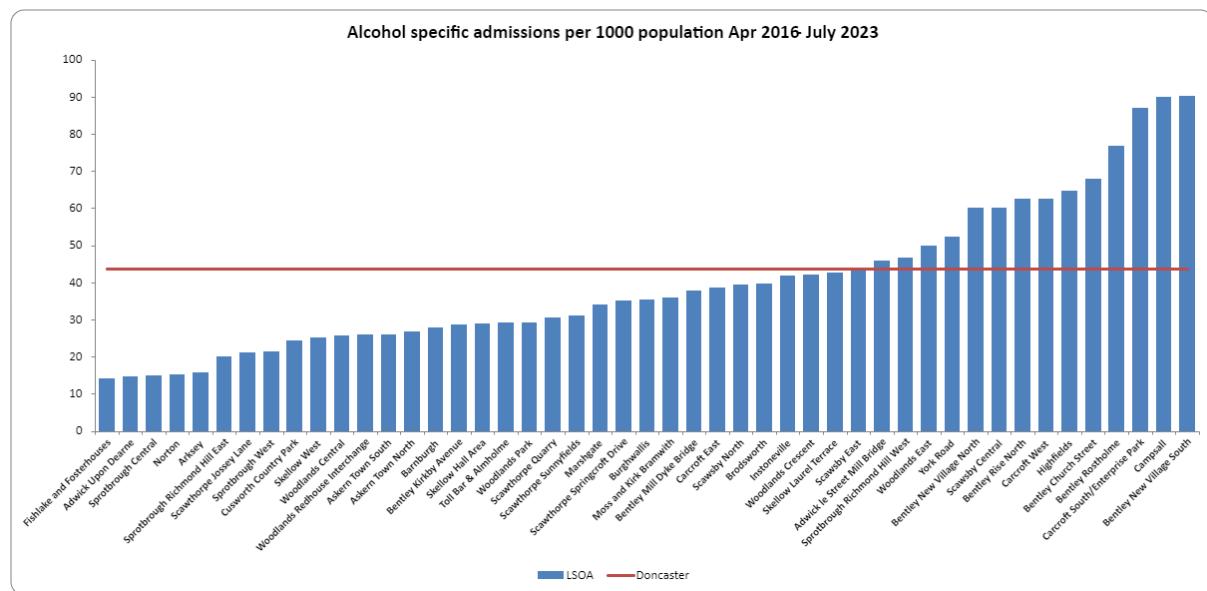


Figure 18. Alcohol Specific Admissions per 1000 Population Apr 2016-July 2023, North Doncaster (ONS 2021)

Smoking

9.9% of residents in the Norton and Askern ward smoke, which is lower than the Doncaster rate (14.1%) and also the England rate (10.4%). Action on Smoking and Health (ASH) estimates smoking costs Doncaster £335 million per year, and the combined cost of smoking-related medical treatment via hospital admission and primary care services is £16.5 million. Social care costs due to smoking amounts to an estimated £115 million annually in Doncaster with the majority being lost to informal care costs from friends and family (£64.3 million).

In Norton and Askern ward, the gross annual cost of smoking as of Spring 2024 was £9.54 million, with 9.9% of the ward's population being smokers. An estimated £2.86 million is spent annually on tobacco products in the Norton and Askern ward and the national average spend on tobacco per smoker now stands at £2486. Smoking has a significant impact on employment and productivity. In the ward the total cost due to lost productivity from smoking was estimated at £5.33 million which is lower than the borough average (£6.5M) (ASH 2024).

According to NHS England (2023), there are 64045 registered patients with Doncaster North Primary Network (PCN) in North of Doncaster, with 11,885 of those registered as smokers. Askern Medical Practice data suggests smoking is more prevalent in Askern. There are 1333 residents registered as smokers, making up 20.7% of the registered patients. The Lakeside Practice is located in Askern and one of the closest GP practices for all Askern, Norton and Campsall residents. There are 1280 patients registered as smokers at this practice. This equates to 17.6% of patients, in line with rates of smoking across Doncaster.

Childhood Development

A child's early experiences are vital in providing the foundations for children to develop healthily and happily. Children being born into deprivation and living amongst deprivation in their early years are more likely to experience a wide range of health problems, fall behind their peers and face employment problems in adult life. The quality of early experiences is important as children develop, providing opportunity for motor (physical), intellectual (language and communication), cognitive and socio-emotional development.

The Income Deprivation Affecting Children Index (IDACI) measures the proportion of all children aged 0 to 15 living in income deprived families. In Askern, 57.9% of children are classed as living in child poverty, 40.6% in Campsall and 24.8% in Norton, compared to the Doncaster rate of 47.1%.

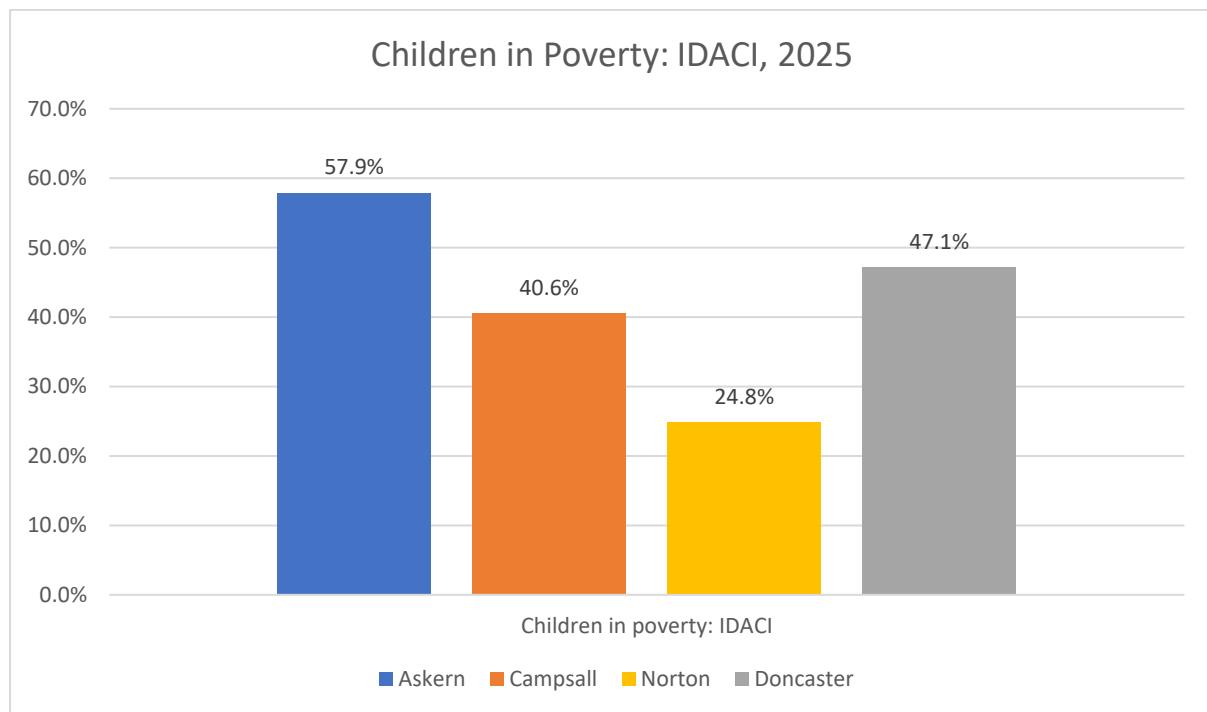


Figure 19. Children in Poverty: Income Deprivation Affecting Children Index (aged 0 to 15) – Source: IMD 2025

Obesity Levels

Childhood obesity and inequality are closely connected. Children from families with less money often have fewer chances to eat healthy food or play outside safely. They might live in areas without parks or easy access to affordable fresh fruits and vegetables. These challenges make it harder for them to stay at a healthy weight. Because of this, childhood obesity is more common in deprived communities. Helping all children grow up healthy means making sure every family has access to good food, safe places to play, and support for healthy living.

Children classified as overweight (including obese) in reception are more prevalent in Askern and Norton ward (27.4%) compared to Doncaster (26.7%) and England

(22.3%). This trend continues into year 6, where a significantly higher proportion of children are reported to be overweight including obesity (44.4%) compared to the England (36.2%) and Doncaster (40.2%). The longevity and early onset of such health risks suggests public health interventions need to target families and children at a much earlier age to educate them on healthy lifestyle choices and the impact of poor choices on their health.

Pupil Lifestyle Survey

The Pupil Lifestyle Survey is conducted by Doncaster City Council to provide valuable data on children and young people's health-related behaviour, through an anonymous school-based questionnaire. Data from the survey has provided a set of Doncaster-wide figures at key points in children and young people's development; KS2, 3 and 4. 140 children completed the survey in the Norton and Askern ward in 2024.

Data from the 2024 Pupil Lifestyle Survey suggests school aged children do consume some form of healthy foods during the week. That is, 63% children in the ward reported to have eaten fruit and/or vegetables most or every day of the week in 2024. There is also a smaller proportion of pupils reported to consume takeaways most or every day of the week (6%) compared to Doncaster's 13%. More specifically, public health interventions may need to focus on educating school aged children and parents on food choices and eating balanced meals, incorporating fruit and vegetables.

In 2024, 72% of pupils reported to having a regular breakfast, lower than the Doncaster average of 86%. 56% have school dinners with 18% receiving free school meals, just lower than the Doncaster average of 19%. 95% of pupils in Norton and Askern reported as having engaged in physical activity in the last 7 days, slightly lower than the Doncaster average of 97%. In 2024, pupils were asked about feeling safe at home; 94% of pupils in the ward reported feeling safe at home, significantly higher than the Doncaster average of 88% indicating young people feel very safe within their households.

Hospital Admissions

NHS (2021) shows the rate of A&E admissions and emergency admissions in under 5s are both significantly lower in Askern and Norton ward (94.7 per 1000) than England (140.7 per 1000). However, the rate of emergency hospital admissions for ages 15-24 are significantly higher in Askern and Norton ward (164.8 per 1000) than figures reported for England (127.9 per 1000) and slightly higher than Doncaster (161.6 per 1000).

Smoking

The 2024, the Pupil Lifestyle Survey which included primary and secondary schools across Doncaster reported that children in Norton and Askern ward have significant rates of exposure to smoking in Doncaster, both in the home and in vehicles. That is, 36% of the children surveyed encountered smoking in the home, whilst 13% reported experiences of smoking indoors and as a passenger in a car. These rates are in line with Doncaster, as 36% were exposed to smoking in the home and 16% in the car as a passenger. Evidence suggests growing up in a home where smoking occurs is one of the biggest risk factors to children becoming smokers themselves and may explain the high rates of smoking and smoking related health conditions in adult years. It is important to note that the Pupil Lifestyle Survey is self-reported and was not completed by all the schools.

Schools Attainment

In 2024, 46% of Askern pupils, 67% of Campsall pupils and 67% of Norton pupils achieved the expected standard in reading, writing, and mathematics at Key Stage 2 (Key Stage 2), compared to the Doncaster average of 59% and national average of 61%. Since 2023, Askern (35%) has seen an increase in the number of children achieving the expected standard, with Campsall also following this trend since 2023 (45%), however, Norton has seen a decrease since 2023 (73%).

At Key Stage 4 (KS4), each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, Maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other qualifications at an equivalent level (e.g., BTECs) can also count towards the score. In 2024, the average GCSE attainment scores per pupils were: (out of 90) Askern (35.5), Norton (52.6) and Campsall (38.8), compared to Doncaster average (44.0) and England (45.9). In Askern, there has been a decrease in attainment score since 2023 (39.1), with Campsall also following this trend and seeing a decrease since 2023 (43.0). However, Norton has seen an increase in its attainment score since 2023 (48.7).

Family Hubs

There are three Family Hubs in the North Locality of Doncaster, namely Adwick, Askern, and Bentley, Adwick is the closest hub for Adwick, Norton and Campsall.

Family Hubs are local, community-based centres that offer integrated services for families from the early stages of life covering conception and early childhood up to adolescence, and up to age 25 for individuals with special educational needs and disabilities (SEND). Family Hubs offer early years and parental support including antenatal and postnatal care, baby and toddler classes, infant feeding, parenting programmes, SEND pathways and specialist support for mental health, domestic

abuse, welfare and substance misuse. Family Hubs provide welcoming community spaces for families, bringing together education, health, social care, and wellbeing services in one facility and cater for a broad spectrum of needs. There are twelve Family Hubs across Doncaster, with three located in the North locality: Adwick, Askern and Bentley Family Hubs.

Membership data shows the percentage of eligible children signed up to Family Hubs. In Q4 of fiscal year 2024-2025 membership of children in Askern was 92% and 60% in Campsall for children aged 0-8 weeks. There were no children in Norton aged 0-8, meaning data is not available. Askern rates remain the same (92%) for 0-1 year and 11-month-old children, with Campsall increasing (100%) and Norton following the same trend (100%). Askern then sees an increase for children aged between 0-4 years and 11 months (100%), Campsall sees a decrease (94%), whilst Norton remains the same (100%).

Access data includes the percentage of children using Family Hubs services once or twice, and engagement figures indicate the number of children seen three or more times. Engagement in Askern is lower compared to the other communities in the ward, especially at age 0-1 years and 11 months (70%), compared to Campsall (97%) and Norton (100%). Engagement increases when including all ages up to 0-4 years and 11 months in Askern (95%), whilst Campsall sees a small decrease (92%) and Norton sees a decrease too (90%).



Physical Activity

Mosaic data shows that a percentage of Norton and Askern ward residents do engage in enough physical activity but there remains a large proportion who are inactive. Please see [appendix](#) for more information on mosaic data.

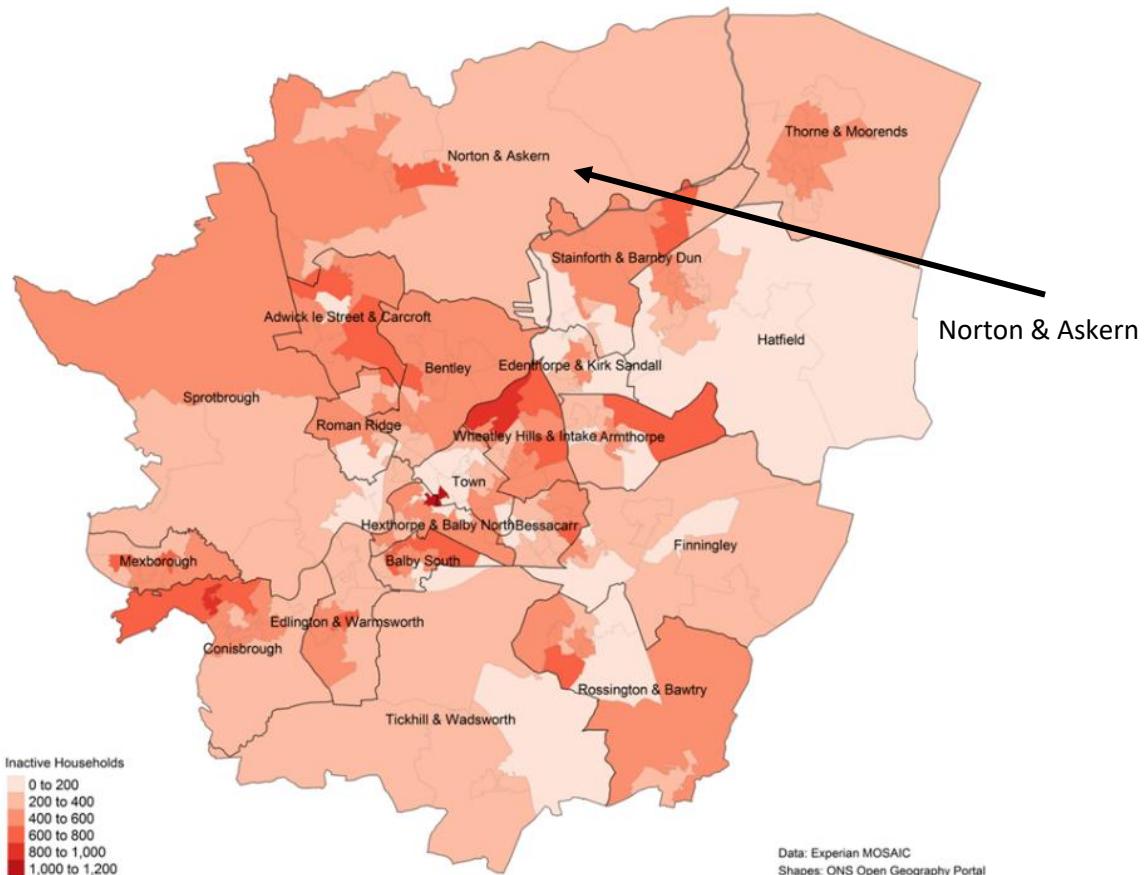


Figure 20. Inactive Households in Norton and Askern Get Doncaster Moving, 2021)

Despite a high proportion of residents not engaging in the recommended physical activity levels, Askern, Norton and Campsall does not fall within the top 10 inactive communities in Doncaster. It must be noted that inactivity levels still remain a cause for concern across the Norton and Askern ward, and this only reflects the heightened levels of inactivity across the city. Physical Activity should remain high on the agenda for this ward.

Data from the Pupil Lifestyle Survey (2024) reports in the Askern and Norton ward that 3% of children being physically active on only one or two days a week, 24% were said to be active on three or four days a week, and 57% on five or more occasions during the week. Getting hot and tired, preferring to do other things, not being very good at it, and being outdoors in bad weather or when it's cold were the top four answers given by pupils when asked why they did not participate in physical activity. In the Norton and Askern ward, 32% of children suggested they walk to school and 18% of pupils participate in school clubs.

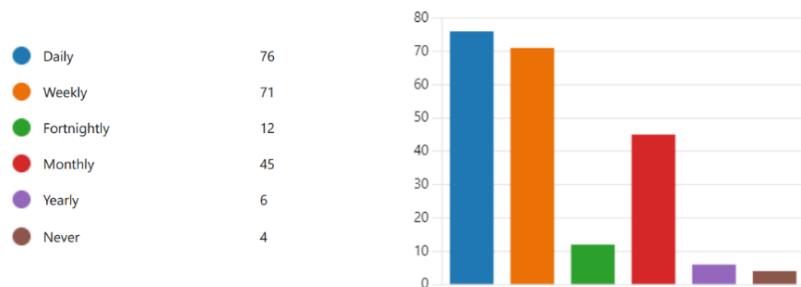
Active Travel

A smaller proportion of individuals travel less than 10km to get to work in Norton (21.2%), Askern (34.6%) and Campsall (24.3%) when compared to Doncaster (41.7%) and England (35.4%). Due to their remote location, most residents who work away tend to travel up to 30km in Norton (36.15), Askern (30.8%) and Campsall (36.6%). Consequently, a high number of individuals travel by car or van to work from Norton (67.4%), Askern (63.7%) and Campsall (65.3%) than Doncaster (57.9%). Projects promoting active travel to and from work should be considered to improve physical activity levels in the community.

Green Spaces & Parks

Doncaster Future Parks aims to improve parks and open spaces within Doncaster, Campsall is home to Doncaster Future Park Campsall Country. Through community engagement, a bespoke plan has been put in place to improve the Country Park. Improvements to the park have included enhanced walking routes, improvements to the entrances, signage, and interpretation boards on site, as well as better linking together the leisure centre and the park to increase access to both and create one 'active environment' for residents and other visitors to enjoy. When engaging with residents, it was found that the majority visit the park daily and they visit to exercise a pet, closely followed by visiting for physical exercise.

3. How often do you use Campsall Country Park



4. Why do you visit the Campsall Country Park? Choose as many that are applicable

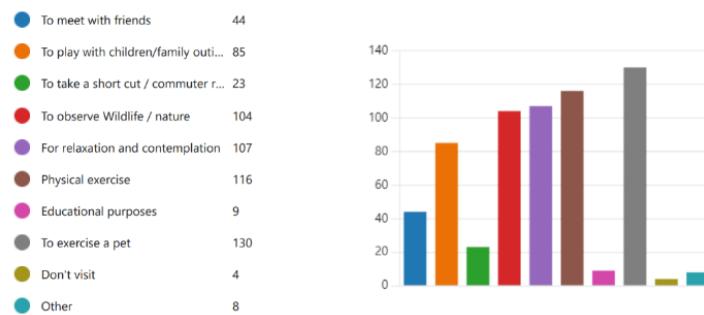


Figure 21. Campsall Country Park Survey (City of Doncaster Council, 2024).

Askern is home to Lakeside Park situated alongside Askern Lake and home to play areas, outdoor gym areas, playing fields, sports pitches, picnic areas and walking routes. Askern is also home to Warren House Park, offering a playground, skatepark and teen shelter, a basketball court, and sports pitches. It is also surrounded by acres of woodlands areas. Norton Parish Council playing fields is the main green space in Norton. There are three smaller areas with play equipment for children in Norton situated behind the School Boy Pub, West End Road and Ryecroft community rooms.

Community Information

Population:

- Norton: 3500
- Campsall: 1900
- Askern: 6100

Ethnicity and Language

Norton, Askern and Campsall does not appear to be very diverse in ethnicity or languages spoken. Over 97% of the population residing in each community identify as 'White', whilst over 96% report that their main language spoken is English. In Askern, 4.8% of residents state they are 'born outside of the UK', compared to Doncaster (10.4%). Campsall (2.0%) and Norton (1.5%) see much lower rates of residents born outside the UK.

Age Profile

There are more school aged children in Askern than England, whilst there are fewer older aged adults than England. Norton and Campsall's populations are considerably older, with a significantly larger population of older aged adults and fewer school children and work age adults residing in the community.

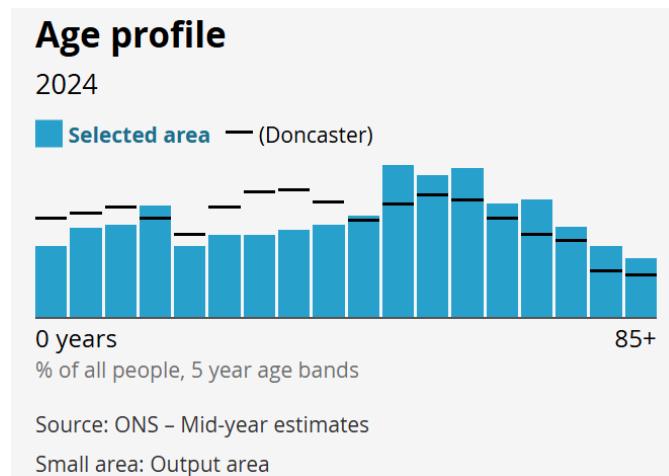


Figure 22. Age Profile of Norton Residents (ONS 2021)

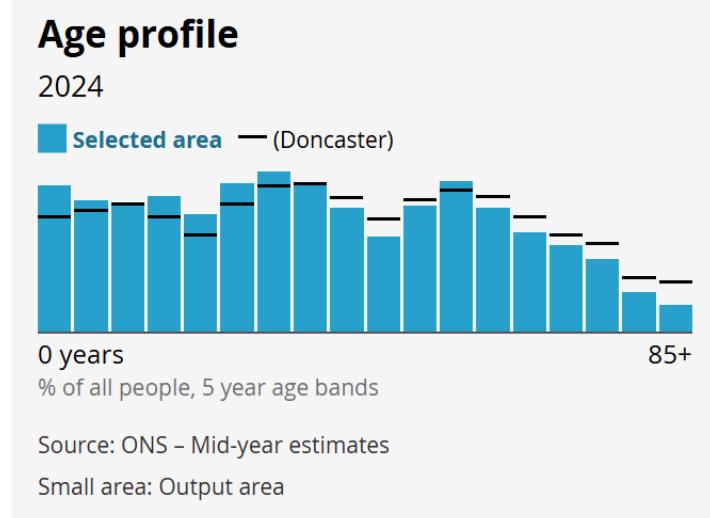


Figure 23. Age Profile of Askern Residents (ONS 2021)

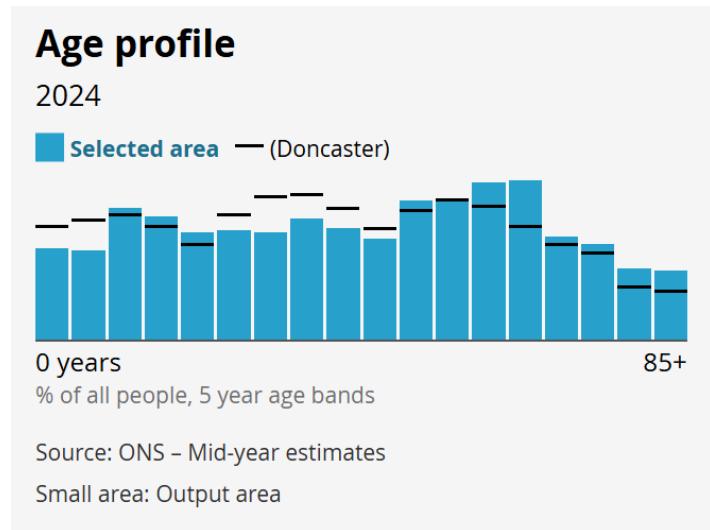


Figure 24. Age Profile of Campsall Residents (ONS 2021)

Housing

Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities.

Nearly all housing in Norton is classified as houses and/or bungalows (99%), similarly to Askern (93.1%) and Campsall (91.6%). A small percentage of accommodation are flats, maisonettes, or apartments in Norton (1.0%), Askern (5.6%) or Campsall (8.4%).

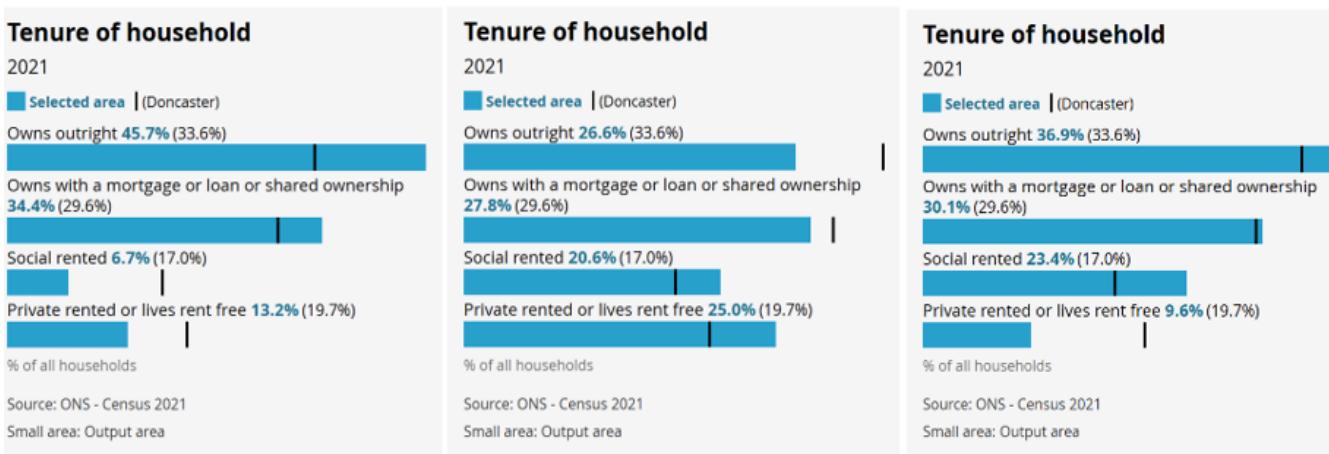


Figure 25. Tenure of Households in Norton, Askern and Campsall (ONS, 2021)

Figure 25 shows the tenure of households in Norton, Askern and Campsall. A higher percentage of households are owned outright in Norton (45.7%) and Campsall (36.9%) than the Doncaster average (33.6%). Similarly, households owned with a mortgage, loan, or shared ownership is significantly higher in Norton (34.4%) and Campsall (30.1%). The largest proportion of socially rented households are found in Campsall (23.4%). Whilst the largest proportion of private rented or living rent free households are found in Askern (25.0%).

St Leger Homes is the main provider of Doncaster's of Social Housing. Within Askern and Campsall, St Leger Homes have seen an increase in rent arrears from the years 2023/24 to 24/25. In 2023/24 Askern rent arrears totalled £52,861.25, with this increasing to £58,196.03 in 2024/25.

St Leger Homes maintain 485 properties within Askern, with 3-bed houses being the most common type of housing (174), and 2-bed bungalows being the second most common (108). Campsall follows a similar trend: in 2023/24 rent arrears totalled £14,712.92 and rose to £17,348.18 in 2024/25. In Campsall, St Leger Homes maintain 194 properties, with 3-bed houses (64) and 2-bed flats (34) being the two most common type of housing. Norton did not follow this trend, as rent arrears have decreased from £2,225.83 in 23/24 to £1,918.26 in 24/25. In Norton, St Leger Homes maintain 44 properties, with 1-bed bungalows (13) and 2-bed houses (11) Being the most common type of housing.



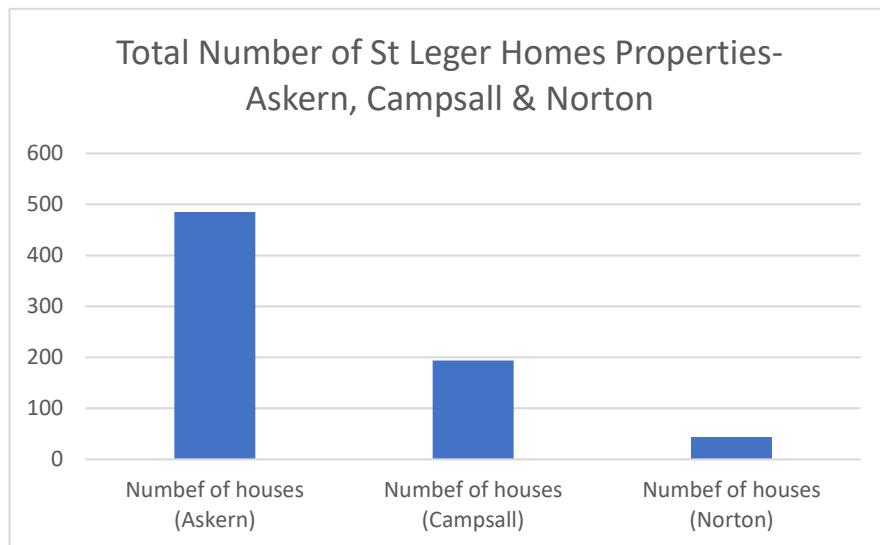


Figure 26, Total Number of St Leger Properties- Askern, Campsall & Norton (St Leger Homes Doncaster 2025)

Community Safety

Community safety remains a top priority for residents and stakeholders across Doncaster. Feedback from a range of engagement activities consistently highlights concerns around anti-social behaviour, crime, and perceptions of safety. People want cleaner, more vibrant and welcoming neighbourhoods, supported by effective policing, youth engagement, and thoughtful environmental design.

To help achieve this, we're committed to a city-wide approach that combines proactive and reactive measures through a layered crime prevention strategy—primary, secondary, and tertiary—designed to make every community safer.

If you'd like to stay informed or take action, you can find detailed crime statistics for your neighbourhood at www.police.uk.

To report issues or concerns, visit www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues.

The Safer Stronger Doncaster Partnership

The Safer Stronger Doncaster Partnership is working together to make Doncaster a safer, stronger place for everyone. The partnership focuses on six key priorities that tackle issues affecting our communities:

- **Reducing anti-social behaviour** – making our streets and public spaces welcoming for all.
- **Reducing crime and re-offending** – supporting people to make positive choices and preventing repeat offences.

- **Tackling serious and organised crime** – protecting our communities from organised criminality and criminal networks.
- **Reducing substance and alcohol misuse** – helping people access support and reducing harm.
- **Tackling domestic and sexual abuse** – ensuring victims get the help they need and holding perpetrators to account.
- **Reducing violence and violent crime** – creating safer neighbourhoods for families and young people.

Together, these priorities aim to build a Doncaster where everyone feels safe and supported.

Community Voice / Key Safety Concerns

Residents in Askern and Norton are concerned about feeling unsafe. People spoke about anti-social behaviour, including groups causing disruption, vandalism, and intimidation, alongside visible drug use and public disorder. There are also fears about knife crime and property damage, which add to the sense of insecurity. Poor lighting and neglected spaces increase fear, and residents feel that reporting crime doesn't lead to action. There's a clear call for more visible policing, quicker responses, and improvements to the local environment. Communities also want safe spaces and positive activities for young people to help reduce crime and restore pride. Overall, residents want cleaner streets, stronger enforcement, and more opportunities to bring people together.

Anti-Social Behaviour

Anti-social behaviour (ASB) can be defined as when someone acts in a way that causes trouble, fear, or upset to others. This can include things like being noisy late at night, vandalism, or being aggressive in public. Hate crime is when someone is hurt or targeted because of their race, religion, disability, gender identity, or sexuality. It's not just a crime against one person—it can make whole communities feel unsafe.

North locality reported the lowest number of ASB, hate crime and low-level crimes during the first 6 months of 2023/24. Figure 27 shows that Norton and Askern had one of the lowest rates of crime and ASB across the North Locality.



Figure 27. Number of Early Interventions, ASB, Hate Crime and Low-Level Crime Issues Identified and Managed at Locality Level (City of Doncaster Council 2024)

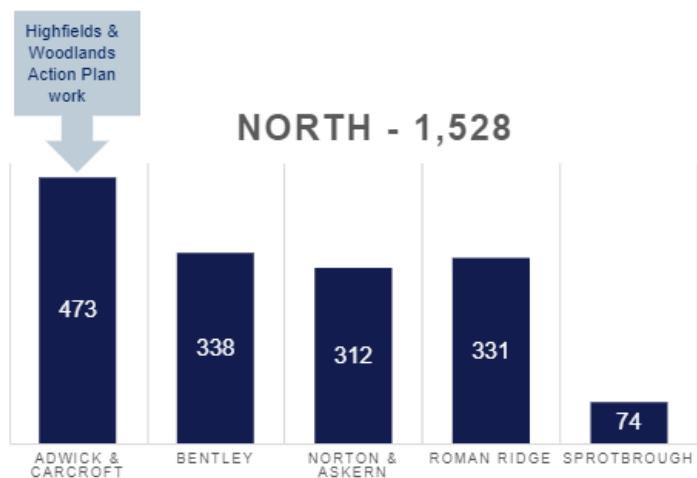


Figure 28. Number of Early Interventions, ASB, Hate Crime and Low-Level Crime Issues Identified and Managed at Ward Level. (City of Doncaster Council, 2024)

Wellbeing Service

This is one of the services delivered by City of Doncaster Council (CDC). The service supports residents with financial support, physical health, housing, mental health and social isolation, and an early intervention to prevent moving to adult social care services. The North locality identifies 3 common themes for support that residents are in need of: social isolation, loneliness and recreation, work, education and training and mental/emotional health.

Area	Total Number of Engagements*	1 st Most Common Theme	2 nd Most Common Theme	3 rd Most Common Theme
Borough wide	7,431	Social Isolation, Loneliness & Recreation	Mental & Emotional Health	Finances, Debt & Economic Wellbeing
North	2,383 (32.1% of Borough wide demand)	Social Isolation, Loneliness & Recreation	Work, Education or Training	Mental & Emotional Health
South	2,448 (32.9% of Borough wide demand)	Mental & Emotional Health	Social Isolation, Loneliness & Recreation	Physical Health
East	1,865 (25.1% of Borough wide demand)	Social Isolation, Loneliness & Recreation	Mental & Emotional Health	Finances, Debt & Economic Wellbeing
Central	735 (9.9% of Borough wide demand)	Finances, Debt & Economic Wellbeing	Social Isolation, Loneliness & Recreation / Mental & Emotional Health	Work, Education or Training

Table 3. Number of Engagements per Locality, Q4 2024-25. (City of Doncaster Council, 2025)

Community Investment

In the Askern and Norton ward, the sum of investment into the community was £227,947.01 as of July 2025 (Doncaster Delivering Together, 2025). The main source of investments has been 'Community Wealth Builder Support', followed by 'Locality Commissioning' and 'Active Communities Grant'. The top priority for investment in the North was 'building opportunities for healthier, happier and longer lives', followed by 'Nurturing a child and family Borough', 'creating safer, stronger, greener and cleaner communities' and 'tackling climate change'.

In the Norton and Askern ward. A total of 25 community organisations have received funding including Askern CRY foodbank, Breaking Beats Ltd, The Jackson Hope Foundation and Askern Ward Community Partnership.

Community Priorities	Total Amount spent on priority	Funding Type	Total Amount by Ward
Building opportunities for healthier, happier and longer lives	£155,373.80	VCFS, Ward Members, Barrier Buster, Community Booster, Active Communities Grant, Community Wealth Builder Support (X4), Locality Commissioning, Community Investment Fund, Community Wealth Builder Grants, Soup Dragon, Ward Members, Environmental Pride	£227,947.01
Nurturing a child and family Borough	£60,533.50		
Creating safer, stronger, greener and cleaner communities	£10,148.59		
Tackling climate change	£1251.12		
Promoting the Borough and its cultural, sporting and heritage opportunities	£640		

Table 4. Community Investment Across the Askern and Norton Ward (City of Doncaster Council, 2025)

References

Armstrong, A.J., Holmes, C.M. and Henning, D., (2020). A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

Ritchie, J., Spencer, L., O'Connor, W., & Lewis, J. (2003). Carrying out qualitative analysis. *London: Sage*

Appendix

Well Doncaster

More information about Well Doncaster can be found on our website:

[Home | Well Doncaster](#)

Census 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

[Build a custom area profile - Census 2021, ONS](#)

[Census Maps - Census 2021 data interactive, ONS](#)

Public Health Data

Fingertips

This is a new Fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

[<https://fingertips.phe.org.uk/profile/local-health/data#page/0>](#)

[Local Health - Public Health England - Reports: get a dashboard on a custom area](#)

Link to data- [Fingertips | Department of Health and Social Care](#)

Life expectancy and healthy life expectancy by ward: [Life expectancy by census ward](#)

Indices of Multiple Deprivation 2025 – statistical release, data files and reports: [English indices of deprivation 2025 - GOV.UK](#)

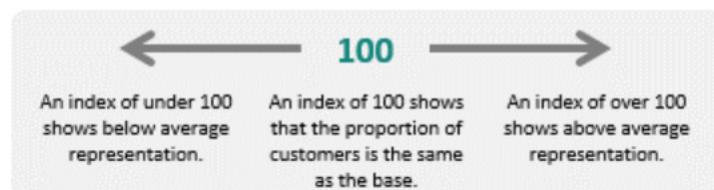
Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.

Physical Activity

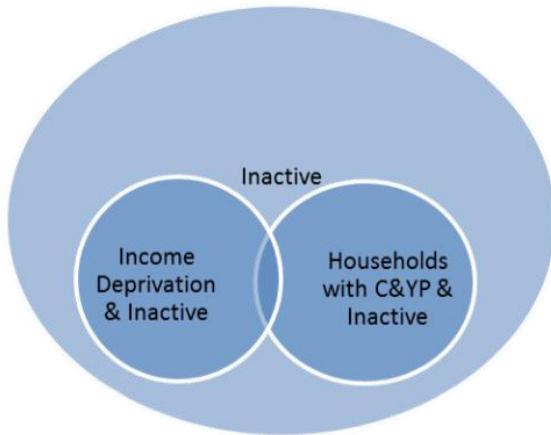
Get Doncaster Moving Survey

<https://getdoncastermoving.org/uploads/behavioural-insight-phase-one-summary-report.pdf?v=1644581925>

Mosaic data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster



The MOSAIC types who “Do not exercise” and “Do not take part in Sport” were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster’s Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Link to the Get Doncaster Moving strategy: [Let's Get Moving! | Get Doncaster Moving](#)

Pupil Lifestyle Survey

[Pupil Lifestyle Survey - Healthy Schools \(healthylearningdoncaster.co.uk\)](#)

Power BI – Joint Strategic Needs Assessment

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

[Joint Strategic Needs Assessments - Team Doncaster](#)

Community Safety

The Safer Stronger Doncaster Partnership Community Safety Strategy can be found at - [The Safer Stronger Doncaster Partnership - City of Doncaster Council](#)

If you’d like to stay informed about crime and ASB in your community, you can find detailed crime statistics for your neighbourhood at [www.police.uk](#).

If you would like further information about making Doncaster a Safer city, please see
- Making Doncaster a Safer City - YourLifeDoncaster

To report issues or concerns, visit www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues

Community Investment:

Investment Map: Doncaster Delivering Together Investment Plan - Team Doncaster

Population Health Management

Interactive Map

To access and identify assets at ward and locality level please use the following interactive

map: <https://www.google.co.uk/maps/d/viewer?mid=17BayPsliJ1OUq6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.1365028000000032&z=14>

