



Wheatley Hills Community Profile

Well Doncaster

Community Led Health and Wealth

Empowering people in Doncaster to live better, healthier, and happier lives.

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**Community
Wealth Builder**

Well Doncaster
Be Well



**City of
Doncaster
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This Report

This report uses a population health management approach to looking at the health of a whole group of people such as a town, neighbourhood, or community instead of just focusing on one person at a time. It is designed to help community leaders, services, residents etc. understand the strengths of both people and place, whilst also looking into what health challenges are common in that group, what services are needed most, and where help is lacking. By using data and trends, this Community Profile can inform tailored ways to keep people healthy, prevent illness, and make sure everyone gets the care they need. By focusing on prevention, early intervention, and coordinated care, together we can build healthier communities and support long-term, sustainable improvements in public health. The first Community Profile was written in 2023 and has been refreshed in 2025 to reflect the current opportunities and challenges of the community.

This report focuses on the community of Wheatley Hills, part of the Wheatley and Intake ward in the Central locality of the city and begins with a summary outlining key information and priorities. This document includes conversations with communities, ward members, community organisations, faith groups, residents and other organisations who live or work in the area. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

To ensure each community is represented as accurately as possible, where possible, separate data and illustrations have been used. Data that is only available at ward level will be stated when included. Indirectly Standardised Ratios (ISRs) have been used throughout this document and have been used to compare data at community and ward level, against a reference population. ISRs show how often an event (such as deaths or hospital admissions) occurs in a population compared to what would be expected in a reference population, after adjusting for age differences. England is used as the reference population for ISR's throughout the document.

Wheatley Hills is separated into 4 Lower layer Super Output Areas (LSOAs) as shown in the map below. Data in this profile comprises of data at LSOA, community, or Ward level where available.



Contents

This Report.....	4
One Page Summary	8
Assets	9
Asset Maps.....	9
Population Health Management.....	12
Assets in the Community	12
Community Insight.....	14
Appreciative Inquiry	14
Doncaster Talks.....	18
Ward Members	19
Health and Wealth	20
Deprivation	20
Wealth Inequalities.....	21
Employment	22
Fuel Poverty	24
Food Poverty.....	25
The Bread-and-Butter Thing.....	26
Citizen's Advice Doncaster Borough.....	27
Health Inequalities	28
Deprivation	28
Life Expectancy	29
Long-Term Health Conditions	31
Incidence of Death	31
Alcohol	32
Smoking.....	33
Childhood Development & Obesity.....	34
School Attainment	35
Pupil Lifestyle Survey	36
Family Hubs	36
Physical Activity	38
Physical Activity in Children and Young People.....	39
Green Spaces & Parks	39
Community Information.....	40
Population and Diversity	40
Age Profile.....	40

Housing.....	40
Community Safety	41
The Safer Stronger Doncaster Partnership.....	42
Community Voice / Key Safety Concerns	42
Anti-Social Behaviour	42
Vulnerable Victims	44
Wellbeing Service.....	45
Community Investment.....	46
References	47
Appendix	48



Town Moor



**1 in 3 adults
have a Level 4
and above
qualification**



**Among the
least deprived
communities
in the central
locality**



**Preventable
deaths are
the leading
cause of
death**



**72.1% of
properties are
home owners**



**41.4% of
population
are non-UK
residents**



**83% of
residents in
'very good' or
'good' health**

One Page Summary

Wheatley Hills, part of the Wheatley and Intake ward in Doncaster's Central locality, is a less deprived community relative to neighbouring areas, ranking in the 8th decile for deprivation within Doncaster. The population is approximately 3,700, with an older age profile than the borough average and a higher proportion of residents aged 55+. While Wheatley Hills benefits from strong community spirit, good access to green spaces such as Sandall Park, and higher engagement with Family Hubs, significant health and wellbeing challenges remain.

21.9% of residents experience poverty, including 14.5% of older people and 35.3% of children. Fuel poverty affects 21.8% of households, above the Doncaster average. 53.9% of residents are in employment, slightly below the national average. Professional occupations are more common here than in neighbouring communities.

Childhood obesity is a major concern, with 25.3% of reception-age children and 41.9% of Year 6 children overweight or obese—both above national averages.

41.9% of residents report being physically inactive. Smoking prevalence is 13.5%, contributing to high rates of Chronic obstructive pulmonary disease (COPD), coronary heart disease, and preventable deaths under 75.

Community insight highlight concerns about social isolation, gaps in mental health support and provision, and safety issues linked to anti-social behaviour. However, Wheatley Hills has strong community networks, an active pool of regular volunteers, accessible parks, and local voluntary organisations which support health and wellbeing and resilience.

Community Priorities:

- Reduce child obesity and improve early years development
- Address poverty and its wider determinants
- Prevent premature deaths from lifestyle-related conditions
- Improve mental health and reduce isolation
- Increase physical activity across all age groups.

Assets

Well Doncaster uses community centred approaches that support investment in supporting, working with, and empowering communities to facilitate a healthy community. The voice and role of our communities and taking a strengths/assets-based approach to work with individuals, families and communities is crucial to the achievement of our overall vision.

Asset Maps

The maps below show different types of assets across Intake and Wheatley.

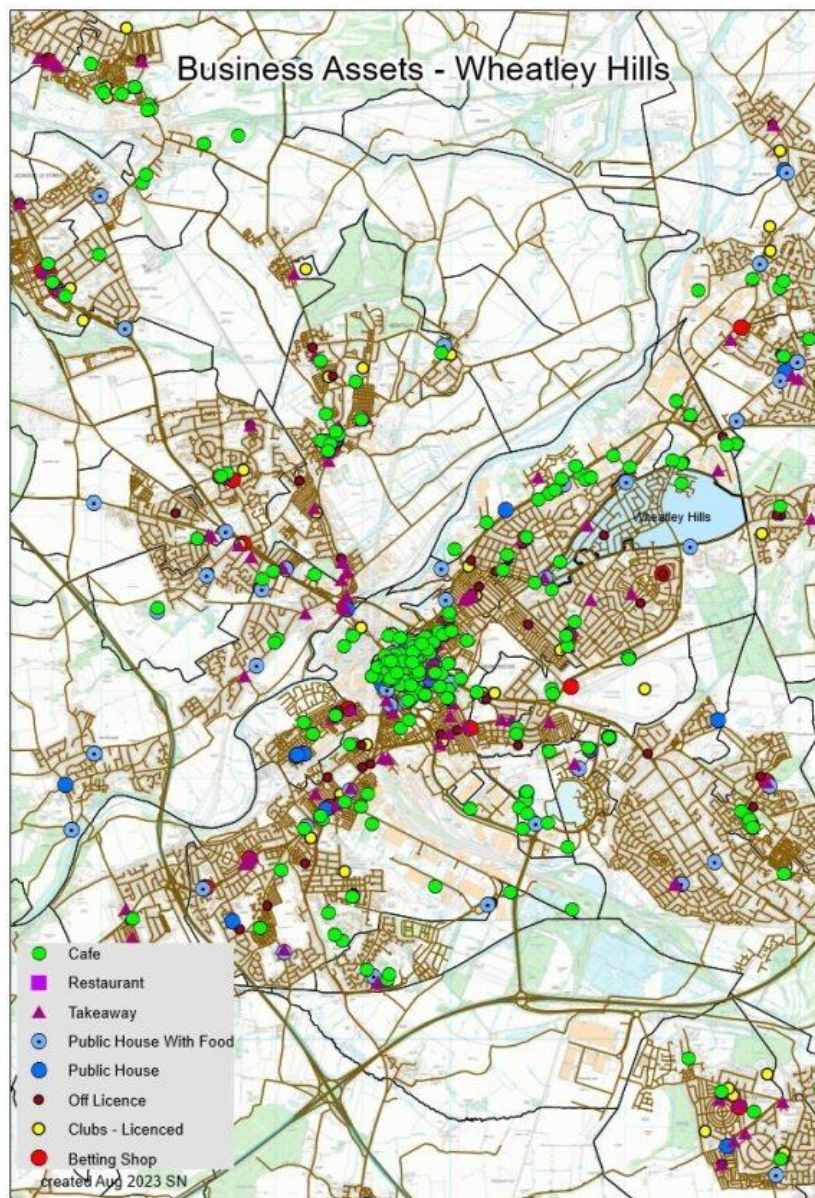


Figure 1. Business Assets Wheatley Hills and Intake 2024

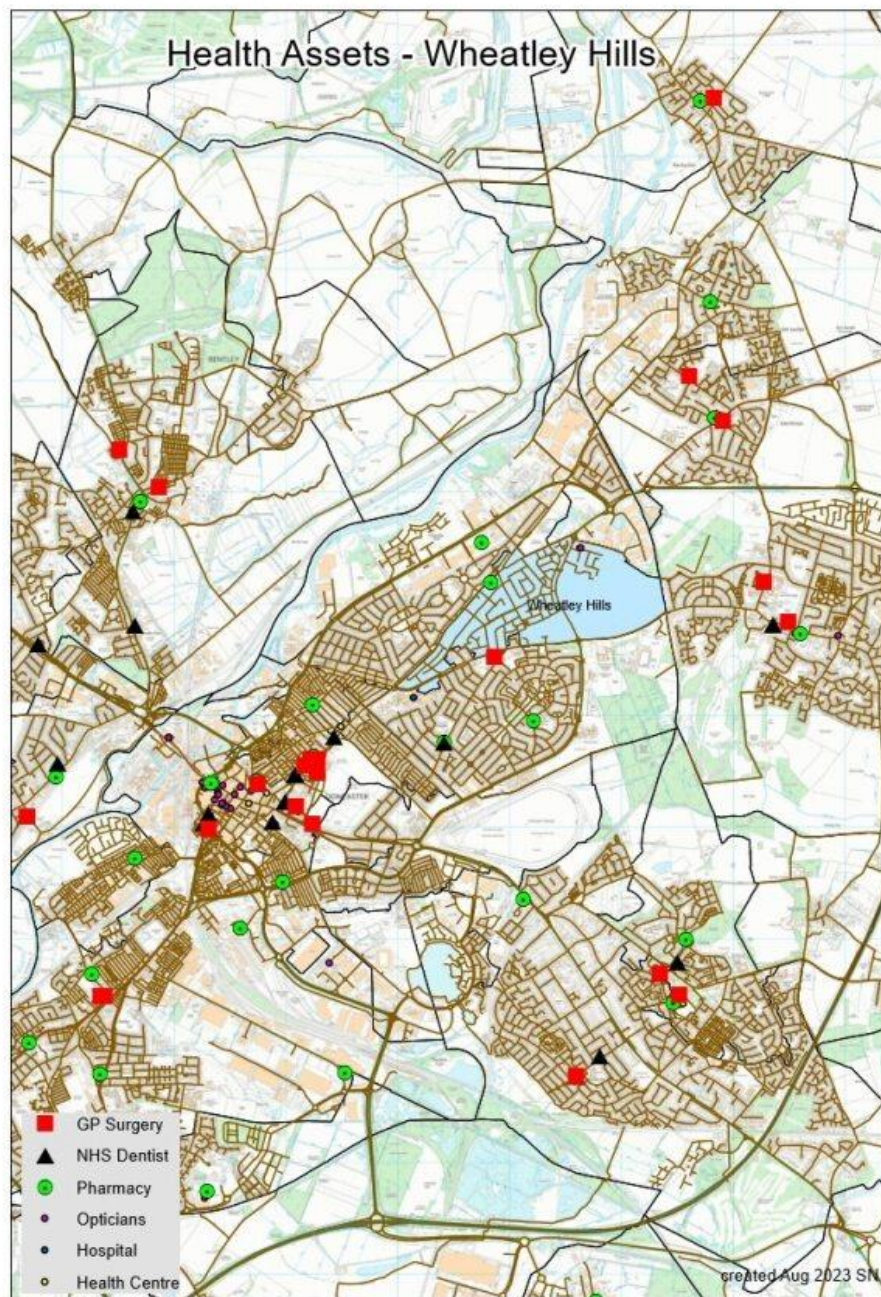


Figure 2. Health Assets Wheatley Hills and Intake 2024

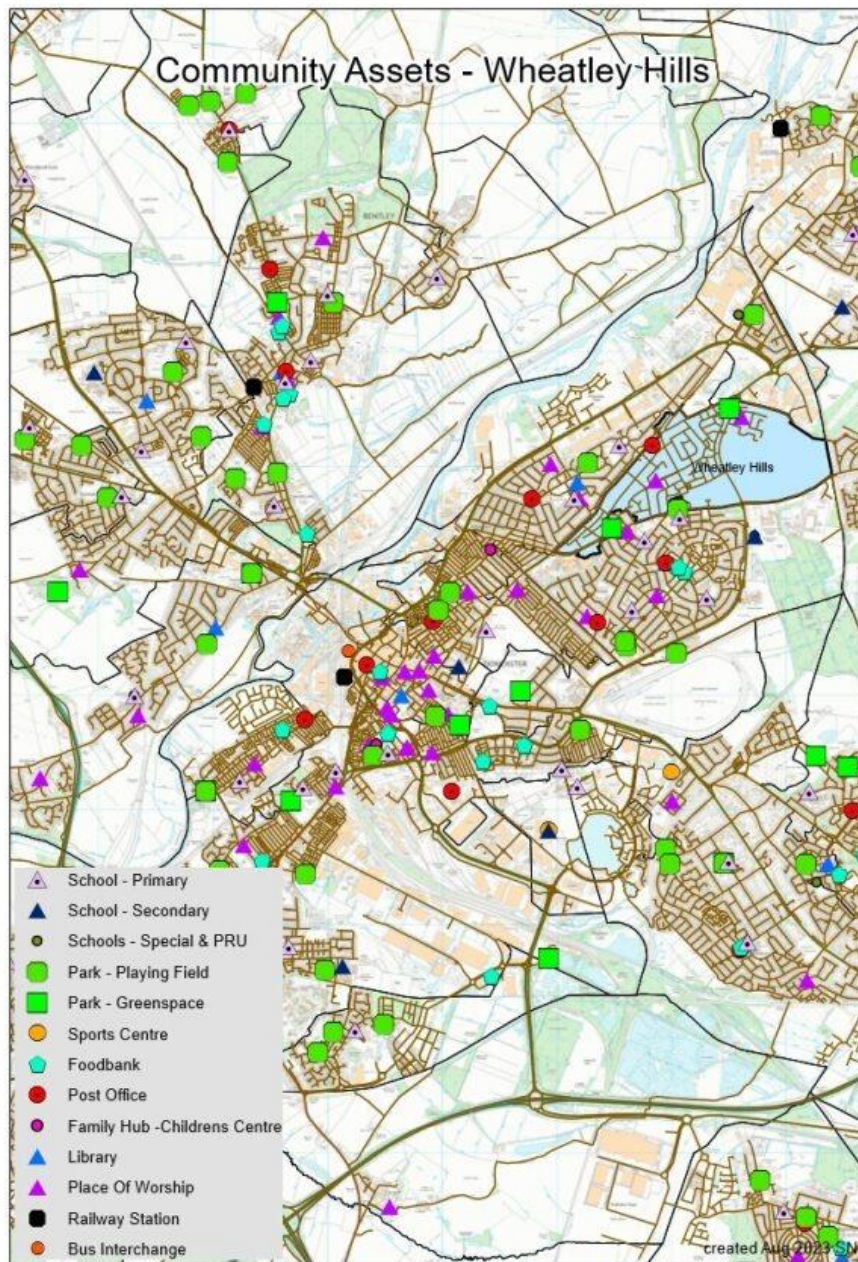


Figure 3. Community Assets Wheatley Hills and Intake 2024

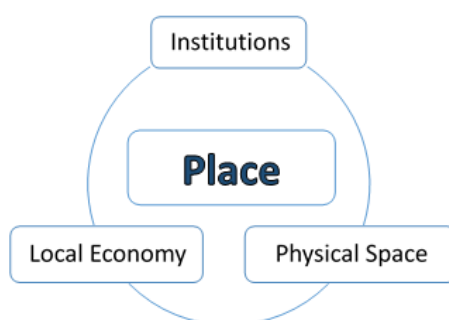
It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs.

Population Health Management

It is vital to understand the impact on the community of nationwide influencing factors such as the COVID19 pandemic and cost of living crisis as well as local and regional issues and opportunities. Understanding community organisations and other assets operating in the community helps up to ensure appropriate and targeted support can be offered, and work can be implemented to manage any gaps or risks associated with changes. Well Doncaster undertake regular population health management insight with community organisations in Wheatley, identifying their status and needs, and work with each group and partners to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this, please contact welldoncaster@doncaster.gov.uk

Assets in the Community

As part of a population health management approach, the following assets have been identified and themed around place and people:



Institutions (Schools/colleges etc.)	Physical space (Parks, car parks etc.)	Local Economy (Local profit Businesses)
<u>School:</u> <ul style="list-style-type: none"> Kingfisher primary school <u>GPs:</u> <ul style="list-style-type: none"> Kingthorne General Practitioners <u>Religious</u> <ul style="list-style-type: none"> Evangelical Church Wheatley Park Baptist Church St Paul's Church 	<u>Green Space</u> <ul style="list-style-type: none"> Town Moor golf course Wheatley golf course Toppies field/ football pitch Sandall park <u>St Leger Halls</u> <ul style="list-style-type: none"> Sandalwood Close Ennerdale communal hall 	<u>Food & Beverage:</u> <ul style="list-style-type: none"> Simo's café Esquires' coffee Teesdale bakery <u>Shops/ Supermarkets:</u> <ul style="list-style-type: none"> Co-op Food Stars Supermarket Aldi Tesco Express Marks & Spencer's One Stop <u>Fitness & Gym Facilities</u> <ul style="list-style-type: none"> Parklands Sports & Social Clubs Goals Doncaster <u>Care Homes:</u> <ul style="list-style-type: none"> St Mary's nursing home Amphion View residential home <u>Other:</u> <ul style="list-style-type: none"> Weldricks Pharmacy

		<ul style="list-style-type: none"> • Wade Laundrettes • Wheatley Centre Shopping Park • Barnardo's • Kwik Fit • Dulux Decorator Centre • Euro Car Parts • Wilson's carpets • Dunelm
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INDIVIDUALS (Key Individuals within the community)	ASSOCIATIONS Local Groups/Clubs	STORIES (Good news stories)
<u>Ward Members</u> <ul style="list-style-type: none"> • Guy Aston • Jane Kidd • Paul Cutts 	<u>Support</u> <ul style="list-style-type: none"> • Christ Church (Trussel Trust Food bank) • Wheatley Baptist Church <u>Sports clubs:</u> <ul style="list-style-type: none"> • Doncaster Martial Arts Centre • Danum ABC • Parklands Sports & Social Club • Wheatley Golf Club • Wheatley Hills RUFC <u>Children</u> <ul style="list-style-type: none"> • J & D Activities • Wheatley Children's family hub <u>Other:</u> <ul style="list-style-type: none"> • Caribbean Ladies Group (town fields) • Wellbeing crafts (Ennerdale Hall) 	

Community Insight

Appreciative Inquiry

Appreciative Inquiry (AI) is a strength-based approach to understanding what is working well. It involves asking a series of structured questions which are analysed to identify themes that can be used to create positive change. The questions seek to understand past and present successes to help plan and create a bright and positive future. Used in a community setting, the process consists of four phases:

Plans are in place to proceed with Appreciative Inquiry 's in Intake & Wheatley in July-August 2021. The Appreciative Inquiry will include the following steps:

1. **Discovery Phase** – This will involve engagement with the residents of Hyde Park to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Destiny** – A collaborative way of working and investing resources to meet the actions from the previous phase.

The Well Doncaster Team undertake Appreciative Inquiry every year to ensure the voice of the community is heard, understood and fed into local decision making. Armstrong (2020) demonstrates, through appropriate questioning, appreciative inquiry can help us move away from focusing on negatives and capitalise on community strengths to be used as assets for community development. As communities look for the positives in their future, residents can be inspired to take ownership of their community and take action.

Insight from Wheatley Hills has been gathered through multiple resident engagements including community events, Positive Action Groups (PAGS), conversations in collaboration with Get Doncaster Moving including the Future Parks Survey and resident pop ups. The Thematic Analysis Framework shows all the community insight gathered from 376 residents with Wheatley postcodes, including Wheatley Hills, up to March 2025.

THEME	SUB THEME	QUOTES	COMMENTARY
Community and Social Connections	Friendly Neighbours and Community Spirit Volunteering and Events	<p>"We have nice neighbours and regular litter picks, the litter picks are working well" (ID4)</p> <p>"Good Neighbours" (ID3)</p> <p>"Neighbours are nice and friendly" (ID12)</p> <p>"The community is coming together" (ID20)</p> <p>"Good community spirit" (ID34, ID44, ID5461)</p> <p>"Community support and always someone to talk to." (ID5085)</p> <p>"There are lots of nice people within my community. I have people I can talk to and rely on." (ID5459)</p> <p>"Volunteers" (ID10)</p> <p>"Community projects are free to families, Wheatley Wombles, Community Litter picks" (ID22)</p> <p>"Street based community events" (WP1)</p> <p>"Volunteering groups, community groups, Sandall Park." (WPP4)</p>	<p>The community's spirit is a cornerstone of its strength. Residents feel connected through shared activities, mutual respect, and a willingness to help one another. This social fabric not only enhances quality of life but also acts as a buffer against isolation and adversity.</p> <p>The community demonstrates strong social cohesion and mutual support, with many residents valuing their neighbours and the sense of belonging.</p> <p>Volunteering and community events are active and inclusive, fostering engagement and pride.</p> <p>The presence of support networks and friendly interactions contributes to emotional wellbeing and resilience.</p>
Access to Nature and Green Spaces	Parks and Woodlands Activities and Recreation	<p>"The parks, community, people, Nice green spaces, clean parks" (ID10)</p> <p>"Being so close to Sandall Beat Woods" (ID14)</p> <p>"Town Fields is a great open space and Sandall Park" (ID5223)</p> <p>"Sandall Beat Woods. Grove Park, play park and swings for children" (ID5676)</p>	<p>Nature is a vital asset in this community, offering spaces for exercise, play, and tranquillity. The widespread appreciation for these areas reflects a community that values environmental quality and outdoor living, which supports holistic wellbeing.</p>

		<p>"Local park to play on scooter. Skate Park. Basketball courts & football pitches." (ID5148)</p> <p>"Loads of activities close by - sports, basketball & football." (ID5310)</p> <p>"Zipline there, children to play with, places to play football." (ID5543)</p>	<p>The area is rich in accessible parks and woodlands, which are well-utilized for recreation, relaxation, and social interaction.</p> <p>Green spaces are described as clean, peaceful, and inviting, contributing to both physical and mental health.</p> <p>Opportunities for family-friendly and youth-oriented activities are abundant.</p>
Safety	<p>Anti-Social Behaviour and Crime</p> <p>Policing and Cleanliness</p>	<p>"ASB makes me frightened to go out in the evening" (ID29)</p> <p>"Flats are a bit scary", "ASB and crime", "don't feel safe" (ID11)</p> <p>"People don't come to the park due to drug dealers" (ID17)</p> <p>"Flat complex full of druggies", "drugs everywhere" (ID37)</p> <p>"PCSO in area, need to be visible" (ID5)</p> <p>"Would be nice if more policing of the park" (ID20)</p> <p>"No bins, constant littering" (ID33)</p>	<p>While safety concerns exist, the community's response is rooted in resilience and advocacy. The willingness to speak out and seek solutions reflects a population that cares deeply about its environment and is committed to positive change.</p> <p>Despite challenges, residents are proactive in reporting issues and advocating for improvements.</p> <p>There is a desire for safer environments, indicating a strong sense of ownership and responsibility.</p> <p>Community members express awareness and vigilance, which are key to fostering long-term safety.</p>
Health and Wellbeing	<p>Physical and Mental Health</p> <p>Access to Services</p>	<p>"Helps with having a stroke, independence and prevents isolation" (ID30)</p> <p>"I come to walking football for fitness, the social side and to get out of the house." (ID5158)</p> <p>"To keep a better level of mobility and to meet like-minded people socially." (ID5168)</p> <p>"Being able to see a doctor when I need one, but can't always get one" (WHP2)</p>	<p>Health and wellbeing are actively nurtured through community engagement and personal initiative. The presence of inclusive services and the pursuit of active lifestyles demonstrate a community that values vitality and supports its members in staying well.</p> <p>Residents engage in activities that promote physical and mental health, such as walking football, church groups, and exercise in parks.</p>

		<p>"No mental health services, I feel isolated" (SID33)</p> <p>"I like St Pauls foodbank as it helps me eat" (ID37)</p>	<p>There is a strong emphasis on independence and self-care, even among those facing health challenges.</p> <p>Community services like foodbanks and drop-in centres provide essential support and connection.</p>
Facilities and Accessibility	<p>Proximity to Amenities</p> <p>Youth and Community Services</p>	<p>"It's close to town centre" (ID12)</p> <p>"Tesco is close by, which is convenient" (WHP3)</p> <p>"It is close to the city centre so being disabled I am able to get here on my scooter." (ID5679)</p> <p>"Youth club at the Evangelical Church" (ID42)</p> <p>"Good in the past as there were youth clubs and activities" (ID24)</p> <p>"The library in Intake also has a few activities" (ID5224)</p>	<p>Accessibility is a major strength, enabling residents to meet their daily needs with ease. The integration of services within walking distance supports independence and fosters a sense of empowerment across age groups.</p> <p>The area offers excellent access to amenities, including shops, transport, schools, and healthcare.</p> <p>Youth services and libraries are appreciated for their role in education and recreation.</p> <p>Proximity to the town centre enhances convenience and connectivity.</p>
Social Inclusion and Belonging	<p>Reducing Isolation</p> <p>Social Engagement and Purpose</p>	<p>"Helps me not be alone" (ID6)</p> <p>"Stops isolation and being burden on my family" (ID31)</p> <p>"Sense of community makes me feel included" (ID4568)</p> <p>"I attend the Evangelical Church to meet people" (ID30)</p> <p>"To do something I love and meet new people." (ID5171)</p> <p>"Great fun, good for my health. Love the game - makes me buzz to be playing at my age." (ID5162)</p>	<p>Inclusion is deeply embedded in the community's ethos. Whether through faith groups, recreational activities, or informal support, residents find ways to connect and contribute. This inclusive culture strengthens resilience and promotes mental wellbeing.</p> <p>Many residents find purpose and connection through social groups, churches, and community activities.</p> <p>There is a clear emphasis on reducing isolation, especially for vulnerable individuals.</p> <p>Opportunities for meaningful engagement help people feel valued and included.</p>

Table 10. Thematic Analysis Framework of Community Insight 2025

Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough of Doncaster.

Responses were separated into wards and thematically analysed. Across Intake and Wheatley, there was a total of 180 responses were recorded and the main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in Figure 27.

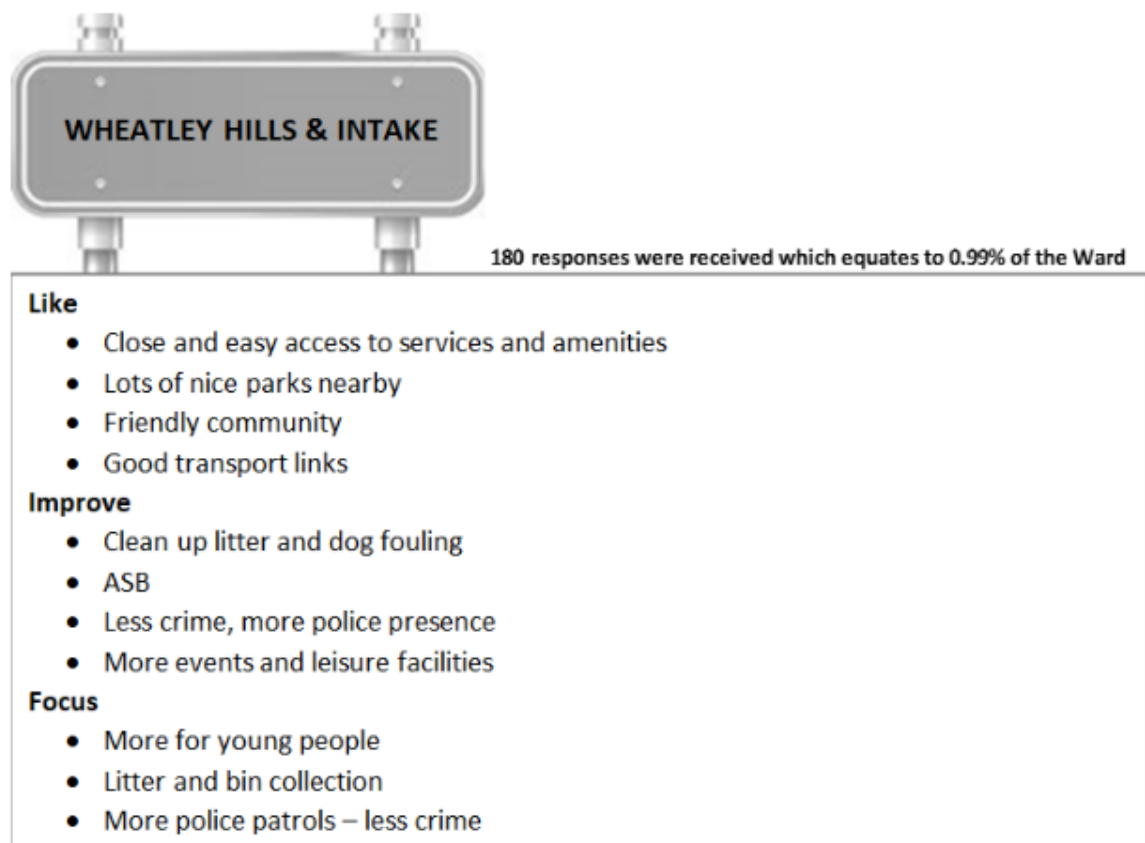


Figure 4. Wheatley Hills & Intake These, City of Doncaster Council, 2019

Ward Members

Below are the ward members for Intake and Wheatley Hills following elections in 2025.



Councillor Guy Aston
Wheatley Hills and Intake
Reform UK
Reform Group Leader



Councillor Paul Cutts
Wheatley Hills and Intake
Reform UK



Councillor Jane Kid
Wheatley Hills and Intake
Labour and Co-operative
Party



Health and Wealth

Deprivation

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, and how we think, feel and act, therefore shaping our health and wellbeing.

Evidence shows that people living in our most deprived areas face the worst health inequalities regarding health access, experiences, and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing, and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

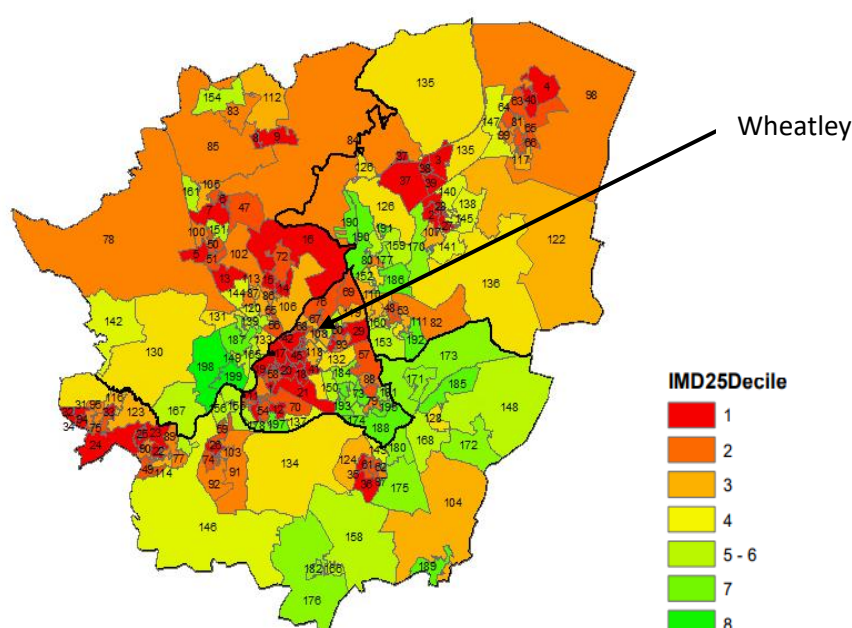


Figure 5. Index of Multiple Deprivation Deciles by LSOA 2025, Doncaster, Office of National Statistics, 2025

New data for 2025 shows that the IMD score in Wheatley Hills is 19.05, ranking 53rd out of 88 communities in Doncaster. This places Wheatley Hills in the 8th Decile within Doncaster, as it is one of the less deprived communities.

The 2021 Census data classifies households in England and Wales by four dimensions of deprivation: employment, education, health and disability and household overcrowding. Wheatley Hills has a higher proportion of households not in any deprived dimensions (47%) compared to Doncaster (43.7%) but lower than England (48.4%). It also has a lower proportion of households in all other dimensions apart from four dimensions:

- One dimension: Wheatley Hills (32.8%,) compared to Doncaster (34.7%) and England (33.5%).
- Two dimensions: Wheatley Hills (15.4%) Doncaster (16.7%), England (14.2%).

- Three dimensions: Wheatley Hills (3.8%) Doncaster (4.6%) and England (3.7%).
- Four dimensions: Wheatley Hills (0.9%), Doncaster (0.2%) and England (0.2%).

Wealth Inequalities

In 2025, of 35.3% Wheatley Hills Middle-layer Super Output Area (MSOA) residents are experiencing poverty, slightly higher than the Doncaster average of 29.3%. This is a significant increase from 2019, where 17.9% of Wheatley Hills MSOA residents were living in poverty.

The proportion of older people in poverty in Wheatley Hills MSOA (22.4%) is higher than the Doncaster rate (19.4%). Similarly to the 'all people' category, this has increased (from 18.3%) since 2019.

Furthermore, 56.3% of children are living in poverty, higher than the Doncaster average, 47.1%, an increase from 22.4% in 2019.

When considering the change from 2019 to 2025 data, it is important to note that there have been changes to the calculation of the source data: the income deprivation domain in the Indices of Multiple Deprivation. While it can be inferred that there has been an increase in the proportion of people living in poverty, the changes in this indicator may contribute to the significance of this change.

On a smaller scale, at community level, the data differs, with 21.9% of Wheatley Hills residents experiencing poverty, 14.5% of older people and 35.3% of children.

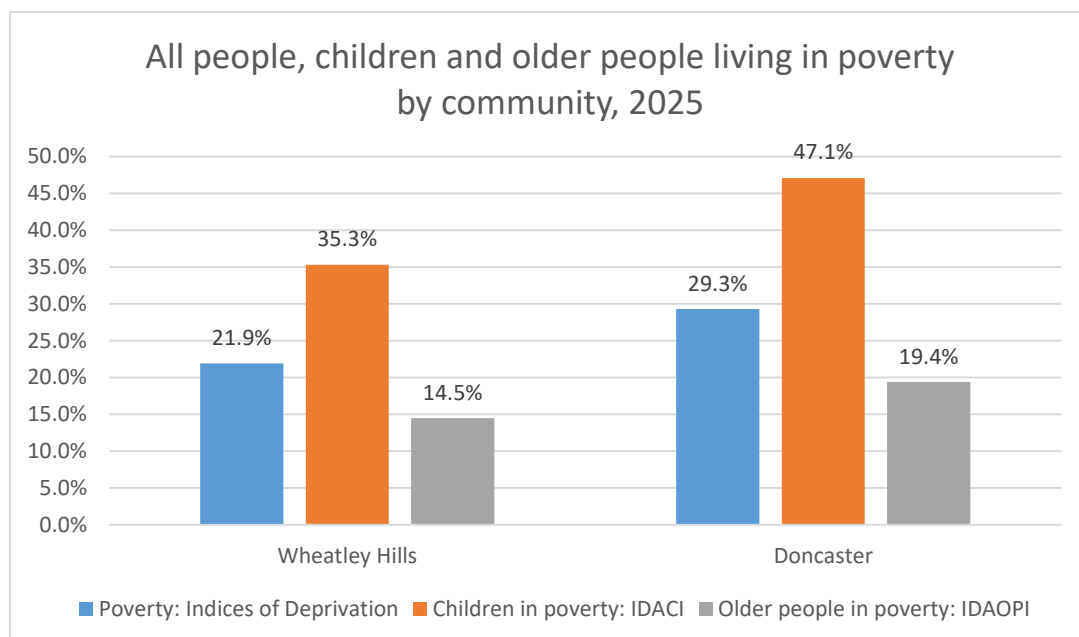


Figure 6. Poverty Prevalence using IMD25, Office of National Statistics, 2025

Employment

2021 Census data indicates that 53.9% of residents from Wheatley Hills MSOA are currently in employment, which is slightly lower than England (57.4%) and largely in line with Doncaster (54.9%). There are a considerable percentage (44.7%) of residents who are employed that travel less than 10km to their place of work. This is significantly higher than the national rate (35.4%) and suggests more residents work locally. Even so, 71.7% of people within Wheatley Hills have not been employed in the last 12 months which is higher than the national rate of 61.1%. The Census 2021 data revealed that 19.7% of the population of Wheatley Hills have been recorded as Never Worked which is lower than the national rate of 25.6%. 43.3% are classed as economically inactive, that is those who are unemployed and not seeking opportunities to work but does include retired people.

The majority of Wheatley Hills residents work full time (60.5%), similar to that of Doncaster (60.7%) and England (59.1%). Part-time employees from Wheatley Hills make up 20.9% of the population which is a little higher than the Doncaster (20.7%) and England (19.5%) rates.

	Wheatley Hills	Lower Wheatley	Wheatley Park	Intake
Employed/active	53.9%	59.4%	59.2%	54%
Not worked in the last 12 months	71.7%	46.8%	53.7%	52.7%
Never Worked	19.7%	36.9%	33%	35.2%

Table 2. Employment in Wheatley Hills and Intake Ward, Office of National Statistics, 2021

Table 2 shows the percentage (Census 2021) of those residents throughout the ward who are employed, have not worked in the last 12 months, and who have never worked. The percentage of those who have not worked in the last 12 months is far greater in Wheatley Hills than any other community in the area. This could be explained by the larger population of people in Wheatley Hills that have retired,

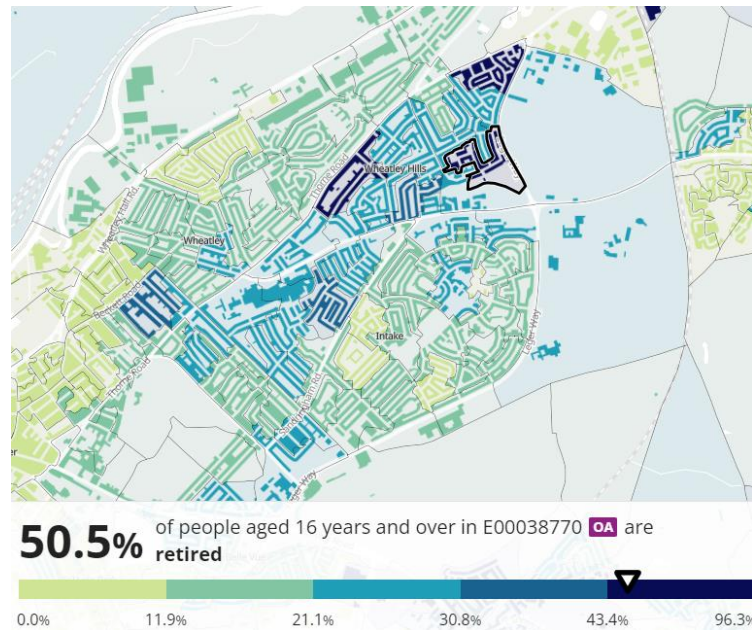


Figure 7. Percentage of retired residents in Wheatley Hills and Intake Ward, Office of National Statistics, 2021

The 2021 census shows professions of residents in Wheatley Hills, with Professional Occupation roles being the highest percentage (17.3%) which is significantly higher than that of Doncaster (12.8%) and only slightly lower than England (20.3%).

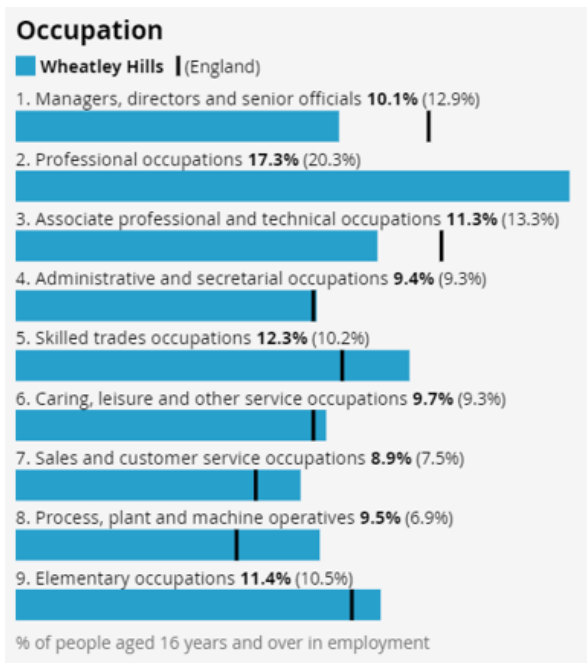


Figure 8. Occupation data in Wheatley Hills, Office of National Statistics, 2021

The Joint Strategic Needs Assessment (JSNA 2022) shows the percentages of residents claiming universal credit. In Wheatley Hills 4.76% of residents are claiming this benefit, which is within the ten top highest percentage in the whole of Doncaster.

Fuel Poverty

Fuel poverty is directly linked to energy efficiency, energy prices and household income. Fuel poverty is distinct from general poverty: not all poor households are fuel poor, and some households would not normally be considered poor but could be pushed into fuel poverty if they have high energy costs. Evidence shows that living in cold homes is associated with poor health outcomes and an increased risk of morbidity and mortality for all age groups. Furthermore, studies have shown that more than one in five (21.5%) excess winter deaths in England and Wales are attributable to the coldest quarter of housing.

Modelled estimates of the proportion of households in fuel poverty shows that 18.8% of households in Doncaster are living in fuel poverty. At a ward level, 21.8% of households in the Wheatley & Intake ward are experiencing fuel poverty, higher than the Doncaster (18.8%) and England (13.2%) rate.

The map below outlines household fuel poverty levels across the City of Doncaster, with darker colours indicating higher fuel deprivation. Wheatley Hills and Intake ward ranks 7th across all Doncaster wards with 21.8% of residents living in fuel poverty.

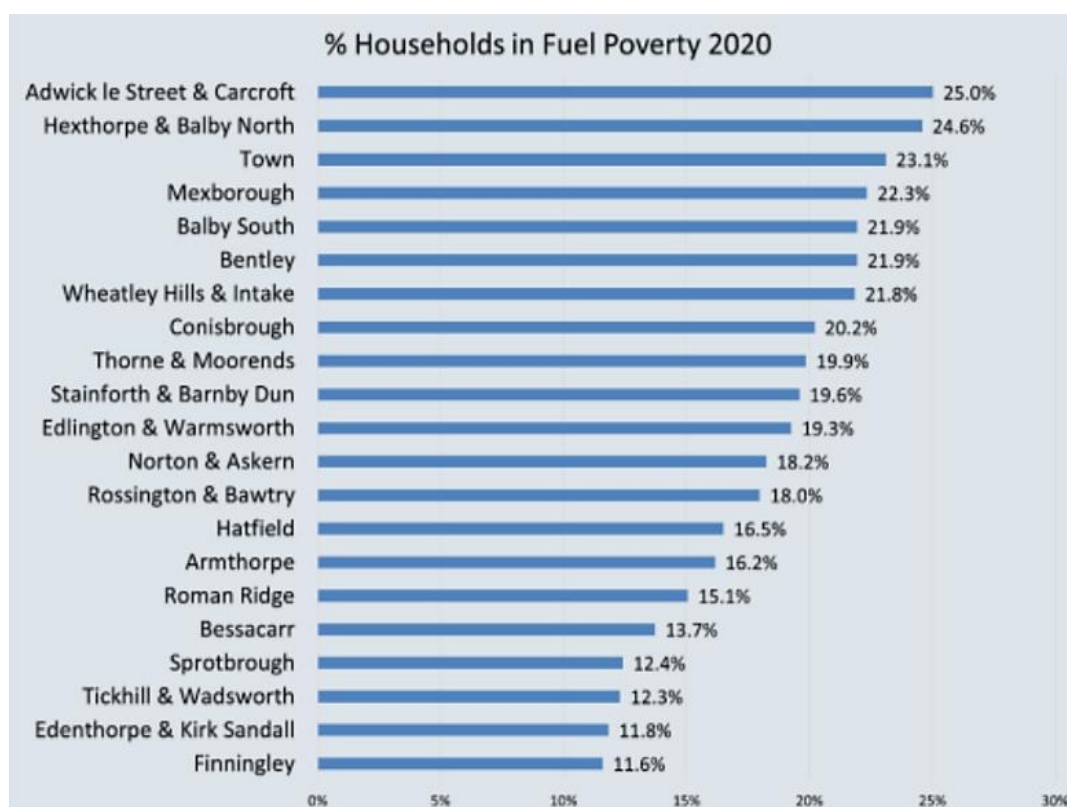


Figure 9. Percentage of Households in Fuel Poverty by Ward, Office of National Statistics, 2020

Food Poverty

There are 7 active foodbanks in the Central locality of Doncaster. Across fiscal years 2024-2025, Central foodbanks supported 5102 individuals, 2333 single parents, 4170 families, 1488 couples and 91 'other'. It ranked as the highest locality for relative level of foodbank support. The most recent data from 2025 shows that across the Central foodbanks the highest number of people supported by type were individuals and single parents. This has changed from fiscal year 2024-2025 data where there were significantly more couples seeking support. The table below shows the count and type of residents supported throughout 2024-2025.

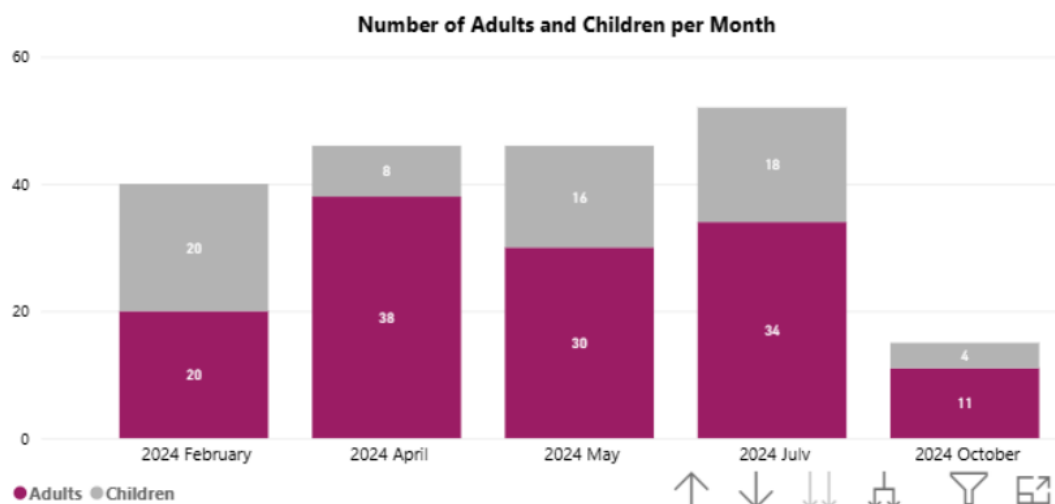


Figure 10. Number of People Accessing Central Foodbanks, City of Doncaster Council, 2025

The closest foodbank is located at St Paul's church in Wheatley Hills. The most recent foodbank data from 2025 shows the top five reasons for accessing foodbanks across the borough are: cost of living (602 residents), low income (524 residents), benefits delay (468 residents), debt (456 residents) and benefit changes (447 residents). Figure 10 shows an overview of the reasons residents are requiring foodbank support.

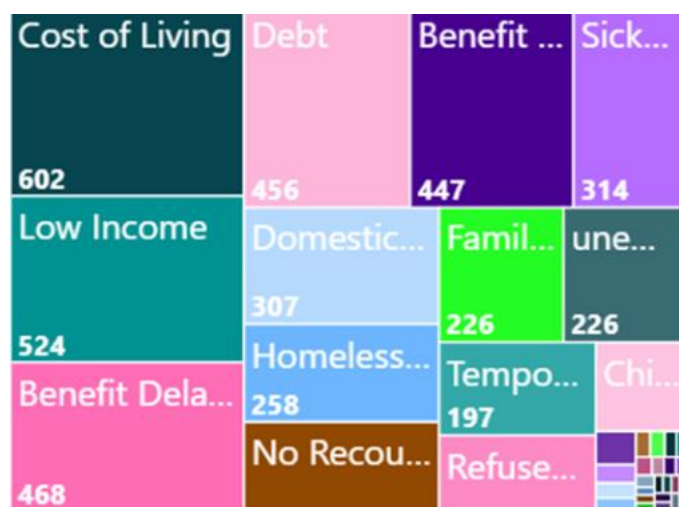


Figure 11. Reasons Residents are Accessing Foodbank Support in Central Locality, City of Doncaster Council, 2025

The Bread-and-Butter Thing

There are five 'The Bread-and-Butter Thing' (TBBT) Hubs based in the following communities across the borough: Mexborough, Rossington, Carcroft, Thorne and Hexthorpe. Each site offers 80 residents the opportunity to access affordable food, ensuring 400 residents per week get the help they need. The purpose is to reduce poverty premiums that families in low-income areas can face, to reduce waste by identifying edible surplus food in the UK food sector and redistributing it and to build resilience within the communities.

The mobile food hub gives access to nutritious and affordable food taken into the heart of communities starved of money, food, and resources. The food parcels are based on a weekly shop providing essential produce for families including fresh fruit and veg, chilled goods and cupboard staples. By discounting a family's shopping, a members average weekly saving is £26.50.

The King's Cross Church in Hexthorpe operates the only TBBT hub in the central locality. TBBT provides residents with food parcels from surplus food at an affordable price and aims to help people move up the food ladder by acting as a financial bridge and helping with cost of living. Although TBBT is not close to residents in Wheatley, it's open to any residents in Doncaster and may provide support to people from postcodes boroughwide.

In 2024 across the five sites, 3241 residents accessed TBBT, and 1596 volunteering opportunities were filled. The map below shows the postcode areas of residents in Central Doncaster accessing TBBT throughout fiscal year 2024/25 and indicates dense clusters in areas of higher deprivation including Intake, Wheatley, City Centre, Clay Lane, Hexthorpe and Balby with some postcodes accumulated in less deprived areas such as Cantley and Bessacarr. The access data suggests residents from various areas in Central Doncaster are receiving support from discounted food parcels via TBBT, but particularly residents from more deprived communities.

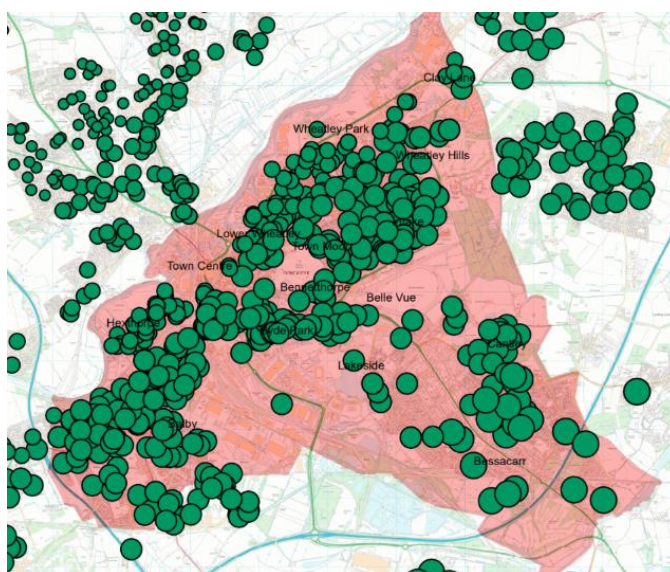


Figure 12. Postcode Map Showing Residents Accessing TBBT Throughout Fiscal Year 2024/25, The Brad and Butter Thing, 2025

Citizen's Advice Doncaster Borough

Citizen's Advice Doncaster Borough (CADB) are an independent charity and part of the Citizen's Advice Network across England and Wales. They provide free, confidential, and impartial advice and campaign on money, benefit, housing, or employment issues affecting people's lives. In 2020 Citizen's Advice Doncaster Borough (CADB) established a network of community-based outreach sites where residents can access free, impartial information, advice, and guidance. The closest outreach sites are located at People Focused Group Wellness Centre (Intake), St Pauls Church (Wheatley Park) and Armthorpe Community Centre.

A total of 237 clients from Intake and Wheatley Ward have accessed support in the fiscal year 2024/25. Since 2021, the number of people accessing support through CADB had increased year on year from 255 in fiscal year 2021-22, to 318 in 2022-23 and 408 in 2023-24.

Total income gains to the ward, that is the amount of additional income that a client receives as a result of support or intervention from CADB, has increased to £20,616,502 as of 2025 with £219,038 generated in the fiscal year 2024/25 from Wheatley and Intake ward. As ward data includes residents across Wheatley and Intake, figure 12 below indicates where residents are accessing support from in Wheatley Hills.

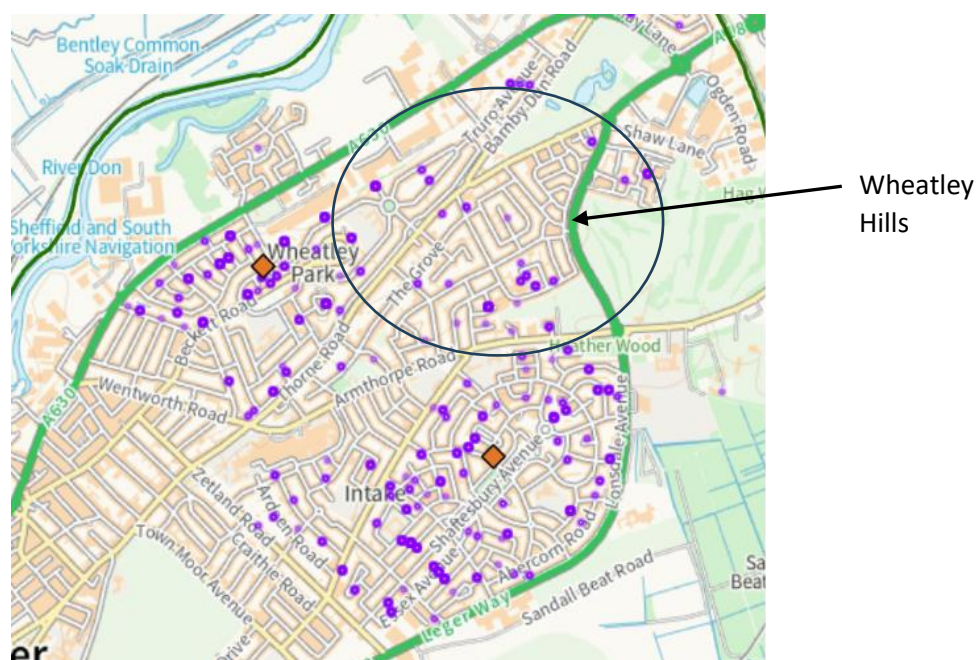


Figure 13. Postcode Areas of Residents Accessing CADB Support Throughout Fiscal Year 2024-25, Citizens Advice Doncaster, 2025.

The top five reasons residents from Wheatley and Intake access support are: debt, benefits and tax credits, utilities and communications, consumer goods and services and benefits/ universal credit. More specifically, residents report cost of living regarding fuel (including gas, electricity, oil and coal) as the primary reason for seeking support. Wheatley and Intake rank as the 3rd highest ward in the Central locality to seek support from CABD. Table 3 shows a breakdown of CABD data comparing Wheatley and Intake to the other top 5 Central wards.

Data collation information	Town <u>Town</u>			Wheatley and Intake			Hexthorpe and Balby North			Bessacarr			Balby South		
	22/23	23/24	24/25	22/23	23/24	24/25	22/23	23/24	24/25	22/23	23/24	24/25	22/23	23/24	24/25
Year															
Clients	463	617	421	318	408	237	283	434	349	142	183	148	133	159	140
Postcodes covered	230	272	228	181	197	152	133	174	142	93	115	108	80	102	79
Top Issue for advice/info	Debt	Debt	Debt	Debt	Debt	Debt	Debt	Debt	Debt	Debt	Debt	Debt	Debt	Debt	Debt
Total Income gain		£239,509	£742,292	£333,828	£171,071	£589,869	£219,038	£243,610	£561,915	£284,999	£87,008	£270,573	£196,972	£63,323	£290,520
															£302,413

Table 3. CABD Figures for Fiscal Year 2024/25 Showing the Top 5 Wards Seeking Support, Citizens Advice Doncaster, 2025

Health Inequalities

Deprivation

Growing up in poverty damages children's health and well-being, adversely affecting their future health and life chances as adults. Ensuring a good environment in childhood, especially early childhood, is important. A considerable body of evidence links adverse childhood circumstances to poor child health outcomes and future adult ill health. The Income Deprivation Affecting Children Index (IDACI) measures the proportion of all children aged 0 to 15 living in income deprived families. In the Wheatley Hills & Intake ward, 26.6% of children are classed as living in child poverty, this is higher than Doncaster at 22.7%, and significantly higher than England (17.1%).

The Income Deprivation Affecting Children Index (IDACI) measures the proportion of all children aged 0 to 15 living in income deprived families. In Wheatley Hills, 35.3% of children are classed as living in child poverty, this is lower than the Doncaster rate (47.1%).

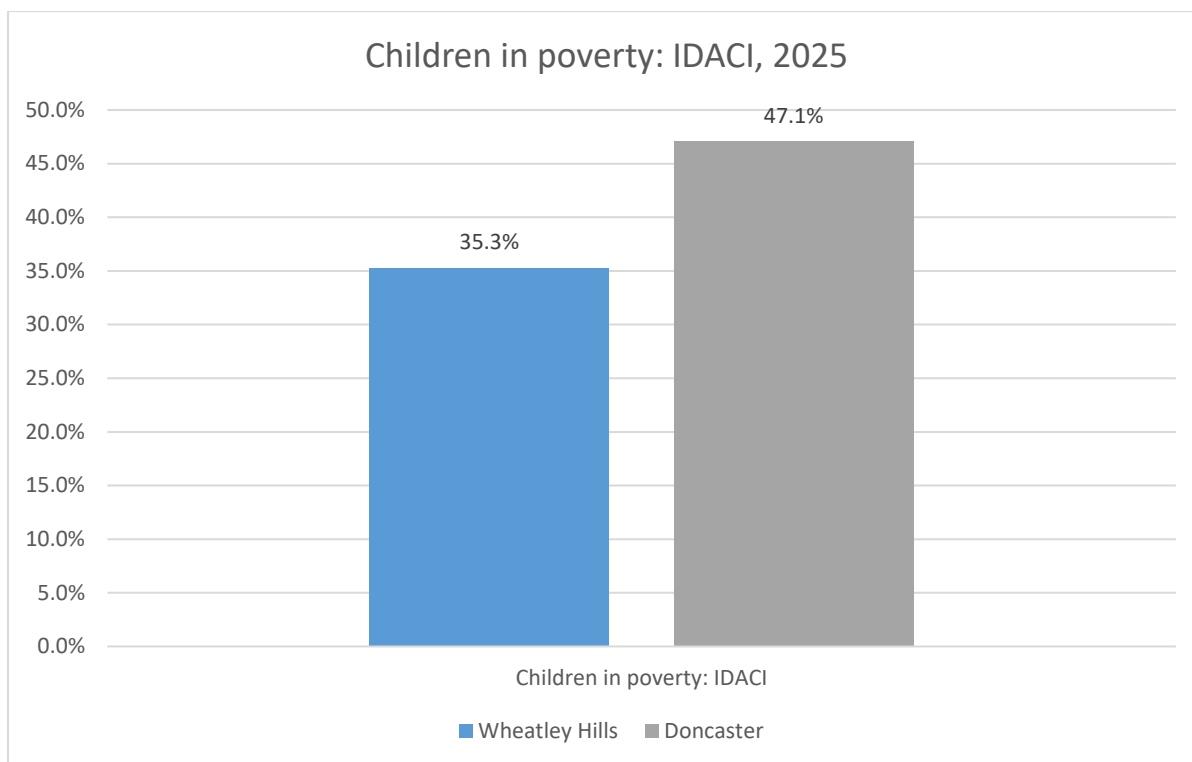


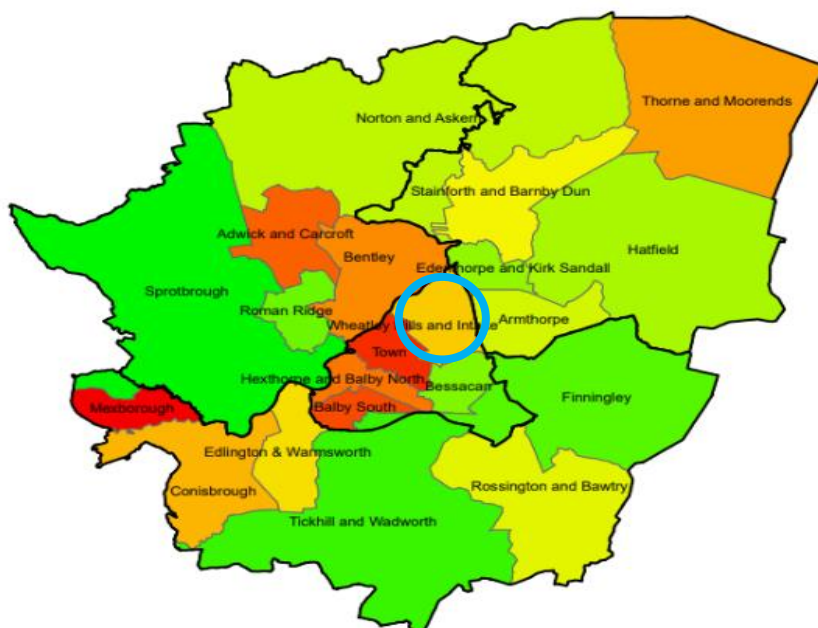
Figure 14. Children in poverty: Income Deprivation Affecting Children Index (aged 0 to 15), Office of National Statistics, 2025

Life Expectancy

Life expectancy in males in Intake and Wheatley (77.2 years) and females (81.5 years) is lower than the rates of Doncaster (*m*: 77.9, *f*: 82.3) and England (*m*: 79.5, *f*: 83.2). Healthy life expectancy is the number of years a person will live in good health. Healthy life expectancy at birth for males in Wheatley Hills is 59.9 years for men and 62.3 years for women compared to 57.4 for males and 56.1 for women across Doncaster.

Life Expectancy at Birth by Ward - Male

Ward	Male-Age
Sprotbrough	82.72
Tickhill and Wadworth	82.06
Finningley	81.24
Roman Ridge	80.11
Bessacarr	79.93
Edenthorpe and Kirk Sandall	79.10
Hatfield	78.85
Norton and Asker	78.51
Armthorpe	78.47
Rossington and Bawtry	77.72
Stainforth and Barnby Dun	77.71
Edlington & Warmsworth	77.33
Wheatley Hills and Intake	77.29
Conisbrough	76.25
Thorne and Moorends	75.93
Bentley	75.87
Hexthorpe and Balby North	75.65
Adwick & Carcroft	74.98
Balby South	74.93
Town	74.67
Mexborough	74.14



Life Expectancy at Birth by Ward - Female

Ward	Female-Age
Roman Ridge	87.16
Edenthorpe and Kirk Sandall	84.57
Bessacarr	83.83
Tickhill and Wadworth	83.76
Finningley	83.69
Sprotbrough	83.25
Norton and Asker	82.81
Hatfield	81.78
Stainforth and Barnby Dun	81.66
Wheatley Hills and Intake	81.57
Edlington & Warmsworth	81.34
Bentley	80.25
Balby South	79.90
Town	79.72
Armthorpe	79.65
Mexborough	79.55
Rossington and Bawtry	79.53
Conisbrough	79.50
Hexthorpe and Balby North	79.41
Thorne and Moorends	78.88
Adwick and Carcroft	78.30

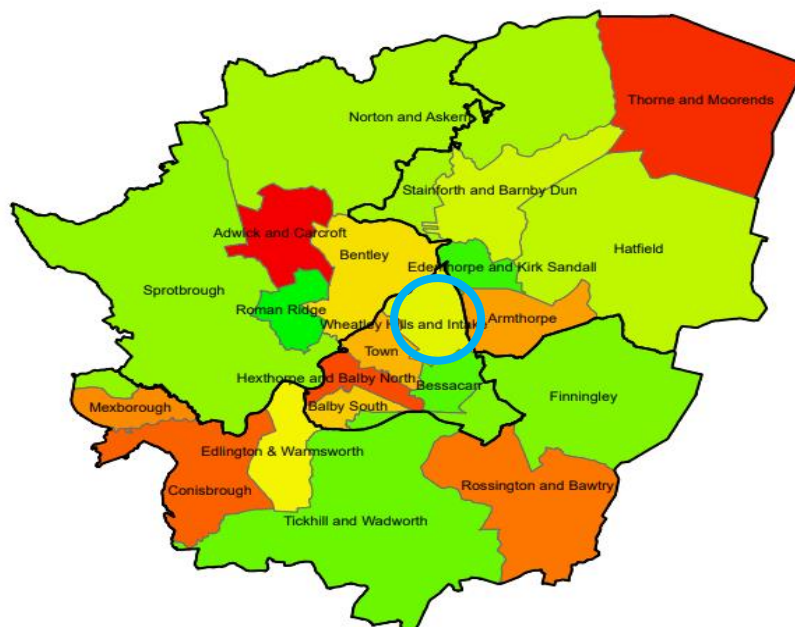


Figure 15. Male and Female Life Expectancy at Birth by Ward: Intake and Wheatley, Office of National Statistics, 2023

Long-Term Health Conditions

The proportion of residents that have self-reported their health in Wheatley Hills via the 2021 Census who say that they are living in 'very good health' is 40.6%, which is lower than Doncaster at 44.3% and England at 48.5%. Over 22% of residents in Wheatley Hills are reported to be living with a limiting health condition according to Public Health Fingertips data.

In the 2021 Census 21.4% of Wheatley Hills reported having a disability under the Equity Act which is slightly higher than Doncaster (20.3%) and England (17.3%). Heart Attack has the highest value with an ISR of 130.5 per 100 compared to England as the reference population (100 per 100), followed by coronary heart disease at 114.2 per 100. Hospital admissions for harm and injury is also significantly higher with alcohol attributable conditions at 121.1 per 100.

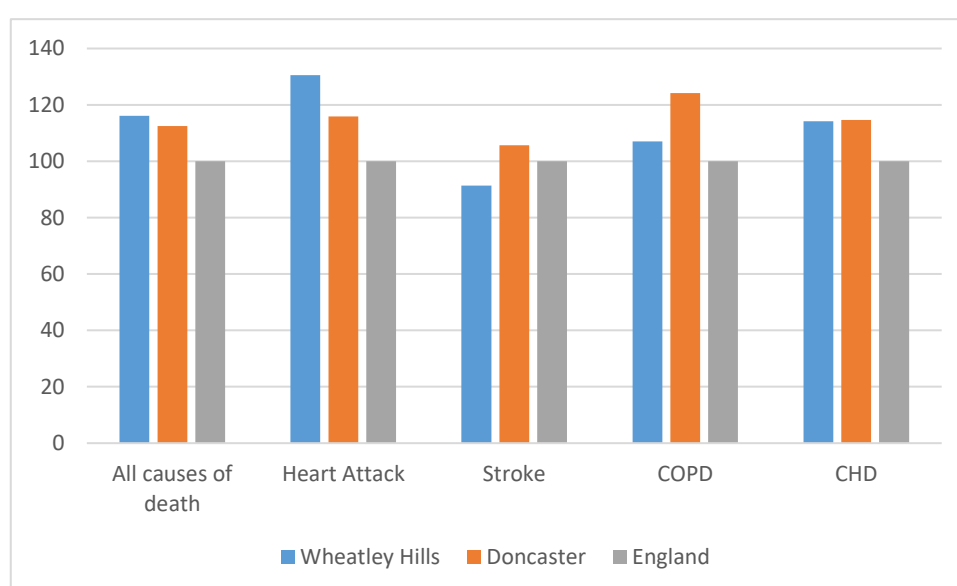


Figure 16. Long-Term Health Issues Comparison in Wheatley Hills, Doncaster, and England, Office of National Statistics, 2023

Incidence of Death

Coronary Heart Disease (CHD) and circulatory diseases are the leading causes of death for all ages in Wheatley Hills. The risk of the former diseases increases with the following factors: poor lifestyle choices, living conditions and lack of physical activity.

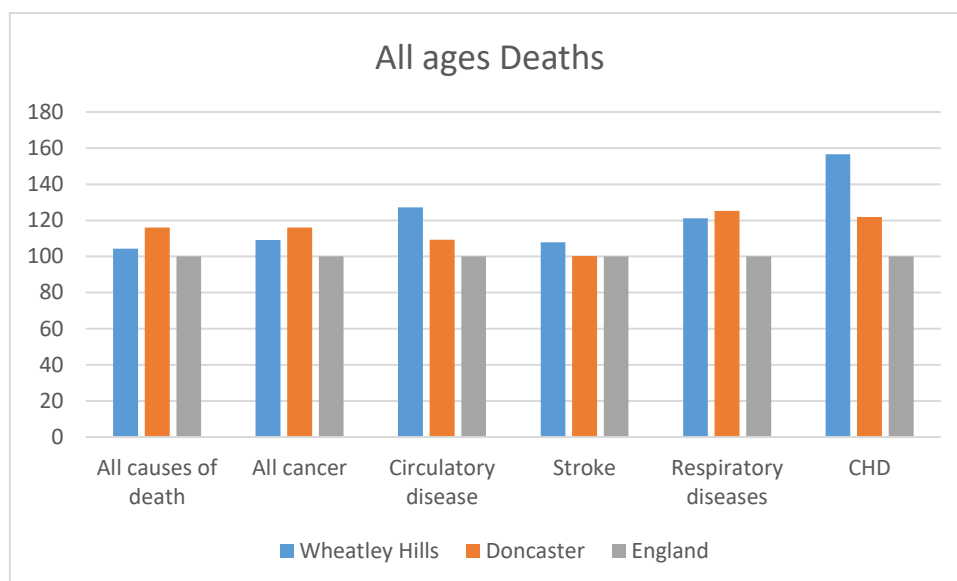


Figure 17. All Ages Deaths in Wheatley Hills, Doncaster, and England, Office of National Statistics, 2023

A high proportion of these deaths occurring in under 75s are considered preventable. Circulatory diseases are the leading causes of deaths in those aged 75 and under. This disease is highly associated with smoking. Preventable deaths in under 75's are significantly higher in Wheatley Hills compared to England.

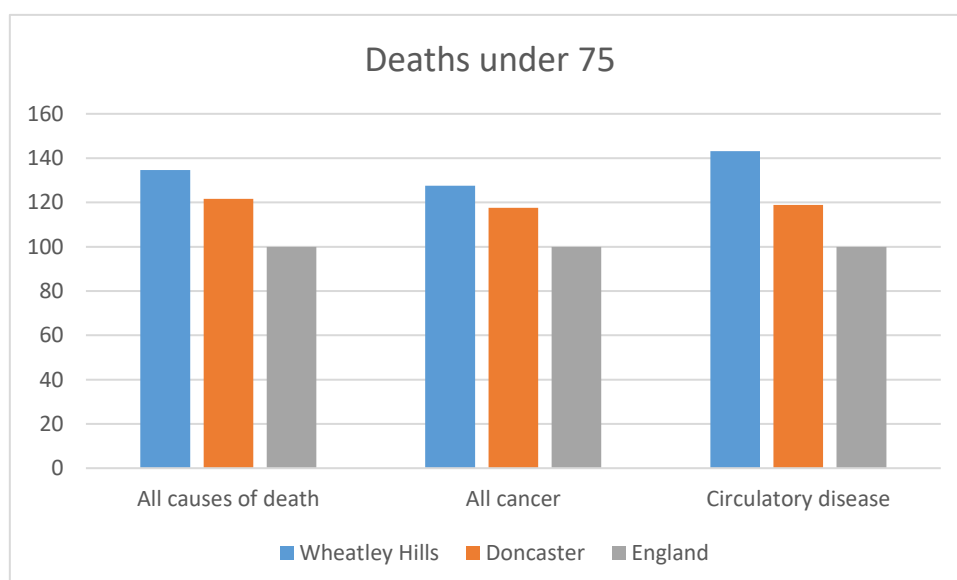


Figure 18. Causes of Deaths Under 75 in Wheatley Hills, Doncaster, and England, Office of National Statistics, 2023

Alcohol

The data supplied by Public Health Fingertips shows that Wheatley Hills is the top 20 communities in Doncaster with hospital admissions due to alcohol attributable conditions (broad definition).

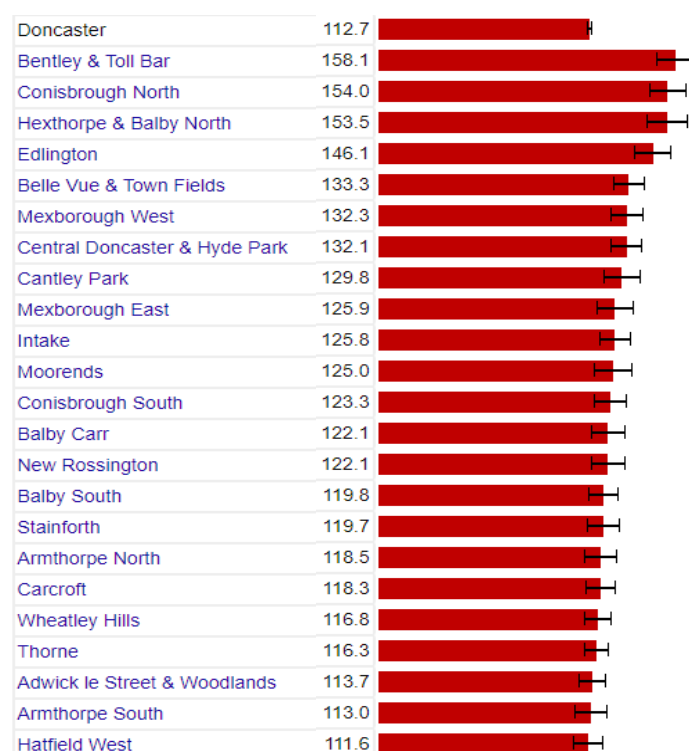


Figure 19. Hospital Admissions of Alcohol Attributable Condition for Doncaster Including Wheatley Hills, Office of National Statistics, 2023

Wheatley Hills has a ISR of 116.8 per 100 compared to Doncaster at 112.7 per 100 and is significantly higher than England as the reference population (100 per 100).

Smoking

Data from Action on Smoking and Health (ASH, 2024), indicates smoking rates in Wheatley and Intake ward stand at 13.5%. According to the latest data from the ONS, this is lower than the Doncaster (15.7%) rate but significantly higher than England (10.4%).

Action on Smoking and Health (ASH) estimates smoking costs Doncaster £335 million per year, the combined cost of smoking-related medical treatment via hospital admission and primary care services is £16.5 million. Social care costs due to smoking amounts to an estimated £115 million annually in Doncaster with the majority being lost to informal care costs from friends and family (£64.3 million).

In Wheatley Hills and Intake ward, the gross annual cost of smoking as of Spring 2024 was £14.5 million and 13.5% of the ward's population are smokers. This is lower than Doncaster (15.7%) but significantly higher than England (10.4%).

An estimated £4.72 million is spent annually on tobacco products in Wheatley Hills and Intake and the national average spend on tobacco per smoker now stands at £2486. Smoking has a significant impact on employment and productivity. In Wheatley

Hills and Intake the total cost due to lost productivity from smoking was estimated at £8.79 million which is significantly higher than the borough average (£6.5M) and the second highest across electoral wards in Doncaster (ASH 2024).

Childhood Development & Obesity

A child's early experiences are vital in providing the foundations for children to develop healthily and happily. Children being born into deprivation and living amongst deprivation in their early years are more likely to experience a wide range of health problems, fall behind their peers and face employment problems in adult life. The quality of early experiences is important as children develop, providing opportunity for motor (physical), intellectual (language and communication), cognitive and socio-emotional development.

The number of children classified as overweight and obese is generally higher in more deprived communities. Data from medium super output area (MSOA) is available to represent the closest geographical area to Wheatley Hills and has been used to indicate childhood overweight and obesity in the community. Overweight children (including obese) at reception age in Wheatley Hills stands at 25.3% for the most recent combined data from years 2022/23-2024/25. This is similar to the rate for Doncaster (26.7%) but significantly higher than the national rate (22.3%). England, Doncaster and Wheatley Hills have increased rates of overweight and obese reception aged children when compared to previous years. National and Doncaster rates have increased by 0.4% since 2024 combined data, and more notably, Wheatley Hills has increased by 2.9%.

This trend continues into Year 6, where increasing numbers of children from Wheatley Hills are reported to be either overweight or obese. Combined data from 2022/23-2024/25 shows 41.9% of Year 6 children in Wheatley Hills are classified as overweight or obese, which is significantly higher than England (36.2%) and higher than the Doncaster average (40.2%). Figure 19 indicates the proportion of overweight and obese in children in Reception and Year 6 from the latest 3-year combined data and shows Wheatley Hills/Intake has the highest rates across three of the four brackets compared to the Doncaster and national average.

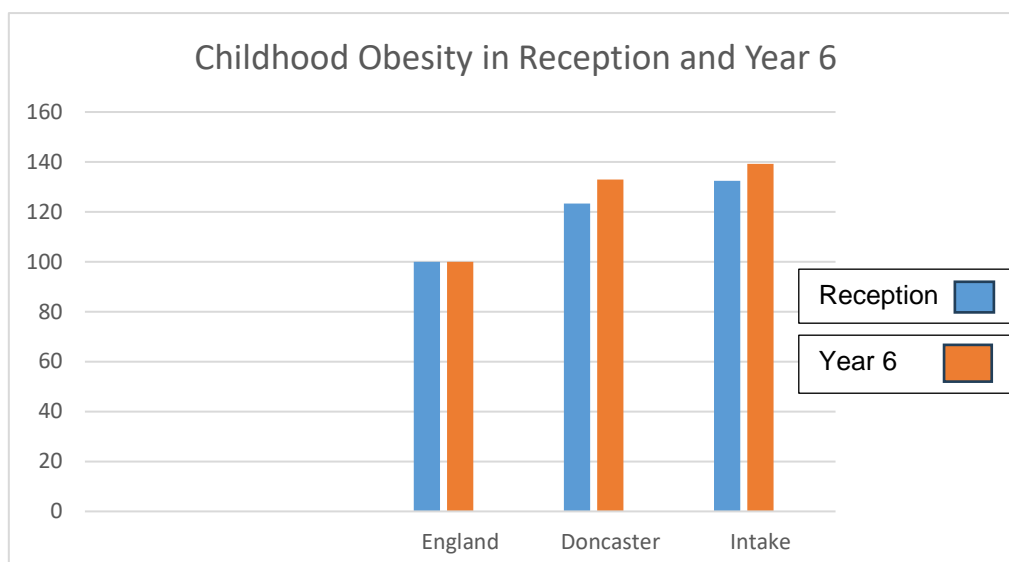


Figure 20. Percentage of Overweight and Obese Children in Reception and Year 6 Across 2022/23-2024/25, Office of National Statistics, 2025

Hospital admissions amongst children and 15–24-year-olds are increasingly likely in Wheatley Hills (167.7 people per 10,000). This means 95 residents aged 15-24 per 10,000 will be admitted to hospital for injuries in Wheatley Hills. Distribution across genders, causes of admissions to hospital and specific ages of patients are unknown so no further association or relationship can be determined

School Attainment

The Department for Education supplies each local authority with the school attainment grades for Key Stage 2 (KS2) and Key Stage 4 (KS4)

When looking at recent data for KS2 results for Wheatley Hills, in 2023 61% of pupils achieved the expected standard in reading, writing, and mathematics which was higher than the national (60%) and Doncaster (55%) average. Most recently in 2024, the same percentage of pupils achieved the expected standard as the previous year. This was in line with the national average (61%) and higher than Doncaster (59%).

Five children have been recorded as receiving Elective Home Education in Wheatley Hills with none being recorded as missing from education. (City of Doncaster Council, 2024).

At KS4, each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, Maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other qualifications at an equivalent level (e.g., BTECs) can also count towards the score. In 2019, the average GCSE attainment 8 score per pupil (out of 90) was 53.3 in Wheatley Hills, which was higher than Doncaster (44) and nationally (46.7). In 2022 the results remained higher than

the national (48.8) and Doncaster (45.2) average at 52.5. In 2023 GCSE results were significantly higher than the Doncaster and national average at 58.3 compared to 44.4 and 46.3 respectively. Most recently, GCSE results from 2024 show Wheatley Hills average scores (46.1) remain higher than the national and Doncaster average but have decreased compared to previous years. GCSE scores from recent years are indicated in Table 4.

	2024	2023	2022
Wheatley Hills	46.1	58.3	52.5
Doncaster	44	44.4	44.9
England	45.9	46.3	48.8

Table 4. Average GCSE attainment 8 scores from years 2022-2024, Department of Education, 2025

Pupil Lifestyle Survey

The Pupil Lifestyle Survey is conducted by Doncaster City Council to provide valuable data on children and young people's health-related behaviour, through an anonymous school-based questionnaire. Data from the survey has provided a set of Doncaster-wide figures at key points in children and young people's development; KS2, 3 and 4. The Pupil Lifestyle Survey in 2024 had 3810 participants with 227 from Wheatley Hills and Intake ward. The survey is unable to identify where in the ward the participants live. Wheatley and Intake has a relatively equal split of boys and girls at 52% and 47% respectively with 70% of pupils reporting themselves as white ethnicity and 22% as ethnic minority. 39% of pupils reported English as their second language, the second highest ward in the borough and significantly higher than Doncaster (23%).

Wheatley and Intake pupils had higher rates of long-standing illnesses at 16%, joint highest across Doncaster. 11% of pupils from this ward said they were young carers which was the second highest in Doncaster, with the average proportion of pupils with caring responsibilities across Doncaster at 7%. When asked about bullying, safety, and home life, only 73% of pupils felt they get love and support at home, lower than the Doncaster average of 77%. The number of pupils who had experienced bullying within the past 12 months was also higher than average at 33% compared to 28% across Doncaster. 84% of pupils in Wheatley and Intake said they feel safe at home compared to 88% across Doncaster.

When looking at the wider community outside of school, 69% said they feel able to get involved in the community which is significantly higher than the Doncaster average of 59%, suggesting better community activity and cohesion in Wheatley and Intake.

Family Hubs

Family Hubs are local, community based, centres that offer integrated services for families from the early stages of life covering conception and early childhood up to adolescence, and also up to age 25 for individuals with special educational needs and disabilities (SEND). Family Hubs offer early years and parental support including

antenatal and postnatal care, baby and toddler classes, infant feeding, parenting programmes, SEND pathways and specialist support for mental health, domestic abuse, welfare and substance misuse. Family Hubs provide welcoming community spaces for families, bringing together education, health, social care, and wellbeing services in one facility and cater for a broad spectrum of needs. There are twelve Family Hubs across Doncaster, with three located in the Central locality which include Central, Balby and Wheatley Family Hubs.

Membership data shows the percentage of eligible children signed up to Family Hubs. In Q4 of the fiscal year 2024-2025, membership of children in Wheatley Hills was 60% for children aged 0-8 weeks, 80% for 0-1 year and 11-month-old children and 90% for children aged between 0-4 years and 11 months. In comparison, average membership across all Family Hubs in Central across all ages for fiscal year 2024-2025 was 84%.

Access data includes the percentage of children using Family Hubs services once or twice, and engagement figures indicate the number of children seen three or more times. Engagement is higher in Wheatley Hills compared to other communities, especially at age 0-1 years and 11 months (72%). Engagement increases to 88% when including all ages up to 0-4 years and 11 months and stands as the second highest engagement figure among central communities. When looking at the average yearly access and engagement figures from Central Family Hubs across Central communities (including all ages) the data shows access (81%) and engagement (66%) are lower on average, than Wheatley Hills

	0-8 weeks	0-1 year and 11 months	0-4 years and 11 months
Membership	60%	80%	90%
Access	NA	85%	97%
Engagement	NA	72%	88%

Table 5. Family Hub Membership, Access and Engagement Figures from Wheatley Hills Q4 Fiscal Year 2024-25, City of Doncaster Council, 2025

	Central Family Hubs
Membership	84%
Access	81%
Engagement	66%

Table 6. Central Locality Family Hub Children's Membership, Access and Engagement, All Ages Fiscal Year 2024/25, City of Doncaster Council, 2025

Family Hubs facilitate 2-Year-Old Funding Entitlement for families which provides up to 15 hours of free early education or childcare per week for 38 weeks of the year. The latest data from Summer 2025 indicates 62.4% of eligible children in Doncaster have taken up 2-year-old funding when recorded at the start of term, this was 100% for Wheatley Hills. When looking at late starters for the same year, Doncaster saw 64% take-up in comparison to 100% in Wheatley Hills. 2-year-old funding uptake is higher in Wheatley Park compared to the average for Central Family Hubs in Summer 2025 both at the beginning of term (54.5%) and for late starters (56.4%) and compared to Family Hubs across Doncaster 62.4% and 64% respectively for early and late starters.

Mosaic data shows a high percentage of the population in Intake and Wheatley Hills and Intake ward do not engage in any moderate intensity physical activity. This falls in line with Acorn data which shows 43.7% and 41.9% of Intake and Wheatley Hills residents, respectively, have reported they never engaging in moderate intensity physical activity. Also, 39.6% of residents in Wheatley Park and 30.3% of residents in lower Wheatley do not engage in any physical activity. Therefore, nearly half of the population are leading a sedentary lifestyle.



Physical Activity in Children and Young People

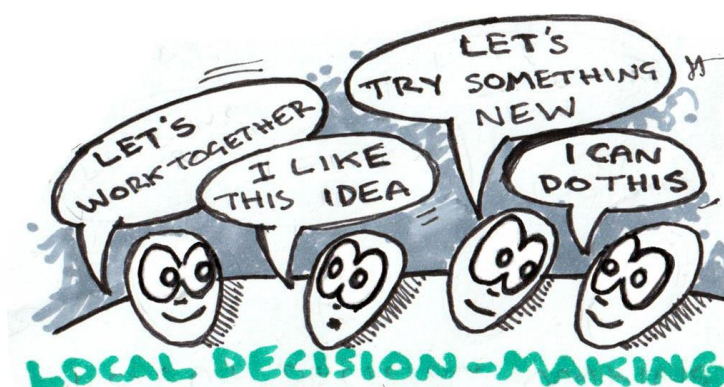
Data from the Pupil Lifestyle Survey 2022 reports 52% of children walk to school and 32% are active one to two days per week, whilst 26% reported as being active three or four days and 38% on five or more occasions during the week.

In 2024 the number of pupils walking to school has decreased to 48%. 98% of pupils reported being active in the last 7 days and 53% are active at least 5 days a week, an increase from 38% in previous years. 'Getting hot and tired during physical activity' and 'being shy about my body' were the two leading answers given by pupils when asked why they did not participate in physical activity in 2022. This has since changed to pupils feeling like they are not good at physical activity as the main barrier to being active in 2024.

Green Spaces & Parks

The main play park in Wheatley Hills is called Hills Lane. The park is placed conveniently within the community making it accessible to all residents. The park consists of a junior play area, a single post basketball court, a playing field and several sports pitches. There are several other play parks in the surrounding areas including Broxholme Lane, St Mary's Crescent and Beckett Road play park.

The largest green space/park in the ward is Sandall Park, which is a short walk away from Wheatley Hills. At Sandall Park there are various amenities and family friendly activities including toddler and junior play areas, playing fields, outdoor gym equipment, basketball, and football pitches. There is also a large lake, a smaller pond, wildflower areas and a variety of wildlife that reside here. Many large events take place at the park throughout the year such as The Summer Festival, dog shows and more. Sandall Park is also home to one of Doncaster's Park Run events held every Saturday morning.



Community Information

Population and Diversity

- Population: 3,700 Wheatley Hills

Age Profile

The population of Intake and Wheatley Hills is slightly older than the average across Doncaster and England. There is a higher proportion of adults aged 55 years and older.

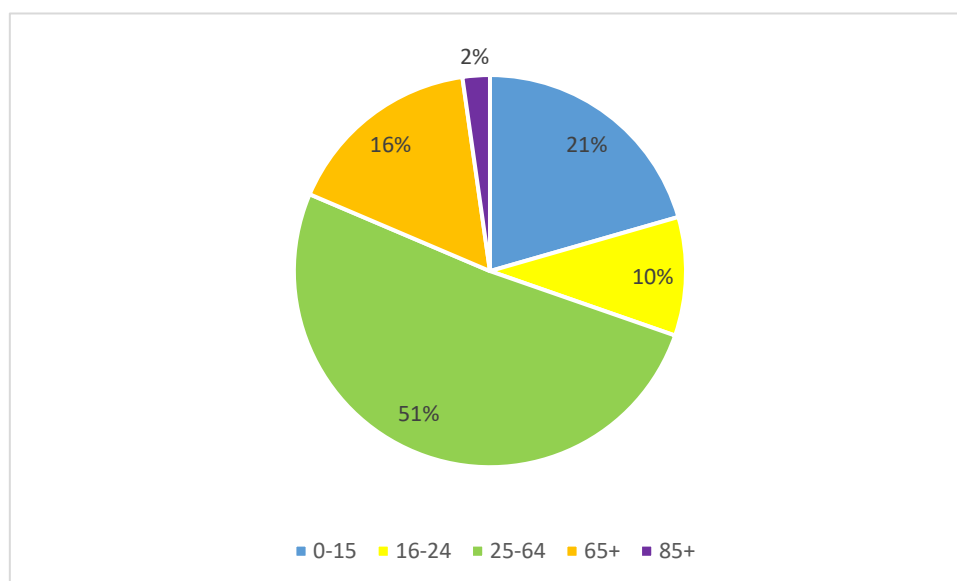


Figure 22. Age profiles of Wheatley Hills ward community, Office of National Statistics, 2021

Housing

Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities. The area has a high density of housing and semi-detached housing makes up more than half of the properties in Intake and Wheatley Hills. There is also a mixture of traditional terraced housing, flats, detached and bungalow housing. Flats make up just 9-10% of the properties. Of these houses, an average of 37% have two or more people living in them and one-person households appear more frequently across the community compared to Doncaster as a whole.

Semi-detached housing makes up more than half of the property stock in Intake and Wheatley Hills. There is also a mixture of traditional terraced housing, flats, detached and bungalow housing. There is a mixture of social rented, privately rented, and owner-occupied housing in the area.

Wheatley Hills (42.4%) has a significantly higher number of people who own their property outright compared to Doncaster (33.6%) and England (32.5%), closely followed by owning with a mortgage or loan (30.1%). Most tenants socially rent their properties (14.6%), followed by private rent (13%).

St Leger Homes is the provider of Doncaster's of Social Housing. St Leger Homes manages 9 properties in Wheatley Hills, one of the lowest numbers compared to other wards. There are 22 out of 88 communities where St Leger Homes do not provide any social housing. Among the communities that have St Leger Homes social housing, Wheatley Hills ranks as the joint 16th lowest in terms of number of properties. St Leger properties in Wheatley Hills compromise of 5x 1 bed bungalows, and 4x 2 bed bungalows. 8 of the 9 properties are residents aged 66+ and the other property's residents are between 46-65 years old. Wheatley Hills has minimal rent arrears and ranks the lowest across the borough.



Figure 23. Heat Map of Housing Types in Wheatley Indicating 'Whole Houses or Bungalow'. Office of National Statistics, 2021

According to Census 2021 data, in Wheatley Hills MSOA: 10.8% of housing are detached whole houses or bungalow, 71.1% are semi-detached, 11% are terraced housing and 6.5% are flats or maisonettes and 0.3% are caravans or other temporary houses.

Community Safety

Community safety remains a top priority for residents and stakeholders across Doncaster. Feedback from a range of engagement activities consistently highlights concerns around anti-social behaviour (ASB), crime, and perceptions of safety. People want cleaner, more vibrant and welcoming neighbourhoods, supported by effective policing, youth engagement, and thoughtful environmental design.

To help achieve this, we're committed to a city-wide approach that combines proactive and reactive measures through a layered crime prevention strategy—primary, secondary, and tertiary—designed to make every community safer.

The Safer Stronger Doncaster Partnership

The Safer Stronger Doncaster Partnership is working together to make Doncaster a safer, stronger place for everyone. The partnership focuses on six key priorities that tackle issues affecting our communities:

- **Reducing anti-social behaviour (ASB)** – making our streets and public spaces welcoming for all.
- **Reducing crime and re-offending** – supporting people to make positive choices and preventing repeat offences.
- **Tackling serious and organised crime** – protecting our communities from organised criminality and criminal networks.
- **Reducing substance and alcohol misuse** – helping people access support and reducing harm.
- **Tackling domestic and sexual abuse** – ensuring victims get the help they need and holding perpetrators to account.
- **Reducing violence and violent crime** – creating safer neighbourhoods for families and young people.

Together, these priorities aim to build a Doncaster where everyone feels safe and supported.

Community Voice / Key Safety Concerns

People in Central Doncaster told us that safety feels very mixed—some areas feel secure, while others are struggling with ASB and environmental issues. Residents spoke about loitering, street drinking, and intimidation in certain hotspots, alongside concerns about fly-tipping and poorly maintained public spaces. Many said they want more visible policing and enforcement to tackle these problems and restore confidence. There's also a call for better youth services and safe spaces to reduce disruption and give young people positive options. Overall, the community wants cleaner streets, stronger enforcement, and more opportunities to bring people together and rebuild pride in Central Doncaster.

Anti-Social Behaviour

Data provided by City of Doncaster Council (CDC) shows that the number of ASB early intervention, hate crimes and low-level crime in the Central locality is the second highest for Doncaster.

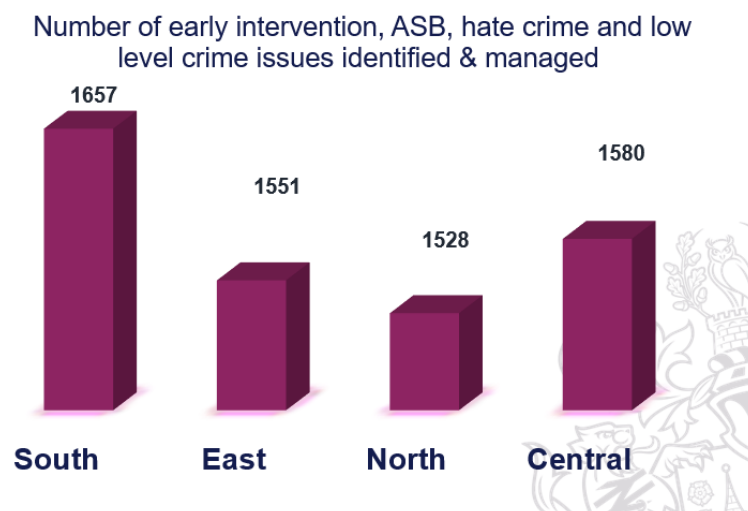


Figure 24. Number of early Interventions, ASB, Hate Crime and Low-Level Crime Issues Identified and Managed in Doncaster, City of Doncaster Council, 2023

Upon further breakdown the data shows that from 1580 incidents/report 349 of them are recorded as being in the Wheatley & Intake ward in 2023. The main area within Lower Wheatley and Thorne Road being a large source of where the incidents take place, further ongoing work around this is being worked on by several internal and external partners.

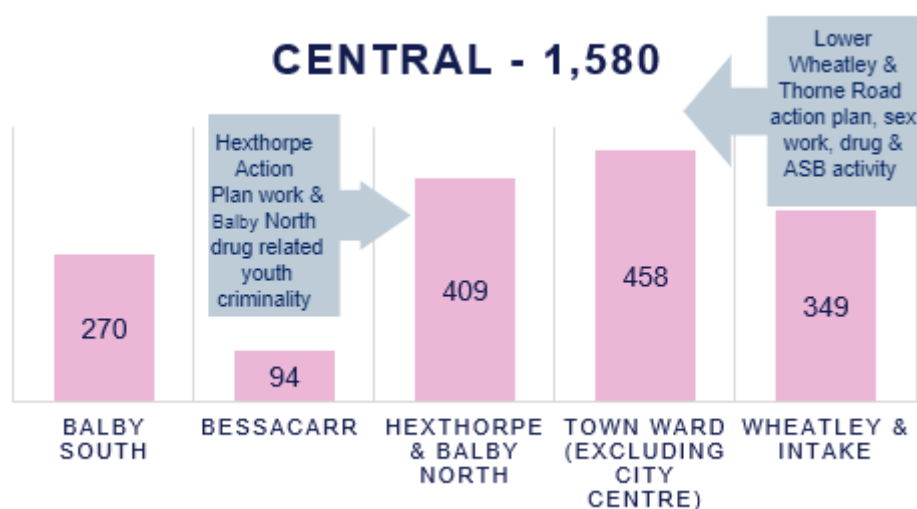


Figure 25. Report of incidents in the Central Locality, City of Doncaster Council, 2023

Through partnership working with South Yorkshire Police data has been provided of ASB incidents reported to the police. The Central Locality has the highest ASB reports. From the 604 incidents reported, the Wheatley & Intake ward is the fourth highest with 68 reports, as seen in Figure 25.

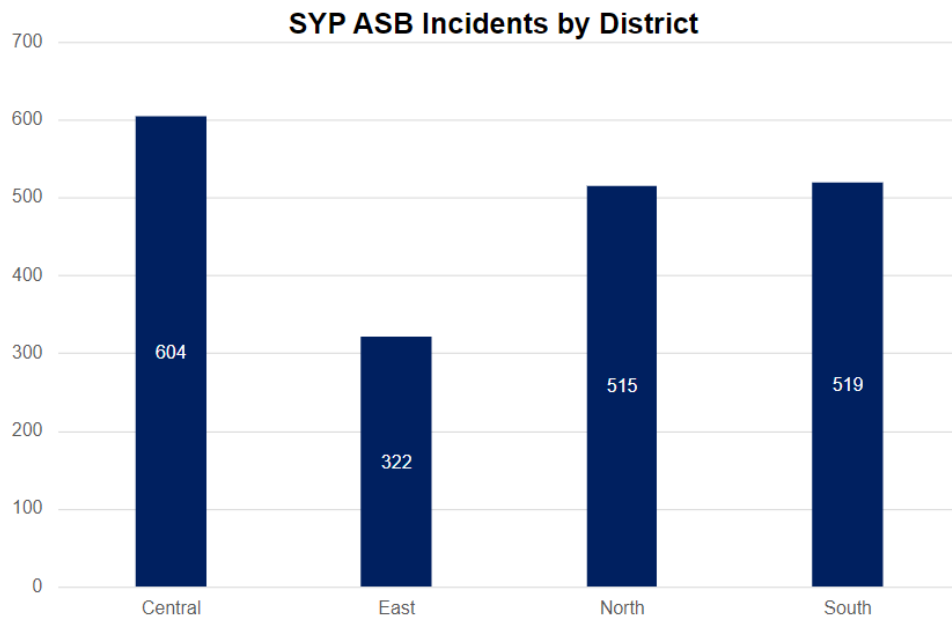


Figure 26. ASB Incidents by District Doncaster, City of Doncaster Council, 2023

Vulnerable Victims

The number of vulnerable victims for each Locality in 2023 is also recorded from the table below you can see that Central is again the second highest area of Doncaster. East Locality (82) has double that of Central (41) but likewise Central has more than double of the North Locality (22).

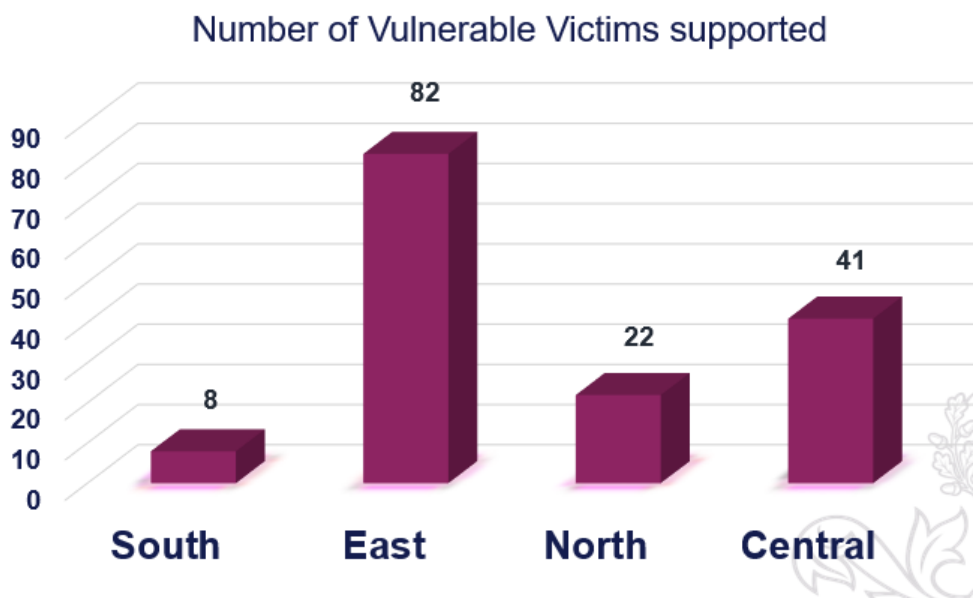


Figure 27. Number of vulnerable victims supported in Doncaster, City of Doncaster Council, 2023

Of the 41 vulnerable residents recorded in Central Doncaster, 16 of them are based in the Wheatley & Intake ward. These residents are linked to ASB, drug dealing and criminal activity.

Wellbeing Service

This service is run by CDC and helps residents with financial support, physical health, housing, mental health and social isolation to reduce escalation into social care services. Wheatley and Intake ward ranked as the highest for access over the latest full fiscal years from 2021-2014.

Community Ranking for using service	2021-2022	2022-2023	2023-2024	2024-2025 Q4
1	Wheatley & Intake	Wheatley & Intake	Wheatley & Intake	Town
2	Rossington & Bawtry	Rossington & Bawtry	Bessacarr & Cantley	Hexthorpe and Balby North
3	Thorne & Moorends	Mexborough	Mexborough	Rossington
4	Adwick & Carcroft	Adwick & Carcroft	Hexthorpe & Balby North and Bentley	Thorne and Moorends
5	Town/City Ward	Bessacarr & Cantley	Rossington & Bawtry and Town/City Ward	Norton & Askern

Table 8. Top five wards using the Wellbeing Service, City of Doncaster Council, 2025

Wheatley and Intake	Theme Supported
1	Financial
2	Housing and Living Environment
3	Mental and Emotional Health

Table 9. Top three most common themes residents are accessing the Wellbeing Service for support, City of Doncaster Council, 2025



Community Investment

As of July 2025, there has been £12.3 million of investment into the Central Locality from Doncaster Delivering Together. This investment has been successfully applied for by partners and Voluntary Community and Faith Sector (VCFS) groups. The top 3 areas of funding spend has gone to increasing community spirit (£879,798.09), mental health support and awareness (£594,269.79) and using and improving community assets (£562,444.14).

The top three areas of investment for Wheatley and Intake ward have gone towards increasing financial security, increasing community spirit and using community assets. Figure 28 shows the areas of investment across Wheatley, including Wheatley Hills, with the size of each point representing the scale of investment.



Figure 28. Community Investment Map for Wheatley Hills, Doncaster Delivering Together, 2025

References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

Ritchie, J., Spencer, L., O'Connor, W., & Lewis, J. (2003). Carrying out qualitative analysis. *London: Sage*.

Appendix

Well Doncaster

More information about Well Doncaster can be found on our website:

[Home | Well Doncaster](#)

Census 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

[Build a custom area profile - Census 2021, ONS](#)

[Census Maps - Census 2021 data interactive, ONS](#)

Public Health Data

Fingertips

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

[Local Health - Public Health England - Reports: get a dashboard on a custom area](#)

Link to data- [Fingertips | Department of Health and Social Care](#)

Life expectancy and healthy life expectancy by ward: [Life expectancy by census ward](#)

Indices of Multiple Deprivation 2025 – statistical release, data files and reports: [English indices of deprivation 2025 - GOV.UK](#)

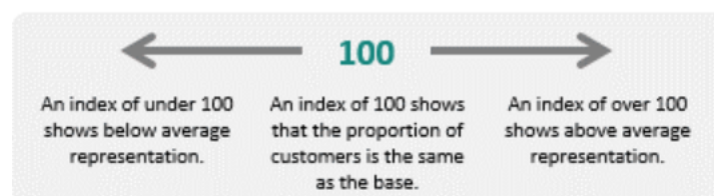
Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmary in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.

Physical Activity

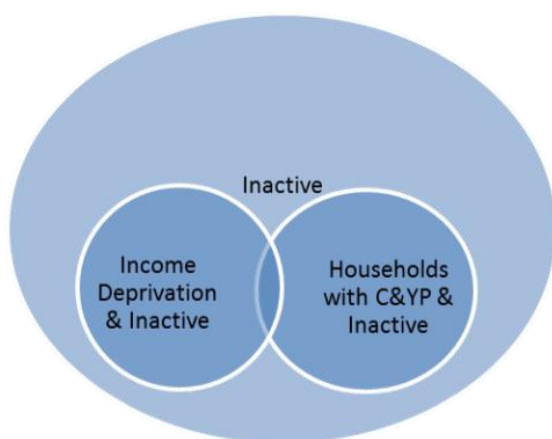
Get Doncaster Moving survey

<https://getdoncastermoving.org/uploads/behavioural-insight-phase-one-summary-report.pdf?v=1644581925>

Mosaic data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster



The MOSAIC types who “Do not exercise” and “Do not take part in Sport” were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster’s Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Link to the Get Doncaster Moving strategy; [Let's Get Moving! | Get Doncaster Moving](#)

Pupil Lifestyle Survey

[Pupil Lifestyle Survey - Healthy Schools \(healthylearningdoncaster.co.uk\)](https://healthylearningdoncaster.co.uk)

Power BI – Joint Strategic Needs Assessment

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

[Joint Strategic Needs Assessments - Team Doncaster](#)

Community Safety

The Safer Stronger Doncaster Partnership Community Safety Strategy can be found at - [The Safer Stronger Doncaster Partnership - City of Doncaster Council](#)

If you’d like to stay informed about crime and ASB in your community, you can find detailed crime statistics for your neighbourhood at www.police.uk.

If you would like further information about making Doncaster a Safer City, please see - [Making Doncaster a Safer City - YourLifeDoncaster](#)

To report issues or concerns, visit www.yourlifedoncaster.co.uk/safer-city-how-to-report-issues

Community Investment:

Investment Map: [Doncaster Delivering Together Investment Plan - Team Doncaster](#)

Population Health Management

Interactive Map

To access and identify assets at ward and locality level please use the following interactive map: <https://www.google.co.uk/maps/d/viewer?mid=17BayPslj1OUq6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.1365028000000032&z=14>