



# Adwick Le Street & Carcroft

## Community Profile

**Well Doncaster**

**Community Led Health and Wealth**  
Empowering people in Doncaster to live better, healthier, and happier lives.

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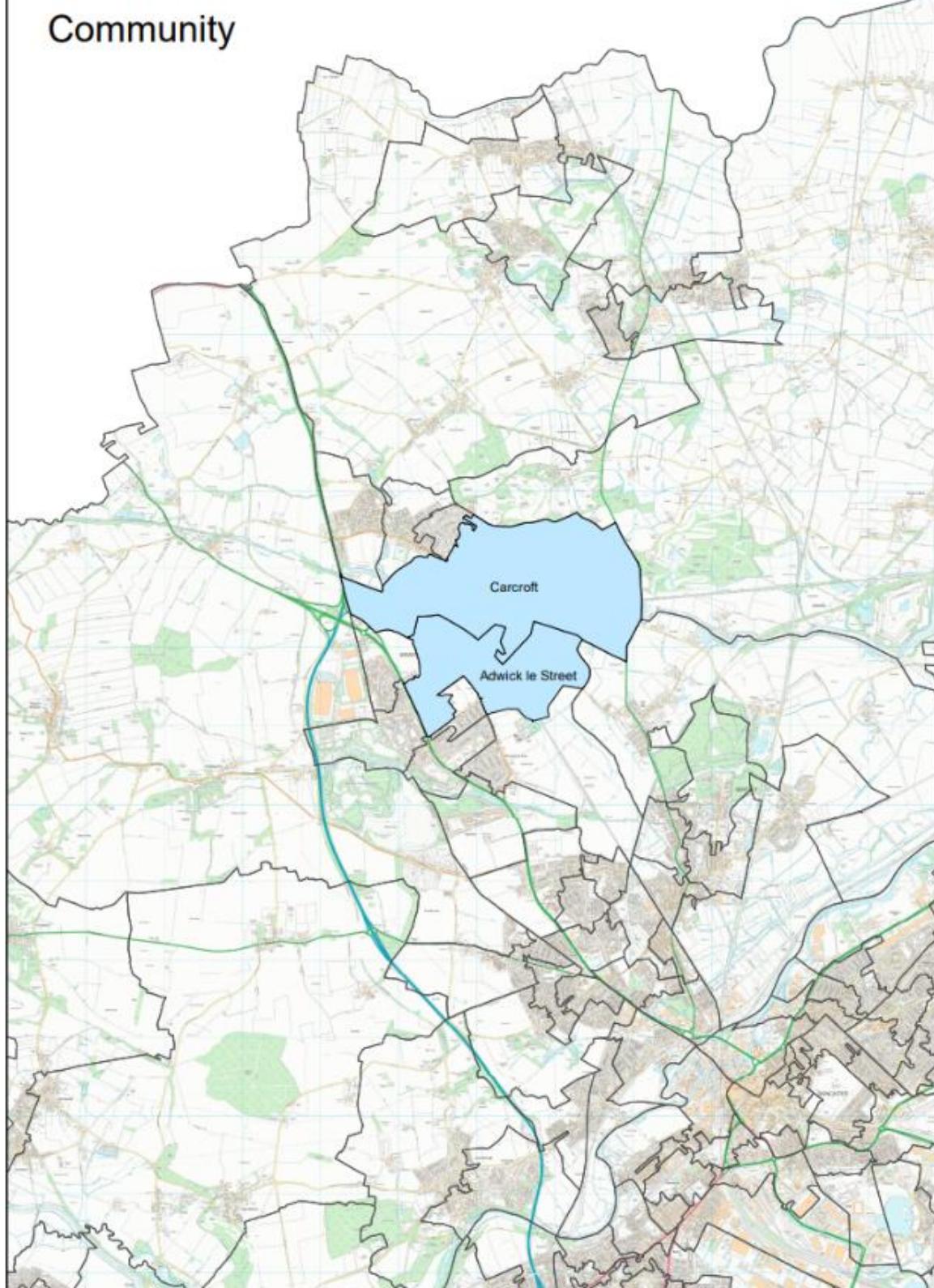
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## Community



# This Report

This report uses a population health management approach to looking at the health of a whole group of people such as a town, neighbourhood, or community instead of just focusing on one person at a time. It is designed to help community leaders, services, residents etc. understand the strengths of both people and place, whilst also looking into what health challenges are common in that group, what services are needed most, and where help is lacking. By using data and trends, this Community Profile can inform tailored ways to keep people healthy, prevent illness, and make sure everyone gets the care they need. By focusing on prevention, early intervention, and coordinated care, together we can build healthier communities and support long-term, sustainable improvements in public health. The first Community Profile was written in 2023 and has been refreshed in 2025 to reflect the current opportunities and challenges of the community.

This report focuses on the community of Adwick Le Street and Carcroft, part of the Adwick and Carcroft ward in the North Locality of the city and begins with a summary outlining key information and priorities. This document includes conversations with communities, ward members, community organisations, faith groups, residents and other organisations who work in the area. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

To ensure each community is represented as accurately as possible, where possible, separate data and illustrations have been used. Data that is only available at ward level will be stated when included. Indirectly Standardised Ratios (ISRs) have been used throughout this document and have been used to compare data at community and ward level, against a reference population. ISRs show how often an event (such as deaths or hospital admissions) occurs in a population compared to what would be expected in a reference population, after adjusting for age differences. England is used as the reference population for ISR's throughout the document.

# Adwick Le Street



**GCSE  
Attainment  
score of 47.8  
out of 90**



**60.6% of  
residents are  
unemployed  
and haven't  
worked in the  
last 12  
months**



**Lung cancer  
rates are the  
3rd highest  
in Doncaster**



**The ward has  
one of the  
lowest life  
expectancies in  
Doncaster: 75  
years for men  
and 78 years for  
women**



**Older than  
average  
population**



**63% of  
Carcroft  
ward  
residents are  
inactive**

# Carcroft



**GCSE  
Attainment  
score of 39.0  
out of 90 -  
lower than  
Doncaster**

**56.7% of  
residents are  
unemployed  
and haven't  
worked in the  
last 12  
months**

**Carcroft  
South/Enterpr  
ise Park have  
the 3<sup>rd</sup> highest  
rate of alcohol  
admissions in  
Doncaster**



**The ward has  
one of the  
lowest life  
expectancies in  
Doncaster: 75  
years for men  
and 78 years for  
women**



**Younger than  
average  
population**



**63% of  
residents are  
inactive**

## One Page Summary

Adwick Le Street and Carcroft are two communities based within the Adwick and Carcroft ward of the North Locality in Doncaster.

Adwick Le Street and Carcroft face significant health challenges, with residents experiencing poorer health outcomes than both Doncaster and national averages. The ward has the third lowest male life expectancy (75 years) and the lowest female life expectancy (78 years) in Doncaster. A striking 24% of residents report limiting health conditions or disabilities, compared to 17.6% nationally.

Respiratory diseases, particularly Chronic Obstructive Pulmonary Disease (COPD) and lung cancer, are the leading causes of death. Lung cancer prevalence is the third highest in Doncaster (176.1 per 100 people), and emergency hospital admissions for COPD are nearly double the national average. These conditions are strongly linked to lifestyle factors, especially smoking, which is highly prevalent in the area. Children are disproportionately exposed to smoking at home and in vehicles, with 44% reporting exposure, raising concerns about intergenerational health risks.

Childhood obesity is prevalent, especially in Carcroft, where 42.9% of Year 6 children are overweight or obese which is above the national average. Poor nutrition is evident, with 20% of children consuming takeaways most days, compared to 13% across Doncaster. Physical inactivity is widespread, with 63% of Carcroft residents inactive, and Adwick Le Street identified as a priority area due to high numbers of inactive, low-income households with children.

Economic inactivity is a concern with Carcroft and Adwick. In Carcroft, 31.1% of residents have never worked, and only 52.2% are economically active, compared to 57.4% nationally. Additionally, rent arrears are increasing in both communities, indicating financial strain among social housing tenants.

Population inequalities in Adwick Le Street and Carcroft are evident across age, ethnicity, and household composition. The ward has a distinct age imbalance, with Adwick Le Street hosting an older-than-average population, while Carcroft has a younger demographic profile. This divergence presents unique challenges: older residents may face increased risks of isolation and chronic illness, while younger populations in Carcroft may require targeted support around education, employment, and mental health. Additionally, over 30% of residents live alone, particularly older adults, which raises concerns around social isolation and its impact on mental and physical health. These population characteristics underscore the need for tailored interventions that reflect the differing needs of each community within the ward.

### Key priorities:

- Reduce smoking prevalence and exposure, particularly among children, to address high rates of respiratory diseases and preventable mortality.

- Tackle fuel poverty and economic inactivity, especially in Carcroft, to reduce inequalities in living conditions and access to basic needs.
- Enhance physical activity and nutrition among children and families, addressing obesity and poor dietary habits through community-based programmes.
- Address population inequalities, including the needs of older adults living alone in Adwick; and younger, economically inactive residents in Carcroft, through tailored services and inclusive engagement

## Assets

Well Doncaster uses a community-centred approach which allows investment in supporting, working with and empowering communities to facilitate healthier communities. The voice and role of our communities and taking a strength/assets-based approach to work with individuals, families and communities is crucial to the achievement of our overall vision.

## Asset Maps

The maps below show different types of assets across both Adwick Le Street and Carcroft. These maps have been developed using Lower Super Output Area (LSOA) data and should highlight what each community has to offer. It should be noted that these maps are a starting point in understanding the community and that further work is needed amongst the community to understand all the assets and how they are used.

This map covers any form of business open for trading such as betting shops, cafés and supermarkets.

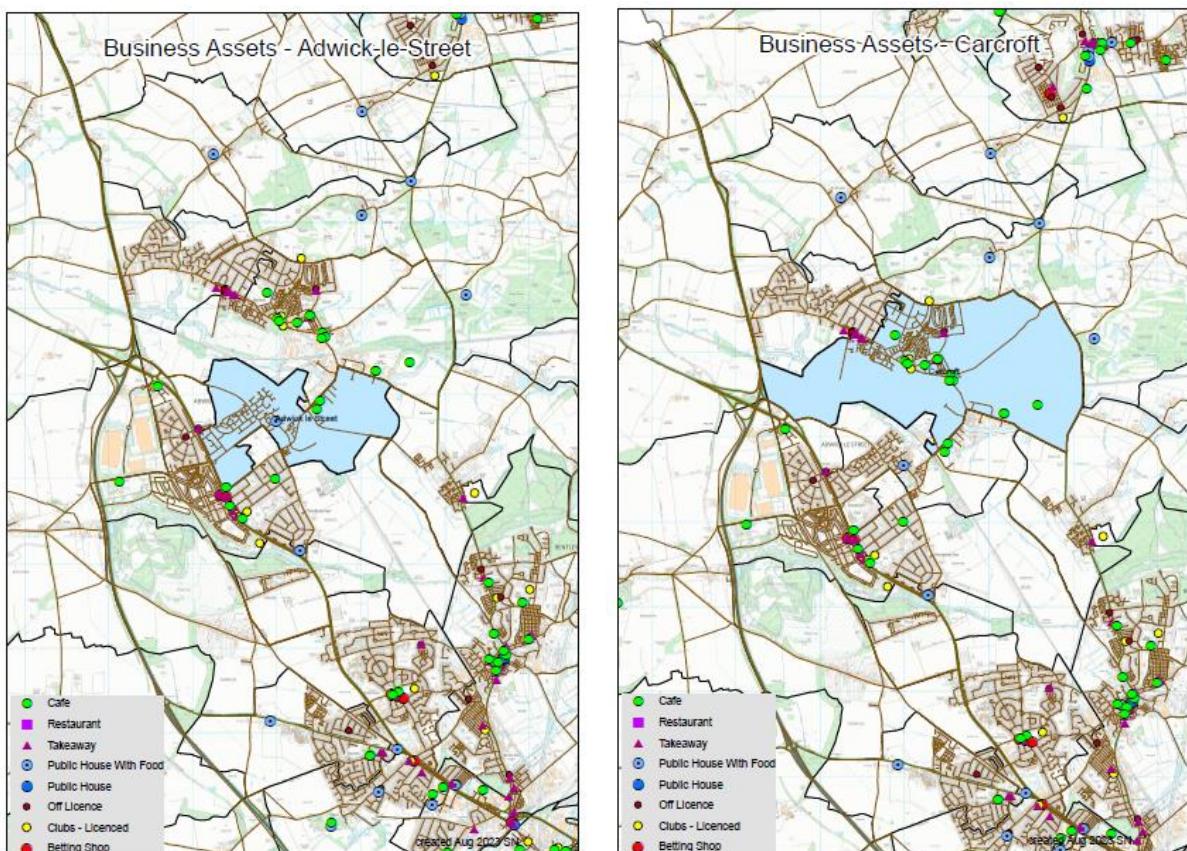


Figure 1. Adwick Le Street & Carcroft Business Assets (2024)

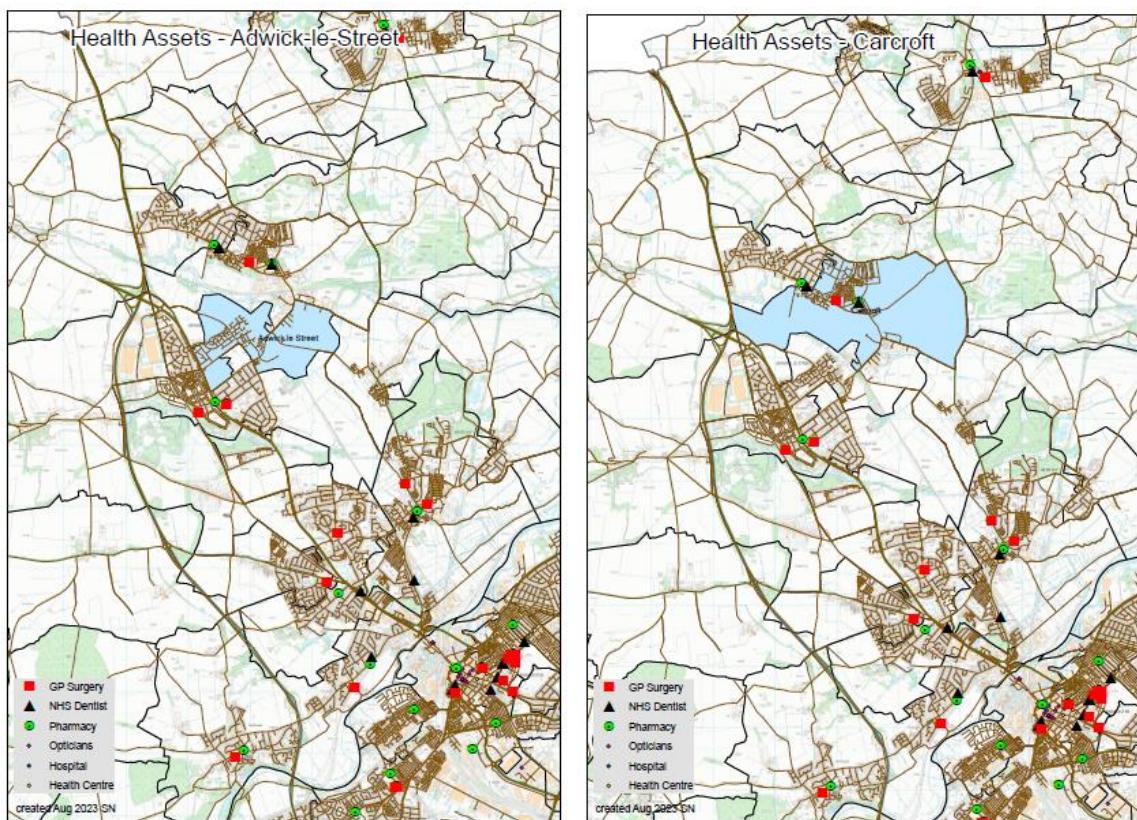


Figure 2. Adwick Le Street & Carcroft Health Assets (2024)

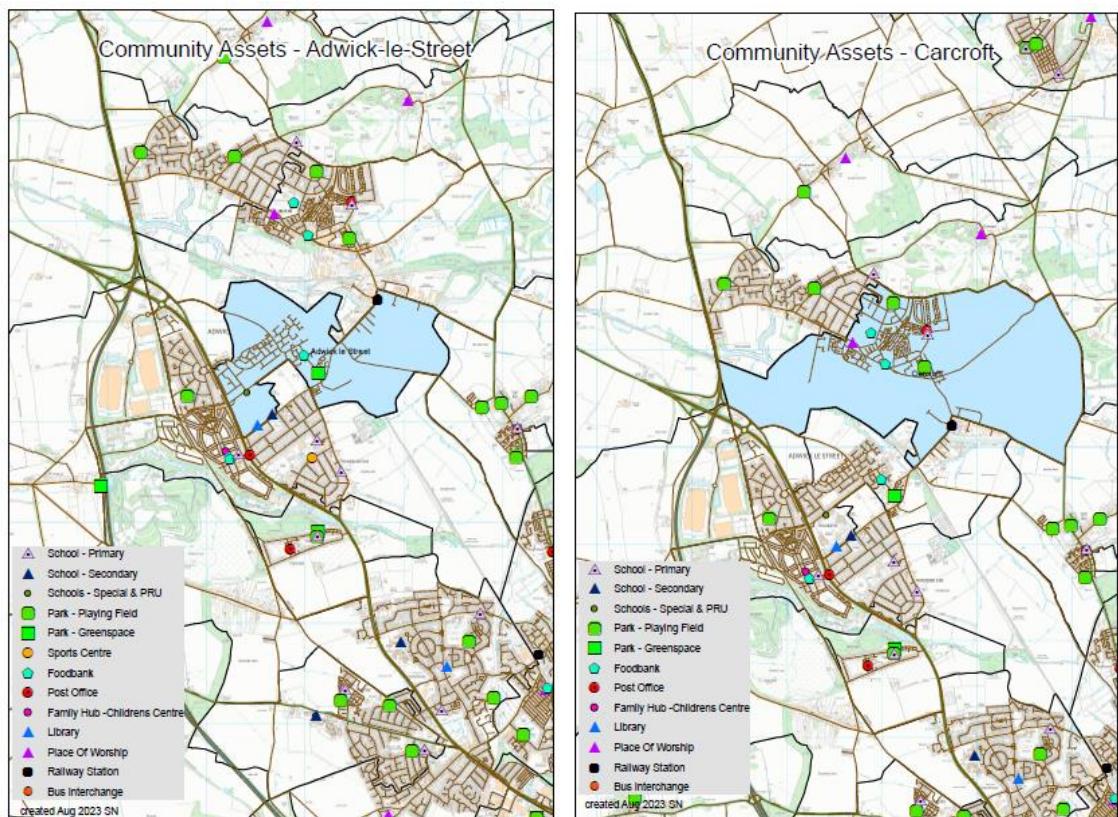


Figure 3. Adwick Le Street & Carcroft Community Assets (2024)

Adwick Park provides the main source of green space for Adwick Le Street residents consisting of play areas and sports pitches. The majority of other community assets are situated outside of the Adwick Le Street boundaries with many necessities located in neighbouring villages, Skellow and Tollbar. Carcroft is home to a local church, post office and a couple of green spaces. Similarly to Adwick Le Street, residents do have to travel to neighbouring villages to access schools and other everyday necessities.

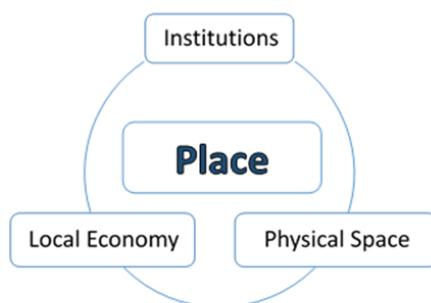
It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in each area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs.

## Assets in the Community

### Population Health Management

It is vital to understand the impact on the community of nationwide influencing factors such as the COVID19 pandemic and cost of living crisis as well as local and regional issues and opportunities. Understanding community organisations and other assets operating in the community helps us to ensure appropriate and targeted support can be offered, and work can be implemented to manage any gaps or risks associated with changes. Well Doncaster undertake regular population health management insight with community organisations in Adwick Le Street and Carcroft, identifying their current status and needs, and work with each group and partners to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this, please contact [welldoncaster@doncaster.gov.uk](mailto:welldoncaster@doncaster.gov.uk).

As part of a population health management approach, the following assets have been identified and themed around place and people:



<b>Carcroft</b>		
<b>Institutions</b> (Schools/colleges etc.)	<b>Physical Space</b> (Parks, carparks etc.)	<b>Local Economy</b> (Local profit Businesses)
Schools/Education <ul style="list-style-type: none"> <li>• Carcroft Primary School</li> <li>• The Ridge Employability College</li> <li>• Owston Park Primary</li> </ul> Pre-School provision: <ul style="list-style-type: none"> <li>• Little Oaks Day Nursery and Childcare</li> </ul> Healthcare: <ul style="list-style-type: none"> <li>• ASDA Pharmacy</li> <li>• Chestnut Pharmacy</li> <li>• Weldricks Pharmacy</li> </ul> Religion: <ul style="list-style-type: none"> <li>• St Michael &amp; All the Angels Church</li> <li>• St George and the English Martyrs</li> </ul> Other: <ul style="list-style-type: none"> <li>• SMILE Daycentre at the Redmond Centre</li> </ul>	Parks/Green Space: <ul style="list-style-type: none"> <li>• Carcroft Park</li> <li>• Owston Park Golf Course</li> <li>• Trafalgar Way Green Space</li> </ul> Sports Halls/ Community Venues: <ul style="list-style-type: none"> <li>• Bullcroft Memorial Hall (DDT)</li> <li>• 23<sup>rd</sup> Owston Scout Group</li> <li>• Carcroft Village Club</li> <li>• Carcroft Household Waste Recycling Centre</li> <li>• CADB (Citizens Advice Doncaster Borough) pop up Friday's at Bullcroft Memorial Hall</li> <li>• Edward Road Communal Hall (St Leger Building)</li> <li>• The Redmond Centre</li> </ul>	Shops: <ul style="list-style-type: none"> <li>• Carcroft Farm Stores</li> <li>• ASDA Superstore</li> <li>• Iceland</li> <li>• Woods of Carcroft (butchers)</li> <li>• Carcroft Pet Supplies</li> <li>• Refurnish</li> <li>• Robsons DIY</li> <li>• Bulls eye motorist's centre</li> <li>• Bramley Leisure</li> <li>• DFS Carcroft</li> <li>• Doncaster Allsorts (mobile tool shop)</li> </ul> Food Businesses: <ul style="list-style-type: none"> <li>• Café Express Carcroft</li> <li>• Bev-Ridge (Bullcroft Memorial Hall)</li> <li>• Kingfishers chip shop</li> <li>• Pinar</li> <li>• Teasdale Bakeries</li> <li>• Coffee Corner</li> <li>• Iceland Supermarket</li> <li>• Oops a Daisy</li> <li>• Efes</li> <li>• Uncle Tom's Pub and Restaurant(s)</li> <li>• Jaffa Cakes</li> <li>• Pinar Takeaway</li> <li>• King Fisheries</li> </ul>
<b>Adwick Le Street</b>		
<b>Institutions</b> (Schools/colleges etc.)	<b>Physical Space</b> (Parks, carparks etc.)	<b>Local Economy</b> (Local profit Businesses)
Schools/Education <ul style="list-style-type: none"> <li>• Outwood Academy</li> <li>• Adwick Primary School</li> <li>• North Ridge Community School</li> </ul> Other <ul style="list-style-type: none"> <li>• Adwick Town Hall (Communities &amp; SLH Base)</li> </ul> Religion: <ul style="list-style-type: none"> <li>• Saint Laurence's Church Adwick le Street</li> <li>• The Methodist Church Adwick le Street</li> </ul>	Parks/Green Space: <ul style="list-style-type: none"> <li>• Adwick Park and playing fields</li> <li>• Red House Cemetery</li> </ul> Sports Halls/ Community Venues: <ul style="list-style-type: none"> <li>• Foresters Arms Pub</li> <li>• Whinfell Close Communal Hall</li> <li>• Adwick Town Hall</li> <li>• Adwick Leisure Centre</li> </ul>	Shops: <ul style="list-style-type: none"> <li>• Mill Stores</li> <li>• Easypet Supplies &amp; Grooming</li> <li>• Hair We Are (unisex hair and beauty salon)</li> <li>• PETmedic Veterinary Services</li> <li>• SMILE Garden Centre</li> </ul>



<b>Carcroft</b>		
<b>INDIVIDUALS</b> (Key individuals within the community)	<b>ASSOCIATIONS</b> (Local Groups/Clubs)	<b>STORIES</b> (Good news stories)
<ul style="list-style-type: none"> <li>Ward Members            Cllr Nicola Brown            Cllr Steven Plater            Cllr Maria Hollingworth         </li> <li>MP</li> </ul> <p>Community leaders:</p> <ul style="list-style-type: none"> <li>Volunteers in VCFS sector</li> </ul> <p>Professionals:</p> <ul style="list-style-type: none"> <li>Well Doncaster officer</li> <li>Be Well Officer</li> <li>Locality Development Officer</li> <li>St Leger</li> <li>Communities team</li> <li>Social Prescribing Team</li> <li>Family Hub Team</li> <li>Police Community Support Officers</li> </ul>	<p>Support:</p> <ul style="list-style-type: none"> <li>NDDT Food Pantry</li> <li>The Bread-and-Butter Thing</li> <li>Bullcroft Memorial Hall Foodbank</li> </ul> <p>Physical Activity/Sports:</p> <ul style="list-style-type: none"> <li>Carcroft Bowling Club</li> <li>Carcroft Village JFC</li> <li>Carcroft Memory Café Chair Based Exercise Group</li> <li>Jackson Hope Walking Group</li> </ul> <p>Children's:</p> <ul style="list-style-type: none"> <li>23<sup>rd</sup> Owston Scout Group</li> <li>Girl Guides</li> <li>Active Fusion Sessions at Bullcroft Memorial Hall</li> </ul> <p>Other:</p> <ul style="list-style-type: none"> <li>Various community groups running at Chestnut View (Edward Road) Communal Hall including Art Group, Sewing Bee, and Craft group.</li> <li>Carcroft and District Local History Society (Redmond Centre)</li> </ul>	<p>After being set up with support from Well Doncaster, Carki Shouts Positive Action Group is now an independent group run by community members which hosts regular events for the Carcroft community throughout the year.</p> <p>A new Memory Café has been set up monthly at the Bullcroft Memorial Hall which has hosted professionals from different settings and has successfully accessed funding for Chair Based Exercise classes.</p> <p>Be Well Doncaster hosted a Women's Wellbeing Event at Bullcroft Memorial Hall in Carcroft which will be the beginnings of a Women's Peer support group in the area. This was in response to the differences in healthy life expectancy between men and women in North Doncaster.</p>
<b>Adwick Le Street</b>		
<b>INDIVIDUALS</b> (Key individuals within the community)	<b>ASSOCIATIONS</b> (Local Groups/Clubs)	<b>STORIES</b> (Good news stories)
<ul style="list-style-type: none"> <li>Ward Members            Cllr Nicola Brown            Cllr Steven Plater            Cllr Maria Hollingworth         </li> </ul> <p>Community leaders:</p> <ul style="list-style-type: none"> <li>Volunteers in VCFS sector</li> </ul>	<p>Support:</p> <ul style="list-style-type: none"> <li>Foresters Arms Foodbank (closing soon)</li> <li>Jackson Hope Groups at Various Locations</li> </ul> <p>Physical Activity/Sports:</p> <ul style="list-style-type: none"> <li>Adwick Park Rangers JFC</li> </ul>	<ul style="list-style-type: none"> <li>Adwick Park Sports and Activity Community Hub is taking shape on Adwick Park. The pavilion will be a fantastic asset to the community of Adwick le Street and wider and will support the local clubs and group who use the park</li> </ul>

<p>Professionals:</p> <ul style="list-style-type: none"> <li>• Well Doncaster officer</li> <li>• Be Well Officer</li> <li>• Locality Development Officer</li> <li>• St Leger Homes team</li> <li>• Communities team</li> <li>• Social Prescribing Team</li> <li>• Family Hub Team</li> <li>• Police Community Support Officers</li> </ul>	<ul style="list-style-type: none"> <li>• Adwick le Street Cricket Club</li> <li>• Adwick le Street Walking Cricket Club</li> <li>• Village Street/Adwick St Lawrence Crown Green Bowls Club</li> <li>• Adwick Park Foresters FC Men's team</li> <li>• Brodsworth Welfare AFC Warriors</li> </ul> <p>Other:</p> <ul style="list-style-type: none"> <li>• Various groups at Whinfell Communal Hall including Brunch Club and Craft Group. All very well attended.</li> <li>• Parents and Tots Group – Adwick Methodist Church</li> <li>• Coffee Morning at Adwick St Lawrence Church.</li> </ul>	<p>such as Adwick Park Rangers and Adwick Cricket Club. This is being supported by the Woodlands Positive Action Group and will be a great asset to the community.</p> <ul style="list-style-type: none"> <li>• Adwick Walking Cricket Group, a well-established local group, has gained many new members in recent months. They successfully hosted a summer event in 2025 raising money for Yorkshire Air Ambulance in conjunction with Great North Primary Care Network. This group is open to all and is an inclusive group welcoming members of all ages, genders and abilities.</li> </ul>
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# Community Insight

## Appreciative Inquiry

The Well Doncaster Team undertake an Appreciative Inquiry (AI) within communities to gather insight to support co-designing action plans with the community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps:

1. **Discovery** – This will involve engagement with the residents of Adwick Le Street and Carcroft to find out what is working well in the community. Responses will be analysed using thematic analysis to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Deliver** – A collaborative way of working and investing resources in working towards the actions from the previous phase.

Community insight is captured through community conversations in Adwick and Carcroft and is an ongoing process throughout the years. Community conversations are completed at various community events, meetings, and through day-to-day interactions with residents and other key stakeholders. A thematic analysis has been undertaken on the community conversations completed with residents and other key stakeholders of such areas thus far. Responses have been developed into a thematic framework for Adwick Le Street and Carcroft (Table 5). Work is underway to fully understand these as communities themselves and develop a thematic framework. All themes identified through this process inform community development and engagement activity moving forward.

Theme	Sub Theme	Quotes	Commentary
Community	Neighbours Familiarity and Belonging Support and Solidarity Community Groups	<p><i>Community Spirit, everyone looks out for each other - CC-21-19</i></p> <p><i>Neighbours look after one another, make you feel safe - CC-22-8</i></p> <p><i>I have lived here all my life, I know lots of people, and I feel part of a community – CC-25-210</i></p> <p><i>The way people rally round for those in need, those who are trying to better this community in the right ways and those who get involved in helping to shape and change things for the better - CC-23-80</i></p> <p><i>Good neighbours who come together...and they offer support if I need it - CC-23-1019</i></p> <p><i>My mum is involved in Carki shouts group, and they are trying to do good things around here. This is what we need more of - CC-22-83</i></p> <p><i>Good neighbours, people pick up litter, people did really good work during covid. People really care. - CC-22-49</i></p> <p><i>To know that I'm not alone, I feel part of something. There is a lot of kindness and lots of good people. - CC-22-134</i></p> <p><i>Support is available in the community for the community, children and adults alike. Lots of family activities which I value - CC-23-99</i></p> <p><i>It's good to know that you belong, that there are people around who can help you out. there are things to do but</i></p>	<p>Throughout the time we have been carrying out Community Conversations in Carcroft, 'people' is very often the first theme mentioned when asked 'What is good about your community?' Residents refer to a community spirit which has presented itself in different ways over time.</p> <p>Though residents do mention having friendly neighbours, the strength in the feeling of community in Carcroft seems to be when people come together in hard times. Many residents have lived in Carcroft for a long time, have strong support networks and feel a sense of familiarity to the area. Residents feel they can rely on each other. Having the right people around residents seemed to be the most important factor in a person's experience of the place they live in. In particular, friends and family being nearby and neighbours providing a positive relationship within the neighbourhood were key. Community spirit is often presented in the ways that people support each other and rally in hard times.</p> <p>Residents speak of a sense of belonging, tied to general support in the community, as well as support provided at community buildings such as Bullcroft Memorial Hall. A sense of community, safety and belonging is strongly tied to links with community groups and community spaces such as libraries and St Leger halls. People feel welcomed by group members and empowered by group activities. Many residents talk about being active members of the community and being able to access support readily. This is evidenced in the Carki Shouts Positive Action Group which was set up by Well Doncaster and now runs sustainably with residents at its heart. Residents discuss attending various groups which they feel offer support and contribute to them feeling part of a strong community.</p>

		<p><i>more for the young children or the elderly, but things do happen - CC-24-3413</i></p> <p><i>The people at Bullcroft Memorial Hall Memorial have helped with the food shop etc, they've looked after us. - CC-24-2191</i></p> <p><i>The Healthy Her group we have is so important to us and it really helps us feel a sense of belonging and keeps us feeling safe and has created lots of friendships with others in our community – CC-24-4</i></p>	
Assets (Buildings)	<p>Local Amenities</p> <p>Local Services for Support</p>	<p><i>Shops handy as don't drive - CC-21-15</i></p> <p><i>My daughter accesses the foodbank here and it is vital for her, so I am thankful for this service - CC-22-30</i></p> <p><i>Bullcroft Memorial Hall have a great range of activities going off, the community use the building a lot. Carcroft has a lovely park that should be utilised more - CC-23-73</i></p> <p><i>Carcroft Park is lovely, and it would be great to see more life on there and see it used more. - CC-23-74</i></p> <p><i>The church partnership and the support they offer to the community for people of all faiths and beliefs - CC-23-79</i></p> <p><i>There are also lots of local amenities and schools that are close by which is good for those of us who have children – CC-24-4</i></p> <p><i>Its handy and convenient when you want to go shopping or for leisure opportunities, easy to go out for a nice meal which is something I enjoy doing. - CC-25-118</i></p>	<p>In Carcroft, residents appreciate having lots of local amenities which are easy to access. Residents mention local shops and convenience as an asset to their community. They appreciate the ease this affords them with errands and with leisure opportunities. For residents who do not drive, accessing local shops is extremely important. One resident appreciates that there are opportunities locally meaning that her children will not need to travel to the city centre to access a leisure centre. Residents have raised that some community assets are not used to their full potential such as Carcroft Park, where one resident believes there should be more activities and events held.</p> <p>Residents also refer to local buildings as community assets, particularly mentioning Bullcroft Memorial Hall. This building is praised for housing not only social groups to aid loneliness and isolation, but for providing food support with The Bread-and-Butter Thing and the Community Pantry, and financial guidance with CADB available for support.</p> <p>Local amenities are not only useful for Carcroft residents for their convenience but for the support which they provide to the community. Residents note that Asda often support in community events with the Asda Champions</p>

		<p><i>I think it's really important to have things local, when my kids are old enough, they won't need to go into the centre to go bowling or to go swimming. - CC-25-517</i></p> <p><i>The Bullcroft Memorial Hall memorial, they really support the community, they have the bread-and-butter scheme, the community pantry and also the food bank. it has the CAB there too which is really good. People in our village support each other and are there for each other in tough times. - CC-24-3463</i></p> <p><i>It saves me money coming to the Bread-and-Butter Thing, there is good quality food and good people here. - CC-25-210</i></p>	<p>and host the local Positive Action Group. Residents appreciate support given by local foodbanks and groups and activities which are on offer.</p>
Environment	Safety	<p><i>Living in a nice and friendly area - C-23-76</i></p> <p><i>Quiet and peaceful where I live. On caravan park - C-23-84</i></p> <p><i>Helps me to feel safe in my home and community - C-23-1019</i></p> <p><i>I want to feel safe where I live and having people around you who watch out for each other is important - CC-24-3471</i></p> <p><i>I think it is a safe area to raise my children. The community spirit is strong. - CC-24-3311</i></p> <p><i>I don't worry about stuff, it feels safe where I live, there isn't any traffic so it's nice and quiet. - CC-25-231</i></p>	<p>Residents have expressed positive attitudes towards the environment in Carcroft, stating they feel it is safe and quiet and in general it is a nice, friendly community.</p> <p>Residents cite feeling safe in their local area and linking this to having people around them and a support network. Safety is also seen to be tied with living in a quiet and traffic free area.</p>
Connectivity and Convenience	Road Connectedness Transport Links	<p><i>It's well-connected and has good access to the motorway, shops are good – CC-24-3</i></p> <p><i>I like to go ASDA, Iceland, walk to them – CC-24-5</i></p>	<p>Residents appreciate having local amenities within walking distance and do prefer to walk if they can.</p> <p>Residents also discuss how well connected Carcroft is to the motorway for road transport.</p>

		<p><i>Having all the shops near to me so I am able to walk to them – CC-24-2390</i></p> <p><i>The location is handy for the A1 – CC-25-114</i></p> <p><i>The area is very handy for convenience. - CC-25-453</i></p>	
Green Spaces	<p>Parks</p> <p>Countryside</p>	<p><i>Countryside - CC-21-11</i></p> <p><i>Adwick park is becoming a better place for youths with a new cricket pavilion being built - CC-22-15</i></p> <p><i>Carcroft park is nice, and I enjoy walking round there - CC-22-30</i></p> <p><i>Carcroft Park is lovely, and it would be great to see more life on there and see it used more - CC-23-74</i></p> <p><i>There is a gym in the local park - CC-23-99</i></p> <p><i>Children use the park - CC-23-1120</i></p> <p><i>Lots of access to walks and bridleways - C-23-99</i></p> <p><i>Carcroft Park is great and the events there. We have a good sense of community too - CC-24-3321</i></p> <p><i>I like the Pennine trail I go on my bike – CC-25-253</i></p> <p><i>I also like the green spaces I moved here from the South, it's a better quality of life here. - CC-25-595</i></p>	<p>Throughout the time we have been carrying out Community Conversations in Carcroft, residents have continually quoted green spaces as important to them and an asset for where they live. Residents cite using green spaces for exercise and transport, contributing to a good quality of life, and unwinding from work. Carcroft Park is used by residents of all ages, but some residents wish it was used more readily for community events and feel that not enough community members use the park. Some residents identify that improvements could be made to the green spaces such as with the installation of an outdoor gym. In discussing the developments at Adwick Park Hub, one resident is hopeful that this will bring some new opportunities to the area for children which is much needed.</p> <p>Residents have noted that the use of green spaces for exercise, for children to play, or even just to have a small walk for mental wellbeing can contribute heavily to their quality of life.</p>
Community Activities and groups (2023)		<p><i>Good groups to attend and I like to get involved - CC-23-2</i></p> <p><i>I like coming to first friends baby session at Bullcroft Memorial Hall - CC-23-7</i></p>	<p>Residents in Carcroft speak highly of local community groups, especially those which are low cost or free to attend. Groups are beneficial to residents for mutual support and meeting people, and for peer support for example at family hubs. Residents also appreciate local community events, which are often run by the local</p>

		<p><i>Bullcroft Memorial Hall have a great range of activities going off, the community use the building a lot - CC-22-73</i></p> <p><i>We have and encourage street activities eg Christmas, coronation etc - CC-22-85</i></p> <p><i>[Bullcroft Memorial Hall Memorial] run events for the kids - CC-23-1081</i></p> <p><i>There are groups that get people together [...] I think it is important for young people to know what is going on in their area and to be able to get involved with groups – CC-25-49</i></p>	<p>Positive Action Group Carki Shouts. There are also many events and activities which take place at Bullcroft Memorial Hall which has previously been mentioned. Residents clearly feel passionate about being able to attend local events, support local businesses, and meet local people.</p> <p>Residents do highlight in conversations that there are often groups for older residents, and for those with young children, but not many options for those in the middle such as teenagers and young adults, outside of football and dance groups which can be expensive.</p>
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#### Health and Wellbeing

Theme	Sub Theme	Quotes	Commentary
Facilitators of health (2023)	<p>Healthy Habits</p> <p>Adaptable Exercise (2025)</p> <p>Opportunities for Health Promoting Activities</p>	<p><i>Keeping fit and eating healthily - CC-23-1019</i></p> <p><i>Being active - CC-23-1116</i></p> <p><i>I am a member of Adwick Leisure Centre and use the pool, needs to be open more for people, we have good facility there but can't use a part from 2 sessions on some days. - CC-24-3680</i></p> <p><i>Attending the keep fit group makes me feel good about myself. Having things local is good as I am getting older. - CC-25-453</i></p> <p><i>I do exercise in the house daily. Walking to the shops and doing crafts with my friends. - CC-25-67</i></p> <p><i>There are good green spaces, but I would like more things to do there e.g. outdoor gym. CC-25-278</i></p>	<p>Residents have often mentioned healthy habits in response to the question 'What is important to your health and wellbeing'. Habits such as eating well, and exercise are common themes. Residents have, however, noted that access to facilities to carry out these healthy habits is important and could be improved. For instance, Adwick Leisure Centre is an asset to the community but does not have a very varied public timetable.</p> <p>Residents discuss getting out to do exercise in whatever ways work for them. For some, this means doing exercise in local green spaces and for others this is simply doing exercise at home. Residents speak about local groups helping with motivation and feeling good. Accessibility is very important for creating and maintaining health-promoting activities. One resident highlights the importance of good transport links for being able to access social groups to maintain their health and wellbeing due to mobility issues.</p>

		<p><i>Going to social groups is important but transport is difficult. It is important to be able to get out and about with limited mobility, buses need to be more reliable and frequent to make sure everyone can get out when they need – CC-25-278</i></p>	
Social Wellbeing	<p>Being There for Dependents</p> <p>Socialising for Mental Wellbeing</p> <p>Getting out of the House</p> <p>Keeping Brain Active</p>	<p><i>My health means everything to me as I am a full-time carer. I think improvements need to be made to be able to access healthcare more efficiently and shorter waiting times for referrals and appointments. - CC-24-3312</i></p> <p><i>Looking after myself for my kids – CC-24-2215</i></p> <p><i>My children's happiness - CC-23-1121</i></p> <p><i>Mixing with people, getting out, was really isolated, volunteering has a positive effect on my life, making new friends, having lots of conversations – CC-25-441</i></p> <p><i>I like to see and meet people it takes my mind of my health issues. - CC-25-1</i></p> <p><i>I live alone so I think it is important to have lots of interests, reading, listening to radio and music. It is important to live a good life, to have good health and vision, good family relationships, social interaction, and things to keep your brain active. CC-25-234</i></p>	<p>Social Wellbeing is a key theme throughout the Health and Wellbeing responses in Carcroft.</p> <p>Residents frequently cite that staying healthy to be there for family members, children, or dependents is extremely important to them. This comes across in conversations where residents feel they do not have time to properly look after their health but recognise the need to be there for their children.</p> <p>Residents discuss needing social support themselves to stay healthy. They discuss the importance of getting out of the house, speaking to people and doing other activities to keep their brains active. Residents often discuss local participation in community groups or volunteering as being beneficial for their health. There is a strong understanding of the importance of mental wellbeing and social support among the residents of Carcroft.</p>
Personal Responsibility (2025)	<p>Health as Independence (2024)</p> <p>Participation</p> <p>Keeping Yourself Well</p>	<p><i>Keeping as fit and mobile as long as possible – CC-24-3350</i></p> <p><i>keeping my mind active, once you lose that you lose everything – CC-25-3472</i></p> <p><i>To live a healthy life, eating healthily, having family. CC-25-231</i></p> <p><i>I am in a patient participation group, so it is important to speak up and ask for things when you need.</i></p>	<p>Carcroft Residents have identified that health is often a personal responsibility, and that 'keeping yourself well' and remaining independent is in part something for the individual to do. Residents discuss being part of patient participation groups and having an active voice in health care services. Residents refer to healthy habits such as healthy eating and other activities which they factor into their daily life.</p> <p>Older residents often discuss how they either are or want</p>

		<p><i>Participation is key to having better services. - CC-25-278</i></p>	<p>to be healthy enough to maintain their independence. This can be around cognitive function and around mobility and maintaining independent living.</p>
Services	Access  Efficiency  Quality  Care, Compassion and Communication	<p><i>Being able to access the GP surgery and get appointments when I need one - CC-23-78</i></p> <p><i>Access is really important - CC-25-67</i></p> <p><i>Being able to reach a doctor without the anxiety of the process. - CC-25-165</i></p> <p><i>getting into the doctors, don't want to use a machine, want to talk face to face, don't like having to fill forms online, it isolates people – CC-25-442</i></p> <p><i>I want there to be something in place for if anything happens to me or my husband – CC-25-114</i></p> <p><i>Not having to wait too long to see a doctor or medical professional, feeling respected and listened to in appointments – CC-25-257</i></p> <p><i>The quality of service and getting the right advice is more important than efficiency. - CC-25-118</i></p> <p><i>Communication when you access a G.P and not being made to feel like you are a burden and wasting their time. - CC-25-343</i></p> <p><i>Kindness of staff. - CC-25-134</i></p>	<p>Health Services were a key theme in the Health and Wellbeing Data, with the subthemes identified from the question 'What does good quality healthcare look and feel like to you?' bring Access, Efficiency, Quality, and Care/Compassion/Communication.</p> <p>The most notable theme within discussions around the health service was access, with many residents expressing a need to be able to access the GP and appointments with ease. For some, there were barriers to access such as needing to use technology to book appointments. Patients appreciate seeing staff in person and being able to voice their concerns and know they are being listened to and taken seriously.</p> <p>Residents express a desire to be seen quickly and efficiently with minimal waiting times but express that quality of service is ultimately more important than waiting times.</p> <p>Many residents express that, despite waiting times and difficulty accessing services, the quality of care is generally very good. This is attributed to staff being kind and compassionate, listening and acting on patient concerns, and communicating effectively.</p>

Table 1. Thematic Analysis Framework of Community Insight 2025



## Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough of Doncaster. Responses were separated into wards and thematically analysed. Across the Adwick and Carcroft ward, 207 responses were received. The main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below:

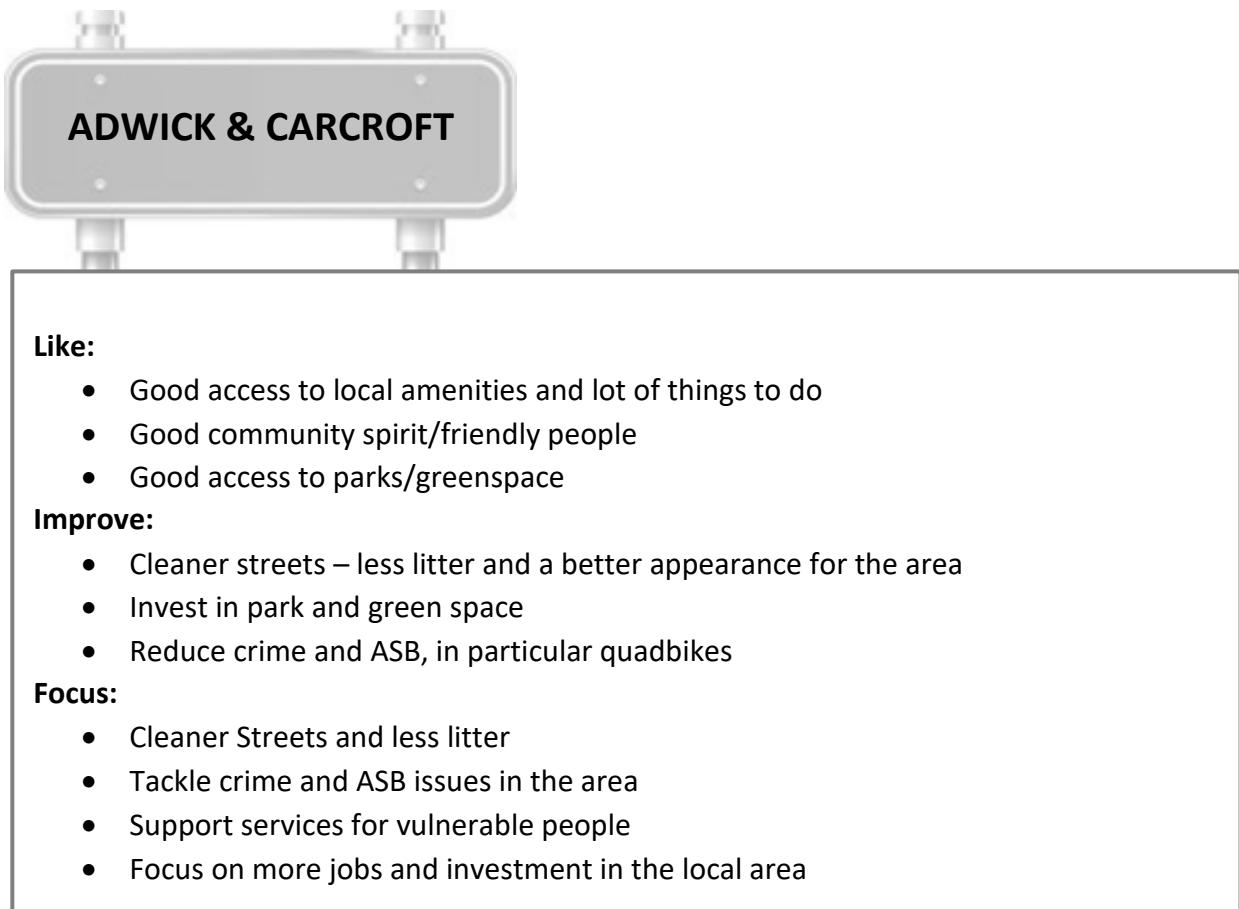


Figure 4. Doncaster Talks survey, Adwick and Carcroft (City of Doncaster Council 2019)

## Ward Members

Adwick and Carcroft ward has three Ward Members who were elected in 2025.



[Councillor Nicola Brown](#)  
Adwick and Carcroft  
Reform UK



[Councillor Maria Hollingworth](#)  
Adwick and Carcroft  
Reform UK



[Councillor Steven Plater](#)  
Adwick and Carcroft  
Reform UK

## Health and Wealth

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

### Deprivation

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

Figure 4 shows the national IMD Deciles across Doncaster by LSOA. Areas in red indicate higher levels of deprivation. New data for 2025 shows that the IMD score in Adwick le Street is ranking 22<sup>nd</sup> out of 88 communities in Doncaster for deprivation and in Carcroft is 53.57 ranking 9<sup>th</sup> in Doncaster.

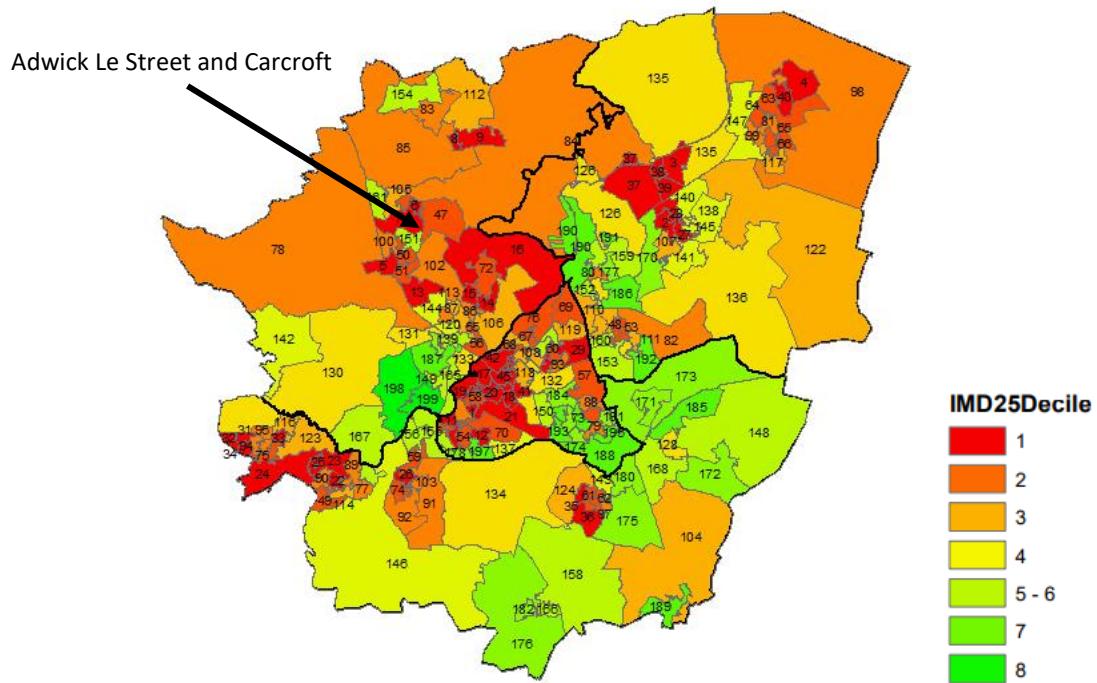


Figure 5: Index of Multiple Deprivation Deciles by LSOA 2025 – Doncaster

Figure 5 below highlights the level of deprivation per household in both communities. In Adwick Le Street (49.9%) there are more households which are not categorised as deprived in any dimension compared to Doncaster (43.7%), in which this also follows the same trend for England (48.4%).

In addition to this, there are less households deprived in one dimension (32.6%) compared to Doncaster (34.7%) and England (33.5%). In Carcroft, there are less households not deprived in any dimension (36.3%) compared to Doncaster (43.7%). However, in Carcroft, there are more households deprived in two dimensions (20.3%) than Doncaster (16.7%) and England (4.2%).

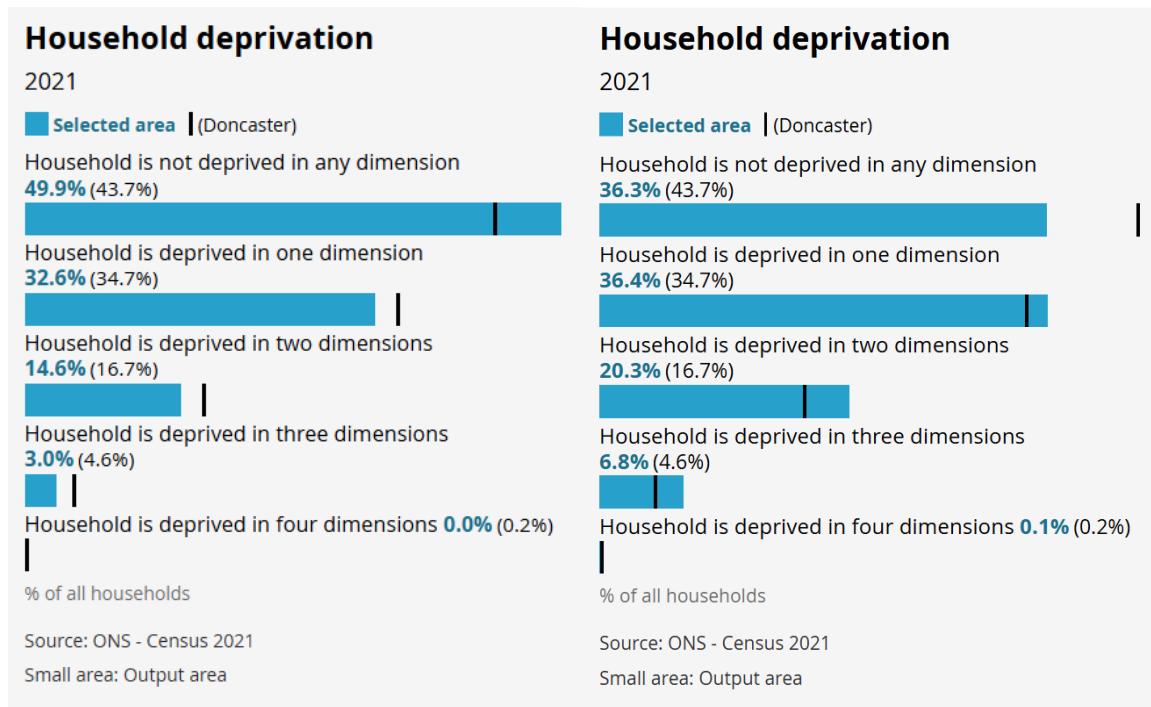


Figure 6, Household Deprivation by Domain, Adwick Le Street (left) and Carcroft (right), (ONS, 2025)

## Wealth Inequalities

In 2025, 36.7% of Adwick le Street & Woodlands Middle-Layer Super Output Area (MSOA) residents are experiencing poverty and 34.7% of Carcroft MSOA, higher than the Doncaster average of 29.3%. This is a significant increase from 2019, from 21.7% and 20.1% respectively.

The proportion of older people in poverty in Adwick le Street & Woodlands MSOA (24.9%) and Carcroft MSOA (21.9%) is higher than the Doncaster rate (19.4%), similarly to all people, this has increased since 2019.

Furthermore, 58.6% of children are living in poverty in Adwick le Street & Woodlands MSOA and 55.9% in Carcroft, higher than the Doncaster average (47.1%).

When considering the change from 2019 to 2025 data, it is important to note that there have been changes to the calculation of the source data, the income deprivation domain in the Indices of Multiple Deprivation. While it can be inferred that there has been an increase in the proportion of people living in poverty, the changes in this indicator may contribute to the significance of this change.

At community level, the data differs, outlined in Figure 6.

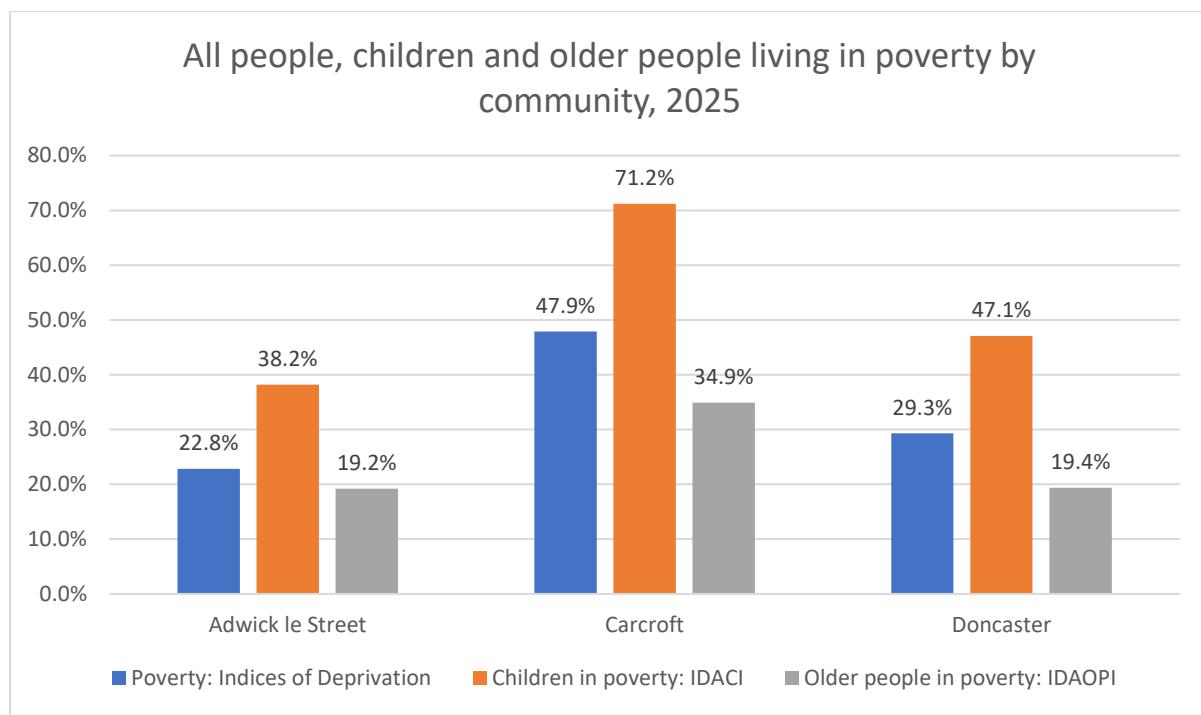


Figure 7: Poverty Prevalence using IMD25 – Source IMD 2025

## Fuel Poverty

Many residents are also living in fuel poverty. Fuel poverty is defined as a household living on a lower income that is not deemed reasonable enough to warm a home sufficiently. According to fuel poverty by Parliamentary constituency, North Doncaster has the highest rates of fuel poverty (19.1%) in comparison to Don Valley (15.4%) and Central Doncaster (18.1%). In 2020, 25% of adults were unable to warm their homes to a reasonable standard in Adwick Le Street & Carcroft ward compared to Doncaster (18.8%). This is the highest rate of fuel poverty in Doncaster. Rates across communities in the ward do differ. Data taken at LSOA level suggests residents living in fuel poverty is higher in Carcroft than Adwick Le Street (Table 1).

LSOA Code	LSOA Name	Community Name	Number of households	Number of households in fuel poverty	Proportion of household's fuel poor (%)
E01007464	Doncaster 009A	Woodlands Central	623	126	20.2
E01007465	Doncaster 009B	Woodlands Redhouse Interchange	777	111	14.3
E01007466	Doncaster 009C	Woodlands Crescent	795	187	23.5
E01007467	Doncaster 009D	Woodlands Park	664	154	23.2
E01007470	Doncaster 005C	Skellow Laurel Terrace	557	117	21
E01007471	Doncaster 009E	Adwick Le Street Mill Bridge	620	41	6.6

E01007472	Doncaster 005D	Carcroft West	621	131	21.1
E01007473	Doncaster 005E	Carcroft East	612	149	24.3
E01007474	Doncaster 005F	Carcroft South/ Enterprise Park	632	155	24.5
E01007504	Doncaster 009F	Woodlands East	624	118	18.9
E01007507	Doncaster 009G	Highfields	498	153	30.7

Table 2. Rates of Fuel Poverty at LSOA Level in Adwick Le Street & Carcroft (Office of National Statistics, 2022)

## Food Poverty

There are 7 active foodbanks in the North locality of Doncaster. The Development Trust Doncaster is located in Carcroft and provides food support for Carcroft residents, along with residents in neighbouring communities such as Adwick Le Street. Cost of Living, Low Income, Benefit Delays, Debt and Benefit changes are the top 5 reasons for residents accessing support from The Development Trust Doncaster foodbank. Figure 7 shows demand for food support has increased since October 2022 at the Development Trust Doncaster's foodbank.

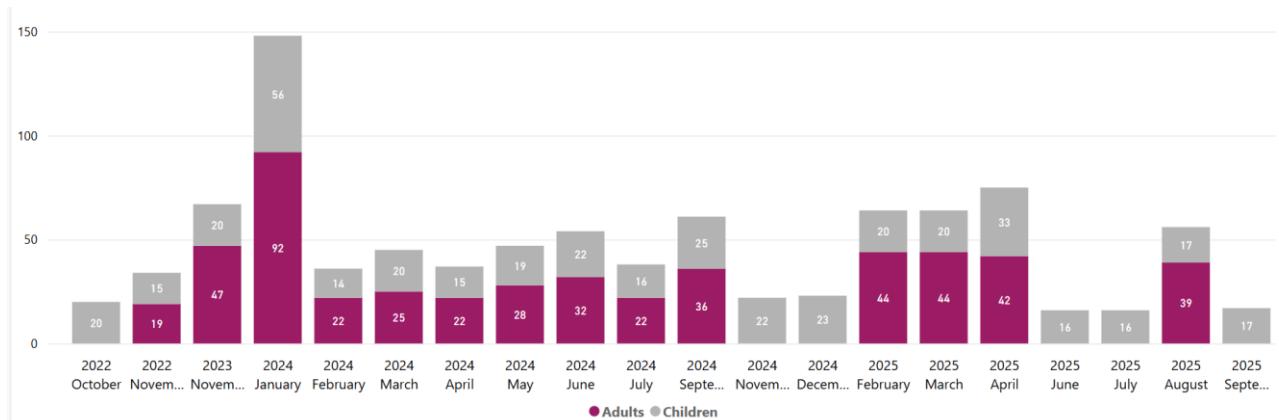


Figure 8. Number of Adults and Children Accessing Development Trust Doncaster Foodbank in North of Doncaster (City of Doncaster Council, 2025)

## The Bread-and-Butter Thing

The purpose of The Bread-and-Butter Thing (TBBT) addresses moderate food insecurity helping minimise demand on crisis support i.e. foodbanks. They also reduce poverty premiums that families in low-income areas can face, reduce waste by identifying edible surplus food in the UK food sector and redistributing it, to build resilience within the communities. TBBT establish a mobile food club which gives access to nutritious and affordable food taken into the heart of communities starved of money, food, and resources. There is no eligibility, and parcels are based on a weekly shop and provides essential produce for family eating – fresh fruit and veg, chilled goods and cupboard staples. Deeply discounting a family's shopping and stretching their budget. A members average weekly saving is £26.50.

Throughout the City there are five Hubs based in the following communities: Mexborough, Rossington, Carcroft, Thorne and Hexthorpe.

Each site offers 80 residents the opportunity to access affordable food, ensuring 400 residents per week get the help they need. In 2024 across the five sites 1596 volunteering opportunities were accessed with 3241 residents accessing the support.

## Employment

According to the 2021 Census, in Carcroft, over half (56.8%) and Adwick over half (60.6%) of residents, are not in employment and have not worked in the last 12 months. Both communities are lower than the national rates (61.1%). (Office of National Statistics (ONS), 2021).

The percentage of residents who are not in employment and have never worked within Adwick and Carcroft are both lower than those who have not worked in the last 12 months. More residents in Carcroft (31.1%) have never worked, higher than Adwick (28.5%). However, both of these rates are higher than England (25.6%) and Doncaster (27.2%). (ONS, 2021). The number of residents who are not in employment and have not worked in the last 12 months is higher in Adwick (60.6%) than in Carcroft (56.8%), however both are lower than the England average (61.1%) and Doncaster (61.6%).

However, in Adwick the number of residents aged 16 and over who are economically active and in employment (62.1%) is higher than the England (57.4%). Carcroft doesn't follow this trend, as the community has a lower number (52.2%) of economically active residents than England (ONS, 2021). Given the COVID19 pandemic was declared in early 2020 and this data was taken across 2021/22, rates of short-term unemployment may reflect the increased job losses during this time. Work should be undertaken to increase residents' career aspirations and employability skill sets to improve employment opportunities.

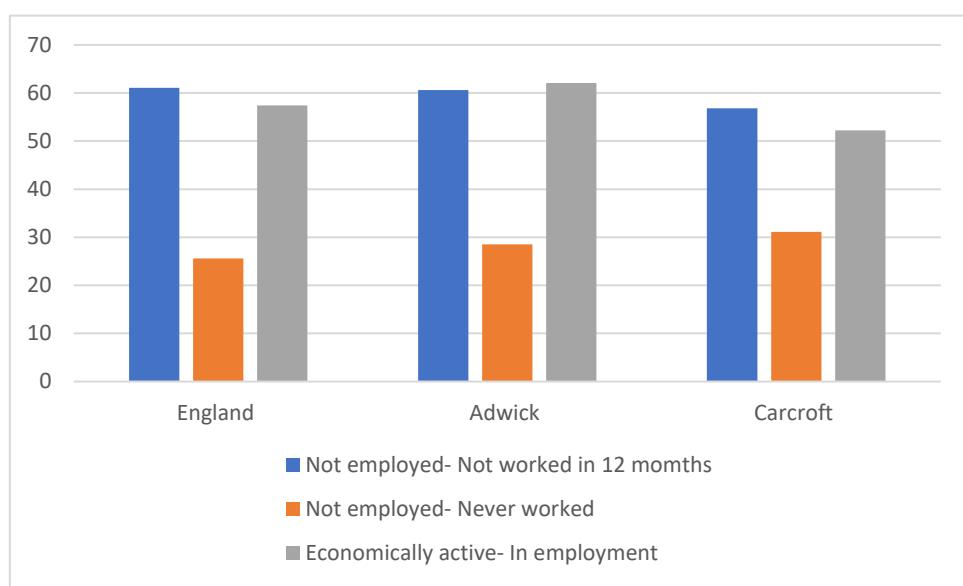


Figure 9. Economic Status of Residents (Office of National Statistics, 2021)

According to the 2021 Census, in Adwick nearly half of the residents hold a Level 1,2 or 3 qualification (46.3%), which is slightly higher than Doncaster (43.1%). This trend is similar in Carcroft (44.1%), with both communities significantly higher compared to England (39.9%). The percentage of residents holding a Level 4 qualification or above in Adwick (23.0%) and Carcroft (16.0%) is significantly lower than the England (33.9%). However, Adwick is above Doncaster (22.7%), but Carcroft falls below this rate.

The number of residents in Adwick (21.4%) who have no qualifications is lower than the Doncaster (22.7%) rate. However, in Carcroft (30.5%) residents who have no qualifications is significantly higher than Doncaster (22.7%) and England (18.1%).

The highest proportion of people in Adwick (12.4%) and Carcroft (19.1%) are employed in elementary occupations, in which Carcroft is higher than Doncaster (16.5%) and both are higher than England (10.5%).

Those working in high skilled occupations such as managers, directors and officials in Adwick and Carcroft differ. In Adwick there are more residents in these positions (11.3%) than in Carcroft (7.9%). However, compared to England (12.9%) and Doncaster (10.2%), both communities see a lower number of residents in these positions. This identifies an important part of childhood and adult development to ensure investment, skills/training and employment opportunities are accessible for this community.

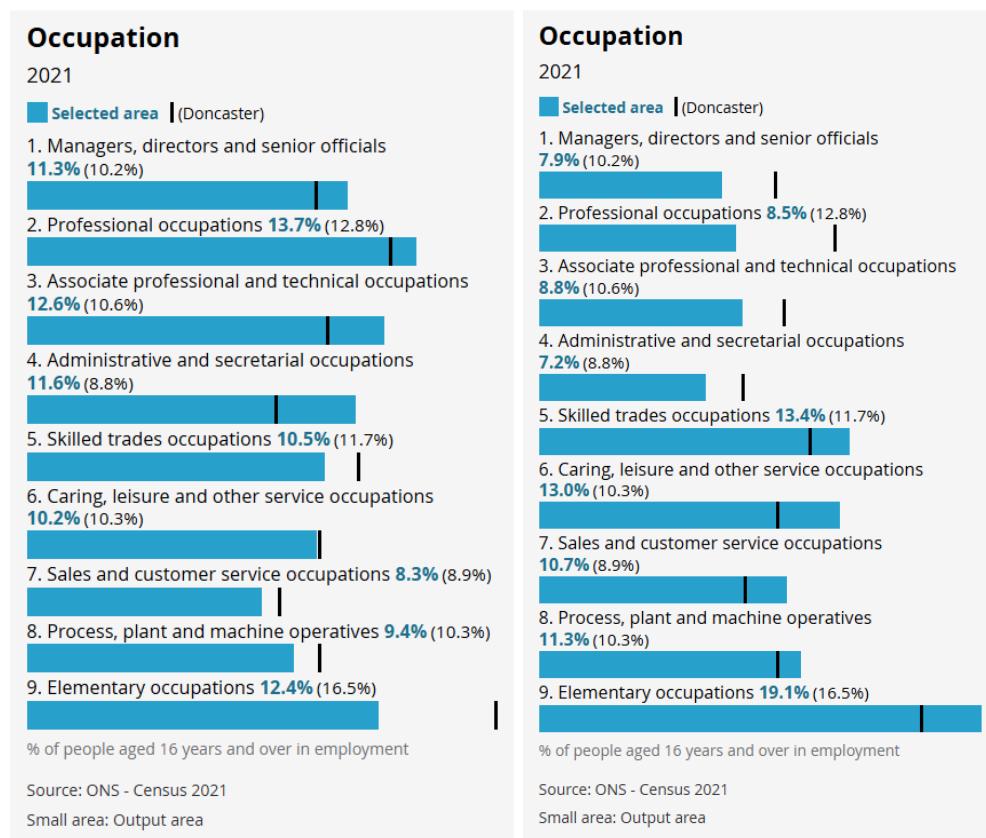


Figure 10, Percentage of Occupations of Residents in Adwick and Carcroft (Office of National Statistics, 2021)

## Citizens Advice Doncaster Borough

Citizen's Advice Doncaster Borough (CADB) are an independent charity and part of the Citizens Advice Network across England and Wales. They provide free, confidential, and impartial advice and campaign on money, benefit, housing, or employment issues affecting people's lives.

There were 216 residents living in the Adwick and Carcroft Ward accessing CADB during the 2024/25 fiscal year, with 739 users across the North locality. Adwick and Carcroft ward had the 2<sup>nd</sup> highest number of interactions with CADB in the North of Doncaster in the fiscal year of 2023/24 with this increasing to the highest in the North in the fiscal year 2024/25. Benefits and tax credits, debt, utilities and communications, benefits and universal credits and housing issues are the top 5 issues when seeking support.

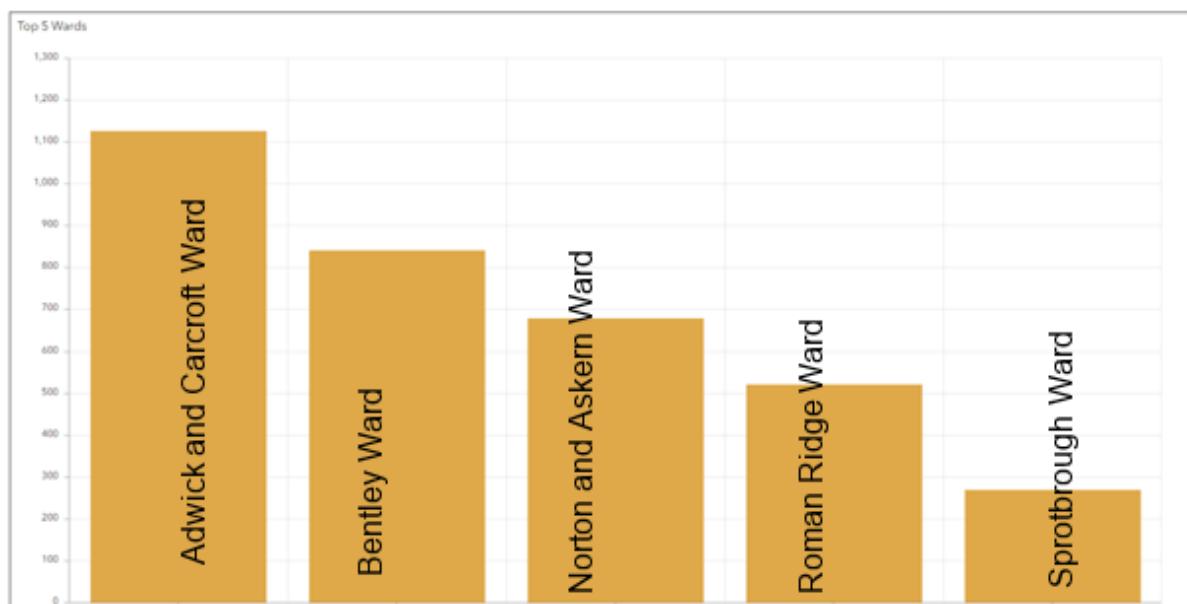


Figure 11. Number of Interactions with CADB During Fiscal Year 2023/24 (CADB, 2025)



# Health Inequalities

## Life Expectancy

In the Adwick and Carcroft ward, males can expect to live 75.1 years compared to the average of Doncaster of 77.9 years and England 79.5 years. Females in the ward have a life expectancy of 79.2 years, compared to Doncaster's of 81.3 years and England's of 83.2 years. Healthy life expectancy is the number of years a person lives in good health. Males in the ward can expect 56.5 years of healthy living, which is lower than the Doncaster rate of 57.4 and significantly lower than England's rate of 61.5 years. Females can expect 57.7 years of healthy living, which is higher than the Doncaster rate of 56.1 but much lower than the England rate of 61.9 years.

The proportion of residents with poor health in Adwick Le Street and Carcroft is considerably greater than national rates. The Office for Health Improvement and Disparities (OHID) reported 24% of residents as having a limiting health condition or disability compared to 17.6% across England. In addition to this, residents have self-reported that their health is poorer than across Doncaster and England. In Adwick (13.0%) there are less residents living in 'fair health' compared to Carcroft (16.4%). Adwick is lower than the Doncaster average (14.7%) and both communities are higher than the England average (12.7%).

## Long Term Conditions

Incidence of all cancers remains one of the leading health conditions residents are living with in Adwick Le Street and Carcroft. Specifically, incidences of lung cancer are considerably the highest (176.1 per 100) in the ward and the 3<sup>rd</sup> highest in Doncaster when using ISR. Both COPD and lung cancer are highly preventable diseases through lifestyle choices. Both are respiratory diseases that are associated with long-term smoking and possible job history. This suggests there are significant challenges around self-management, health literacy and appropriate uses of health services.

Hospital admissions for those living with limiting illnesses or health conditions largely associated with poor lifestyle choices are significantly higher across Adwick Le Street and Carcroft. Admissions associated with COPD are nearly double the national rates, suggesting challenges around self-management of the condition and long-term poor lifestyle choices.

## Indices of Mortality

Adwick and Carcroft exhibit high levels of mortality compared to Doncaster and England. The leading cause of death are those considered preventable. The basic concept of preventable mortality is that deaths are considered preventable if, in the light of the understanding of the determinants of health at the time of death, all or most deaths from the underlying cause could potentially be avoided by public health and

primary prevention interventions (that is, before the onset of diseases or injuries, to reduce incidence). A significant number of deaths occur in under 75s in Adwick Le Street and Carcroft. The ward has the 4<sup>th</sup> highest number of deaths in under 75s (153 per 100 people) when using ISR compared to the rest of the borough (figure 11). Mortality rates of all ages and all causes is the highest in Doncaster. A large number of deaths in under 75s are considered preventable (162.5 per 100) when using ISR.

Chronic Obstructive Pulmonary Disease (COPD) and lung cancer (175.8 per 100) when using ISR are the leading cause of death amongst Adwick Le Street and Carcroft residents. The chances of such diseases occurring increases with the following factors: smoking, air pollution, allergens and occupational risks. Stroke, Coronary Heart Disease (CHD) and all cancers are also top causes of deaths in this ward. Such diseases increase with the following factors: smoking, living conditions, poor diet and lack of physical activity.

## Mental Health

Mental health is another area of concern in the Adwick Le Street and Carcroft ward. There are considerably higher emergency hospital admissions for intentional self-harm in the ward (153.3 per 100) than Doncaster (121.6 per 100) and England (100) when using ISR.

The graphic below highlights the percentage of residents in Highfields who have been diagnosed with clinical depression, as well as rates of other self-reported indicators of mental health and wellbeing. All of these are higher than Doncaster.



Figure 12. Mental Wellbeing Data (ACORN City of Doncaster Council, 2021)

## Alcohol

Figure 12 shows data taken at LSOA level and highlights discrepancies across communities when relating to alcohol Specific Admissions. There are considerably more issues related to alcohol in Carcroft than Adwick Le Street. Carcroft South/Enterprise Park have the third highest rate of alcohol specific admissions (87 per 1000)

in Doncaster when using ISR. Carcroft West was amongst the top 7 communities to report high incidences of alcohol specific admissions (62.5 per 1000) when using ISR.

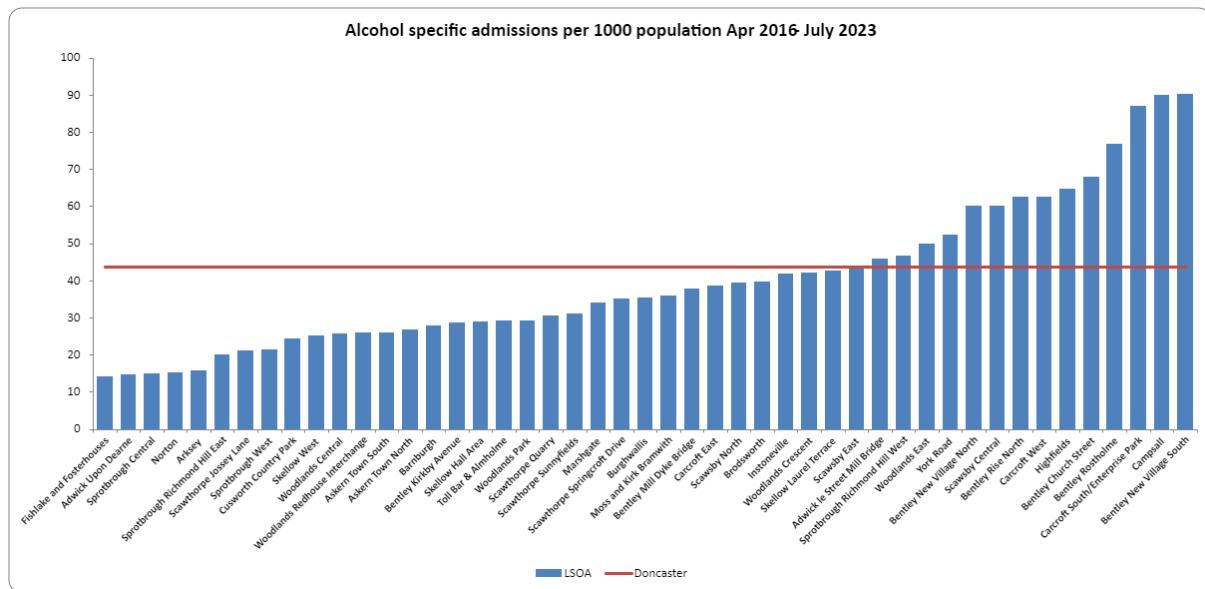


Figure 13. Alcohol Specific Admissions per 1000 Population April 2016-2023 (Office of National Statistics, 2021))

## Smoking

13.9% of residents in the Adwick and Carcroft ward smoke, which is lower than the Doncaster rate (14.1%), but significantly higher than England (10.4%). Action on Smoking and Health (ASH) estimates smoking costs Doncaster £335 million per year, and the combined cost of smoking-related medical treatment via hospital admission and primary care services is £16.5 million. Social care costs due to smoking amounts to an estimated £115 million annually in Doncaster with the majority being lost to informal care costs from friends and family (£64.3 million).

In the Adwick and Carcroft ward, the gross annual cost of smoking as of Spring 2024 was £13 million. An estimated £4.19 million is spent annually on tobacco products in the Adwick and Carcroft ward and the national average spend on tobacco per smoker now stands at £2486. Smoking has a significant impact on employment and productivity, in the Adwick and Carcroft ward the total cost due to lost productivity from smoking was estimated at £7.79 million which is significantly higher than the borough average (£6.5M). (ASH 2024).

According to NHS England (2023), there are 64045 registered patients with Doncaster North Primary Network (PCN) in North of Doncaster, 11,885 of those are registered as smokers. Petersgate Medical Centre is the closest PCN GP practice for Adwick Le Street residents to register at, where 1225 patients are registered as smokers when they registered at the practice. This equates to 16.1% of patients. Data taken from Great North Medical Group suggests smoking prevalence is much higher in Carcroft. That is, a total of 2682 residents are registered as smokers, equating to 19.8% of GP users which is significantly higher than Doncaster overall. It must be noted that such data is taken from self-reported measures when signing up to a GP and so, relies on

individuals self-reporting their behaviours. It must also be noted that residents registered at GPs do not necessarily reside in that community and may not truly reflect the prevalence of smoking in specific communities.

## Childhood Development

A child's early experiences are vital in providing the foundations for children to develop healthily and happily. Children being born into deprivation and living amongst deprivation in their early years are more likely to experience a wide range of health problems, fall behind their peers and face employment problems in adult life. The quality of early experiences is important as children develop, providing opportunity for motor (physical), intellectual (language and communication), cognitive and socio-emotional development.

The Income Deprivation Affecting Children Index (IDACI) measures the proportion of all children aged 0 to 15 living in income deprived families. In Adwick, 38.2% of children are classed as living in child poverty, and in Carcroft this figure is much higher at 71.2%.

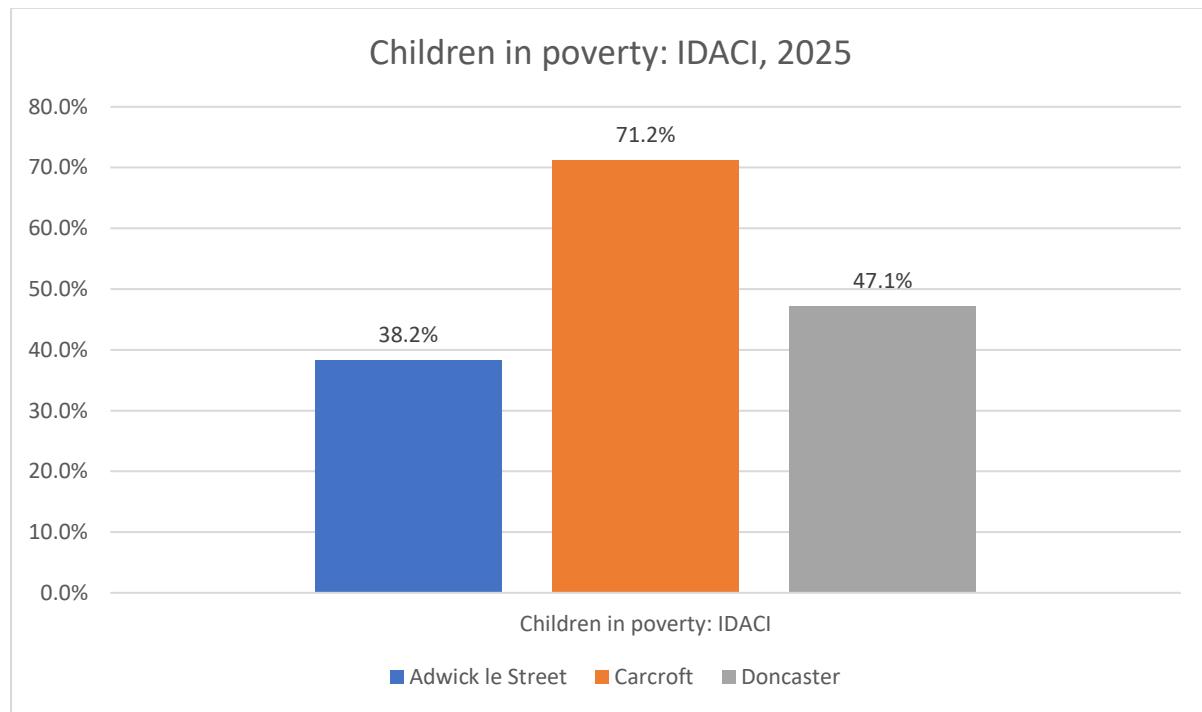


Figure 14: Children in Poverty: Income Deprivation Affecting Children Index (aged 0 to 15) – Source: IMD 2025

## Obesity Levels

Childhood obesity and inequality are closely connected. Children from families with less money often have fewer chances to eat healthy food or play outside safely. They might live in areas without parks or easy access to affordable fresh fruits and vegetables. These challenges make it harder for them to stay at a healthy weight.

Because of this, childhood obesity is more common in deprived communities. Helping all children grow up healthy means making sure every family has access to good food, safe places to play, and support for healthy living.

Children classified as overweight (including obese) in reception in Carcroft (26.5%) is higher than Doncaster (25.8%) and England (21.9%). Adwick (25.3%) follows the same trend compared to the England rates (21.9%), however is lower than Doncaster (25.8%). In year 6 the prevalence of overweight (including obesity) in Adwick, sees less children (39.8%) compared to Doncaster (40.3%). However, Adwick is higher than the England rate (36.7%). Carcroft (42.95) sees a significantly higher prevalence than both Doncaster (40.3%) and England (36.7%). The longevity and early onset of such health risks suggests public health interventions need to target families and children at a much earlier age to educate them on healthy lifestyle choices and the impact of poor choices on their health.

Data from the 2024 Pupil Lifestyle Survey found that 66% of children in the Adwick and Carcroft Ward eat fruit and vegetables every day/most days, which is just slightly lower than the Doncaster average of 67%. However, 20% of pupils reported to consume takeaways most or every day of the week compared to Doncaster's 13% average. More specifically, public health interventions may need to focus on educating school aged children and parents on food choices and eating healthy meals on a budget.

## Hospital Admissions

NHS (2021) data shows the rate of Accident & Emergency (A&E) admissions and emergency admissions in under 5s are both significantly lower in Adwick and Carcroft (104.0 per 1000) than England (140.7 per 1000). However, the rate of emergency hospital admissions for ages 15 to 24 are significantly higher in Adwick and Carcroft (175.1 per 1000) than figures reported for England (127.9 per 1000) and higher for Doncaster (161.6 per 1000) when using ISR.

## Education

In 2024, 44% of pupils achieved the expected standard in reading, writing, and mathematics at Key Stage 2 (KS2) in Adwick Le Street, which is lower than the national average (61%) and Doncaster (59%). Carcroft follows a similar trend to Adwick and 43% of children met the expected standard. In 2023, more students in Adwick Le Street (59%) reached the expected standard, however Carcroft does not follow this trend as less people in 2023 (23%) reached the expected standard.

At Key Stage 4 (KS4), each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, Maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other

qualifications at an equivalent level (e.g. BTECs) can also count towards the score. In 2024, the average GCSE attainment scores per pupil (out of 90) was 47.8 in Adwick Le Street and 39.0 in Carcroft. Scores in Carcroft are lower than both Doncaster (44.0) and England (45.9). Both communities have seen an increase in school attainment scores since 2023 as Adwick Le Street scored 45.3 in 2023 and Carcroft scored 34.1.

## Pupil Lifestyle Survey

The Pupil Lifestyle Survey is conducted by the City of Doncaster Council to provide valuable data on children and young people's health-related behaviour, through an anonymous school-based questionnaire. Data from the survey has provided a set of Doncaster-wide figures at key points in children and young people's development; KS2, 3 and 4.

The 2024 Pupil Lifestyle Survey was answered by 98 pupils within the Adwick and Carcroft ward. The survey was conducted in primary and secondary schools across Doncaster and reported that children in Adwick Le Street and Carcroft were more exposed to smoking in Doncaster, both in the home and in vehicles than a significant number of other communities. That is, 44% of the children surveyed encountered smoking in the home, whilst 21% reported experiences of smoking indoors and 17% as a passenger in a car. Evidence suggests growing up in a home where smoking occurs is one of the biggest risk factors to children becoming smokers themselves and may explain the high rates of smoking and smoking related health conditions in adult years. It is important to note that the Pupil Lifestyle Survey is self-reported and was not completed by all the schools.

The Pupil Lifestyle Survey (2024) reported that 22% of pupils in Adwick and Carcroft have Special Educational Needs, higher than Doncaster (13%). Furthermore, 73% of children receive extra help in school, which is significantly higher than Doncaster (43%) and is the highest in the borough.

## Family Hubs

There are three Family Hubs in the North Locality of Doncaster, namely Adwick, Askern, and Bentley. Adwick is the hub closest for Adwick and Carcroft residents.

Family Hubs are local, community-based centres that offer integrated services for families from the early stages of life covering conception and early childhood up to adolescence, and up to age 25 for individuals with special educational needs and disabilities (SEND). Family Hubs offer early years and parental support including antenatal and postnatal care, baby and toddler classes, infant feeding, parenting programmes, SEND pathways and specialist support for mental health, domestic abuse, welfare and substance misuse. Family Hubs provide welcoming community spaces for families, bringing together education, health, social care, and wellbeing

services in one facility and cater for a broad spectrum of needs. There are twelve Family Hubs across Doncaster, with three located in the North locality, Adwick, Askern and Bentley Family Hubs.

Membership data shows the percentage of eligible children signed up to Family Hubs. In Q4 of fiscal year 2024-2025, membership of children in Adwick Le Street was 67% for children aged 0-8 weeks, 92% for 0-1 year and 11-month-old children, and 100% for children aged between 0-4 years and 11 months. In Carcroft the data is much lower as 63% of children aged 0-8 weeks were members, 68% of 0-1 year and 11-month-old children, and 78% of children aged between 0-4 years and 11 months.

Access data includes the percentage of children using Family Hubs services once or twice and engagement figures indicate the number of children seen three or more times. Engagement is lower in Carcroft (58%) compared to Adwick Le Street (78%), especially at age 0-1 years and 11 months. Engagement increases to 87% when including all ages up to 0-4 years and 11 months in Carcroft, however this is still lower than Adwick Le Street (97%).

## Physical Activity

Mosaic data shows a high percentage of the population in Adwick Le Street & Carcroft do not engage in any moderate intensity physical activity. Please see the appendix for more information on mosaic data.

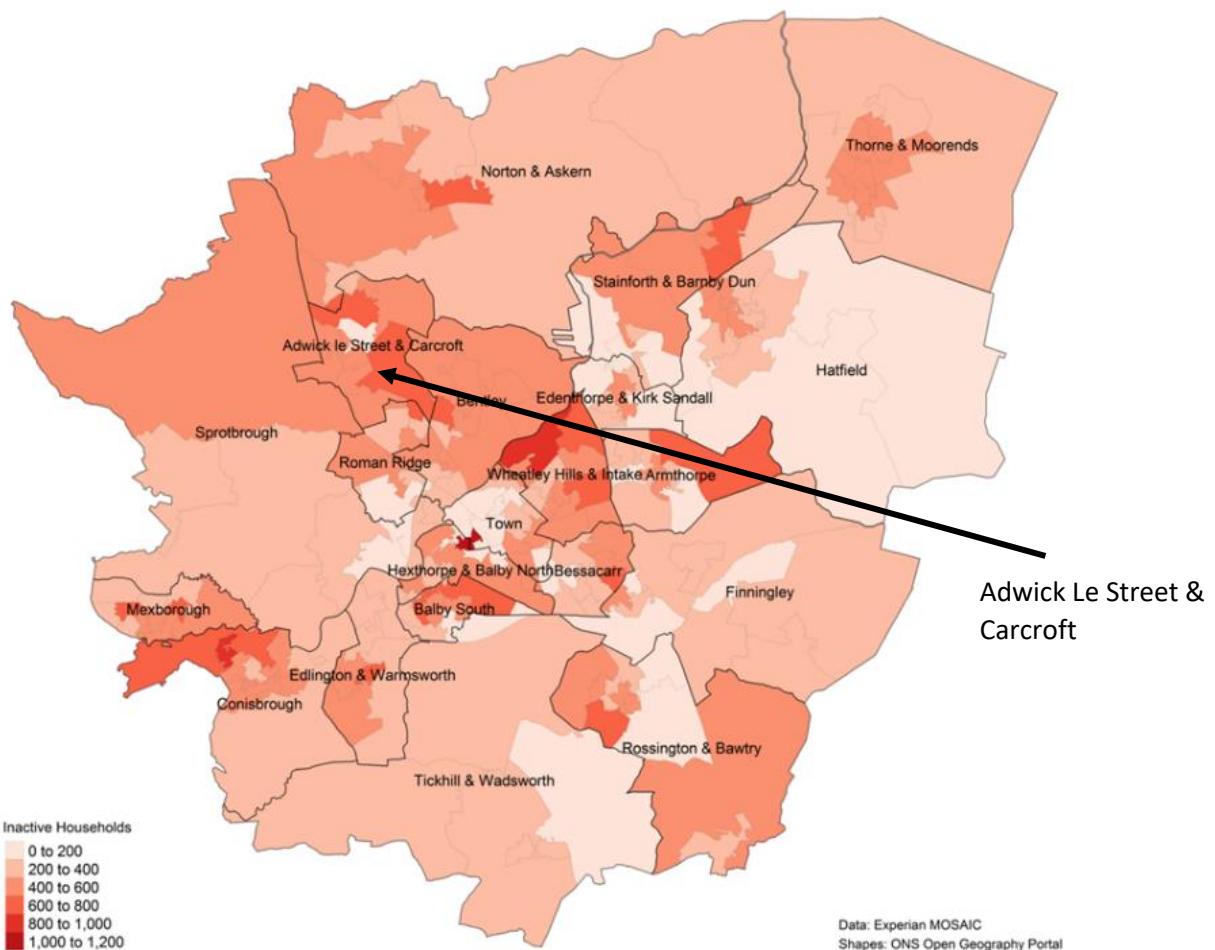


Figure 15. Levels of Inactivity Across Doncaster (Get Doncaster Moving

, 2021)

Adwick Le Street has 883 households and have high levels of inactivity. This data has been overlaid with the number of children and young people and with deprived, inactive households. This triad of data then positions Adwick le Street as an area of focus. The table below shows the number of inactive, low-income households and children and young people.

Community	Inactive households	Low Income households	C&YP	Total
Adwick le Street	883	877	920	2680
Denaby	951	913	514	2378
Wheatley Park & Wheatley Hills	802	885	667	2354
Bentley	883	692	773	2348
Edlington	667	858	726	2251
New Rossington	673	823	749	2245
Intake	651	781	668	21000
Skellow & Carcroft	594	892	563	2049
Stainforth	618	738	676	2032
Thorne	747	817	367	1931

Table 3. Get Doncaster Moving Priority Communities (Get Doncaster Moving, 2019)

A Get Doncaster Moving survey identified the following key barriers to physical activity for inactive people in Adwick and Carcroft:

- Not wanting to be active/having less desire to be active (reflective motivation)
- Not having routines or habits (automatic motivation)
- Having fewer physical skills and stamina to be active (physical capability)

Data from the Pupil Lifestyle Survey (2024) reports an average of 18% of children in the Adwick and Carcroft Ward as being physically active on only one or two days a week, lower than the Doncaster average (24%). However, 29% of children in the wards were said to be active on three or four days a week, which is higher than the Doncaster average (26%) and 51% of children were physically active on five or more occasions during the week. Getting hot, tired, not being very good at physical activity and preferring to do other things were the top three common answers given by pupils when asked why they did not participate in physical activity. The Adwick and Carcroft ward has one of the highest numbers of children walking to school (59%), which is higher than Doncaster (39%). The Ward has a higher number of pupils participating in school clubs (26%) than the Doncaster average (18%).

## Active Travel

In Carcroft a higher proportion of individuals travel less than 10km to get to work (47.4%), when compared to Doncaster (41.7%) and England (35.4%). Adwick also follows this trend as 41.8% of residents travel less than 10km to work. However, a high number of individuals travel by car or van to work (60.1%) in Carcroft, compared to Doncaster (57.9%). Adwick also follows this trend with 60.9% of residents driving a car or van to work. In Carcroft more people walk to work (12.4%) than Doncaster (7.1%). However, Adwick has less residents who walk to work (5.0%) than Doncaster.

Active Travel to and from work could be considered to improve physical activity levels in the community.

## Green Spaces & Parks

Carcroft Park provides the main form of green space in Carcroft, situated on Chestnut Avenue. The park consists of junior play areas, multi-use area, skate park, playing field, sheltered seating, bowling green and a public memorial space. Owston Park Golf Course is a 9-hole golf playing course open to the public, and Owston Hall has an 18-hole golf course open to the public and those with a paying membership. It is surrounded by country fields that provide plenty of walks and open space for residents to utilise.

Adwick Park and playing fields provides the main source of green space for Adwick residents, just a short walk from Adwick Interchange. Adwick Park has plenty of places for sports and exercise: playing fields, football pitches, cricket pitches, tennis court and a basketball post. It is also home to a bowling green, Adwick Cricket Club and Adwick Park Rangers FC.

## Community Information

### Population

Adwick Le Street & Carcroft (ward): 16,697

- Adwick Le Street: 2,600
- Carcroft: 5,400

### Ethnicity and Language



Figure 16. Ethnicity of Adwick Le Street and Carcroft Residents (Office of National Statistics, 2021)

Adwick Le Street and Carcroft does not appear to be very diverse in ethnicity or languages spoken. Over 96% of the population residing in this ward identify as 'White' and report that their main language spoken is English.

## Age Profile

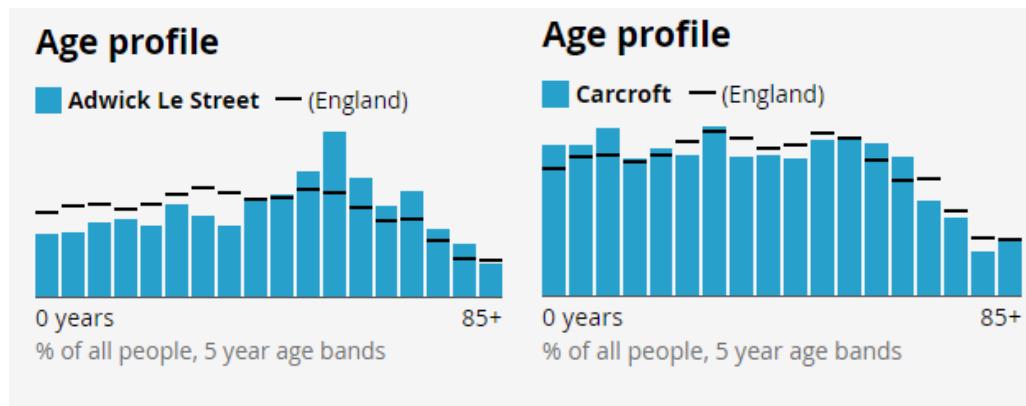


Figure 17. Age Profiles of Adwick Le Street and Carcroft (Office of National Statistics, 2025)

Adwick Le Street has an older than average population, whilst Carcroft has a much younger population. There are similar numbers of males and females within each age group category.

## Housing

Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities.

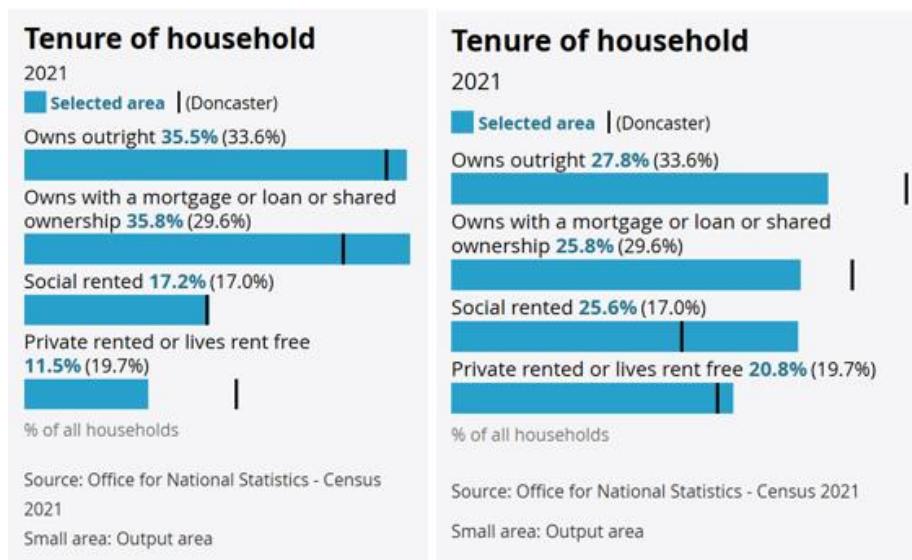


Figure 18. Tenure of Households in Adwick Le Street and Carcroft (Office of National Statistics, 2025)

A larger proportion of residents own their house outright in Adwick Le street (35.5%), than Carcroft (27.8%). There are more socially rented properties in Carcroft (25.6%), which is considerably higher than the rest of Doncaster (17.0%). There are considerably fewer properties that are privately rented in Adwick Le street (11.5%), whilst Carcroft (20.8%) has similar rates to the rest of Doncaster (19.7%).

The majority of households comprise of single-family units in both Adwick Le Street (67.6%) and Carcroft (63.1%). However, there is a large proportion of one-person households in Adwick Le Street (28.5%) and Carcroft (32.5%). Whilst these rates appear to be in line with the rest of Doncaster (31.2%) it would suggest social isolation is a priority for Doncaster. Living alone can increase the risk of a number of physical and mental health issues and thus, ensuring these individuals have the support required to live a health and fulfilling life is important.

St Leger Homes is the main provider of Doncaster's of Social Housing. In Carcroft, St Leger Homes manages 422 properties, which are predominantly 3-bed houses (158) and 2-bed bungalows (41). Rent arrears in Adwick have also increased from £ 3687.73 in 2023/24 to £ 4232.77 in 2024/25.

In Adwick, St Leger Homes Doncaster manages 161 properties, which are predominantly 1-bed flats (58) and 2 bed houses (68). Rent arrears in Carcroft have also increased from £ 73111.15 in 2023/24 to £ 73199.86 in 2024/25.

## Community Safety

Community safety remains a top priority for residents and stakeholders across Doncaster. Feedback from a range of engagement activities consistently highlights concerns around anti-social behaviour, crime, and perceptions of safety. People want cleaner, more vibrant and welcoming neighbourhoods, supported by effective policing, youth engagement, and thoughtful environmental design.

To help achieve this, we're committed to a city-wide approach that combines proactive and reactive measures through a layered crime prevention strategy—primary, secondary, and tertiary—designed to make every community safer.

If you'd like to stay informed or take action, you can find detailed crime statistics for your neighbourhood at [www.police.uk](https://www.police.uk). To report issues or concerns, visit [www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues](https://www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues).

## The Safer Stronger Doncaster Partnership

The Safer Stronger Doncaster Partnership is working together to make Doncaster a safer, stronger place for everyone. The partnership focuses on six key priorities that tackle issues affecting our communities:

- **Reducing anti-social behaviour (ASB)** – making our streets and public spaces welcoming for all.
- **Reducing crime and re-offending** – supporting people to make positive choices and preventing repeat offences.
- **Tackling serious and organised crime** – protecting our communities from organised criminality and criminal networks.
- **Reducing substance and alcohol misuse** – helping people access support and reducing harm.
- **Tackling domestic and sexual abuse** – ensuring victims get the help they need and holding perpetrators to account.
- **Reducing violence and violent crime** – creating safer neighbourhoods for families and young people.

Together, these priorities aim to build a Doncaster where everyone feels safe and supported.

## Community Voice / Key Safety Concerns

Residents raised concerns about anti-social behaviour, including intimidation and vandalism, alongside visible drug use and public disorder. There are also worries about property crime and repeat offending, which make people feel that crime is unchecked. Poor lighting and neglected spaces add to the sense of insecurity, and many want more visible policing and quicker responses to incidents. Fear of reporting crime is common, with some residents believing nothing will change or fearing retaliation. Overall, the community wants stronger enforcement, cleaner and better-lit streets, and more activities to keep young people engaged and reduce the risk of crime.

## Anti-Social Behaviour

Anti-social behaviour can be defined as when someone acts in a way that causes trouble, fear, or upset to others. This can include things like being noisy late at night, vandalism, or being aggressive in public. Hate crime is when someone is hurt or targeted because of their race, religion, disability, gender identity, or sexuality. It's not just a crime against one person—it can make whole communities feel unsafe.

North locality reported the lowest number of ASB, hate crime and low-level crimes during the first 6 months of 2023/24 (Figure 19). Figure 20 shows that Adwick and Carcroft had the highest rates of crime and ASB across the North Locality.



Figure 19. Number of Early Interventions, ASB, Hate Crime and Low-Level Crime Issues Identified and Managed at Locality Level (City of Doncaster Council 2023/24)

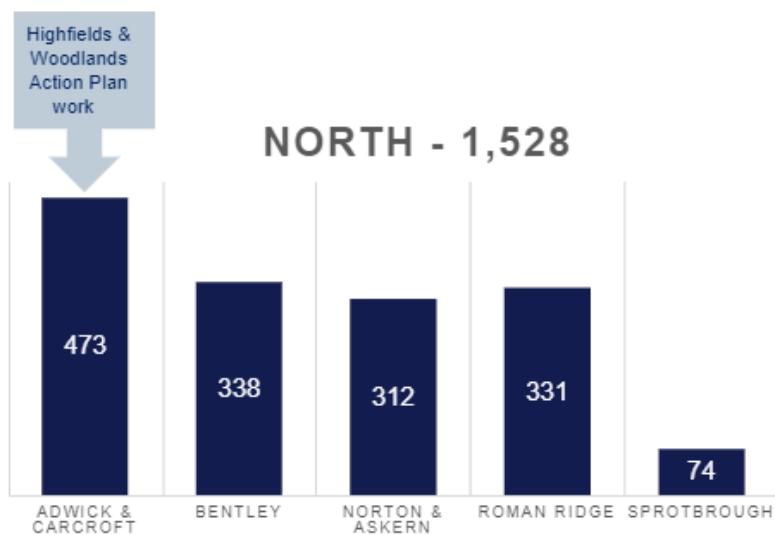


Figure 20. Number of Early Interventions, ASB, Hate Crime and Low-Level Crime Issues Identified and Managed at Ward Level 2023/24 (City of Doncaster Council, 2024)



## Vulnerable Victims

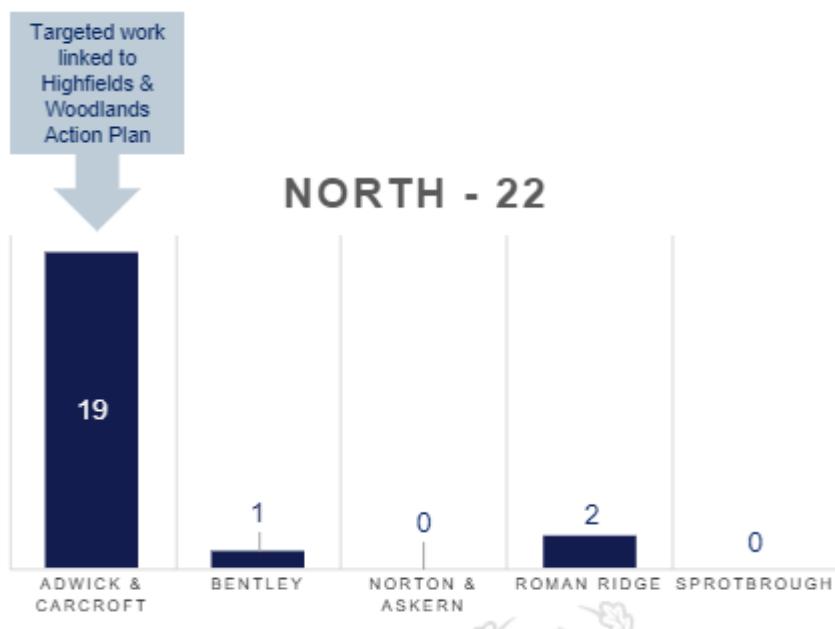


Figure 21. Vulnerable Victims Ward Breakdown (City of Doncaster Council 2023/34)

Adwick and Carcroft have the second highest number of vulnerable victims living within the ward boundaries, the largest number across the North of Doncaster. It must be noted this data only reflects the residents that have been identified and supported by the Stronger Communities team at Doncaster Council, and there may be more residents that have not been identified or supported but fall within this bracket.

## Wellbeing

This is one of the services delivered by City of Doncaster Council (CDC). The service supports residents with financial support, physical health, housing, mental health and social isolation, and an early intervention to prevent moving to adult social care services. The North locality identifies 3 common themes for support that residents are in need of: social isolation, loneliness and recreation, work, education and training and mental/emotional health.

Area	Total Number of Engagements*	1 <sup>st</sup> Most Common Theme	2 <sup>nd</sup> Most Common Theme	3 <sup>rd</sup> Most Common Theme
Borough wide	7,431	Social Isolation, Loneliness & Recreation	Mental & Emotional Health	Finances, Debt & Economic Wellbeing
North	2,383 (32.1% of Borough wide demand)	Social Isolation, Loneliness & Recreation	Work, Education or Training	Mental & Emotional Health
South	2,448 (32.9% of Borough wide demand)	Mental & Emotional Health	Social Isolation, Loneliness & Recreation	Physical Health
East	1,865 (25.1% of Borough wide demand)	Social Isolation, Loneliness & Recreation	Mental & Emotional Health	Finances, Debt & Economic Wellbeing
Central	735 (9.9% of Borough wide demand)	Finances, Debt & Economic Wellbeing	Social Isolation, Loneliness & Recreation / Mental & Emotional Health	Work, Education or Training

Table 4. Number of Engagements per Locality, Q4 2024-25. (City Of Doncaster Council 2025)

## Community Investment

Ward	Total Amount by Ward	Funding Type	Total Amount by Locality
<b>Norton &amp; Askern</b>	£235,468.67	VCFS, Ward Members, Barrier Buster, Community Booster, Active Communities Grant, Community Wealth Builder Support (X4), Locality Commissioning, Holiday Activity Fund, LSCIF Round Two, Community Investment Fund, Community Wealth Builder Grants, Dragon's Den, Ward Members	£1,790,000
<b>Adwick Le Street &amp; Carcroft</b>	£246,844.57		
<b>Sprotbrough</b>	£180,580.00		
<b>Roman Ridge</b>	£89,790.00		
<b>Bentley</b>	£1,036,595.72		

Table 5. Community Investment across North Locality (City of Doncaster Council, 2025)

In the Adwick Le Street and Carcroft ward, investment totals £246,844.57 from Doncaster Delivering Together as of June 2025. The top priority for investments in the ward were 'building opportunities for healthier, happier and longer lives for all', 'nurturing a child and family-friendly borough and 'developing the skills to thrive in life and work'.

In the Adwick Le Street and Carcroft, 14 community organisations have received funding including Whinfell Community Hall, Upbeat, Refurnish, Foresters Foodbank and Steps to Freedom. The top priorities for investment in Adwick Le Street and Carcroft were, winter support, community celebrations, foodbank support, youth activities and physical activity.



## References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

Ritchie, J., Spencer, L., O'Connor, W., & Lewis, J. (2003). Carrying out qualitative analysis. *London: Sage*

## Appendix

### Well Doncaster

More information about Well Doncaster can be found on our website:

[Home | Well Doncaster](#)

### Census 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

[Build a custom area profile - Census 2021, ONS](#)

[Census Maps - Census 2021 data interactive, ONS](#)

### Public Health Data

#### Fingertips

This is a new Fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

## Local Health - Public Health England - Reports: get a dashboard on a custom area

Link to data- [Fingertips | Department of Health and Social Care](#)

Life expectancy and healthy life expectancy by ward: [Life expectancy by census ward](#)

Indices of Multiple Deprivation 2025 – statistical release, data files and reports: [English indices of deprivation 2025 - GOV.UK](#)

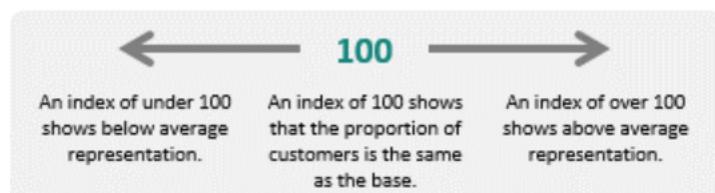
## **Acorn Profiles**

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits.

## **INTERPRETING THE REPORT**

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

### **INDEX**



The Wellbeing Acorn Profile contains 12 variables that are indicators of disability or infirmity in the population and 9 variables related to unhealthy behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.

## **Physical Activity**

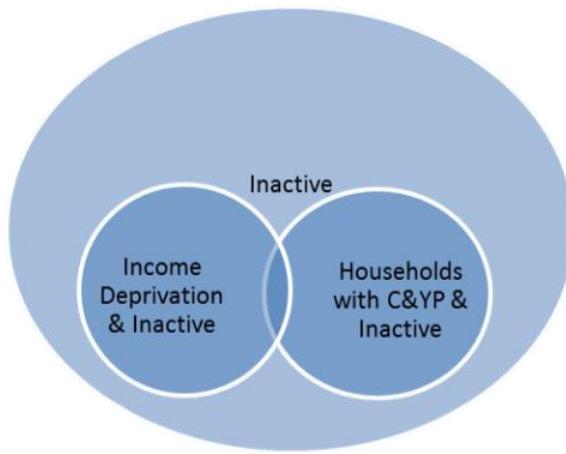
Get Doncaster Moving Survey

<https://getdoncastermoving.org/uploads/behavioural-insight-phase-one-summary-report.pdf?v=1644581925>

## **Mosaic Data**

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

## The Physically Inactive Population of Doncaster



The MOSAIC types who “Do not exercise” and “Do not take part in sport” were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster’s Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Link to the Get Doncaster Moving strategy: [Let's Get Moving! | Get Doncaster Moving](#)

### **Pupil Lifestyle Survey**

[Pupil Lifestyle Survey - Healthy Schools \(healthylearningdoncaster.co.uk\)](#)

### **Power BI – Joint Strategic Needs Assessment**

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

[Joint Strategic Needs Assessments - Team Doncaster](#)

### **Community Safety**

The Safer Stronger Doncaster Partnership Community Safety Strategy can be found at - [The Safer Stronger Doncaster Partnership - City of Doncaster Council](#)

If you'd like to stay informed about crime and ASB in your community, you can find detailed crime statistics for your neighbourhood at [www.police.uk](http://www.police.uk).

If you would like further information about making Doncaster a Safer city, please see - [Making Doncaster a Safer City - YourLifeDoncaster](#)

To report issues or concerns, visit - [www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues](http://www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues)

### **Community Investment:**

Investment Map: [Doncaster Delivering Together Investment Plan - Team Doncaster](#)

### **Population Health Management**

#### **Interactive Map**

To access and identify assets at ward and locality level please use the following interactive

map: <https://www.google.co.uk/maps/d/viewer?mid=17BayPsliJ1OUq6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.1365028000000032&z=14>

